

Jewelry

NEWS & VIEWS

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SEASONAL TRENDS

Transitional Jewelry Trends



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Did You Know?

The ancient Greeks thought amber was solidified sunshine. This beautiful yellow fossil material has been loved and admired as far back as 5,000 B.C. While not very romantic,

amber is actually the petrified sap of prehistoric pine trees and sometimes contains ancient insects or parts of extinct plants. To be called amber, this stunning organic material must be at least a million years old. Elegant, smooth amber is mostly shaped into beads and pendants or carved into cabochon forms.



September Birthstone

Sapphire. Wisdom and clear thinking are the personal traits of those born in September. A gift of brilliant blue sapphire symbolizes loyalty, sincerity, and faithfulness.

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Jewelry trending in the hottest season of the year is so intense, it will have no problem quickly transforming into cool autumn accessories. This season extend summer and make the most of your vacation-ready jewelry right through October.

Popular designs will easily shift from sandy beaches and poolside patios, to workplace and autumn excursions. Beads and tassels will accentuate any wardrobe base from sandals to loafers and hiking boots.

Rich, bold, colorful gems will appear summer through fall. Hot pink, vibrant

violet, and bright yellow will offer a chill to hot summer outfits, while golden orange, regal purple and deep red provide warmth to any cool autumn attire.

Large Tahitian and Baroque pearls continue to headline ornate earrings and necklaces, while chunky links have taken over the streamlined look of ultra-thin strands adorning necks and wrists. Layering remains popular, especially when using mix-matched designs.

Whether you prefer silver or karat gold in white, yellow or rose, there is something for everyone when transitioning your jewelry from summer to autumn.

BIRTHSTONE OF THE MONTH:



Sapphire



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