

# Jewelry NEWS & VIEWS

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**DIAMOND  
 NOTEBOOK**



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## Did You Know?

Classic, trendy, and always appreciated, karat gold remains today's go-to jewelry accessory. Yellow gold is timeless. White gold is the perfect partner for fancy colored diamonds and gems. Rose and peach gold blend perfectly with flesh tones and add a stunning accent to yellow and white designs. Whichever karat or color, anyone would treasure a gift of gold jewelry for a lifetime.

**December Birthstones Turquoise and Zircon** are both prized since Biblical times for their beauty and promise of prosperity. **Tanzanite**, a glittering purple-blue gem named in honor of Tanzania, where it was discovered in 1967, is today one of the world's most popular gems.

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# A Gift of Diamonds



No matter how small the package is, when the gift inside is a dazzling piece of diamond jewelry, you can be sure it will receive a tremendous reception! A gift of diamonds will be happily received, proudly displayed, and treasured for a lifetime. It is not only a perfect gift for hard to buy for individuals, but surprisingly enough, diamond jewelry can be very affordable too.

Diamonds come in many different colors, shapes, carat weights, and color and clarity grades to suit any budget. There are a plethora of jewelry styles to select from, with the majority being available in a wide selection of mountings from sterling silver, karat gold, and platinum, to today's popular alternative metals.

**Rings.** Dramatic cocktail rings, delicate bands of dainty diamonds, and an array of designs featuring colorful gemstones.

**Bracelets.** Women of all ages will adore a diamond bracelet, bangle, or a petite bolo bracelet.

**Earrings.** Go big with hoops or try the perfect petite huggie. The classic diamond stud, a forever go-to for any age or gender, is available in many shapes and sizes.

**Pendants.** The diamond solitaire pendant is a timeless and popular gift year-round. Try personalizing further with a diamond-encrusted initial, or themed motifs.

A gift of diamonds will surely bring a sparkle to any eye.

**BIRTHSTONES OF THE MONTH:**



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