

Jewelry NEWS & VIEWS



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Did You Know?

Unlike diamond rough, formed deep within the earth, pearls harvested from the sea require no special cutting or polishing to maximize their luster. Organic in matter and derived from a living creature, pearls are one of the oldest known gems.

A fragment of possibly the oldest known pearl jewelry still in existence was found in the sarcophagus of a queen in Susa (present day Iran) dating back to 520 BC. Known as the Susa necklace, it has been displayed at the Louvre in Paris for over 100 years.

May Birthstone

Emerald. It is emerald's appearance and color that make this gemstone instantly recognized. A variety of the beryl species, this famous green gem has long been associated with eternal spring, new life, and healing.

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MOTHER'S DAY PREVIEW

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Colorful, Springtime Favorites

Mother's Day is a special day when nature's fresh, springtime color is everywhere. Bright blue skies and the sun's warm golden glow set flowers in bloom. Lavender lilacs, yellow daffodils, pink, orange, purple, and white crocus are springing up, inspiring lively colored gemstone jewelry, an ideal gift for mothers of all ages.

With a rainbow of gemstone colors that rival the best that nature's floral palette has to offer, this season elegant, fashionable, and affordable jewelry designs feature a variety of brilliantly faceted gems such as sapphire, tourmaline, amethyst, topaz, aquamarine, emerald and citrine. Combined with sparkling diamonds, they provide exceptionally beautiful gifts of rings, pendants and earrings set in platinum, yellow, white and rose gold, or sterling silver.

Stand-out rings, statement earrings and necklaces are this spring's style leaders. Openwork designs that are light and comfortable are both fashionable and fun to wear. Colorful styles range from classic to modern and become even more spectacular when surrounded by a scintillating pavé border of small, white diamonds.

Whether a classic pair of earrings, a sparkling pendant or fashion forward cocktail ring, colorful gemstone jewelry is the perfect gift to enchant any mom.



BIRTHSTONE OF THE MONTH:

Emerald



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