

Jewelry NEWS & VIEWS

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FOCUS ON FASHION

When It's Cold Outside



Did You Know?

Like it from within with a glow like moonlight, Moonstone is known for the optical phenomenon, adularescence. Popular for its shimmering glow of an opulent rainbow of colors, more evident with motion, this gem is a stunner but far from rugged. Wear with care, avoid sudden temperature changes, bumps and blows, and use warm, soapy water and a soft cloth to clean; never use an ultrasonic or steam cleaner. With regular maintenance your magical moonstone will last for years to come.

March Birthstones

Aquamarine. The name derived from Latin means "sea-water." A member of the beryl gem family, transparent, beautiful, blue aquamarine offers a tribute to the sea. **Bloodstone** is actually not red at all, it's an opaque, deep, rich green with vivid bright red flecks and has been a favorite of men for ages.

Put a jacket on those studs! Transform a standard pair of studs into an exciting new look, just by slipping on an earring jacket. With today's new designs, jackets easily add versatility to any pair of post stud earrings whether they are diamond, gemstone, plain metal or pearl.

Today's trending earring jackets are a must have to convert a classic stud into an amazing, bold, attention grabber, adding an entirely new look to your everyday earring. These add-on accessories can wrap around your stud, climb up your ear, or peek out from behind your earlobe to transform traditional into unique.

Choose from a variety of shapes and

styles available to create elegant dangling chandeliers, dramatically long and lean stilettos, diamond encrusted hoops and a host of trendy swinging drop earrings. Before purchasing an earring jacket, be certain to size it up for a balanced look. Do you want your earring to look larger or are you just looking for added bling? The size of your earring post and the shape of your stud should be taken into consideration especially when looking for the perfect halo effect.

Experimenting with different shapes, sizes, colored metals or gemstone combinations will allow you to add to, mix-up and give your earring collection an exciting makeover!

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BIRTHSTONES OF THE MONTH:

Aquamarine



Bloodstone



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