

# Houston Jewelry & Distributing opens new store

Houston shoppers will be truly impressed by the incomparable new Houston Jewelry & Distributing store, 9633 Westheimer at Gessner, both on the inside and out.

Externally, the building featured huge panels of Arkansas flagstone tilted into place. Under the main canopy of white onyx marble-crete, customers will be protected from the elements and they'll walk comfortably over a fully-astroturfed entryway.

Automatic doors open to a spectacle of dazzling beauty; bold vinyl wallcovers, exotic super graphics, and thousands of name brand quality items in 35 full-service departments: toys; baby furniture; cosmetics sundries,

over-the-counter drugs and notions and power tools.

Three full-length conveyors, 300 feet each, and five elevators, transport merchandise from individual departments to service desks at the cashier's station. Pneumatic tubes carry small merchandise and paperwork to speed-up transactions even further. Thus, goods can flow swiftly to its final destination in a matter of minutes, plus, giving the customer the added comfort of shopping throughout the store unencumbered by purchases.

Such an efficient system allows the 175 employees to give strict attention to the personal needs of each and every customer -- personal attention: it's a Houston Jew-

welry & Distributing tradition.

Since its beginnings in 1953, on the corner of Milam St. at Rusk, Houston Jewelry & Distributing has provided outstanding personal service. And, they intend to extend this philosophy into a new 81,000 sq. ft. facility.

A. H. Donsky, chief executive officer, sees the overall objective of the new store as "Not just geared to

ultra-modern convenience and wide selection, but a never ceasing effort to further provide the brand of personal service that has made our first location a success during its entire twenty years of operation."

Store hours for the new suburban location will be Monday through Friday from 9:30 a.m. to 9 p.m. and on Saturday from 9:30 a.m. to 7 p.m.

## New Dawn offers variety of books

The New Dawn Book Store, located at 5400 H Bellaire Blvd., opened this spring. It is owned and operated by Marjorie Taub and Mary Settle.

They feature current best sellers in hardcover and have a wide selection of paperbacks as well as children's books, cook books, Bibles and inspirational material. They have a fine assortment of valid occult material, including books on magic, black and white, the Qabalah, ritual and ceremony, I Ching, the Tarot and Tarot cards.

Included in stock are also greeting cards, gift wrapping material and selected gifts.

Marge and Mary invite you to come in and browse to your heart's content and will assist you in any way possible. Mastercharge and Bankamericard are carried for your convenience. Free gift wrap is also available.

The store is open Monday through Friday from 10 a.m. to 9 p.m. and on Saturday from 10 a.m. to 6 p.m. Visit them soon for your holiday shopping. For further information call 668-8665.

# Rummage sale to benefit scout house

You won't find any "White" elephants there. Only great bargains that will help you save your "GREENIE", and help Girl Scouts and Boy Scouts at the same time.

The families of boys and girls who use the Horn Scout House are sponsoring a rummage sale in the Scout House located at 4518 Holly in Bellaire on Thursday and Friday, November 15, and 16, 1973, from 8:30 a.m. to 8:30 p.m. The funds from this sale will be used to repair and

remodel the building, which has served Girl Scouts and Boy Scouts in the community for 20 years.

If you wish to donate items you may take them to the Scout house on Wednesday, November 14.

There will be something for everyone. They will have things such as furniture, housewares, curtains, linens, books, dishes, brick-a-brack, craft items, child-

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A. H. DONSKY, chief executive officer of Houston Jewelry & Distributing Company, pictured with the neon sunburst that identifies the new location at 9633 Westheimer at Gessner.



WE MEND TEARS  
PATCH UP THE HOLES  
BUILD UP YOUR HEELS  
AND SAVE YOUR SOLES

**J & J SHOE SERVICE**  
7231 BISSONNET at Fondren  
771-6198

For a happy Thanksgiving...

# Flowers

**THANKSGIVING ARRANGEMENTS**

FROM 10.00

**CENTER PIECES**

FROM 12.50

**POTTED PLANTS**

FROM 10.00

PROFESSIONAL DESIGNING SERVICE

Come by and see our tremendous supply of



PERMANENT CHRISTMAS ARRANGEMENTS!



## Vi's Flowers

Mrs. W.L. (Vi) Offenbacher  
6300 Bellaire at Hillcroft 774-8777

# GRAND OPENING

<p><b>SPORT COATS</b></p> <p>SIZES 38 TO 48 <b>\$29.98</b></p> <p>REG.-SHORTS-LONGS COMPARE AT \$80</p>		<p><b>TIES</b></p> <p><b>\$2.50</b></p> <p>COMPARE AT \$6.00</p>
<p><b>SLACKS</b></p> <p><b>\$6.98</b> WOOL AND POLYESTER</p> <p>to <b>\$10.98</b></p>		<p><b>SHIRTS</b></p> <p><b>\$3.98</b> to <b>\$5.98</b></p> <p>COMPARE AT \$8.00</p>
<p><b>MALE BRAND JEANS</b></p> <p>COMPARE AT \$16.</p> <p><b>\$6.98</b></p>	<p><b>50% to 70% OFF</b></p>	<p><b>SWEATERS</b></p> <p>BY L. STRASSI</p> <p><b>\$9.98</b></p> <p>COMPARE AT \$25</p>

**SAMPLES FOR MEN**

**6045 BISSONNET**

**666-7403**




**WINTERIZE**

**GOODYEAR**

# YOUR CAR



**SPECIALS**

- \* CHECK Complete Cooling System Pressure Check Water Hose. Check fan belt and fill w/1 gal. ANTI FREEZE **\$250**

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- \* TUNE UP Includes Points Plugs Condensers and Labor

American V8 **\$2450**

(Resister plugs extra)

\* 6 Cyl. **\$1795**

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LUBRICATION and oil change and filter **\$795**

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**TOWER TIRE & AUTO CENTER INC.**

**6703 Chimney Rock** **666-1707**

(One blk. N. off Bellaire Blvd.)