

# Jewelry NEWS & VIEWS

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## Did You Know?

**D**uring summer, one-quarter of all jewelry losses are reported while on vacation. Sadly, only 1% are recovered. When flying, wear it, carry it, but never check it. If heading to the beach or pool, leave it in the hotel safe, don't take it for a swim. And when exploring unknown territory, conceal it, don't reveal it. Wear it wisely by turning your rings inside your hand and cover any bracelets or watches with a sleeve.

### August Birthstones Peridot and Sardonyx.

Courage and happiness are the attributes bestowed upon those of August birth by these gemstones. Beautiful, transparent, olive-green peridot has been a popular gem with women for over 3,000 years, while the opaque, reddish-brown sardonyx has long been a favorite for men's signet rings.

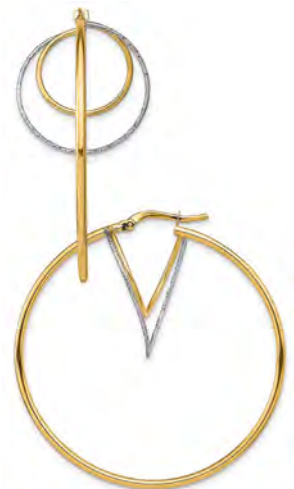
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## Get Hoop Happy

**O**ne of this season's most popular fashion accessories just never seems to fade out...the hoop earring. What goes around comes around, again and again. Most likely because hoop earrings portray confidence, style, sex appeal and they are perfect for daytime or evening wear.

Hoops of all shapes and sizes, large, medium and small, are swaying with every move of the head. Both sterling silver and karat gold hoops have been spotted on runways and in magazines, as well as, both seaside and while shopping.

Some designs are embellished with diamonds, colored gemstones, charms, pearls or beads. In addition, many aren't even round but created in multiple shapes, twisted, thick, thin, brightly polished, filigreed, hammered to a soft matte, or polished, but they all will work with almost any outfit.



**BIRTHSTONES OF THE MONTH:**

Peridot



Sardonyx



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