

Jewelry NEWS & VIEWS



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**GEMSTONE
 COLOR PROFILE**

Colorful Season of Celebration

Did You Know?

Rubies and sapphires are two of the hardest natural gems; only diamond is harder. A ruby by any other name (or color) would be a sapphire. It is the red color alone that separates the two. Sizeable rubies are rarer than large diamonds and tend to be more valuable. Nearly all natural rubies have imperfections. Lab-grown rubies, aka synthetic rubies, are identical in composition and less expensive.

November Birthstones Topaz/Citrine

The November born can choose between two sunny gemstones. Topaz and citrine, both known for their calming energies, bringing warmth and fortune to those who wear them. While they may look the same in color, they are unrelated, and topaz occurs in a wider variety of colors, blue being the most common.

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November, December, and January are typically three glorious months filled with occasions to celebrate. This year we missed many special events, we have survived the chaos, and 2020 is finally coming to an end! Thus, a greater emphasis on making the holidays shine!

Let's rock it with oodles of sparkle and brilliant pops of color. Colorful gemstones have long appealed to all ages and genders. There are hundreds of varieties and colors available. While the Big Three: Emerald, Ruby, and Sapphire are the most famous, rarest, and most expensive, there are many inexpensive alternatives available.

Emerald Alternatives: Tsavorite. A rare variety of garnet, with a vibrant green color that rivals the beauty of emerald. It is rarer

than emerald, yet a fraction of the price. **Peridot.** Distinctly lighter yet lively.

Ruby Alternatives: Spinel. Available in bright saturated fiery reds that compare with ruby and sometimes surpass it. **Rhodolite Garnet.** A wine-red gem, hard, glittering, durable, and very abundant, making it surprisingly inexpensive.

Sapphire Alternatives: Tanzanite. A rich, blue-purple transparent gem with a soft, velvety texture. **Iolite.** Sometimes called "water sapphire," it is quite inexpensive, and can closely resemble a fine blue sapphire.

2021 brings a year of new hope, allowing us to refocus on matters close to our hearts. We wish you a season filled with peace, good health, joy and happiness.

BIRTHSTONES OF THE MONTH:

Topaz



Citrine



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9521 Westheimer, Suite A ■ (713) 784-1000
 www.HoustonJewelry.com

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