

Jewelry NEWS & VIEWS

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**VALENTINE'S DAY
 PREVIEW**



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Did You Know?

One of fashion's favorite colors of gold is the enchanting and feminine rose gold. It's a color that blends perfectly with all skin tones while creating a stylish setting for a rainbow of pastel-colored gemstones such as amethyst, morganite, citrine, pink tourmaline and delicately tinted freshwater pearls. Elegant blush-hued rose gold is produced by adding a small amount of copper (which is red) to the gold alloy.

February Birthstone

Amethyst. For those born in February, sincerity is the personal trait usually associated with this beautiful form of precious quartz. Sparkling and transparent amethyst can range from pale lilac to deep purple.

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Celebrate Someone Special

Valentine's Day is not only for sweethearts and lovers, but also a day for anyone sharing a special bond. The 14th of February is a day to celebrate anyone special in our lives. Giving a gift of fine jewelry will leave an everlasting impression and we are here to help you find the perfect gift.

Diamonds and gemstones. Nothing says "I love you" like a diamond. A promise of marriage, a token of friendship or a birthstone gift, diamonds speak louder than words. A gift of striking red or blushing pink gems opens a window to one's heart, passion, and love.

Heart-shapes and infinity designs. Classic or modern, these are two of the world's enduring and timeless iconic symbols of everlasting love.

Men today are wearing fine jewelry to express their own style. Personalized designs, bracelets, earrings, rings, and chains are fashionable for any age or gender.



BIRTHSTONE OF THE MONTH:

Amethyst



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