

Jewelry

NEWS & VIEWS



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TRENDING

Vintage Inspired Designs

Did You Know?

The Jeanne Toussaint necklace featured in the Ocean's 8 movie was inspired by a real necklace, designed by Jacques Cartier in 1931 for the Maharaja of Nawanagar. Unlike the flawless white diamond Toussaint in the movie, the original, which no longer exists, was made of colored diamonds and described by Cartier as "the finest cascade of colored diamonds in the world."

July Birthstone

Ruby. Ruby has been the world's most valued colored gemstone for thousands of years. A precious form of the mineral corundum, its name is from the Latin word "ruber" meaning "red color." Legend and myth state rubies have a history of bestowing good health, a fine life, wealth, and wisdom.



New creations of timeless pieces of period jewelry such as heirloom-inspired Victorian, Edwardian, Art Deco, Art Nouveau, and Retro designs are among the hottest items being shown today. They offer a perfect blend of traditional styling and contemporary wearability. Today's best sellers are colorful and ornate designs fit for any occasion.

Trends come and go, yet vintage inspired jewelry designs are here to stay and

continue to make a statement. Nostalgia of the past has long been a perfect start to creating a meaningful present. In the age of digital overload, shoppers of all ages are seeking refuge from contemporary, everyday fads and are turning to designs reminiscent of a simpler time.

The unexpected details of colorful and playful vintage inspired jewelry contribute to a personalized style, complementing any wardrobe.

MASTER IJO JEWELER
 BRILLIANCE YOU DESERVE®

BIRTHSTONE OF THE MONTH:

Ruby



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