

Jewelry

NEWS & VIEWS

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WHAT'S NEW,
WHAT'S HOT

Jewelry Trendsetters

Did You Know?

In historical times, signet rings were often quite beautiful, but they were more than that - they had an important role in society. These rings were developed as an identification mark. Rather than signing their name on a document, people would use a signet ring to make their mark. The ring would be pressed into hot wax or soft clay, and would leave a distinctive impression that functioned as an official seal.

August Birthstones
Peridot and Sardonyx.
 Courage and happiness are the attributes thought to be bestowed upon those of August birth by these gemstones. Beautiful, transparent, olive-green peridot has been a popular gem of women for over 3,000 years. While the opaque, reddish-brown sardonyx has long been a favorite for men's signet rings.

Colorful, easy-to-wear, and versatile designs top this season's hottest jewelry developments.

Jewelry fashion trends are often born from the creative minds of designers and featured on high fashion runways. These designs start out as extravagant, avant-garde statements meant to accentuate a collection of garments and overall concept of the designer's line. From there, celebrities and stylists cherry pick and cultivate jewelry designs to wear on the red carpet, and those looks are shared to the masses.

This season, it's all about colorful gemstone fashion rings. And, the bigger and bolder...the better! These dramatically styled rings are often seen in clusters of vibrantly colored gems or with large, colored, center stones surrounded by diamond accents or smaller complementary colored gems.

At the top of the list are the designs worn by royalty and celebrities. When copied and revamped, these fashion forward designs are readily available in a wide range of styles and prices to suit any age, budget or style.



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BIRTHSTONES OF
THE MONTH:

Peridot



Sardonyx



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