

Jewelry NEWS & VIEWS

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VALENTINE'S DAY PREVIEW

Something Special for That Someone Special



Did You Know?

Some gemstones are believed to encourage a caring state-of-mind, improve relationships, and even lure a desired individual into one's heart. **Garnet** is symbolic of devotion, understanding, honesty and believed to inspire passion. **Lapis**, when given as a gift, will forge an eternal bond of friendship, loyalty, and trust. **Moonstone** is thought useful in reconciling estranged lovers. **Rose Quartz** is said to offer an unconditional and peaceful flow of self, platonic, and romantic love.

February Birthstone

Amethyst. For those born in February, sincerity is the personal trait usually associated with this beautiful form of precious quartz. Sparkling and transparent, amethyst can range from pale lilac to deep purple.

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Valentine's Day has been traditionally associated with red hearts, flowers, chocolate and the exchange of cards. On this one day, you can become the ultimate gift-giver with a heartfelt gift of jewelry; an everlasting way to celebrate your feelings.

Today, not only those of female persuasion enjoy a gift of jewelry, men's accessories are on fire lately. A gift of gold, alternative metal or leather wristwear is sure to complement any man's wardrobe, while a delicate wrist is worthy of a beautiful bangle, beaded or bolo bracelet.

Rings have been a popular adornment

throughout history for both men and women. Initial, gemstone, and stackable rings not only serve as a fashion statement, they can be given as promise rings, even a lower priced engagement ring, all guaranteed to bring happiness to the recipient.

Locketts, necklaces, dog tags, religious or sports themed pendants are all thoughtful ideas. Traditional love knots are symbolic of everlasting love, clasped hands illustrating friendship, and today's popular moon and star designs epitomize dreams and an out of this world love.

Visit us this Valentine's Day, we'll be happy to help you discover your inner cupid!

BIRTHSTONE OF THE MONTH:

Amethyst



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9521 Westheimer, Suite A ■ (713) 784-1000
 www.HoustonJewelry.com

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