

Jewelry

NEWS & VIEWS

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FASHION
TRENDS

Styles We Can't Escape

Did You Know?

An emerald-shaped diamond is a distinctive style that never loses its clean-cut, tailored identity. Also known as the step cut or table cut, initially used to bolster the rich green color of emerald, its arrangement of large geometric planes produces bigger flashes of sparkling light than any other diamond cut. Another reason to love them, they are often less expensive than a round diamond of the same clarity and color.

July Birthstone

Ruby. Ruby is the most valuable variety of the corundum mineral species. Throughout history, the brilliant red ruby has been a powerful talisman, symbolizing passion and strength. Today, the desire for ruby makes it an ideal romantic gift.

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Whether your taste in fine jewelry is trendy or traditional, there is something for everyone's desire this season. Statement jewelry is not a new trend, it is still THE trend, and in the days ahead you will see oversized and chunky become SUPER-SIZED. If you enjoy the prospect of piling on chunky chains, huge hoops, big, bold rings, and the widest of wide wristwear, this will be your season to reign!

If you prefer a more traditional look

and lightweight feel, you can always opt for one of this season's timeless trends as the resurrection of pearls is upon us. Mixing and NOT matching earrings has become a fashion-forward look. As for wrists, bangles, and bolos of all sizes, either worn singly or stacked, are here to stay.

While jewelry trends are not one size fits all, we have a vast array of styles and shapes to select from to fit any personality and desire.

BIRTHSTONE OF THE MONTH:

Ruby



9521 Westheimer, Suite A ■ (713) 784-1000

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