

Jewelry NEWS & VIEWS

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**BRIDAL
 UPDATE**



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Did You Know?

This season, Becca, America's favorite Bachelorette, wore jewelry designs by Dilamani, one of OUR Master IJO Jeweler designers. After the final episode, newly engaged Becca was seen wearing Dilamani's 14k white gold and diamond teardrop earrings on ABC's Jimmy Kimmel. Congrats to Dilamani, Becca and Garrett!



September Birthstone Sapphire. Second only to diamonds in hardness, sapphires are ideal for daily use and make beautiful additions to engagement rings. Sapphires are thought to ward off disease, bring peace and happiness and for centuries have been given as a token of love and loyalty.

MASTER IJO JEWELER
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Engaging Engagement Rings



An engagement ring is one of life's most significant purchases. It is more than just a sparkling show of affection, it is a monumental gift, a symbol of commitment, and an investment too. Whether a traditional, vintage, or a twist on a conventional design, whatever you chose should fit not only your budget, but the wearer's style.

Consider the color of metal desired. Today's most popular engagement rings are less about one color metal and more about mixing and matching. Yellow and white gold and white and rose gold are popular combinations, although pure white platinum will always be a favorite.

Today's mounting choices are shifting towards a uniqueness with a minimalist design, intricate textures, engravings and the reminiscence of a more romantic,

vintage era. When you select or customize a unique design, it will always be special, and you'll never feel like it was simply a trend of the times.

Should you select a diamond or a colored gemstone? Perhaps a combination of both. The single diamond solitaire is still a favorite, but multi-stone rings have grown in appeal with diamonds accented by diamonds or diamonds accented by colored gems. Selecting an unusually shaped or geometric cut diamond has also become very popular.

The most common settings include prong, Tiffany, channel, and fantasy settings where the center stone is surrounded by smaller brilliants, princess cut, or diamond melee.

Today's engagement ring adds a decorative dimension to even the simplest styles, inspiring a lifetime of happiness.

BIRTHSTONE OF THE MONTH:

Sapphire



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