

# Jewelry NEWS & VIEWS

brought to you by  
**HOUSTON**  
**JEWELRY**  
*& Fine Gifts*

**VALENTINE'S DAY  
 PREVIEW**

## A Day for Gratitude & Love

**T**his Valentine's Day may be different from any that you can remember. You may not recognize Cupid behind his mask, it may be harder to reach out and touch someone, but even a pandemic can't stop love. This year, it is especially important to take the time to open your heart and share your feelings of love, appreciation, and gratitude for all near and dear to you.

For centuries some of life's most important moments have been marked with a gift of fine jewelry. This February 14th forget the toilet paper, disinfectant, and sweatpants and instead celebrate with a gift that truly speaks from the heart. Popular jewelry designs in this time of uncertainty include themes of gratitude, protection, healing, or a sense of peace.

When it comes to love and sentiment, we've got you covered.



Visit the Friendly Staff at Houston Jewelry

### Did You Know?

**T**op on our seasonal gemstone list is diamond. Often referred to as "ice" due to its colorless crystal appearance, in truth, icy diamond conducts heat higher than any other gemstone. A less expensive alternative would be a winter white topaz or colorless zircon.

In contrast, brilliant blue topaz, chilly blue zircon, and violetish blue tanzanite will surely brighten all winter blues.

### February Birthstone

**Amethyst.** For those born in February, sincerity is the personal trait usually associated with this beautiful form of precious quartz. Sparkling and transparent amethyst can range from pale lilac to deep purple.

MASTER **IJO** JEWELER  
 BRILLIANCE YOU DESERVE®

BIRTHSTONE OF THE MONTH:

Amethyst



**HOUSTON**  
**JEWELRY**  
*& Fine Gifts*

9521 Westheimer, Suite A ■ (713) 784-1000

www.HoustonJewelry.com

*Houston's exclusive Master IJO Jeweler*