

Jewelry NEWS & VIEWS

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TRENDS TO WATCH



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Did You Know?

The minimalist, lightweight jewelry designs seen throughout the steamy summer months will soon be supplemented by this fall's top fashion accessory, the cigar band. A throwback to the 70's, this flat, wide, contoured metal version of the paper ring encircling a cigar will soon be seen on runways embellishing this fall's attire. The cigar band is available as a simple yet sophisticated, unadorned style or textured circle of precious metal.

SEPTEMBER BIRTHSTONE

Sapphire

Wisdom and clear thinking are the personal traits of those born in September. A gift of brilliant blue sapphire symbolizes loyalty, sincerity and faithfulness.

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Fall Fashion Trends

Runways from New York to Paris have been highlighting some mega jewelry trends for the upcoming fall season. Rose gold, stackable rings and bracelets, nature motifs, and the artful use of negative space are popping up this season.



Mother Nature. There's nothing like nature to add a fresh and lively look to everything you wear. Dozens of decorative animals, plants, bugs, bees and especially butterflies, among other small creatures, will be seen fluttering about. Leafy designs, flowers and vine-filled botanicals will be sprouting up at every turn. There is an endless choice of charming and colorful natural forms you'll enjoy wearing.

Rose Gold. A top fashion trend for bridal designs this fall is a



touch of rose gold to add a hint of warmth. In-demand looks composed of white metals with just a kiss of rose gold create a look that makes a huge impact with this one satiny detail.

Negative Space.

Negative space designs will continue to be massively trendy yet manage to be pretty classic. This is the kind of jewelry design you could really wear every day, dressed up or down to make a simple and feminine statement.



Totally Tourmaline.

Available in a myriad of colors, from solids to rainbow combinations, designers are favoring the vibrant tourmaline. Due to its different hue of colors, many ancient mystics believed tourmaline could encourage artistic expression and creativity.



BIRTHSTONE OF THE MONTH:

Sapphire



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