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SEASONAL TRENDS

The Colors of Autumn



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Did You Know?

When visible white light enters a diamond, the gem absorbs some of the wavelengths while transmitting others to the viewer's eye. In diamonds, the presence of nitrogen, boron, or other trace elements contributes to the absorption level and affects the look of diamond color.

September Birthstone Sapphire. Second only to diamonds in hardness, sapphires are ideal for daily use and make beautiful additions to engagement rings. Sapphires are thought to ward off disease, bring peace and happiness, and have long been given as a token of love and loyalty.

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Pantone, the authority of color, declared PANTONE 17-5104 Ultimate Gray one of the Pantone Colors for 2021. The practical and rock-solid Ultimate Gray emphasizes optimism. This season shades of gray resonate in included salt-and-pepper diamonds, a popular unconventional alternative to the classic white diamond.

The silky gray and speckled look lend sophistication to today's jewelry designs, especially when paired with unplated white gold for a modernistic look. A black rhodium plating will accent darker specs for a gothic style, and yellow or rose gold offers a warm aesthetic.

All salt-and-pepper diamond designs reflect a one-of-a-kind look with added personality.

BIRTHSTONE OF THE MONTH:



Sapphire

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