

# Jewelry NEWS & VIEWS



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## Did You Know?

Diamonds are not only brilliant, sparkling and durable gems, but they are also the hardest substance on earth. They can scratch anything, even themselves, so it's best to store them separately from all of your other jewelry items. They are also a magnet for grease, so keep your diamond jewelry away from cosmetics, lotions, and soaps.

### November Birthstones

**Topaz.** The more traditional November birthstone is available in a variety of colors including orange, brown, red, pink, blue and green. **Citrine.** The alternate birthstone takes its name from the French word "citron" meaning lemon, which beautifully describes the color of this yellow quartz. Both gems symbolize long life and purity.

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### GIFT IDEAS

## Glittering Ear Studs... Perfect Gift In New Shapes, Colors, Designs

Classic stud earrings are one of the most popular types of ear adornment and are often set with a solitaire diamond, pearl, or colored gemstone. But this season, designers are offering many exciting new styles of ear studs that include climbing vines and front and back studs.

Most new and fashion forward designs are available in all sizes, yellow, white and rose gold and sterling silver, plain or adorned with micro-pavé diamonds and multi-colored gemstone combinations. Many of these new designs are noted for their elegantly feminine styling and trendy fashion, with a price to fit any budget.

This holiday season, sparkling ear studs are an impressive gift that will add an exciting, fashionable touch to any daytime or evening outfit.



### BIRTHSTONES OF THE MONTH:

Topaz



Citrine



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9521 Westheimer ■ (713) 784-1000  
www.HoustonJewelry.com

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