

# Jewelry NEWS & VIEWS

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**GLORIOUS AND  
 GLAMOROUS  
 GOLD**



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## Did You Know?

Diamond is the hardest natural substance on Earth. It can cut any kind of rock or metal and yet the oil deposited from a human finger can cause dirt to collect and cause this nearly indestructible gemstone to quickly lose its brilliance and fire. To maintain your diamonds' sparkle and avoid the risk of a precious diamond falling out, visit us every three months to have your diamond jewelry professionally cleaned and your settings checked for wear.

### November Birthstones

Those born in November are promised a long life and a bright, sunny personality, much like these two warm and sparkling yellow birthstones. Both golden **topaz** and lemon colored **citrine** are hard, durable gems, suitable for any kind of jewelry.

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## Holidays Glittered in Gold

Colored gold has always been the perfect gift representing romance and love, especially during the holidays. Colorful, gold jewelry styles are one of the most popular jewelry trends today. Your daily go-to items most likely include yellow and white karat gold designs, however, the combining of yellow, white, and pink gold creates new excitement in all kinds of fashionable jewelry. Don't be afraid to mix it up.

In addition to the fun color combinations, many designers are now offering a number of lush textures and decorative finishes from brightly polished, satin, and hammered, to a soft matte, which intensifies color because it absorbs light rather than reflecting it. Karat gold has always been a favorite and an ideal metal for creating an array of jewelry designs. It is easy to work

with, allows a wide range of finishes, and in 14 karat or greater, you will see very

little tarnishing, if any at all.

The warm look of colored gold combines beautifully with both pastel and deep, richly colored gemstones and pearls, but there is nothing more stunning than the

classic pairing of colored gold with white diamonds.

This season, be sure to brighten and decorate your holiday wardrobe with luxurious, must-have baubles of glittering gold.



**BIRTHSTONES OF THE MONTH:**

Topaz



Citrine



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