

# Jewelry NEWS & VIEWS

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## Did You Know?

The 2017 statement-making earring revival continues to perk up ears. At the 70th Primetime Emmys, the first of the fall/winter awards season, the resurgence of long, swiny, linear and bold, pendant-like earrings in icy white diamonds and colored gemstones took the award for red carpet glamour. A constant in jewelry fashion, earrings never detract; they complement, frame and add sparkle around the face.

### November Birthstones

#### Topaz/Citrine

The November born can choose between two sunny gemstones. Topaz and citrine, both known for their calming energies, bringing warmth and fortune to those who wear them. While they may look the same in color, they are unrelated, and topaz occurs in a wider variety of colors, blue being the most common.

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# Nobel Metals



**P**latinum is a naturally occurring white metal. Not only a leader in beauty and quality, it is more durable and heavier than gold, making it a top-of-the-line metal for engagement and wedding rings designed to be worn daily. Denser than gold, the same jewelry design will weigh more in platinum.

**Palladium** is a rare, silvery-white, platinum group metal discovered in the 1800's by William Wollaston, who later claimed discovery of another element in platinum which he named rhodium. The longevity and reliability of palladium and platinum

make them desirable metals not only for jewelry but for industrial use.

**Gold**, in 10, 14, and 18 karat, remains the most popular. Historically the most desired color choice was, by far, rich, warm yellow gold. White gold's cool, sophisticated gleam makes it an excellent alternative to platinum. And the flirty hue of rose gold has recently gained in popularity.

**Silver**, considered a transition metal, is the most affordable precious metal. Sterling silver is a pure silver mixed with another metal to make it more durable, harder and ideal for everyday jewelry designs.

**BIRTHSTONES OF THE MONTH:**

Topaz



Citrine



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