

# Jewelry NEWS & VIEWS

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**MOTHER'S DAY  
 GIFT IDEAS**



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## Did You Know?

The earring stacking trend fondly labeled "lobe layering" is picking up in pace. Studs and climbers, which are perfect



for mixing, matching and layering, have been spotted on celebrities and influencers all around. It's easy to create your own fashion statement, just use your imagination!

### May Birthstone

**Emerald.** The emerald has been treasured and loved for its rich, grass-green color for thousands of years. Cleopatra traditionally wore emeralds to enhance her beauty. Emerald has been thought to soothe souls, reduce eye strain and stress, and believed to provide love and success to those born in May.

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# Springtime Favorites

Much like clothing trends, jewelry styles come and go based on season and occasion. This spring, Mother's Day marks the perfect occasion to discover an impressive number of beautiful, personal and affordable keepsake gifts to commemorate the special mother, grandmother, mother-to-be or mentor in your life.

Diamond and pearl jewelry remain a treasured keepsake and a traditional symbol of love and happiness, sure to capture any woman's heart. Designs in mountings of karat gold, platinum or sterling silver are available for everyone's taste and budget.

Colorful enamel and gemstone jewelry fit perfectly when nature's fresh, springtime color is blooming everywhere. There are limitless options of logos, initials, charms and birthstone jewelry available to celebrate her life's most precious moments and to personalize and create her own story designs.

With so much beauty to choose from, you're sure to find the perfect gift to celebrate the women in your life.



**BIRTHSTONE OF THE MONTH:**

Emerald



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