

Jewelry NEWS & VIEWS

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Did You Know?

A snake chain is noticeably different than most of the other chain types. Snake chains are made of compactly knit rings fitting closely together. Because of this, the chain has a similar appearance to a flexible tube and the texture of snakeskin, allowing it to twist and turn to create a narrow, delicate, fashionable chain.

August Birthstones Peridot and Sardonyx.

Courage and happiness are attributes bestowed upon those of August birth by these gemstones. Beautiful, transparent, olive-green peridot has been a popular gem of women for over 3,000 years, while the opaque, reddish-brown sardonyx has long been a favorite for men's signet rings.

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Season of the Snake



Jewelry
is an art in its
most wearable form.

Trends come and go, though the most enduring designs continue to strike a comeback. Serpentine jewelry has enchanted ancient Egyptians, royals, rockers, and divas and continues to charm new followers who view it as a symbol of fertility and a creative life force. Early designs still popular today, known as the Ouroboros, display a snake eating its tail, symbolizing eternity.



This perpetually alluring reptile is known for sloughing its skin and starting anew when the time is right. Its latest resurgence is due to an increased attraction for spirituality and talismans.



BIRTHSTONES OF
THE MONTH:

Peridot



Sardonyx



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