



DIAMOND
IMPORTERS



DIAMONDS
JEWELRY

WATCHES
SILVERWARE

1956
CATALOG

LUGGAGE
GIFT ITEMS

HOUSTON

wholesale jewelers

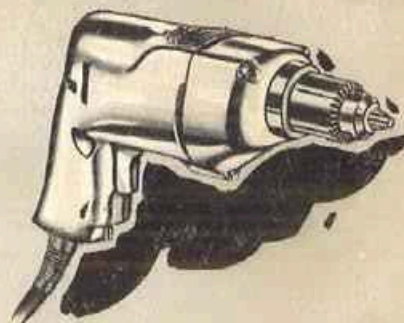
ELECTRICAL
APPLIANCES

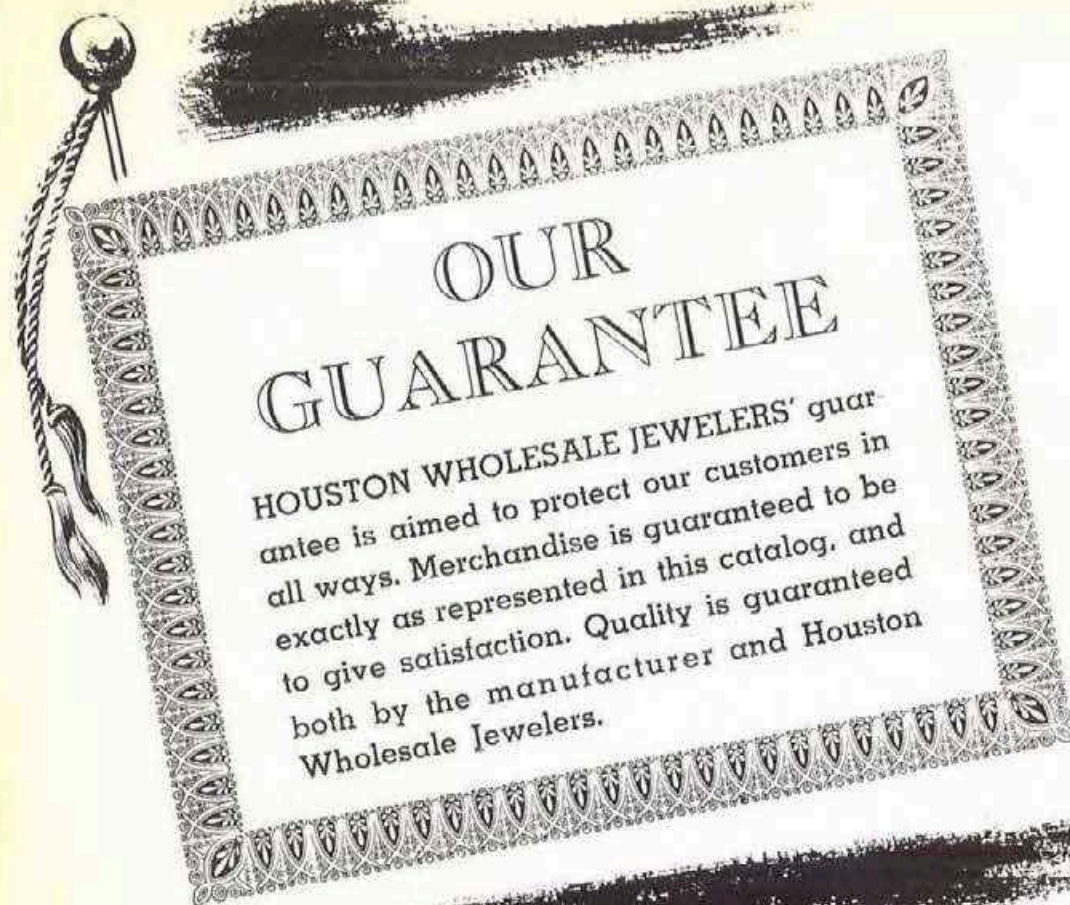
Now in our new and much
larger quarters
new houston club bldg.
ground floor LOBBY ENTRANCE

TRAVIS and RUSK STS.

HOUSTON, TEXAS

Capitol 2-6343





HOUSTON WHOLESALE JEWELERS 1956 CATALOG

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to supply their merchandise
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CONFIDENTIAL PRICE SHEET

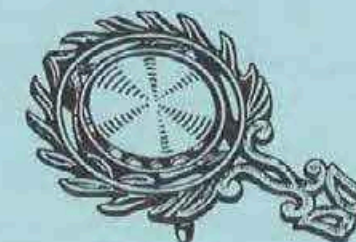
YOUR COST IS CODED

HOW TO FIND YOUR COST:

Your cost is part of the code number, and immediately follows the single identifying letter "S". Illustrated below is a typical line taken from our catalog showing our method of coding.

MAIL ORDERS

For complete information regarding ordering by mail, turn to Page 2.



PARAGON
ELEC-TRIVET

TRV-3 S263 Retail \$3.95

TRV-3 S263		Retail \$3.95
↑	\$2.63	↑
CODE NO.	YOUR COST	RETAIL PRICE

QUANTITY PRICES

Many items in this catalog are available at greater savings when purchased in quantity. These particular items are marked both in single wholesale price and quantity wholesale price. For example: Page 44, Rondo-Electric Kitchen Clock 414 1-S459; 6-S424 Retail \$6.95

↑	↑
Single price	Quantity price

This means that your cost for one of this item is \$4.59 and for 6 or more is \$4.24.

FEDERAL EXCISE TAXES

Retail prices shown in this catalog DO NOT include federal excise taxes unless otherwise specified.

COST PRICES DO NOT INCLUDE FEDERAL TAXES

10% Federal Excise Tax must be added to your cost on the following merchandise if not for resale: Diamonds, Watches, Jewelry, Silverware (except plated flatware), Luggage, Leather Goods, Clocks, Binoculars, Theatre Glasses.

NOTE: Signed exemption certificates must be presented when merchandise subject to tax is bought for resale.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES
ALL PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

SHOPPING HOURS

DAILY AND SATURDAY 9:00 A.M. to 5:30 P.M.
OPEN MONDAY NIGHTS UNTIL 8:30

Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg.
HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS

Retailers' Exemption Certificate

The undersigned purchaser hereby certifies that he is engaged in selling, at retail, articles subject to retailers' excise tax, under the name and at the address specified below; that the article or articles specified and fully identified in the accompanying order are purchased from Houston Wholesale Jewelers for resale; and that the retailers' excise tax payable in respect of retail sales of jewelry, etc., under section 1651 of the Internal Revenue Code, and in respect of sales of jewelry, etc., furs and toilet preparations under sections 2400, 2401 and 2402 respectively as amended, will be reported in returns filed by the undersigned with the Collector of Internal Revenue, at the locality named below.

The undersigned understands that he must be prepared to establish by competent evidence, that the articles were actually purchased for the purpose stated and that the tax due thereon was paid to the Government.

It is also understood that the fraudulent use of this certificate to secure exemption will subject the undersigned and all guilty parties to a fine

of not more than \$10,000, or to imprisonment for not more than five years, or both, together with costs of prosecution.

Firm name _____

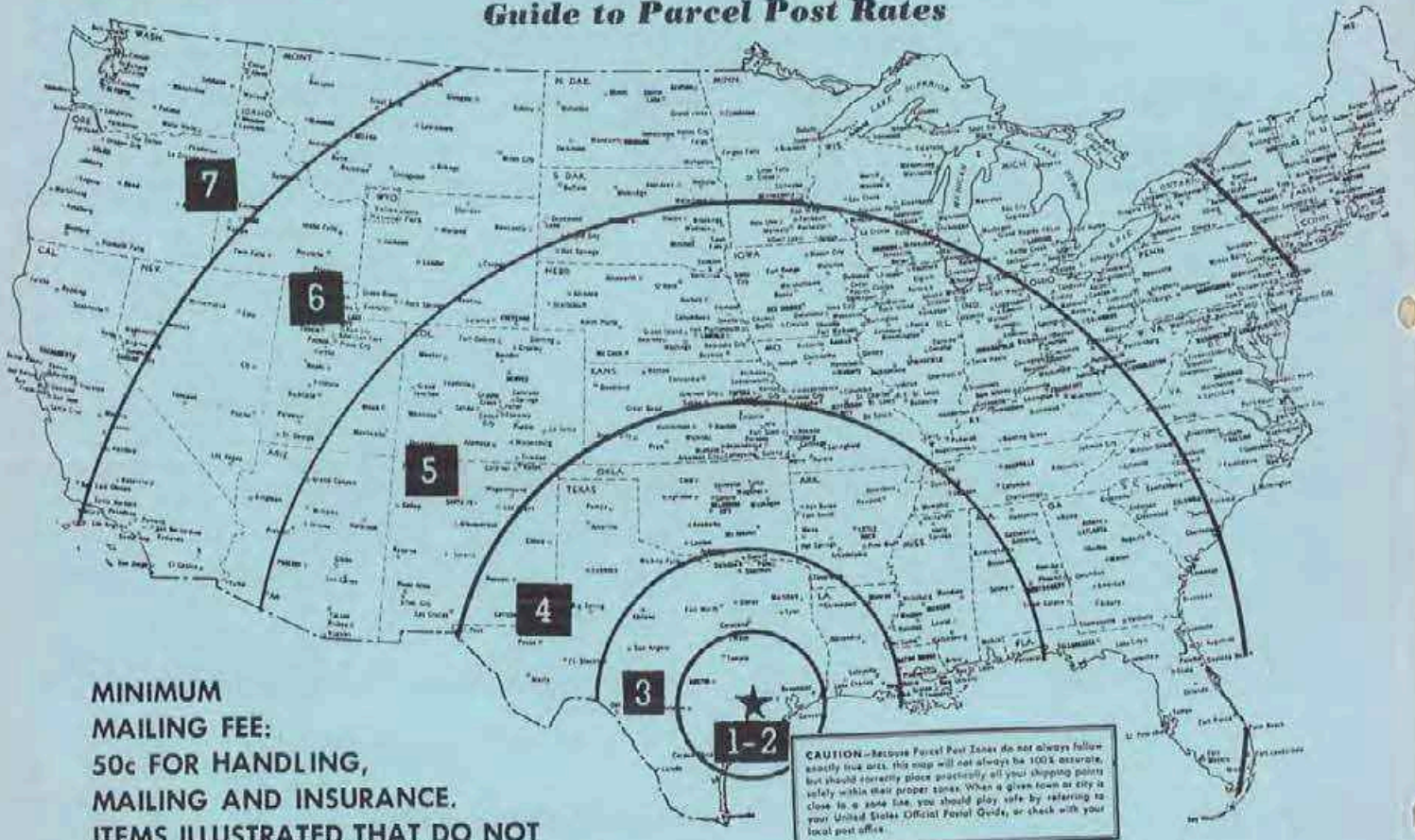
City and State _____

Signed by _____ Date _____

City and State of Collector of I.R. _____

(IMPORTANT) ...not valid unless the 4 lines above are correctly filled in)

Guide to Parcel Post Rates



MINIMUM MAILING FEE:
50c FOR HANDLING,
MAILING AND INSURANCE.
ITEMS ILLUSTRATED THAT DO NOT
SHOW SHIPPING WEIGHT, WEIGH LESS
THAN ONE (1) POUND. USE MINIMUM MAILING
FEE OF 50c FOR THESE ITEMS.

Weight in Pounds	ZONES							
	LOCAL	1-2 Up to 150 Miles	3 150-300 Miles	4 300-600 Miles	5 600-1000 Miles	6 1000-1400 Miles	7 1400-1800 Miles	8 Over 1800 Miles
1	\$0.18	\$0.23	\$0.23	\$0.24	\$0.26	\$0.28	\$0.30	\$0.32
2	20	27	29	31	36	40	46	51
3	21	31	34	38	45	52	61	69
4	23	35	39	45	54	64	76	87
5	24	39	44	52	63	76	91	105
6	26	43	49	59	73	88	106	123
7	27	47	54	66	82	100	122	141
8	29	51	60	73	91	112	137	159
9	30	55	65	80	100	124	152	177
10	32	59	70	87	110	136	167	195
11	33	63	75	93	119	148	182	213
12	34	67	80	100	128	160	198	231
13	36	71	85	107	137	172	213	249
14	37	75	90	114	147	184	228	267
15	39	79	96	121	156	199	243	285
16	40	83	101	128	165	208	258	303
17	42	87	106	135	174	220	274	321
18	43	91	111	142	184	232	289	339
19	45	95	116	149	193	244	304	357
20	46	99	121	156	202	256	319	375

BE SURE TO INCLUDE INSURANCE FEE AS WELL AS POSTAGE ON ALL PARCEL POST SHIPMENTS.

HOW TO FIGURE POSTAGE
First determine in what Postal Zone your city is located. Next, add up the weights of the articles selected and refer to the chart at the left. Example: If you are in zone 3 and your purchase totals 15 lbs., postage amounts to \$0.96. To this amount, add insurance or C.O.D. fee and you have an accurate estimate on transportation charges for your shipment. All shipments by Express or Freight are made charge collect.

INSURANCE FEE

All parcel post shipments (not C.O.D.) are insured. Determine your fee as follows:

Value up to \$5.00	\$0.05
Value \$5.01 to \$10.00	.10
Value \$10.01 to \$25.00	.15
Value \$25.01 to \$50.00	.20
Value \$50.01 to \$100.00	.30
Value \$100.01 to \$200.00	.35

PARCEL POST C.O.D. FEE

Up to \$5.00	\$0.30
From \$5.01 to \$10.00	.40
From \$10.01 to \$25.00	.60
From \$25.01 to \$50.00	.70
From \$50.01 to \$100.00	.80
From \$100.01 to \$150.00	.90
From \$150.01 to \$200.00	1.00

An additional money order fee is collected upon delivery.

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We cordially invite you to visit OUR SHOWROOMS



This catalog is our earnest endeavor to show a representative assortment of merchandise. Obviously, it is impossible to illustrate all of the many and varied items in our extensive stock. We suggest that you visit our showrooms or contact us regarding any of your needs which do not appear in the limited space of this catalog.

OUR REPUTATION IS YOUR SAFEGUARD

You may order with complete confidence.

Nationally advertised, nationally known brands. Brands that you know. Always the latest, the newest models. For our responsibility, refer to Dun & Bradstreet, Jewelers Board of Trade and the Second National Bank.

Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg.
HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS

Wedding Rings in 14K Gold



W1 S395 Ladies'
Sug. Retail \$7.90
M1 S995 Men's
Sug. Retail \$19.90
Available in Yellow or White Gold

W5 S680 Ladies'
Sug. Retail \$13.60
M5 S1125 Men's
Sug. Retail \$22.50
Available in Yellow or White Gold

W4 S415 Ladies'
Sug. Retail \$8.30
M4 S540 Men's
Sug. Retail \$10.80
Available in Yellow Gold

W6 S705 Ladies'
Sug. Retail \$14.10
M6 S1250 Men's
Sug. Retail \$25.00
Available in Combination Yellow and White Gold

W7 S1225 Ladies'
Sug. Retail \$24.50
M7 S1580 Men's
Sug. Retail \$31.60
Available in Combination Yellow and White Gold

W11 S2045 Ladies'
Sug. Retail \$40.90
M11 S2045 Men's
Sug. Retail \$40.90
Available in White Gold

W9 S750 Ladies'
Sug. Retail \$15.00
M9 S1250 Men's
Sug. Retail \$25.00
Available in Combination Yellow and White Gold or in White Gold

W12 S980 Ladies'
Sug. Retail \$19.60
M12 S1450 Men's
Sug. Retail \$29.00
Available in Combination Yellow and White Gold

W10 S1320 Ladies'
Sug. Retail \$26.40
M10 S1775 Men's
Sug. Retail \$35.50
Available in Combination Yellow and White Gold

W2 S955 Ladies'
Sug. Retail \$19.10
M2 S1045 Men's
Sug. Retail \$20.90
Available in Yellow Gold

W3 S1650 Ladies'
Sug. Retail \$33.00
M3 S1795 Men's
Sug. Retail \$35.90
Available in Yellow Gold

W8 S955 Ladies'
Sug. Retail \$19.10
M8 S1755 Men's
Sug. Retail \$35.10
Available in Combination Yellow and White Gold or in White Gold

W13 S885 Ladies'
Sug. Retail \$17.70
M13 S1450 Men's
Sug. Retail \$29.00
Available in Combination Yellow and White Gold



L14 Modern interpretation of antique design white scroll amidst yellow blossoms and leaves, white gold borders.

L14 S2045.....Sug. Retail \$40.90

L15* Pierced white gold center hand carved to appear like diamonds. Yellow gold highly polished borders.

L15 S2045.....Sug. Retail \$40.90

L16 White gold chain effect finely carved with raised faceted marquise shapes, round yellow gold sides.

L16 S2045.....Sug. Retail \$40.90

L17* Superbly hand carved pierced marquise shape with gold center classic rounded yellow gold guards.

L17 S1910.....Sug. Retail \$38.20

L18* Hand cut raised flower and marquise shape center carved in white gold to simulate diamonds, yellow gold Tiffany border.

L18 S1935.....Sug. Retail \$39.10

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

*Also available in all White Gold

Diamond Interlocking Sets in 14K Gold

ALL OUR DIAMONDS ARE SOLD ON A
30-DAY MONEY BACK GUARANTEE!

DIAMOND CLASSIFICATIONS

Our Diamonds are carefully selected and much time and care put into the examination of these gems before purchasing. Our large diamond business is the result of the confidence of thousands of satisfied customers.

Remember weight only does not determine values. Other factors — such as Purity, Color and Perfection in Cutting — affect the prices of diamonds, regardless of size or weight.

PURITY

The degree of brilliance of a diamond is determined by the excellence of its proportion and the quality of cutting. A correctly proportioned diamond should have 2/5ths of weight above the girdle and 3/5ths below. A properly proportioned diamond has maximum brilliance over its entire surface.

COLOR

There is a wide range of color from finest blue white to fine white, white, yellow and brown.

PERFECTION

A perfect diamond is one without any imperfections whatsoever. The degree of perfection is a major factor in determining the value of a diamond. Some imperfections in diamonds can be seen by the naked eye; others can be seen only by a trained expert using a powerful magnifying glass (10X magnification).

BWARE OF MISREPRESENTATION.
The term "perfectly cut" does not apply to the perfection of a diamond. It describes the cutting only, and is therefore misleading if used to infer quality. Do not be misled.



7 DIAMOND SET #1F71
Ring only, Total weight .16 ct.
11 54865—Sug. Retail \$97.50
Ring only, Total weight .19 ct.
12 55685—Sug. Retail \$115.00
Ring only, Total weight .21 ct.
13 56595—Sug. Retail \$132.50
Matching 4 Diamond Band
Total weight .05 ct.
14 52410—Sug. Retail \$48.50



8 DIAMOND SET #5X51
Ring only, Total weight .20 ct.
21 55775—Sug. Retail \$115.00
Ring only, Total weight .23 ct.
22 56775—Sug. Retail \$135.00
Matching 5 Diamond Band
Total weight .06 ct.
23 52595—Sug. Retail \$52.50



10 DIAMOND SET #0741
Ring only, Total weight .21 ct.
31 55910—Sug. Retail \$120.00
Ring only, Total weight .25 ct.
32 57685—Sug. Retail \$155.00
Ring only, Total weight .31 ct.
33 59775—Sug. Retail \$195.00
Matching 5 Diamond Band
Total weight .09 ct.
34 52865—Sug. Retail \$57.50



6 DIAMOND SET #2T61
Ring only, Total weight .22 ct.
41 56230—Sug. Retail \$125.00
Ring only, Total weight .26 ct.
42 57685—Sug. Retail \$155.00
Ring only, Total weight .30 ct.
43 59500—Sug. Retail \$190.00
Matching 3 Diamond Band
Total weight .07 ct.
44 52685—Sug. Retail \$55.00



1 DIAMOND SET #B1/945
Ring only, Total weight .25 ct.
51 58865—Sug. Retail \$177.50
Ring only, Total weight .36 ct.
52 512275—Sug. Retail \$245.00
Ring only, Total weight .50 ct.
53 523185—Sug. Retail \$465.00
Matching 14K Interlocking Band
54 5600—Sug. Retail \$12.00



11 DIAMOND SET #2/1994/581
Ring only, Total weight .29 ct.
61 58595—Sug. Retail \$172.50
Ring only, Total weight .36 ct.
62 511320—Sug. Retail \$227.50
Matching 6 Diamond Band
Total weight .12 ct.
63 54095—Sug. Retail \$82.50

ALL RINGS AVAILABLE IN YELLOW OR WHITE GOLD.

All above diamonds AAA quality. — See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg.
HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS

Diamond Interlocking Sets in 14K Gold

GRADING OF DIAMONDS ILLUSTRATED IN CATALOG

AAA-1. Identifies extra fine quality and blue-white color. This grade is so fine that even under ten-power magnification is very difficult for anyone except a diamond expert to detect the faintest type of imperfection. Proportions and quality of cutting are the very finest obtainable . . . resulting in the greatest beauty and brilliance possible. This grade is often sold for perfect or flawless.

AAA. Identifies very fine quality and color . . . equal to the AAA-1 Grade in every respect except in a slight degree of perfection and color. This grade under ten-power magnification reveals the faintest of flaws if critically examined. In appearance it is the equal of the absolutely perfect diamond.

AA. Identifies good color diamonds of slightly less perfection than Grade AAA but equal in quality of cutting and brilliancy. The two, or three, very small flaws in most cases can only be seen under a jeweler's magnifying glass and even then are not obvious. This grade of diamonds is especially appealing to those desiring a larger stone with no sacrifice in beauty and brilliancy.

A. Identifies diamonds of average quality and color. This grade has flaws, visible to the naked eye if critically examined. The quality of cutting and brilliancy is of a slight degree under the above grade.

WE CARRY A VERY LARGE

STOCK OF UNMOUNTED

DIAMONDS IN ALL

WEIGHTS AND

GRADES



7 DIAMOND SET #9K51
Ring only, Total weight .23 ct.
111 57045—Sug. Ret. \$142.50
Ring only, Total weight .29 ct.
112 59545—Sug. Ret. \$192.50
Matching 4 Diamond Band
Total weight .09 ct.
113 53185—Sug. Ret. \$65.00



8 DIAMOND SET #7X51
Ring only, Total weight .26 ct.
121 57685—Sug. Ret. \$155.00
Ring only, Total weight .31 ct.
122 59775—Sug. Ret. \$195.00
Ring only, Total weight .36 ct.
123 511595—Sug. Ret. \$232.50
Matching 5 Diamond Band
Total weight .13 ct.
124 54095—Sug. Ret. \$82.50



10 DIAMOND SET #5G62
Ring only, Total weight .26 ct.
131 58140—Sug. Ret. \$162.50
Ring only, Total weight .31 ct.
132 510230—Sug. Ret. \$205.00
Ring only, Total weight .39 ct.
133 513185—Sug. Ret. \$265.00
Matching 5 Diamond Band
Total weight .12 ct.
134 54230—Sug. Ret. \$85.00

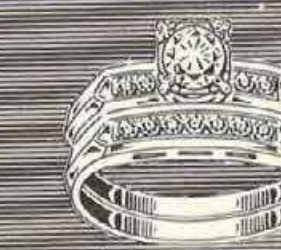


11 DIAMOND SET #7F52
Ring only, Total weight .32 ct.
141 510230—Sug. Ret. \$205.00
Ring only, Total weight .37 ct.
142 512045—Sug. Ret. \$242.50
Matching 5 Diamond Band
Total weight .13 ct.
143 54095—Sug. Ret. \$82.50

ALL RINGS AVAILABLE IN YELLOW OR WHITE GOLD.



7 DIAMOND SET #9M11
Ring only, Total weight .33 ct.
151 59775—Sug. Ret. \$195.00
Ring only, Total weight .39 ct.
152 512955—Sug. Ret. \$260.00
Ring only, Total weight .44 ct.
153 515410—Sug. Ret. \$310.00
Matching 4 Diamond Band
Total weight .17 ct.
154 55000—Sug. Ret. \$100.00



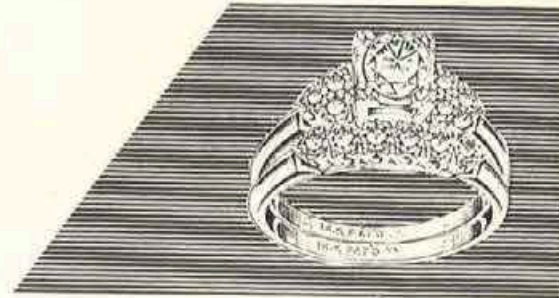
12 DIAMOND SET #2A82K
Ring only, Total weight .32 ct.
161 59545—Sug. Ret. \$192.50
Ring only, Total weight .36 ct.
162 511320—Sug. Ret. \$227.50
Ring only, Total weight .41 ct.
163 513595—Sug. Ret. \$272.50
Matching 7 Diamond Band
Total weight .17 ct.
164 55320—Sug. Ret. \$107.50

All above diamonds AAA quality. — See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

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HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS

Diamond Interlocking Sets in 14K Gold



13 DIAMOND SET #OH83
Ring only, Total weight .36 ct.
211 510230 Sug. Ret. \$205.00
Ring only, Total weight .40 ct.
212 512045 Sug. Ret. \$242.50
Ring only, Total weight .50 ct.
213 515910 Sug. Ret. \$320.00
Matching 6 Diamond Band
Total weight .16 ct.
214 55000—Sug. Ret. \$100.00

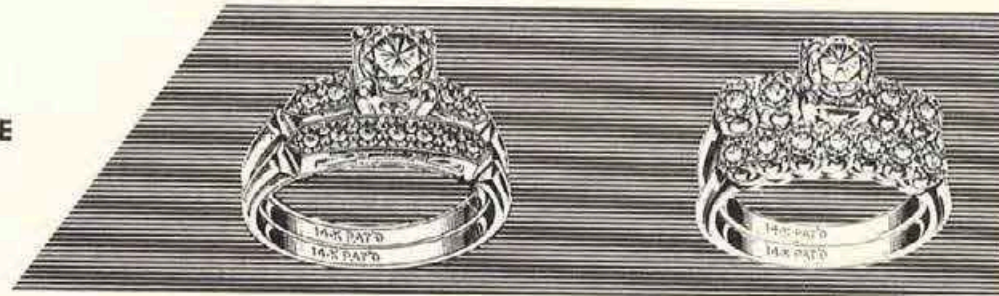
Diamond Interlocking Sets in 14K Gold



*** 12 DIAMOND SET #3M72**
Ring only, Total weight .37 ct.
311 511595 Sug. Ret. \$232.50
Ring only, Total weight .46 ct.
312 515000 Sug. Ret. \$300.00
Ring only, Total weight .52 ct.
313 518140 Sug. Ret. \$362.50
Matching 7 Diamond Band
Total weight .26 ct.
314 57685—Sug. Ret. \$155.00



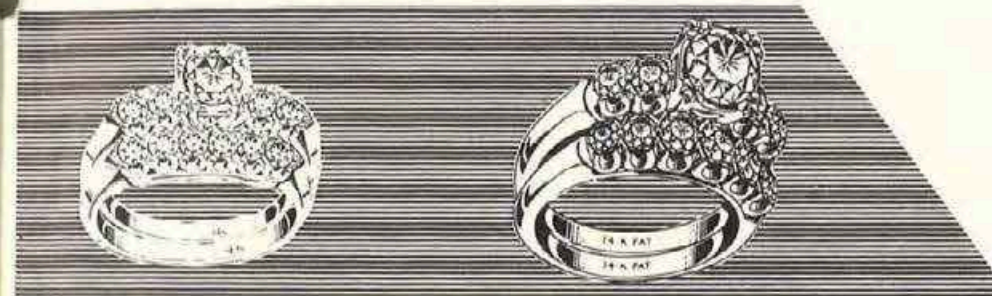
WE CARRY A VERY LARGE
STOCK OF UNMOUNTED
DIAMONDS IN ALL
WEIGHTS AND
GRADES



12 DIAMOND SET #1G32
Ring only, Total weight .36 ct.
221 511140 Sug. Ret. \$222.50
Ring only, Total weight .53 ct.
222 518640 Sug. Ret. \$372.50
Matching 7 Diamond Band
Total weight .16 ct.
223 54775—Sug. Ret. \$95.00

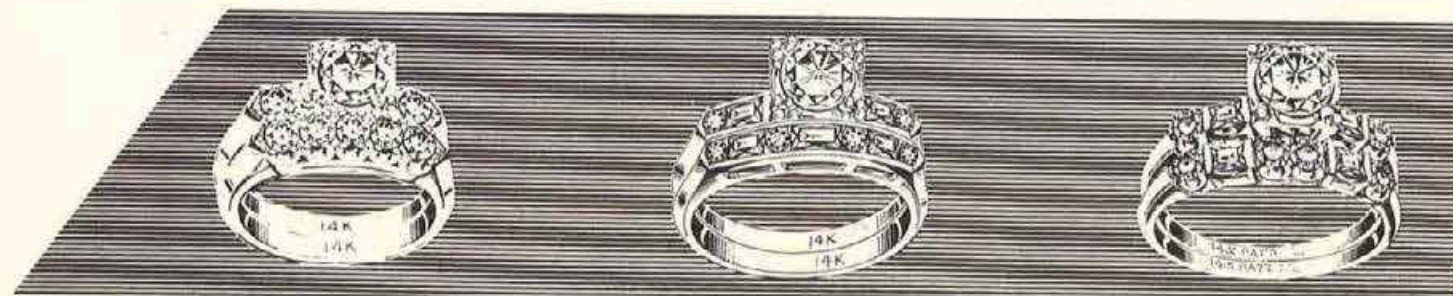
12 DIAMOND SET #1LR2
Ring only, Total weight .37 ct.
231 511320 Sug. Ret. \$227.50
Ring only, Total weight .43 ct.
232 514095 Sug. Ret. \$282.50
Ring only, Total weight .47 ct.
233 516775 Sug. Ret. \$335.00
Matching 7 Diamond Band
Total weight .20 ct.
234 55910—Sug. Ret. \$120.00

WE CARRY A VERY LARGE
STOCK OF UNMOUNTED
DIAMONDS IN ALL
WEIGHTS AND
GRADES



11 DIAMOND SET #6001
Ring only, Total weight .44 ct.
321 513045 Sug. Ret. \$262.50
Ring only, Total weight .53 ct.
322 515910 Sug. Ret. \$320.00
Ring only, Total weight .59 ct.
323 519320 Sug. Ret. \$387.50
Matching 6 Diamond Band
Total weight .28 ct.
324 57500—Sug. Ret. \$150.00

*** 11 DIAMOND SET #5M72**
Ring only, Total weight .43 ct.
331 512500 Sug. Ret. \$250.00
Ring only, Total weight .49 ct.
332 515685 Sug. Ret. \$315.00
Ring only, Total weight .56 ct.
333 518640 Sug. Ret. \$375.00
Matching 6 Diamond Band
Total weight .34 ct.
334 58865—Sug. Ret. \$177.50



7 DIAMOND SET #4101
Ring only, Total weight .37 ct.
241 510365 Sug. Ret. \$207.50
Ring only, Total weight .43 ct.
242 512955 Sug. Ret. \$260.00
Ring only, Total weight .51 ct.
243 514320 Sug. Ret. \$287.50
Matching 5 Diamond Band
Total weight .31 ct.
244 58140—Sug. Ret. \$162.50

*** 12 DIAMOND & BAGUETTE SET #4911**
Ring only, Total weight .39 ct.
251 512685 Sug. Ret. \$255.00
Ring only, Total weight .46 ct.
252 516320 Sug. Ret. \$327.50
Ring only, Total weight .53 ct.
253 517045 Sug. Ret. \$342.50
Matching 7 Diamond & Baguette Band
Total weight .20 ct.
254 56320—Sug. Ret. \$127.50

*** 11 DIAMOND & BAGUETTE SET #6T72**
Ring only, Total weight .42 ct.
261 512955 Sug. Ret. \$260.00
Ring only, Total weight .48 ct.
262 516595 Sug. Ret. \$332.50
Ring only, Total weight .76 ct.
263 531775 Sug. Ret. \$599.50
Matching 6 Diamond & Baguette Band, Total weight .19 ct.
264 56140—Sug. Ret. \$122.50



*** 11 DIAMOND SET #7461**
Ring only, Total weight .53 ct.
341 515410 Sug. Ret. \$310.00
Ring only, Total weight .62 ct.
342 519095 Sug. Ret. \$382.50
Ring only, Total weight .66 ct.
343 521140 Sug. Ret. \$399.50
Matching 6 Diamond Band
Total weight .34 ct.
344 58955—Sug. Ret. \$180.00

*** 16 DIAMOND SET #2A93**
Ring only, Total weight .53 ct.
351 519095 Sug. Ret. \$382.50
Ring only, Total weight .60 ct.
352 525685 Sug. Ret. \$495.00
Matching 9 Diamond Band
Total weight .16 ct.
353 55410—Sug. Ret. \$110.00

11 DIAMOND SET #0101
Ring only, Total weight .52 ct.
361 515000 Sug. Ret. \$300.00
Ring only, Total weight .60 ct.
362 518140 Sug. Ret. \$362.50
Ring only, Total weight .65 ct.
363 520000 Sug. Ret. \$387.50
Matching 6 Diamond Band
Total weight .38 ct.
364 59775 Sug. Retail \$195.00

All above diamonds AAA quality. — See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

All above rings available in white or yellow gold unless otherwise specified. *Available in yellow gold on special order only.

All above diamonds AAA quality. — See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

All above rings available in white or yellow gold unless otherwise specified. *Available in yellow gold on special order only.

If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.

Diamond Sets in 14K Gold



- A. 7 DIAMOND LOCK SET #7T61**
Ring only, Total weight .52 ct.
411 \$17730.....Sug. Retail \$355.00
Ring only, Total weight .68 ct.
412 \$28410.....Sug. Retail \$550.00
Matching 4 Diamond Band
Total weight .30 ct.
413 \$7955.....Sug. Retail \$160.00
- B. 13 DIAMOND LOCK SET #7G43**
Ring only, Total weight .65 ct.
421 \$19545.....Sug. Retail \$392.50
Ring only, Total weight .71 ct.
422 \$22595.....Sug. Retail \$425.00
Matching 6 Diamond Band
Total weight .31 ct.
423 \$8410.....Sug. Retail \$170.00
- C. 8 DIAMOND LOCK SET #0201**
Ring only, Total weight .47 ct.
431 \$13865.....Sug. Retail \$277.50
Ring only, Total weight .55 ct.
432 \$18045.....Sug. Retail \$362.50
Ring only, Total weight .62 ct.
433 \$20095.....Sug. Retail \$389.50
Matching 5 Diamond Band
Total weight .52 ct.
434 \$14000.....Sug. Retail \$280.00
- D. 11 DIAMOND SET #7331**
Ring only, Total weight .72 ct.
441 \$21910.....Sug. Retail \$415.00
Ring only, Total weight .82 ct.
442 \$29045.....Sug. Retail \$525.00
Matching 6 Diamond Band
Total weight .44 ct.
443 \$10685.....Sug. Retail \$215.00
- E. 6 DIAMOND LOCK SET #34/7F21**
Emerald Cut Center and 5 Baguettes
Ring only, Total weight .66 ct.
451 \$25500.....Sug. Retail \$495.00
Ring only, Total weight .77 ct.
452 \$29955.....Sug. Retail \$575.00
Matching 3 Baguette Diamond Band,
Total weight .15 ct.
453 \$5500.....Sug. Retail \$110.00
- F. 6 DIAMOND LOCK SET #87/7F21**
Round Center Diamond and 5 Baguettes
Ring only, Total weight .68 ct.
461 \$29000.....Sug. Retail \$540.00
Ring only, Total weight .81 ct.
462 \$36250.....Sug. Retail \$650.00
Matching 3 Baguette Diamond Band,
Total weight .15 ct.
463 \$5500.....Sug. Retail \$110.00
- G. 5 DIAMOND SET #904**
Marquise Center and 4 Baguettes
Ring only, Total weight .65 ct.
471 \$31980.....Sug. Retail \$575.00
Matching 2 Baguette Diamond Band,
Total weight .11 ct.
472 \$4915.....Sug. Retail \$99.50
- H. 11 DIAMOND LOCK SET #3H15**
Ring only, Total weight .89 ct.
481 \$33865.....Sug. Retail \$625.00
Ring only, Total weight 1.05 ct.
482 \$42275.....Sug. Retail \$795.00
Matching 6 Diamond Band
Total weight .47 ct.
483 \$12230.....Sug. Retail \$245.00

All above diamonds AAA quality. — See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

All above rings available in white gold. Available in yellow gold on special order only.

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HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS

Individualized Diamond Rings in 14K Gold

SOLITAIRE
Full 1/2 Carat — A
B430 \$10500
Sug. Retail\$220.00
Same style as above.
Full 1/4 Carat — A
B430 \$5250
Sug. Retail\$115.00

**DOME RING, STAR SET
WITH DIAMONDS**
Total weight .19 ct. AAA
399 \$6320
Sug. Retail\$130.00



**13 DIAMOND COCKTAIL
RING**
Total weight .23 ct. AAA
5972 \$7730
Sug. Retail\$154.60

**9 DIAMOND DINNER
RING**
Total weight .28 ct. AAA
**50/7 \$8140
Sug. Retail\$162.80

OPAL RING
Surrounded with 16 diamonds.
Total weight .56 ct. AAA
**W2142 \$16000
Sug. Retail\$320.00

**17 DIAMOND DINNER
RING**
Total weight .45 ct. AAA
*174 \$12500
Sug. Retail\$250.00

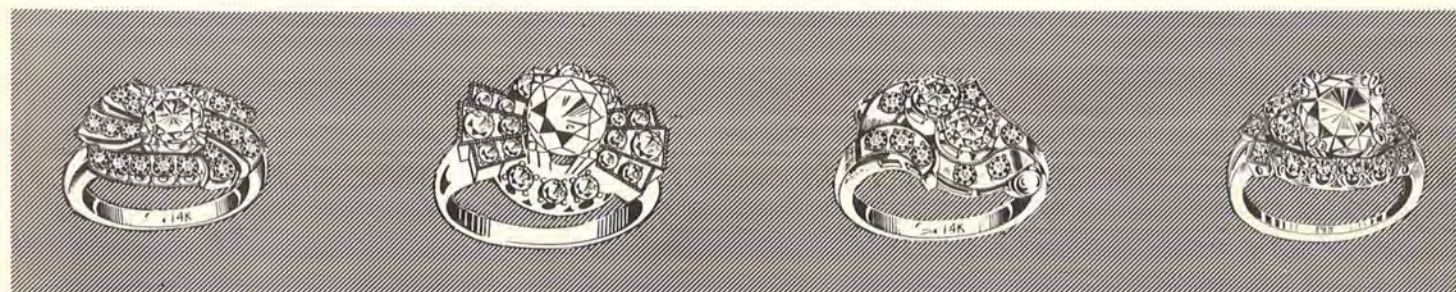


**19 DIAMOND PRINCESS
RING**
Total weight .47 ct. AAA
GB32 \$14325
Sug. Retail\$286.50

DIAMOND DINNER RING
2 center diamonds .66 ct. AAA
10 smaller diamonds .16 ct.
AAA
*993 \$24500
Sug. Retail\$490.00

**DIAMOND COCKTAIL
RING**
Center diamond .15 ct. AAA
14 smaller diamonds .11 ct.
AAA
*616 \$8875
Sug. Retail\$177.50

DIAMOND DINNER RING
Center diamond .39 ct. AAA
10 smaller diamonds .31 ct.
AAA-1
*335 \$22320
Sug. Retail\$440.00



DIAMOND DINNER RING
Center diamond .36 ct. AAA
20 smaller diamonds .23 ct.
AAA
*240 \$22500
Sug. Retail\$425.00

DIAMOND DINNER RING
Center diamond .55 ct. AAA
18 smaller diamonds .25 ct.
AAA
*366 \$33200
Sug. Retail\$664.00

DIAMOND DINNER RING
2 center diamonds .50 ct. AAA
10 smaller diamonds .20 ct.
AAA
*771/2 \$27230
Sug. Retail\$499.50

DIAMOND DINNER RING
Center diamond .60 ct. AA
14 smaller diamonds .36 ct.
AAA
*GB120 \$28865
Sug. Retail\$530.00

AAA-1, AAA, AA, A — See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

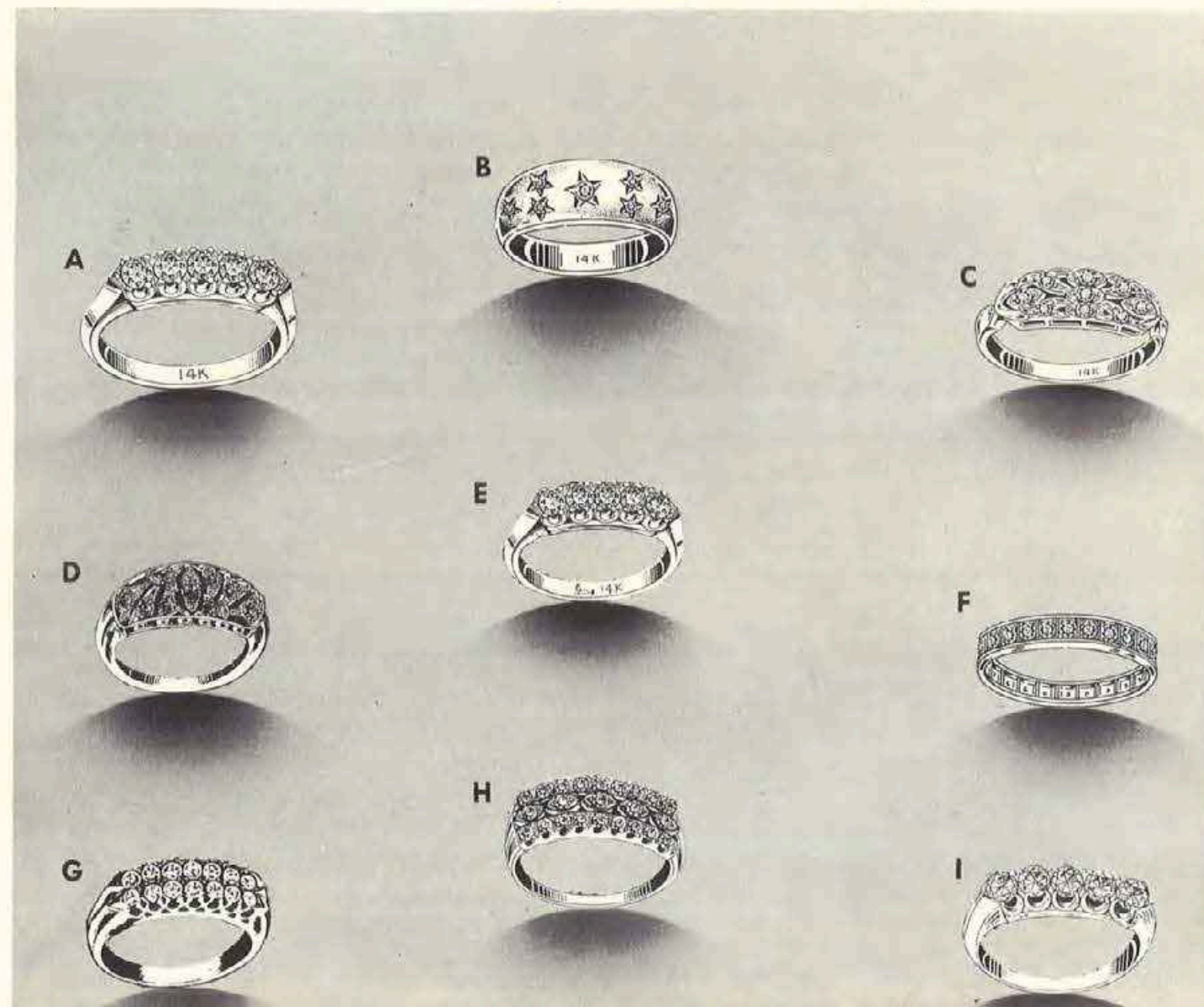
All above rings available in yellow or white gold unless otherwise specified.

*Available in white gold only.

**Available in yellow gold only.

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

Diamond Wedding Bands in 14K Gold



A. 5 DIAMONDS

Full 1/2 Carat — A
1020/5 59250 Sug. Retail \$195.00
Same style as above
Full Carat — A
1020/5 518500 Sug. Retail \$375.00

B. 7 DIAMONDS

Star Set — AAA
DL0312/74 53410 Sug. Retail \$68.25

C. 9 DIAMONDS

Total weight .09 ct. AAA
183 53875 Sug. Retail \$77.50

D. 9 DIAMONDS

Total weight .19 ct. AAA
1280/9M 56225 Sug. Retail \$124.50

E. 5 DIAMOND FISHTAIL

Total weight .25 ct. AAA
1014/5M 56545 Sug. Retail \$130.95
Same style as above.
Total weight .46 ct. AAA
1014/5M 511150 Sug. Retail \$223.00

F. 22 DIAMOND CHANNEL BAND

Total weight .22 ct. AAA
*4100 58140 Sug. Retail \$162.80

G. 14 DIAMOND FISHTAIL

Total weight .36 ct. AAA
5/2R 59685 Sug. Retail \$193.75

H. 23 DIAMOND TRIPLE ROW

Total weight .45 ct. AAA
PW/79 513200 Sug. Retail \$264.00

I. 5 DIAMOND FISHTAIL

Total weight .50 ct. AAA
P1010 512595 Sug. Retail \$251.95
Same style as above.
Total weight .65 ct. AAA
P1010 515910 Sug. Retail \$318.25

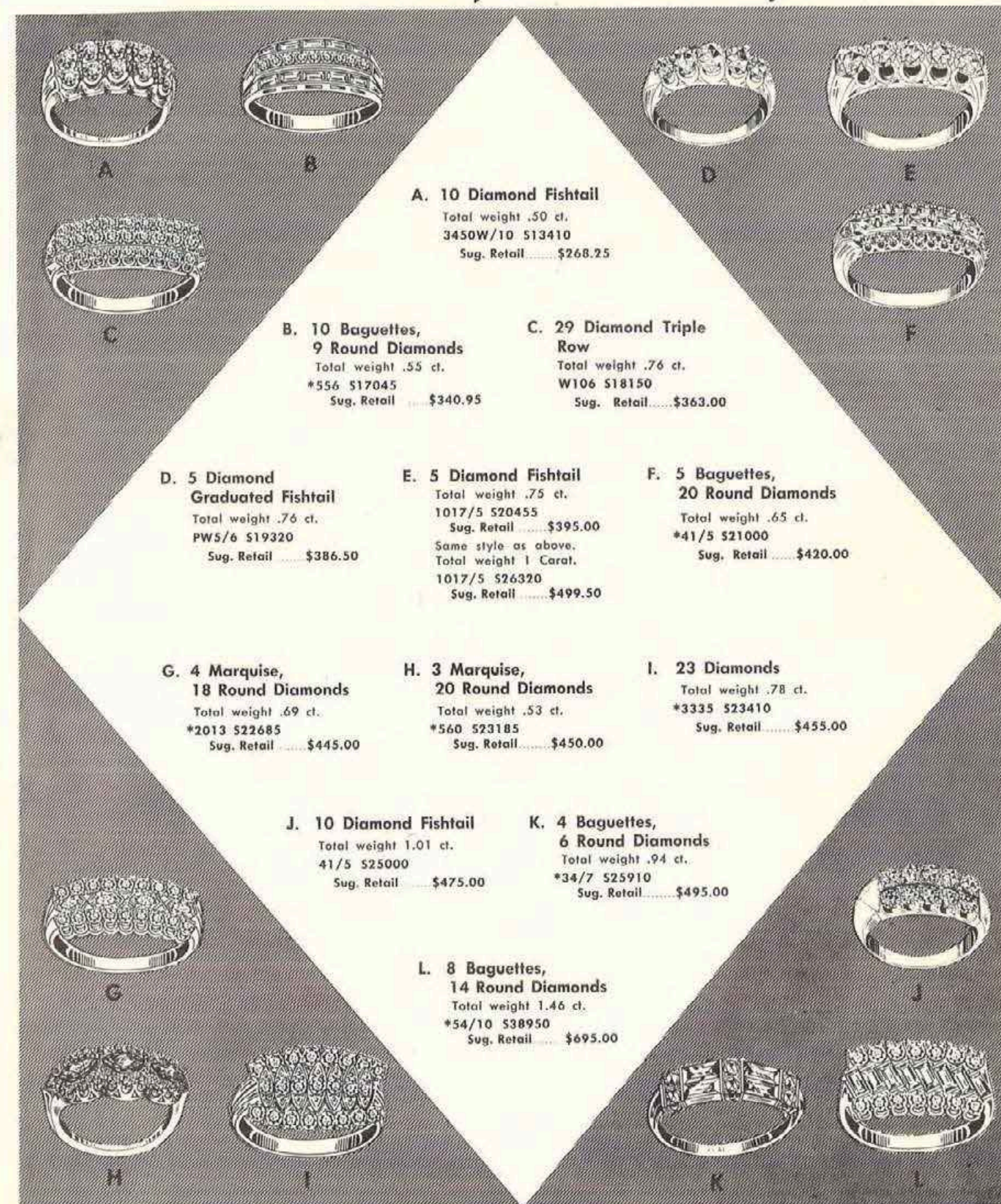
AAA, A — See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

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Diamond Wedding Bands in 14K Gold



A. 10 Diamond Fishtail

Total weight .50 ct.
3450W/10 513410
Sug. Retail \$268.25

B. 10 Baguettes, 9 Round Diamonds

Total weight .55 ct.
*556 517045
Sug. Retail \$340.95

C. 29 Diamond Triple Row

Total weight .76 ct.
W106 518150
Sug. Retail \$363.00

D. 5 Diamond Graduated Fishtail

Total weight .76 ct.
PW5/6 519320
Sug. Retail \$386.50

E. 5 Diamond Fishtail

Total weight .75 ct.
1017/5 520455
Sug. Retail \$395.00
Same style as above.
Total weight 1 Carat.
1017/5 526320
Sug. Retail \$499.50

F. 5 Baguettes, 20 Round Diamonds

Total weight .65 ct.
*41/5 521000
Sug. Retail \$420.00

G. 4 Marquise, 18 Round Diamonds

Total weight .69 ct.
*2013 522685
Sug. Retail \$445.00

H. 3 Marquise, 20 Round Diamonds

Total weight .53 ct.
*560 523185
Sug. Retail \$450.00

I. 23 Diamonds

Total weight .78 ct.
*3335 523410
Sug. Retail \$455.00

J. 10 Diamond Fishtail

Total weight 1.01 ct.
41/5 525000
Sug. Retail \$475.00

K. 4 Baguettes, 6 Round Diamonds

Total weight .94 ct.
*34/7 525910
Sug. Retail \$495.00

L. 8 Baguettes, 14 Round Diamonds

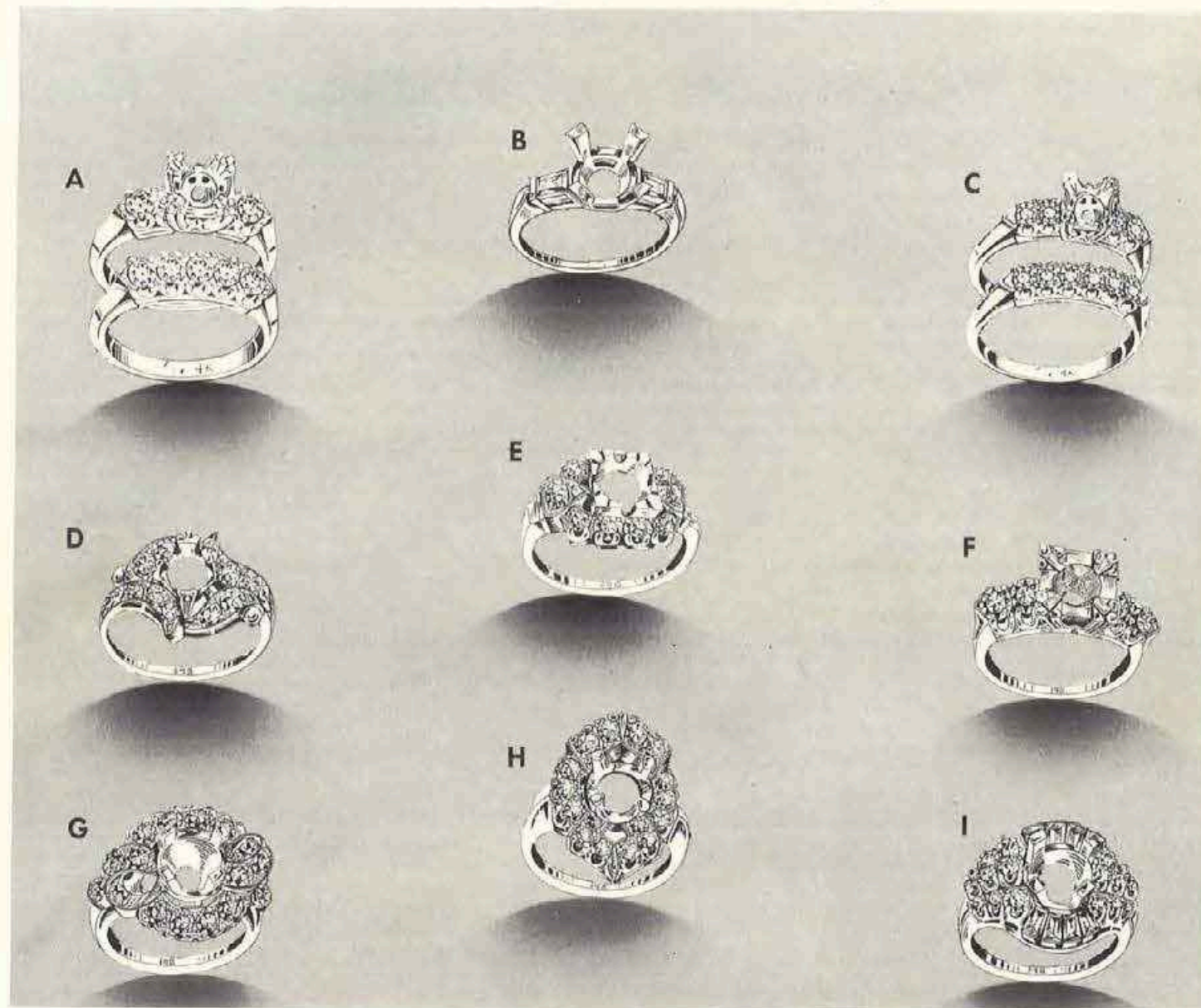
Total weight 1.46 ct.
*54/10 538950
Sug. Retail \$695.00

All above diamonds AAA quality — See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

All above rings available in yellow or white gold unless otherwise specified. *Available in white gold only.

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

Diamond Mountings in 14K Gold



A. 2 Diamonds

Total weight .20 ct. AAA

1020 S5920...Sug. Retail \$120.00

Matching 5 Diamond Band

Total weight .51 ct. AAA

1020 S12275 Sug. Retail \$245.00

D. 10 Diamonds

Total weight .24 ct. AAA-1

297 S7730...Sug. Retail \$155.00

G. 16 Diamonds

Total weight .43 ct. AAA

331 S11775...Sug. Retail \$233.50

B. 2 Tapered Baguettes

Total weight .16 ct. AAA

12F7/78 S6590 Sug. Retail \$131.80

E. 10 Diamonds

Total weight .18 ct. AAA-1

175 S6400...Sug. Retail \$128.00

H. 18 Diamonds

Total weight .42 ct. AAA-1

165 S12685...Sug. Retail \$255.00

C. 4 Diamonds

Total weight .18 ct. AAA

1006 S5410...Sug. Retail \$110.00

Matching 6 Diamond Band

Total weight .27 ct. AAA

1006 S7230...Sug. Retail \$150.00

F. 4 Diamonds

Total weight .47 ct. AAA

174 S11500...Sug. Retail \$227.50

I. 8 Baguettes, 18 Round Diamonds

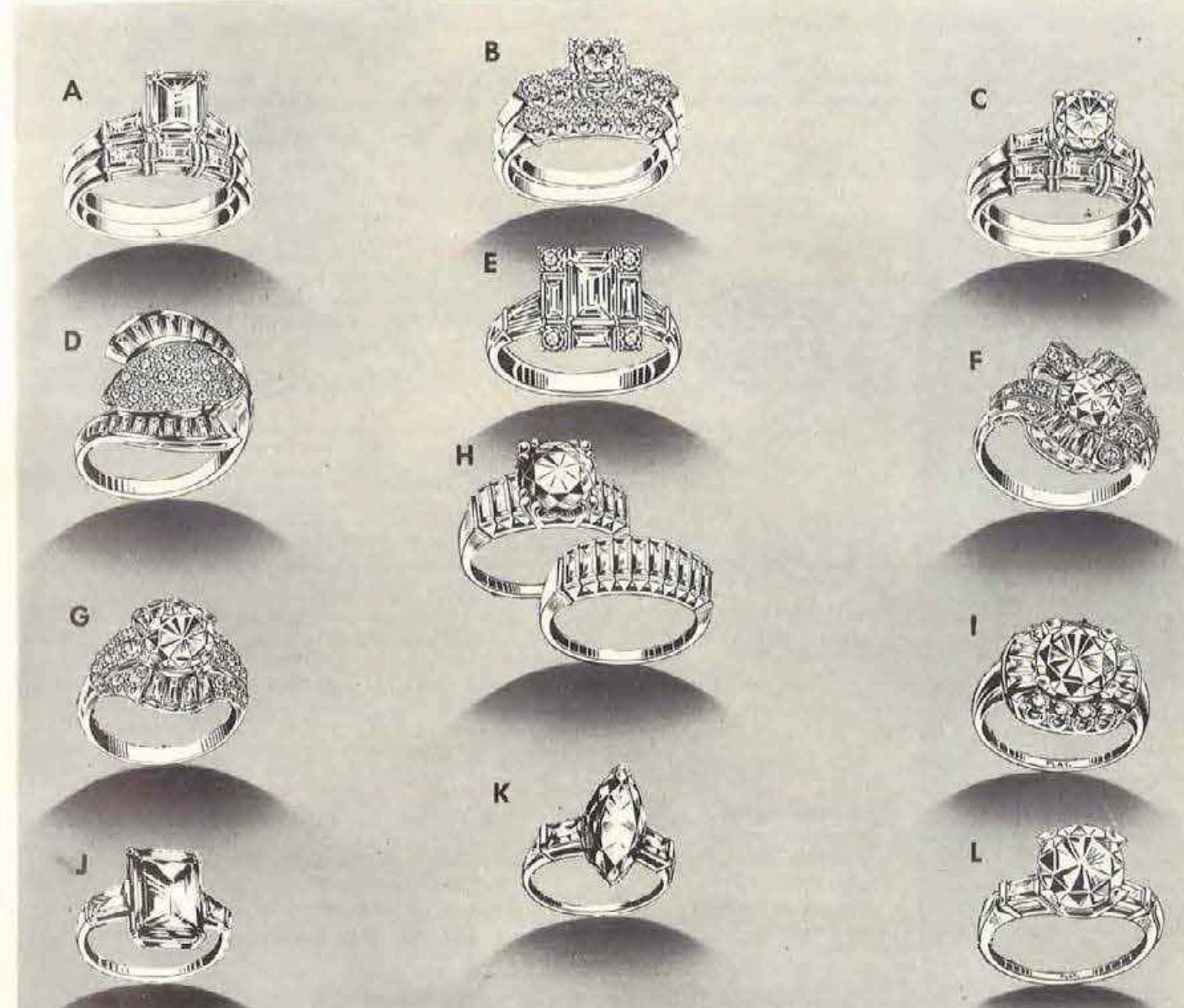
Total weight .76 ct. AAA-1

171 S23545...Sug. Retail \$450.00

AAA-1, AAA — See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

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Distinctive Diamond Rings and Sets in Platinum



A. 6 DIAMOND SET

Emerald Cut and 5 Baguettes

Ring only, Total weight .66 ct. AAA

12F7/43 S29500...Sug. Retail \$565.00

Matching 3 Baguette Diamond Band

Total weight .40 ct. AAA

12F7/43 S11500...Sug. Retail \$230.00

D. DIAMOND COCKTAIL RING

20 Baguettes .63 ct. AAA

19 Round Diamonds .55 ct. AAA

902 S44500...Sug. Retail \$760.00

G. DIAMOND DINNER RING

Center Diamond .75 ct. AAA

8 Baguettes, 18 Round Diamonds .68 ct. AAA

PD112 S61365...Sug. Retail \$995.00

J. EMERALD CUT DIAMOND RING

Center Diamond 1.66 ct. AAA-1

2 Tapered Baguettes .14 ct. AAA

376 S122500...Sug. Retail \$1,825.00

B. 11 DIAMOND SET

Ring only, Total weight .65 ct. AAA

1010/38 S36500...Sug. Retail \$710.00

Matching 6 Diamond Band

Total weight .40 ct. AAA

1010S8 S14500...Sug. Retail \$290.00

E. OCCASIONAL DIAMOND RING

1 Emerald Cut .52 ct. AAA

6 Baguettes, 4 Round Diamonds .89 ct. AAA

350 S49955...Sug. Retail \$850.00

H. 17 DIAMOND SET

Round Center Diamond and 16 Baguettes

Center Diamond 1.41 ct. AA

6 Baguettes .33 ct. AAA-1

PS193 S110000...Sug. Retail \$1,695.00

Matching 10 Baguette Diamond Band

Total weight .50 ct. AAA-1

PS193 S20450...Sug. Retail \$410.00

K. MARQUISE CUT DIAMOND RING

Center Diamond 1.24 ct. AAA

2 Baguettes .21 ct. AAA

1112 S95455...Sug. Retail \$1,450.00

C. 6 DIAMOND SET

Round Center Diamond and 5 Baguettes

Ring only, Total weight .69 ct. AAA

12F7/78 S30000...Sug. Retail \$550.00

Matching 3 Baguette Diamond Band

Total weight .26 ct. AAA

12F7/78 S11500...Sug. Retail \$230.00

F. DIAMOND COCKTAIL RING

Center Diamond .51 ct. AAA

8 Baguettes, 10 Round Diamonds .95 ct. AAA

PF138 S56820...Sug. Retail \$975.00

I. DIAMOND DINNER RING

Center Diamond 1.01 ct. AAA

6 Baguettes, 8 Round Diamonds .59 ct. AAA

225/477 S72275...Sug. Retail \$1,150.00

L. DIAMOND RING

Center Diamond .91 ct. AAA

2 Baguettes .32 ct. AAA

995D S48750...Sug. Retail \$895.00

AAA-1, AAA, AA — See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

Exquisite Diamond Wedding Bands in Platinum



23 Round Diamonds
Total weight .38 ct. AAA
PW79 515230
Sug. Retail \$304.60



5 Diamond Fishtail
Total weight .50 ct. AAA
1020/5 516000
Sug. Retail \$320.00
Same style as above,
Total weight .60 ct. AAA
1020/5 518140
Sug. Retail \$362.80



38 Round Diamonds
Total weight .40 ct. AAA
4068 518360
Sug. Retail \$355.00



**10 Baguettes,
9 Round Diamonds**
Total weight .55 ct. AAA
556 519545
Sug. Retail \$385.00



**5 Baguettes,
20 Round Diamonds**
Total weight .71 ct. AAA
57/3 526000
Sug. Retail \$500.00



23 Round Diamonds
Total weight .78 ct. AAA
3335 528185
Sug. Retail \$525.00



**8 Baguettes,
14 Round Diamonds**
Total weight 1.71 ct.
AAA
54/10 550455
Sug. Retail \$895.00



**7 Baguettes,
16 Round Diamonds**
Total weight 2.03 ct. AAA
536B 557275
Sug. Retail \$985.00

5 Diamond Fishtail
Total weight .75 ct. AAA
1017/5 524320
Sug. Retail \$475.00
Same style as above,
Total weight 1 Carat —
AAA
1017/5 531365
Sug. Retail \$550.00



**3 Baguettes,
20 Round Diamonds**
Total weight .68 ct. AAA
51/9 525000
Sug. Retail \$450.00



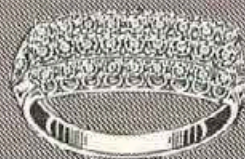
**4 Baguettes,
6 Round Diamonds**
Total weight .96 ct. AAA
34/7 529750
Sug. Retail \$550.00



**2 Baguettes,
8 Marquise,
8 Round Diamonds**
Total weight 1.10 ct.
AAA-1
50/10 539955
Sug. Retail \$750.00



If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.



**29 Diamond Triple
Row**
Total weight .64 ct. AAA
W106 521140
Sug. Retail \$399.50



**3 Marquise,
20 Round Diamonds**
Total weight .58 ct. AAA
560 524250
Sug. Retail \$450.00



**4 Marquise,
18 Round Diamonds**
Total weight .73 ct.
AAA-1
2013 528185
Sug. Retail \$525.00



14 Round Diamonds
Total weight .70 ct. AAA
43/10 521450
Sug. Retail \$425.00



**7 Marquise,
16 Round Diamonds**
Total weight 1.60 ct.
AAA-1
53/8 558000
Sug. Retail \$995.00



21 Round Diamonds
Total weight 2.19 ct. AAA
50/13 562500
Sug. Retail \$1075.00



**7 Marquise,
26 Round Diamonds**
Total weight 1.01 ct.
AAA-1
50/5 550000
Sug. Retail \$850.00



**7 Baguettes,
14 Round Diamonds**
Total weight 1.29 ct.
AAA-1
268 541270
Sug. Retail \$775.00

AAA-1, AAA — See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

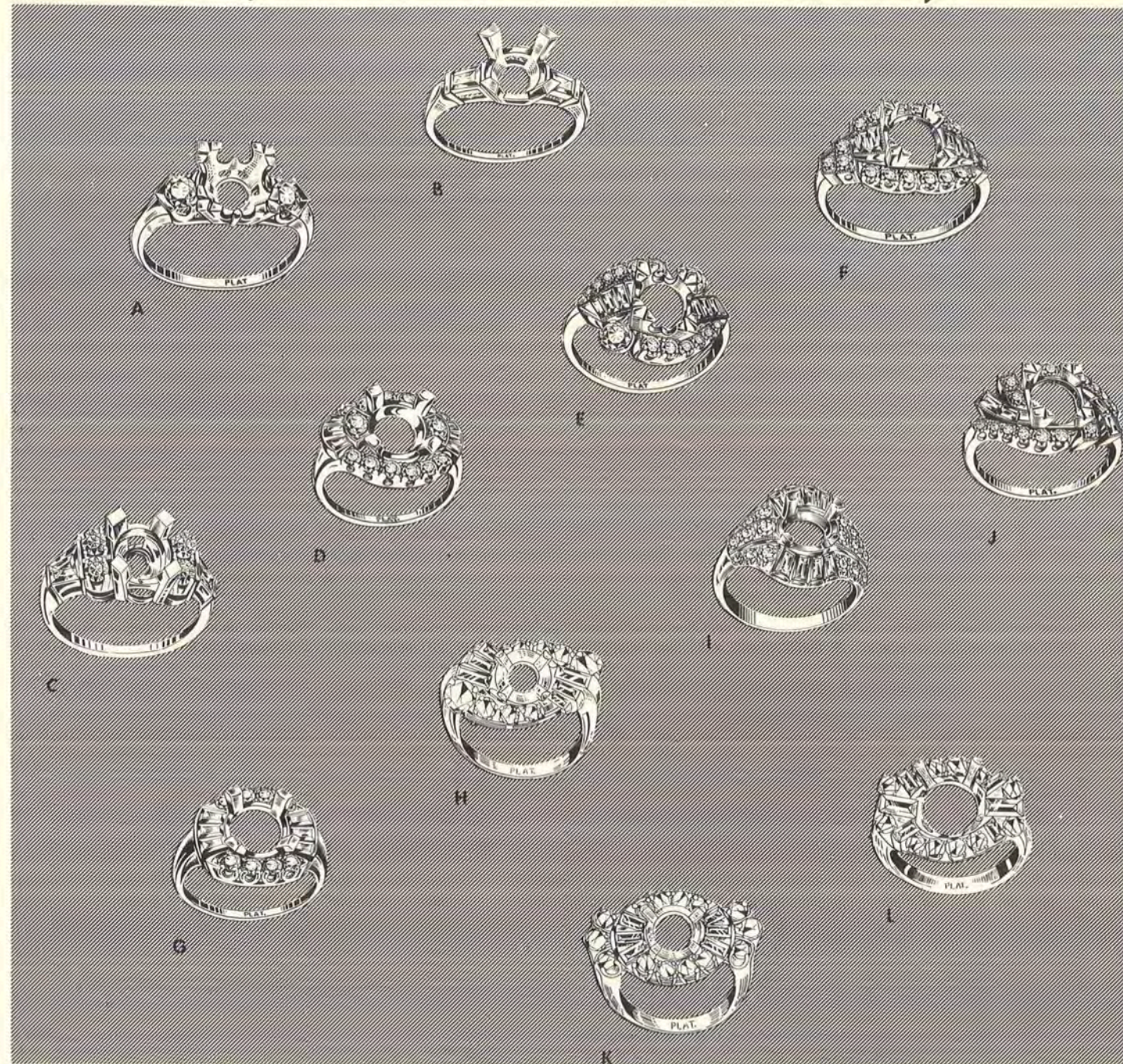
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HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS

Exquisite Diamond Wedding Bands in Platinum

AAA-1, AAA — See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.
WE CARRY A VERY LARGE STOCK OF UNMOUNTED DIAMONDS IN ALL WEIGHTS AND GRADES

Exquisite Platinum Diamond Mountings



- | | | |
|--|--|---|
| A. 2 Round Diamonds
Total weight .24 ct.
157 S9595—Sug. Retail ...\$195.00 | E. 6 Baguettes, 14 Round Diamonds
Total weight .49 ct.
326 S20365—Sug. Retail ...\$399.50 | I. 8 Baguettes, 18 Round Diamonds
Total weight .68 ct.
329 S27045—Sug. Retail ...\$525.00 |
| B. 2 Tapered Baguettes
Total weight .15 ct.
151 S13320—Sug. Retail ...\$245.00 | F. 6 Baguettes, 18 Round Diamonds
Total weight .58 ct.
323 S21595—Sug. Retail ...\$415.00 | J. 4 Baguettes, 16 Round Diamonds
Total weight .66 ct.
317 S24320—Sug. Retail ...\$465.00 |
| C. 2 Tapered Baguettes
4 Round Diamonds
Total weight .45 ct.
111 S18320—Sug. Retail ...\$265.00 | G. 6 Baguettes, 8 Round Diamonds
Total weight .59 ct.
316 S21775—Sug. Retail ...\$420.00 | K. 6 Baguettes, 14 Round Diamonds
Total weight 1.03 ct.
275 S33595—Sug. Retail ...\$599.50 |
| D. 6 Baguettes, 14 Round Diamonds
Total weight .50 ct.
321 S19095—Sug. Retail ...\$375.00 | H. 6 Baguettes, 8 Round Diamonds
Total weight .64 ct.
274 S22500—Sug. Retail ...\$435.00 | L. 6 Baguettes, 12 Round Diamonds
Total weight 1.04 ct.
273 S33595—Sug. Retail ...\$599.50 |

All above diamonds AAA-1 quality — See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight. If not for resale, add 10% to your cost for Federal Excise Tax. See page 1 for price information.

Men's Diamond Wedding Bands and Rings

3 DIAMOND BAND
Total weight .13 ct. AAA
G5022 S4200
Sug. Retail\$84.00

3 DIAMOND BAND
Total weight .12 ct. AAA
G5067/3M S4650
Sug. Retail\$93.00
Ring illustrated on right



6 DIAMOND BAND
Total weight .18 ct. AAA
*G0253/6 S6900
Sug. Retail\$138.00



5 DIAMOND BAND
Total weight .25 ct. AAA
G101/5M S7400
Sug. Retail\$148.00



5 DIAMOND BAND
Total weight .37 ct. AAA
G5133/5M S9550
Sug. Retail\$191.00



5 DIAMOND BAND
Total weight .25 ct. AAA
G5020/5M S7500
Sug. Retail\$150.00



1 DIAMOND RING
Total weight .35 ct. AAA
*2178 S11595
Sug. Retail\$230.00



1 DIAMOND RING
Total weight .37 ct. A
*183W S9500
Sug. Retail\$190.00



5 DIAMOND RING
Total weight .42 ct. AA
*9279L S10750
Sug. Retail\$215.00



3 DIAMOND RING
Total weight .41 ct. AAA
**9536 S14095
Sug. Retail\$282.00



3 DIAMOND RING
Total weight .60 ct. AA
*9271TR S16250
Sug. Retail\$325.00



1 DIAMOND RING
Total weight .69 ct. AAA
*19/16 S29320
Sug. Retail\$550.00



1 DIAMOND RING
Total weight .78 ct. AA
*474W S29545
Sug. Retail\$550.00



1 DIAMOND RING
Total weight .84 ct. AAA
561LP S40865
Sug. Retail\$725.00

AAA, AA, A — See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

All above rings available in yellow or white gold unless otherwise specified. **Available in white gold only. *Available in yellow gold only.

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Diamond Shrine and Masonic Pins



6 Diamond Shrine Pin
Total weight .07 ct. AAA
5/4 \$2720
Sug. Retail \$54.50



8 Diamond Shrine Pin
Total weight .06 ct. AAA
5/8 \$2955
Sug. Retail \$59.10



8 Diamond Shrine Pin
Total weight .10 ct. AAA
4/6 \$3865
Sug. Retail \$77.50



7 Diamond Shrine Pin
Total weight .16 ct. AAA
15/7 \$5230
Sug. Retail \$105.00



7 Diamond Shrine Pin
Set with Triangle Cut Diamond in Center.
Total weight .20 ct. AAA
15/7 \$6140
Sug. Retail \$122.80



12 Diamond Shrine Pin
Total weight .24 ct. AAA
8/12 \$7955
Sug. Retail \$159.10

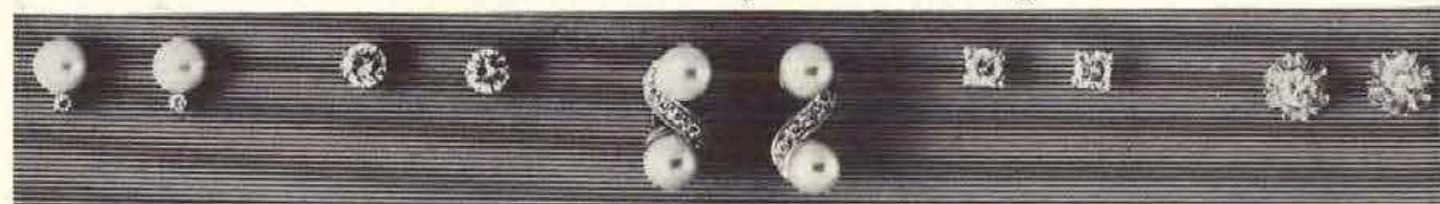


4 Diamond Masonic Pin
AAA
1970/4 \$1725
Sug. Retail \$34.50



8 Diamond Masonic Pin
Total weight .08 ct. AAA
1992/7T \$3595
Sug. Retail \$72.00

Diamond Earrings in 14K Gold



Cultured Pearls
Set with Diamonds
Total weight .08 ct. AAA
For pierced ears. Also
available in screw backs.
503ED \$3865
Sug. Retail \$77.50

For pierced ears.
Total weight 1.03 ct.
AA
123 \$28410
Sug. Retail \$499.50

Cultured Pearls
Set with 10 Diamonds
Total weight .15 ct. AAA
Clip backs.
536ED \$9045
Sug. Retail \$182.00

For pierced ears.
Total weight .74 ct. AA
231 \$15910
Sug. Retail \$320.00

For pierced ears.
Total weight .56 ct.
AAA
230 \$14095
Sug. Retail \$282.00

ALL ILLUSTRATIONS ACTUAL SIZE

Distinctive Solid Gold Crosses



10K Yellow Gold
PPB/6DD \$740
Sug. Retail \$14.55

1 Diamond
10K Yellow Gold
MB/6C/38 \$955
Sug. Retail \$19.10

16 Diamonds
Total weight .33 ct.
AAA-1
14K White Gold
WRR4 275/162 \$10545
Sug. Retail \$211.00

1 Diamond
10K White Gold
WPBW560SD \$1545
Sug. Retail \$31.00

4 Diamonds
10K Yellow Gold
PB/985/28 \$2180
Sug. Retail \$43.75

AAA-1, AAA, AA — See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

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Men's Diamond Fraternal Rings



32° RING
.21 Ct. Diamond — AAA
592W \$7820
Sug. Retail \$157.50



32° RING
.40 Ct. Diamond — A
475B \$12350
Sug. Retail \$247.00



32° RING
.21 Ct. Diamond — AA
513W \$7225
Sug. Retail \$144.50



32° RING
.20 Ct. Diamond — AA
502X \$7050
Sug. Retail \$141.00



32° RING
.90 Ct. Diamond — AA
195B \$34500
Sug. Retail \$635.00



SHRINE
.25 Ct. Diamond — AAA
D758/132 \$9225
Sug. Retail \$184.50



KNIGHTS TEMPLAR
.21 Ct. Diamond — AAA
376D \$8595
Sug. Retail \$171.95



KNIGHTS TEMPLAR
.25 Ct. Diamond — AAA
D963/46 \$9500
Sug. Retail \$190.00



32° RING
.99 Ct. Diamond — AA
Z4D/631 \$35910
Sug. Retail \$665.00



KNIGHTS TEMPLAR
and SHRINE
.63 Ct. Diamond — AAA
1965K \$34095
Sug. Retail \$625.00

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Men's Diamond

Masonic Rings



A



B



C



D



E



F



G



H



I



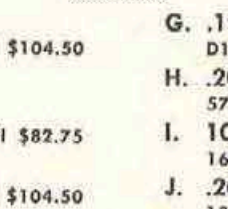
J



K



L



M

- A. .11 CT. DIAMOND
D1520/R109 55230 Sug. Retail \$104.50
- B. .05 CT. DIAMOND
Set in Ruby
2553 54140 Sug. Retail \$82.75
- C. .11 CT. DIAMOND
D352/R109 55230 Sug. Retail \$104.50
- D. .16 CT. DIAMOND
458D 56320 Sug. Retail \$126.50
- E. .19 CT. DIAMOND
D1672/84 56545 Sug. Retail \$130.95
- F. .20 CT. DIAMOND
2186 56595 Sug. Retail \$131.95

- G. .19 CT. DIAMOND
D1503/84 56910 Sug. Retail \$138.25
- H. .20 CT. DIAMOND
575WD 57365 Sug. Retail \$147.25
- I. 10 DIAMONDS .19 CT.
1630/9 57595 Sug. Retail \$131.95
- J. .20 CT. DIAMOND
1858 57730 Sug. Retail \$154.75
- K. .26 CT. DIAMOND
558HD 59140 Sug. Retail \$182.75
- L. .31 CT. DIAMOND
179/AB 59910 Sug. Retail \$198.25
- M. .29 CT. DIAMOND
413WD 510000 Sug. Retail \$200.00

All above Diamonds AAA quality. See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

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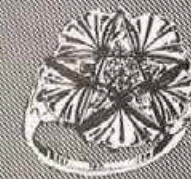
Eastern Star Rings of Distinction



W2577 51890
Sug. Retail \$37.95
Available in yellow gold only.



1 DIAMOND
.05 ct. Available in yellow gold only.
D1205 53175
Sug. Retail \$63.50



1 DIAMOND
.05 ct. Available in yellow or white gold.
D1229 53175
Sug. Retail \$63.50



1 DIAMOND .08 ct.
5 Cultured Pearls.
Available in yellow or white gold.
D1261 53865
Sug. Retail \$77.50



1 DIAMOND
.07 ct. Available in yellow or white gold.
200W 53775
Sug. Retail \$75.50

6 DIAMONDS
Total weight .10 ct. Available in yellow or white gold.
1217 55225
Sug. Retail \$105.00

11 DIAMONDS
Total weight .16 ct. Available in yellow gold only.
2321 55910
Sug. Retail \$118.25

12 DIAMONDS
Total weight .12 ct. Available in white gold only.
AW2638 56725
Sug. Retail \$134.50

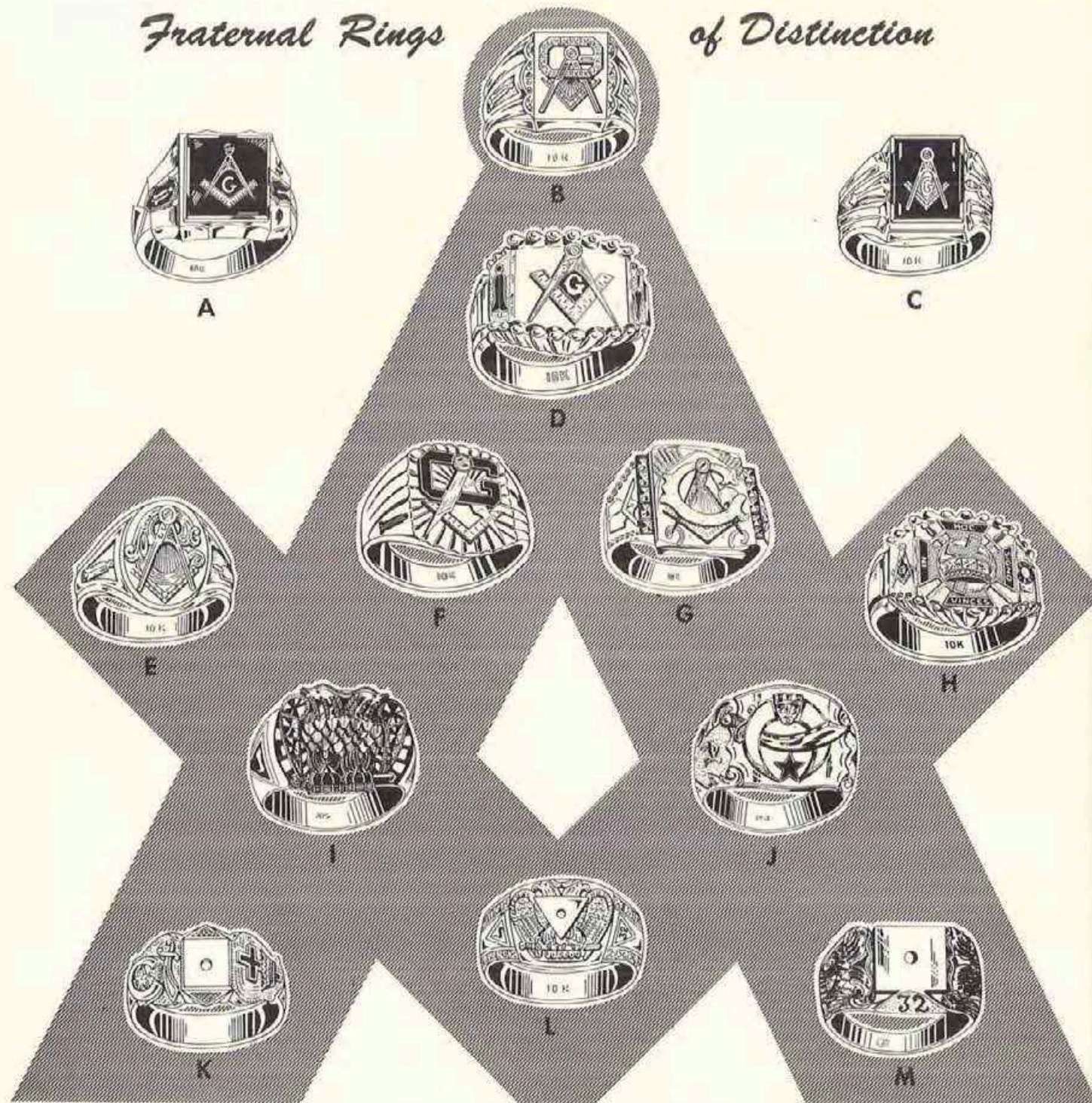
All above Diamonds AAA quality. See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

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Fraternal Rings

of Distinction



- A. RUBY MASONIC**
1350 S1775 Sug. Retail \$35.50
- B. MASONIC**
415 S2455 Sug. Retail \$49.25
- C. RUBY MASONIC**
2635 S2140 Sug. Retail \$42.75
- D. MASONIC**
D963/60 S2410 Sug. Retail \$48.25
- E. MASONIC**
403X S2045 Sug. Retail \$40.95
- F. MASONIC**
472 S2140 Sug. Retail \$42.75

- G. MASONIC**
558X S2230 Sug. Retail \$44.50
- H. KNIGHTS TEMPLAR**
D963/46 S2445 Sug. Retail \$48.95
- I. 32° RING**
502W S2590 Sug. Retail \$51.75
- J. SHRINE**
D980/132 S1980 Sug. Retail \$39.50
- K. SHRINE & KNIGHTS TEMPLAR MOUNTING**
1965K S3410 Sug. Retail \$68.25
- L. 32° MOUNTING**
513W S2890 Sug. Retail \$57.95
- M. 32° MOUNTING**
54652 S2865 Sug. Retail \$57.50

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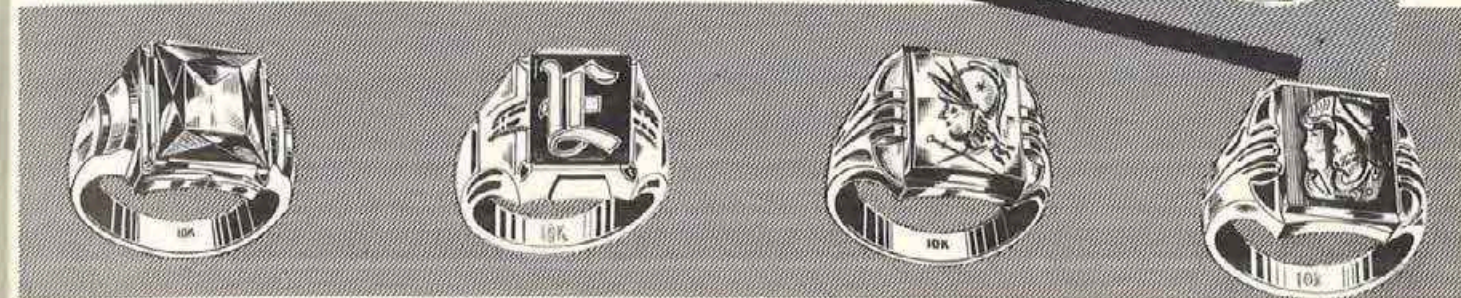
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Men's Rings of Distinction

BOYS' GENUINE ONYX
Yellow Gold Initial
1291/10 S1045
Sug. Retail\$20.90

BOYS' SIGNET RING
122 S845
Sug. Retail\$16.90

Ring illustrated on right

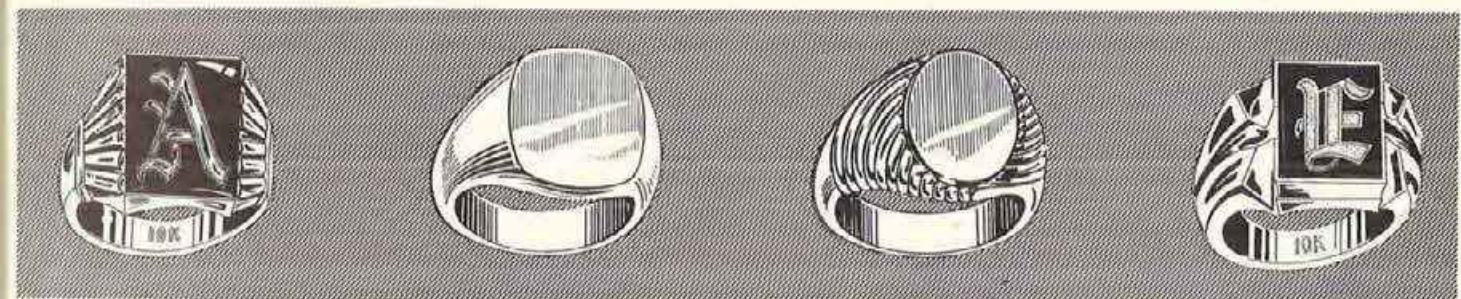


BIRTHSTONE RING
Available in Ruby, Sapphire
or Garnet
1239/12 S895
Sug. Retail\$17.90

GENUINE ONYX
Yellow Gold Initial
1109/12 S1045
Sug. Retail\$20.90

HEMATITE INTAGLIO
637/H S1640
Sug. Retail\$32.80

TIGER EYE
Double Head Cameo
637/T S1640
Sug. Retail\$28.80



GENUINE ONYX
Yellow Gold Initial
1971/16 S1480
Sug. Retail\$29.60

MEN'S SIGNET RING
104 S1810
Sug. Retail\$36.20

MEN'S SIGNET RING
103 S1195
Sug. Retail\$23.90

GENUINE ONYX
Yellow Gold Initial
1354/12 S1480
Sug. Retail\$29.60



BLACK STAR
Available in White Gold only.
650 S4775
Sug. Retail\$95.50

GENUINE ONYX
Yellow Gold Initial, set with
.05 ct. brilliant full cut dia-
mond.
1347 S2500
Sug. Retail\$50.00

GENUINE ONYX
Yellow Gold Initial, set with
brilliant full cut diamond.
607 S3140
Sug. Retail\$62.80

LINDE STAR
Available in White Gold only.
9028 S8865
Sug. Retail\$177.30

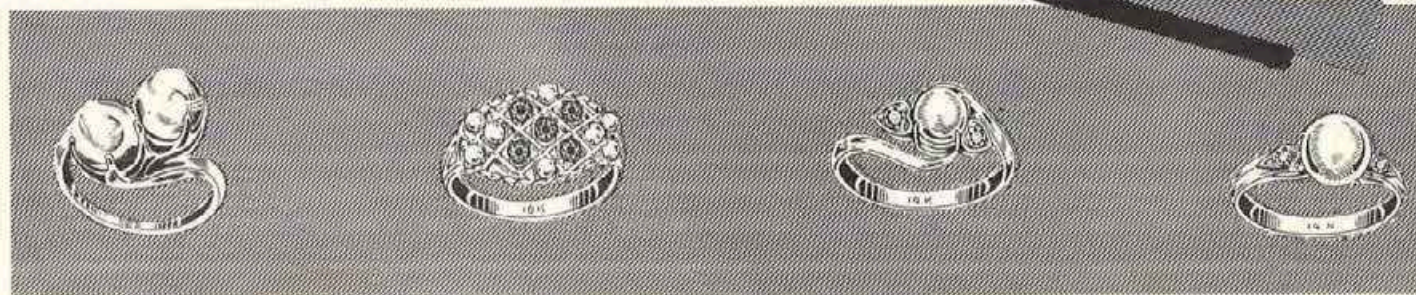
All above rings available in yellow gold only, unless otherwise specified.

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

Smartly Designed Ladies Rings

CULTURED PEARL
Yellow or white gold.
330 S1230
Sug. Retail\$24.60

THREE CULTURED PEARLS
White gold only.
173 S1595
Sug. Retail\$31.90



CULTURED PEARL RING
Yellow gold only.
371 S1775
Sug. Retail\$35.50

**CULTURED PEARL
AND GARNET RING**
Yellow gold only.
297 S1775
Sug. Retail\$35.50

CULTURED PEARL RING
Set with 2 diamonds.
White gold only.
989/2W S2045
Sug. Retail\$40.90

CULTURED PEARL RING
Set with 2 diamonds.
White gold only.
149/2 S2500
Sug. Retail\$50.00



BIRTHSTONE RING
Available in your birthstone,
set with 4 white sapphires on
each side. White gold only.
167 S2410
Sug. Retail\$48.20

DOME RING
Set with cultured pearls. Yellow
gold only.
290 S2500
Sug. Retail\$50.00

GARNET CLUSTER RING
Yellow gold only.
1290 S2660
Sug. Retail\$53.20

CLUSTER RING
Of cultured pearls, surrounded
by garnets. Yellow gold only.
23R S2685
Sug. Retail\$53.70



CULTURED PEARL RING
Set with 3 diamonds. Yellow
or white gold.
AW2571 S2955
Sug. Retail\$59.10

OPAL CLUSTER RING
Yellow gold only.
344/OP S3045
Sug. Retail\$60.90

CLUSTER RING
Set with cultured pearls and
garnets.
Yellow gold only.
49R S3250
Sug. Retail\$65.00

CLUSTER RING
Set with cultured pearls and
garnets.
Yellow gold only.
42R S3685
Sug. Retail\$73.70

Ladies Rings of Distinction

MISSES BIRTHSTONE RING

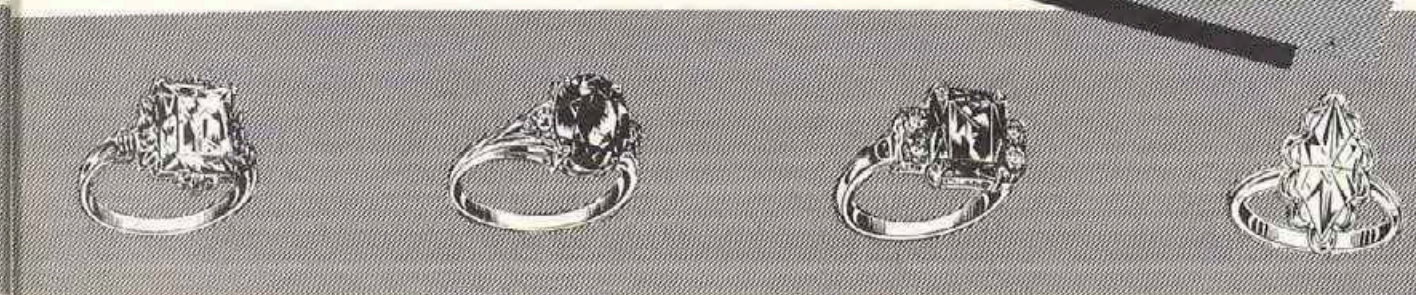
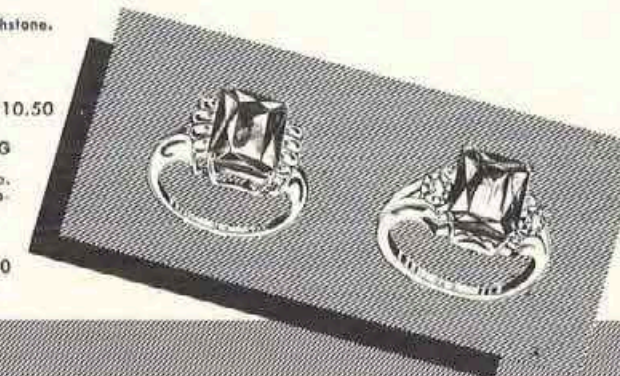
Available in your birthstone.
Yellow gold only.

2643 S525
Sug. Retail\$10.50

MISSES BIRTHSTONE RING

Available in your birthstone,
set with 2 small white sap-
phires. Yellow gold only.

364 S660
Sug. Retail\$13.20
Ring illustrated on right



LADIES BIRTHSTONE RING
Available in your birthstone.
Yellow gold only.

310 S775
Sug. Retail\$15.50

LADIES BIRTHSTONE RING
Available in your birthstone,
set with 2 small white sap-
phires. Yellow gold only.

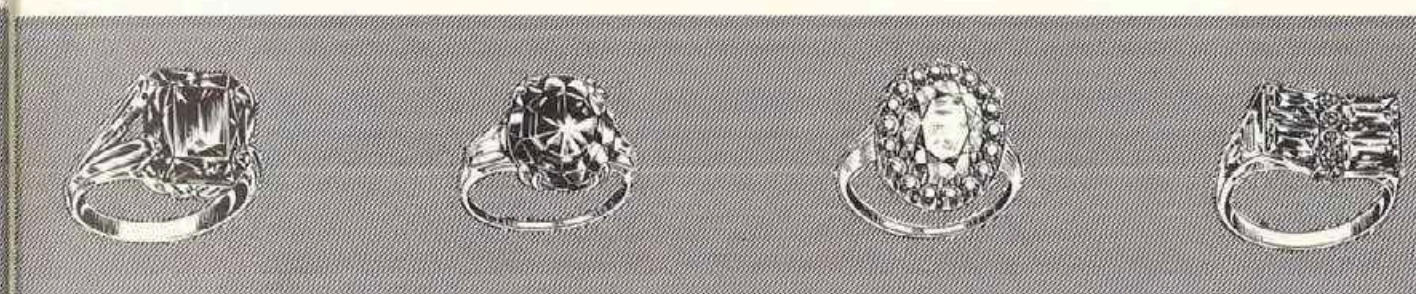
127 S980
Sug. Retail\$19.60

LADIES BIRTHSTONE RING
Available in your birthstone,
set with 4 small white sap-
phires. White gold only.

337 S1115
Sug. Retail\$22.30

LADIES BIRTHSTONE RING
Available in your birthstone.
White gold only.

245 S1140
Sug. Retail\$22.80



LADIES BIRTHSTONE RING
Available in your birthstone.
Yellow gold only.

272 S1355
Sug. Retail\$27.10

LADIES BIRTHSTONE RING
Available in your birthstone.
White gold only.

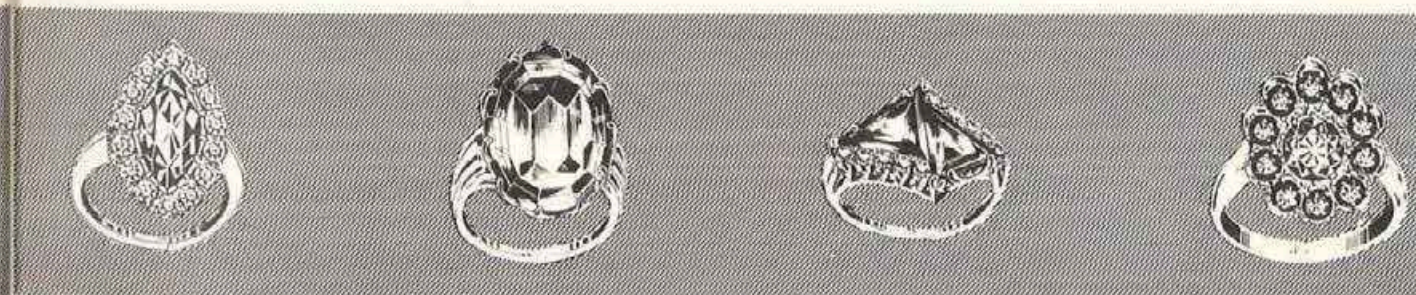
AW2626 S1955
Sug. Retail\$39.10

LADIES BIRTHSTONE RING
Available in garnet, amethyst
or sapphire, surrounded by
white sapphires.
Yellow gold only.

111 S1980
Sug. Retail\$39.60

LADIES BIRTHSTONE RING
Available in ruby, aqua, sap-
phire or emerald. 4 bagu-
ette cut stones, with 4 white
sapphires in center.
White gold only.

AW2627 S2045
Sug. Retail\$40.90



LADIES BIRTHSTONE RING
Available in your birthstone,
surrounded by white sap-
phires. Yellow gold only.

195 S2045
Sug. Retail\$40.90

LADIES BIRTHSTONE RING
Available in your birthstone.
Yellow gold only.

102 S2045
Sug. Retail\$40.90

LADIES BIRTHSTONE RING
Available in ruby, aqua, sap-
phire, or emerald. 2 fancy
cut stones, set with 10 white
sapphires. White gold only.

AW2675 S2250
Sug. Retail\$45.00

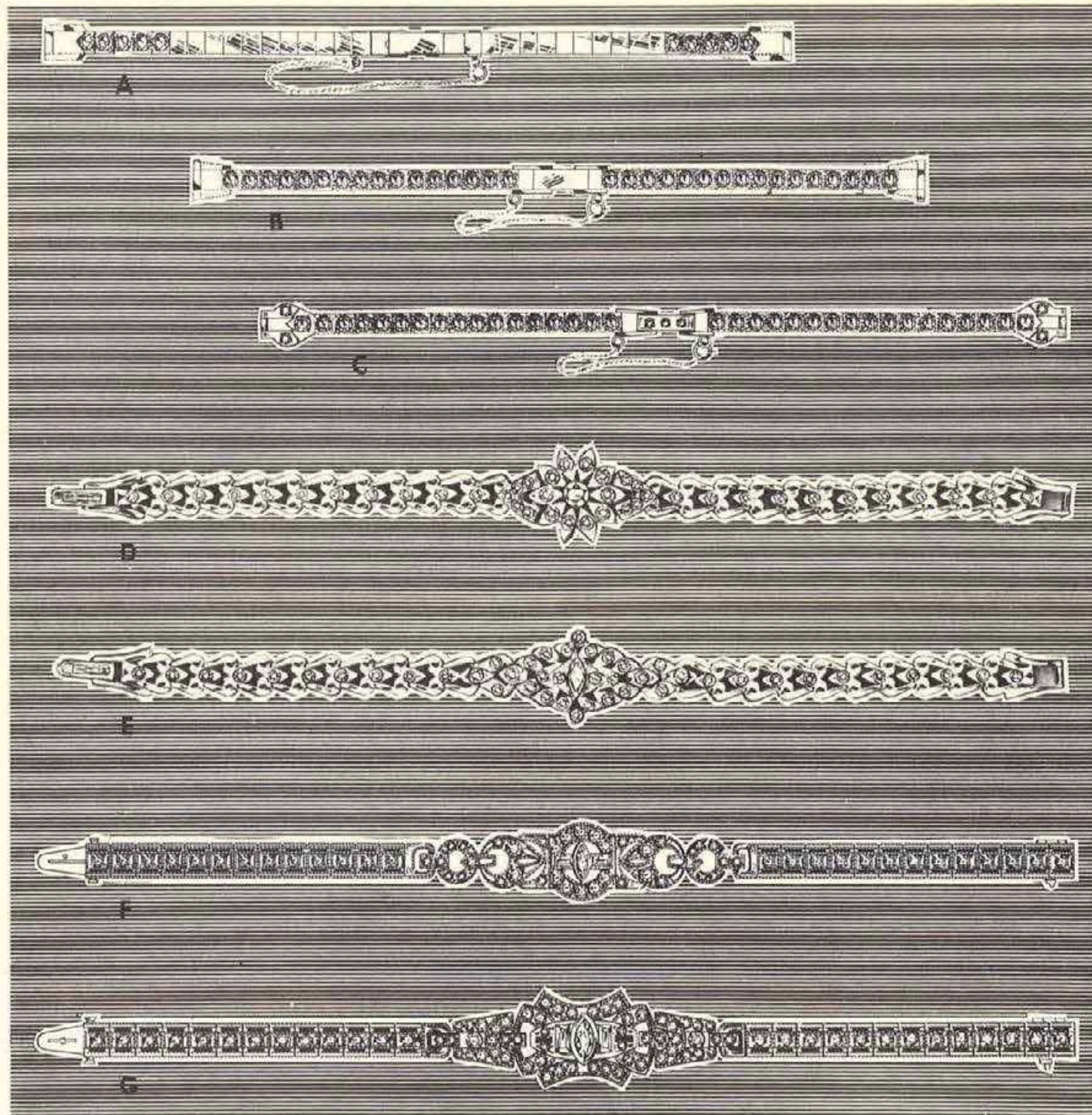
GARNET CLUSTER RING
Yellow gold only.

344 S2500
Sug. Retail\$50.00

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- A. 14K White Gold Watch Attachment**
 10 Diamonds .14 ct. AA
 190/S/10 57050 Sug. Retail \$114.00
 10 Diamonds .20 ct. AA
 190/S/10 58650 Sug. Retail \$150.00
- D. 14K White Gold Bracelet**
 43 Diamonds .81 ct. AAA
 111/4 529545 Sug. Retail \$541.50
- E. 14K White Gold Bracelet**
 46 Round Diamonds, 1 Marquise
 Total weight .80 ct. AAA
 111/7 529955 Sug. Retail \$545.00

- B. 14K White Gold Watch Attachment**
 34 Diamonds .34 ct. AA
 190/S/34 511600 Sug. Retail \$227.50
 34 Diamonds .48 ct. AA
 190/S/34 514100 Sug. Retail \$250.00
 34 Diamonds .68 ct. AA
 190/S/34 519100 Sug. Retail \$319.00
- F. 14K White Gold Bracelet**
 62 Round Diamonds,
 1 Marquise, 2 Baguettes
 Total weight 1.69 ct. AAA
 110/9 554500 Sug. Retail \$904.50

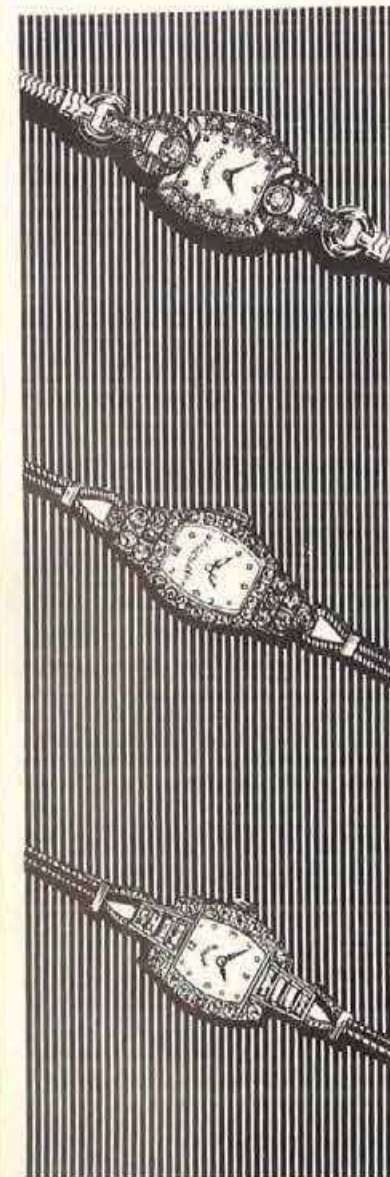
- C. Platinum Watch Attachment**
 32 Diamonds .64 ct. AAA
 110/S/32 528000 Sug. Retail \$500.00
 32 Diamonds 1.13 ct. AAA
 100/S/32 535500 Sug. Retail \$567.50
- G. 14K White Gold Bracelet**
 82 Round Diamonds,
 1 Marquise, 2 Baguettes
 Total weight 2.23 ct. AAA
 110/16 572635 Sug. Retail \$1,177.25

AAA, AA — See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

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Platinum Diamond Watches

HAMILTON MOVEMENTS



24 DIAMONDS
 Total weight .76 ct.
 104 533320
 Sug. Retail \$590.50

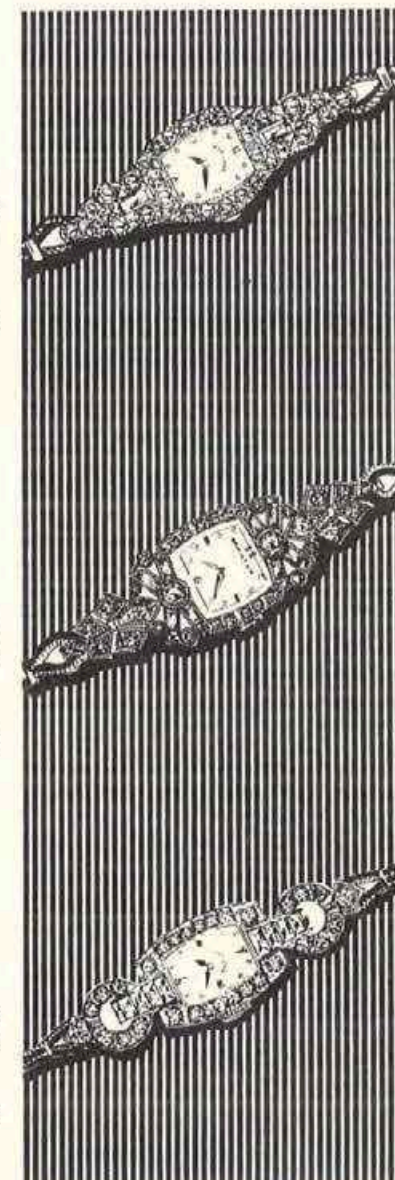
32 DIAMONDS
 Total weight .90 ct.
 110 537455
 Sug. Retail \$636.50

22 DIAMONDS
 14 Round Diamonds, 8
 Baguette Diamonds. Total
 weight .86 ct.
 113 539140
 Sug. Retail \$659.25

34 DIAMONDS
 32 Round Diamonds, 2
 Baguette Diamonds. Total
 weight .87 ct.
 116 541050
 Sug. Retail \$709.25

40 DIAMONDS
 32 Round Diamonds, 8
 Baguette Diamonds. Total
 weight 1.09 ct.
 359 545000
 Sug. Retail \$750.00

36 DIAMONDS
 28 Round Diamonds, 8
 Baguette Diamonds. Total
 weight .98 ct.
 112 547955
 Sug. Retail \$840.95



48 DIAMONDS
 42 Round Diamonds, 6
 Baguette Diamonds. Total
 weight .97 ct.
 253 547725
 Sug. Retail \$795.50

40 DIAMONDS
 36 Round Diamonds, 4
 Baguette Diamonds. Total
 weight 1.42 ct.
 244 556825
 Sug. Retail \$896.50

38 DIAMONDS
 32 Round Diamonds, 6
 Baguette Diamonds. Total
 weight 1.22 ct.
 115 557910
 Sug. Retail \$995.50

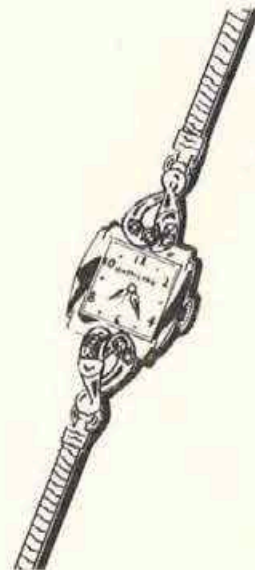
54 DIAMONDS
 50 Round Diamonds, 4
 Baguette Diamonds. Total
 weight 1.28 ct.
 2831 559100
 Sug. Retail \$905.00

All above diamonds AAA-1 quality — See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight. If not for resale, add 10% to your cost for Federal Excise Tax. See page 1 for price information.

Diamond Watches

14K GOLD CASES
HAMILTON MOVEMENTS

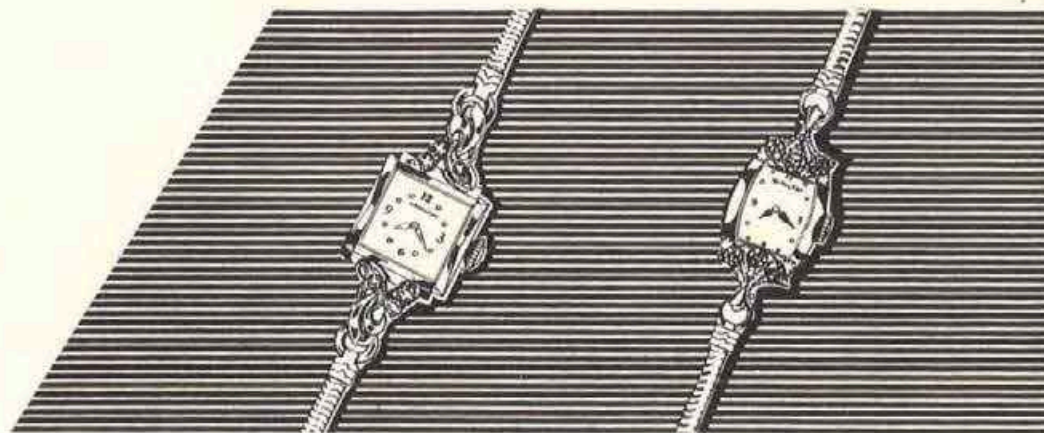
In White Gold



6 DIAMONDS
Total weight .08 ct.
425 \$8140
Sug. Retail\$136.50

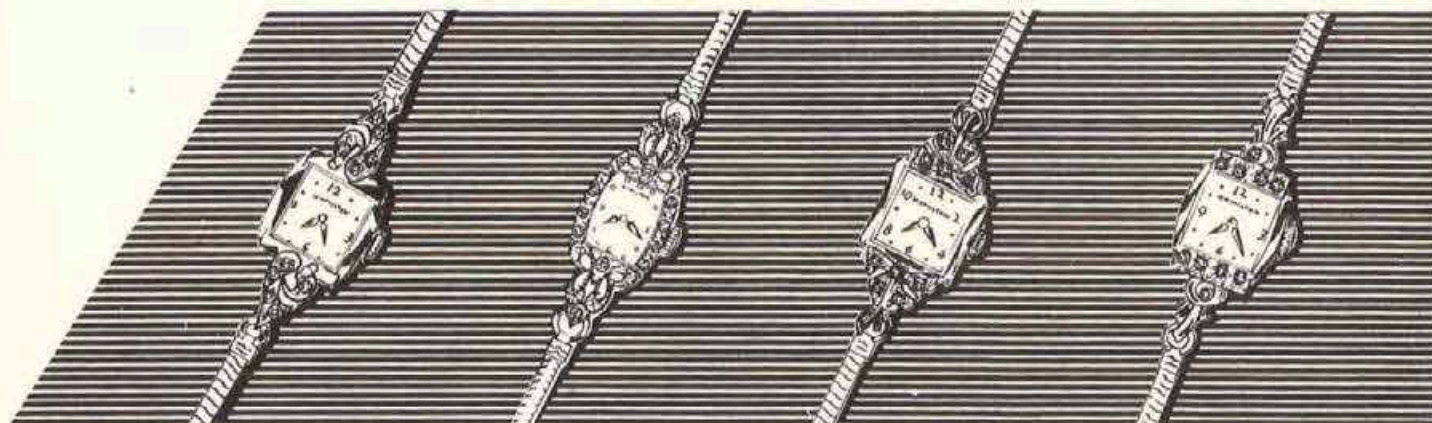


6 DIAMONDS
Total weight .11 ct.
439 \$8640
Sug. Retail\$154.25



6 DIAMONDS
Total weight .13 ct.
448 \$9050
Sug. Retail\$159.25

6 DIAMONDS
Total weight .12 ct.
* 459 \$9050
Sug. Retail\$159.25



10 DIAMONDS
Total weight .16 ct.
420 \$10000
Sug. Retail\$177.50

12 DIAMONDS
Total weight .14 ct.
429 \$10865
Sug. Retail\$200.00

10 DIAMONDS
Total weight .19 ct.
435 \$10865
Sug. Retail\$200.00

10 DIAMONDS
Total weight .18 ct.
444 \$10865
Sug. Retail\$200.00

All above Diamonds AAA quality. See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

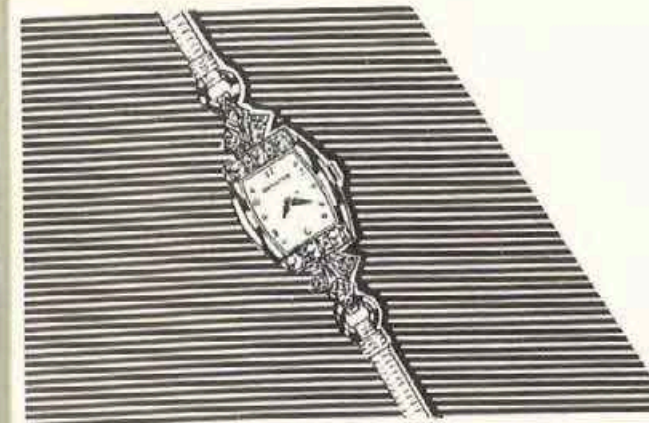
*Also available in Yellow Gold

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

Diamond Watches

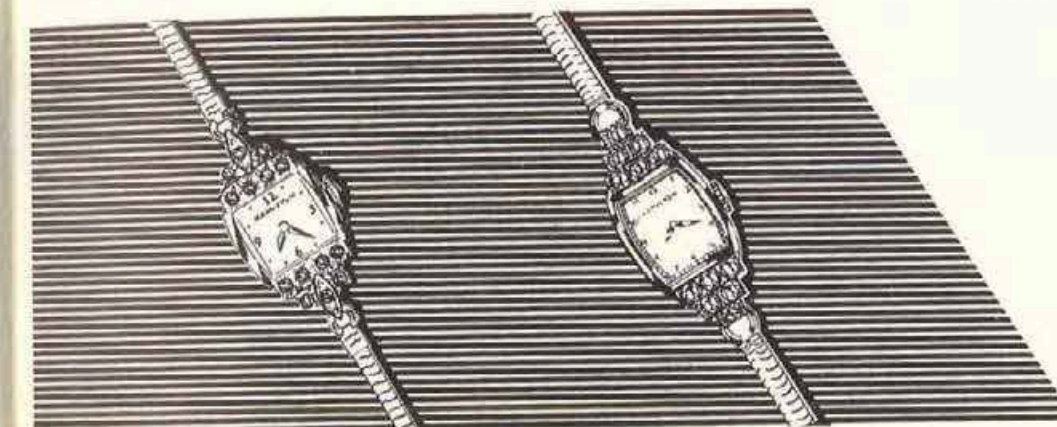
14K GOLD CASES
HAMILTON MOVEMENTS

In White Gold



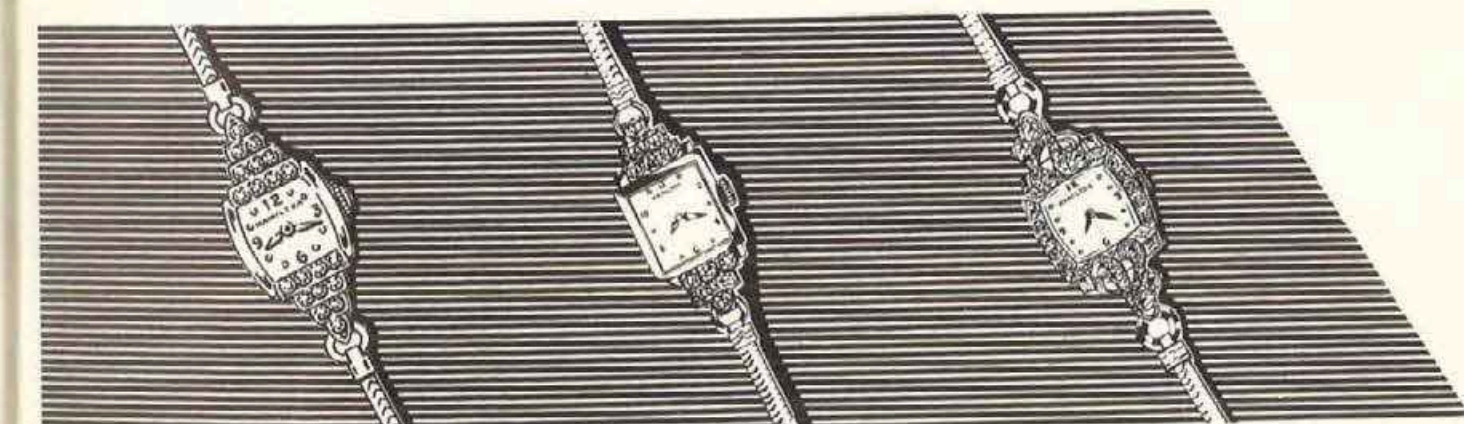
12 DIAMONDS
Total weight .21 ct.
* 453 \$12050
Sug. Retail\$220.50

10 DIAMONDS
Total weight .21 ct.
412 \$11775
Sug. Retail\$226.95



14 DIAMONDS
Total weight .26 ct.
445 \$12955
Sug. Retail\$227.50

12 DIAMONDS
Total weight .29 ct.
416 \$13185
Sug. Retail\$245.00



20 DIAMONDS
Total weight .26 ct.
467 \$13185
Sug. Retail\$245.00

12 DIAMONDS
Total weight .32 ct.
* 395 \$14500
Sug. Retail\$275.00

22 DIAMONDS
Total weight .32 ct.
406 \$15910
Sug. Retail\$286.50

All above Diamonds AAA quality. See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight. *Also available in Yellow Gold

If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.

Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg.
HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS

Diamond Watches

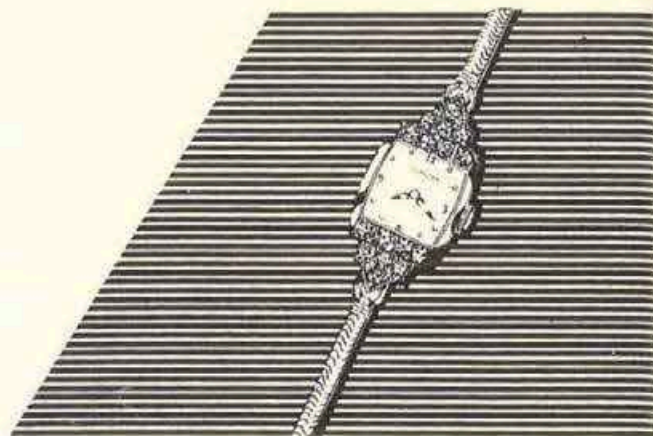
14K GOLD CASES

In White Gold



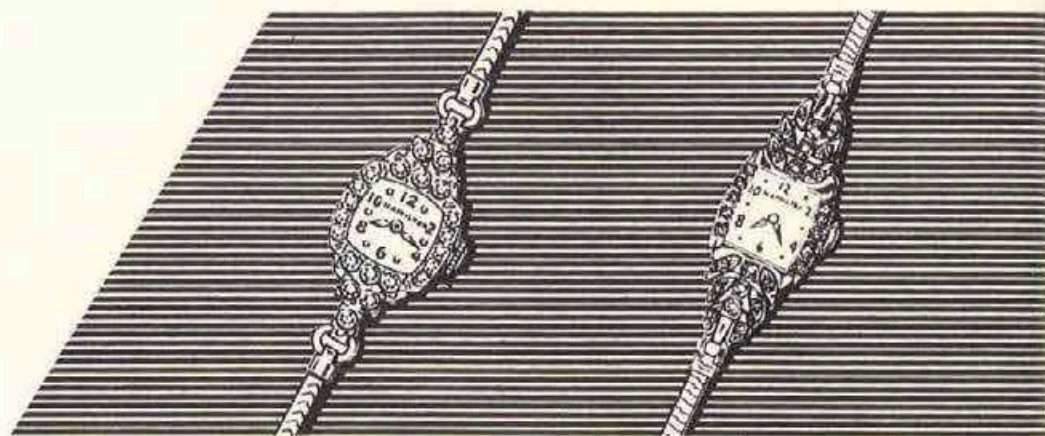
38 DIAMONDS

34 Round Diamonds
4 Baguette Diamonds
Total weight .71 ct.
Hamilton movement.
469 525185
Sug. Retail\$431.95



16 DIAMONDS

Total weight .45 ct.
Hamilton movement.
404 518140
Sug. Retail\$331.95



22 DIAMONDS

Total weight .54 ct.
Hamilton movement.
466 520685
Sug. Retail\$359.25

28 DIAMONDS

Total weight .59 ct.
Hamilton movement.
428 522045
Sug. Retail\$386.50



30 DIAMONDS

Total weight .46 ct.
Hamilton movement.
170 522095
Sug. Retail\$413.75

26 DIAMONDS

Total weight .59 ct.
Hamilton movement.
379 524320
Sug. Retail\$431.95

36 DIAMONDS

30 Round Diamonds
6 Baguette Diamonds
Total weight .64 ct.
Geneva movement.
451 525910
Sug. Retail\$450.00

All above Diamonds AAA quality. See pages 6 and 7 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

Parker and Sheaffer Desk Sets



PARKER "21"

Pedra Onyx. Size 3 1/8" diameter.
70-194 5562Retail \$7.50



PARKER "21"

Jet Crystal. Size 4" x 8 1/2". Shipping weight, 4 lbs.
70-239 52137Retail \$28.50

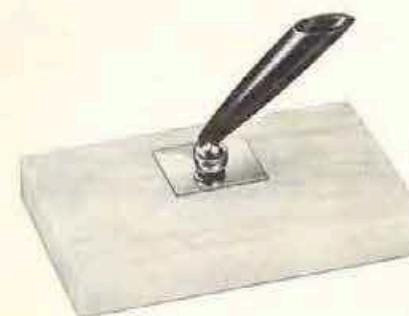
PARKER "51"

90-239 53262Retail \$43.50



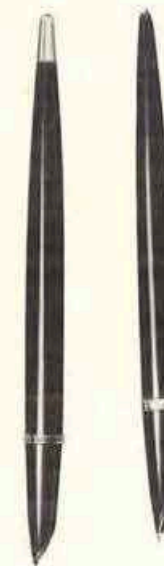
PARKER "21"

Pedra Onyx. Size 3" x 4".
70-196 5750Retail \$10.00



PARKER "51"

Pedra Onyx. Size 3" x 5". Shipping weight, 3 lbs.
90-130 51575Retail \$21.00



"51" DESK PEN "21" DESK PEN



PARKER "51"

Jet Crystal. Size 3 3/8" x 5 1/2". Shipping weight, 3 lbs.
90-166 51875Retail \$25.00



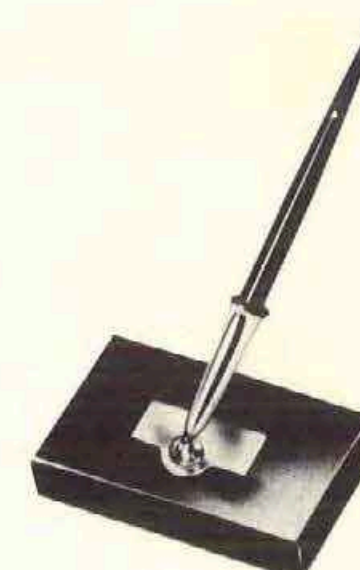
SHEAFFER

With conventional pen. Mexican Onyx. Size 2 3/4" x 3 1/4".
2001M 5937Retail \$12.50



PARKER "51"

Brazilian Green Onyx. Size 3" x 5". Shipping weight, 3 lbs.
90-180 52250Retail \$30.00



SHEAFFER

With White Dot pen. Belgian Onyx. Size 3" x 5". Shipping weight, 3 lbs.
2201B 51687Retail \$22.50

See page 1 for price information.

Parker Pen & Pencil Sets

WITH NEW LIQUID LEAD PENCIL



"51" CUSTOM

With Gold-Filled
Cap and Clip

*Set 501 \$1875

Retail \$27.50

*Pen Only 502 \$1193

Retail \$17.50

Available in black only



"51" SPECIAL

With Slip-On Metal
Cap and Clip

SET 505 \$1312

Retail \$17.50

PEN ONLY 506 5937

Retail \$12.50

Available in black, burgundy,
teal blue, or forest green.



"51" DELUXE

With Lustraloy Cap and Clip

SET 503 \$1687

Retail \$22.50

PEN ONLY 504 \$1125

Retail \$15.00

Available in black, midnight
blue, gray, forest green, bur-
gundy, or teal blue.



(Not illustrated) PARKER "51" LIQUID LEAD PENCIL

508 5375

Retail \$5.00

Available in black, ma-
roon, blue or gray.



"21" SPECIAL

With Brilliant Metal
Cap and Clip

SET 508 \$671

Retail \$8.95

PEN ONLY 509 5375

Retail \$5.00

Available in black, blue,
green, or red.

NEW PARKER LIQUID LEAD PENCIL

Point never breaks! Never
needs sharpening! Never wears
out! Erasable lead will not
smudge. Writes a clean line—
miles long.

507 5296 Retail \$3.95

Available in black, blue, red
or green.

(Not illustrated) JOTTER CUSTOM

All-Lustraloy Metal

511 5296 Retail \$3.95

"51" JOTTER BALL PEN

512 5375 Retail \$5.00

Available in black, green,
red or gray.



"JOTTER" BALL PEN

510 5221

Retail \$2.95

Available in black, green,
red or gray.

Sheaffer Pen & Pencil Sets

CLIPPER

with "Snorkel"

SET 603 \$1800

Retail \$24.00

PEN ONLY 604 \$1237

Retail \$16.50

Available in black, burgundy,
green, aqua or gray.



ADMIRAL

with "Snorkel"

SET 609 \$1050

Retail \$14.00

PEN ONLY 610 \$656

Retail \$8.75

Available in black, burg-
undy, green, aqua or gray.



STATESMAN

with "Snorkel"

SET 605 \$1500

Retail \$20.00

PEN ONLY 606 \$1012

Retail \$13.50

Available in black, burg-
undy, aqua or gray.



"Snorkel."



CROSS CENTURY PENCIL

Built to exacting
standards, beautiful,
perfectly-balanced.
Mechanically guaranteed
for a lifetime in Chrome.

350 5281 Retail \$3.75

NORMA 4-COLOR PENCIL

The precision 4-
in-1 pencil of
long recognized
quality, puts col-
or at your finger-
tips. In Chrome.

104 5300

Retail \$5.00



DELUXE PAPER-MATE PEN

Banker's Approved.
Ink can't transfer,
pen can't leak, no
smears. Available in
Black, Brown, Red,
Green or White.

601 \$102

Retail \$1.69

(not illustrated)

PAPER-MATE

CAPRI PEN

Same as deluxe ex-
cept in all chrome.

602 \$177

Retail \$2.95



See page 1 for price information.

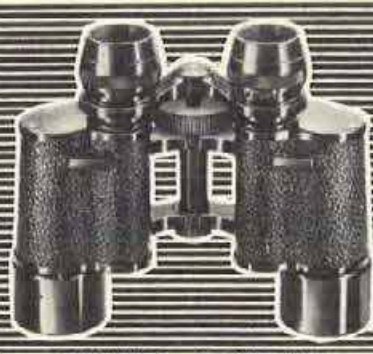
Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg.
HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS

*If not for resale, add 10% to your cost on these numbers only for Federal Excise Tax. See page 1 for price information.



LEMAIRE 8 x 30 BINOCULAR
The world's finest 8-power binoculars. The standard of perfection in an all-purpose glass. Highest engineering accuracy in both conception and design. Fourteen superbly produced achromatic and coated lenses and prisms. Double your enjoyment of sporting events, hunting, boxing, racing, theatrical events, vacations. Center focusing. Case included. Shipping weight, 3 lbs.
2/5 57710 Retail \$128.50

LEMAIRE 6 x 30 BINOCULAR
The world's finest 6-power binoculars. A splendid all-purpose glass. The same standard of quality found in the Lemaire 8 x 30 above. Coated lenses. Center focus. Case included. Shipping weight, 3 lbs.
2/37 56600 Retail \$112.50



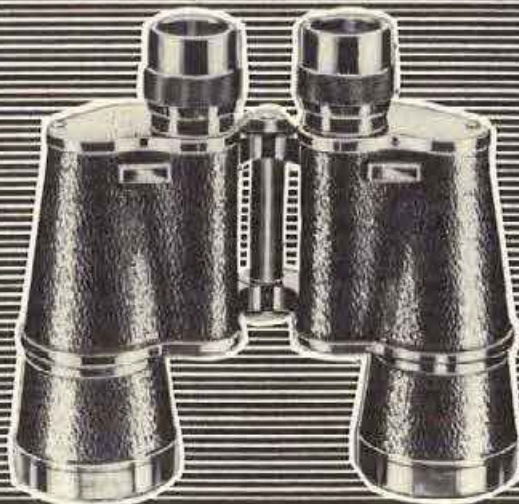
BELLEVUE 7 x 35 BINOCULAR
Splendid all-purpose French 7-power glass. Lowest price in history! Coated lenses. Center focus. Ideal for sports, theatrical, vacationing. Unusual value. Case included. Shipping weight, 3 lbs.
2/54 53400 Retail \$56.50

BELLEVUE 7 x 50 BINOCULAR
Never before, a fine French 7 x 50 at so low a price. Light weight, full 7-power magnification. Streamlined in appearance and value. Comparable to the finest. Center focus, coated lenses. Case included. Shipping weight, 3 lbs.
2/55 54300 Retail \$71.50



DELMER 8 x 26 BINOCULAR
Lemaire produced but at a low, low price. Magnifies 8 times. Coated lenses and center focusing. Newly redesigned with extra large oculars. Rugged and dependable. Case included. Shipping weight, 3 lbs.
2/29 52935 Retail \$48.50

DELMER 8 x 32 BINOCULAR
Same as above, but with large 32mm coated lenses. Wide angle viewing. Extra large oculars. Made by Lemaire. Case included. Shipping weight, 3 lbs.
2/6 53835 Retail \$64.50



JASON 7 x 50 BINOCULAR
Unanimous choice of our armed forces. Amazing binocular value. A big, beautiful glass with a wide, sharp field of vision. Suitable for all viewing purposes. A perfect all-around glass. Individual focus, coated lenses. Full 7-power magnification. Black finish on light weight body. Case included. Shipping weight, 4 lbs.
114 52600 Retail \$42.50

JASON 10 x 50 BINOCULAR
Same as above. Ten power. For long range viewing. Case included. Shipping weight, 4 lbs..
132 53000 Retail \$49.50

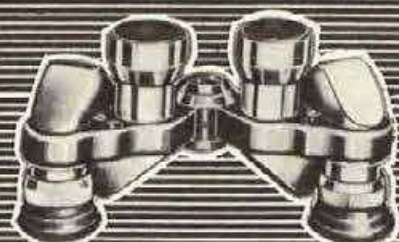


JASON 7 x 35 BINOCULAR
New B. and L. type design. Comparable to glasses selling at four times the price. Only the latest method of manufacture could make this possible. Full 7-power. Coated lenses. Center focus. Now . . . enjoy races, football, basketball and scenic views. Case included. Shipping weight, 3 lbs.
124 52725 Retail \$45.00

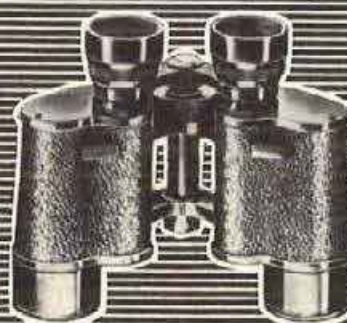
JASON 8 x 40 BINOCULAR
Same as above. B. & L. type. Eight power. Full 40mm objective lenses. Case included. Shipping weight, 3 lbs.
133 53325 Retail \$55.00



LEMAIRE 7 x 35 EXTRA WIDE ANGLE BINOCULAR
Just released! The culmination of years of research. Never before a binocular with so wide a field of view. Linear field at 1,000 yards of 470 feet. A new standard. Only the fabulous century old Lemaire company could have achieved such perfection. Superb viewing for every conceivable use. All optics fully coated, center focus. Case included. Shipping weight, 3 lbs.
2/59 58250 Retail \$137.50



JASON 7 x 18 BINOCULAR
Tiny in size, mighty in power. Full 7-power magnification, yet small enough to tuck in the palm of your hand. A true prismatic, achromatic binocular. Coated lenses, individual focus. All-chrome finish. Pinpoints distant scenes yet ideal for close-up. Real handling ease. Case included.
119 51660 Retail \$27.50



BELLEVUE 8 x 26 BINOCULAR
Extraordinary value direct from Paris. Never before a full 8-power coated lens glass at this low price. Center focus. Case included. Shipping weight, 3 lbs.
2/47 52400 Retail \$39.75

BELLEVUE 8 x 30 BINOCULAR
Same as above, with coated 30mm lenses. Wide field of view. Fine general viewing night or day. Excellent all-around glass. Case included. Shipping weight, 3 lbs.
2/48 52800 Retail \$46.75

If not for resale, add 10% of your cost for Federal Tax. See page 1 for price information.



Night and Day

Sessions Electric Clocks operate on 110-120 volts, 60 cycle, A. C. only



New Madison. Contemporary tambour design for the mantel. In light mahogany-finished wood, 16" long, 6 1/2" high with 5" spun metal dial, and raised numerals. Silver color bezel. The hands and decorations are delightfully new.
RM67 1-5957; 6-5897 Retail \$14.95
Shipping Weight 5 lbs.

If not for resale, add 10% to your cost for Federal Excise Tax. See Page 1 for price information.



New Fairfield. Up-to-the-minute decorator clock in modern wrought iron. Graceful pale yellow metal dial. Black hands, brass sweep second hand. 12" diameter.
RM71 1-5573; 6-5545 Retail \$8.95
Shipping Weight 3 lbs.

New Constellation. A new Sessions decorator design for today's better living. Bright brass surrounds a 5" black dial. Diam. 14" over-all.
RM72 1-5701; 6-5657 Retail \$10.95
Shipping Weight 3 lbs.

Sessions
122 years of Clock Craftsmanship



Pilot Wheel. Authentic nautical styling. 4" metal dial has a compass motif set in natural wood case. Realistic pilot wheel has brass spokes. 7" high, 6" wide.

RM56 1-5829; 6-5777 Retail \$12.95
Shipping Weight 2½ lbs.

STYLING BY MAC TORNQUIST



New Savannah. The popular banjo style in a fresh new version. Light mahogany finished wood case is 23" high, 7" wide. 5" metal dial has black numerals. Side rails and pineapple finial in polished brass.

RM63 1-51469; 6-51377 Retail \$22.95
Shipping Weight 4 lbs.



New Celestial. Halo of lustrous white plastic surrounds jet black dial for desk or wall. Brass stand removes for hanging. 9" diam. White numerals, hands. Brass bezel.

RM52 1-5573; 6-5545 Retail \$8.95
Shipping Weight 2½ lbs.



Westminster Chime. Traditional 4-note Westminster melody chimes out every quarter-hour, strikes hour in full 4-note chords. Lovely rambour-style mahogany case with burl walnut overlay. 19" long, 6" high, with a 5" dial.

RC92 1-52697 Retail \$44.95
Shipping Weight 7 lbs.



New Peek Alarm. Sessions new buzzer alarm at a miraculously low price. Dramatic hooded dial in Bermuda blue with contrasting numerals and hands. Day-Glo red alarm indicator, yellow sweep second hand. 4" diameter.

RA10 1-5265; 6-5257 Retail \$3.95
Shipping Weight 2 lbs.

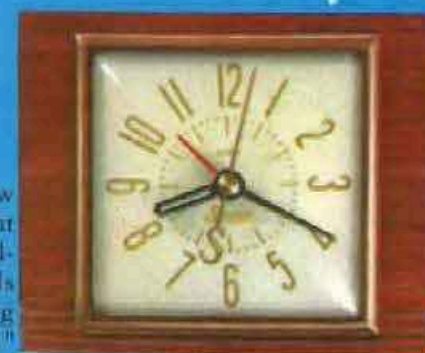
Same as above, but with Navy blue dial background, luminous numerals and hands.

RL10 1-5331; 6-5314 Retail \$4.95
Shipping Weight 2 lbs.



Corsage Alarm. Dainty boudoir alarm. Easy to read dial set in quilted background in delicate pastel ivory-yellow. Floral garland surrounds dial in Wedgwood effect. Buzzer alarm. 6" wide, 4" high.

RA53 1-5509; 6-5484 Retail \$7.95
Shipping Weight 2½ lbs.



New Bravo Alarm. New wood desk alarm with light mahogany-finish case. Polished brass bezel surrounds off-white dial, contrasting numbers and hands. 5" wide, 4" high. Buzzer alarm.

RA57 1-5445; 6-5426 Retail \$6.95
Shipping Weight 2½ lbs.



New Classic. Smart mahogany finished desk alarm with gleaming brass trim. For bedroom, den or office. Ideal gift. Buzzer alarm. 4½" high, 6" wide.

RA52 1-5637; 6-5595 Retail \$9.95
Shipping Weight 2½ lbs.



Bellaire Alarm. Hand-some swept-back ivory plastic case. Open face metal dial has fabric effect. 4" high, 4½" wide. Pleasant Buzzer Alarm.

RA51 1-5331; 6-5314 Retail \$4.95
Shipping Weight 2 lbs.

Same as clock above but with luminous numbers and hands.

RL51 1-5387; 6-5365 Retail \$5.95
Shipping Weight 2 lbs.

Bedroom and Boudoir

Sessions Electric Clocks operate on 110-120 volts, 60 cycle, A. C. only



Sessions

127 Years of Clock Craftsmanship

Sessions Electric Clocks operate on 110-120 volts, 60 cycle, A. C. only.

If not for resale, add 10% to your cost for Federal Excise Tax. See Page 1 for price information.

If not for resale, add 10% to your cost for Federal Excise Tax. See Page 1 for price information.



New Elegance. Gleaming chrome case, 7½" diameter, with colorful round 5½" dial in white or spun aluminum with charcoal numerals and hands. *Specify color choice.*

RK54 1-5387; 6-5365 Retail \$5.95
Shipping Weight 2½ lbs.



New Preference. Bold, readable kitchen timepiece. 5½" metal dial in spun copper, also white or red. White plastic case. 7½" diameter. *Specify color choice.*

RK53 1-5331; 6-5314 Retail \$4.95
Shipping Weight 2 lbs.



SETH THOMAS SILHOUETTE

Black or white wall clock. A dramatic design for the person with sophisticated taste. Complements the home — the office — equally well. Has futuristic hands of sprayed golden bronze with polished brass spheres and jet black sticks marking the hours. Diameter 10½", Depth 2½". Shipping weight, 3 lbs.
304 1-5597; 6-5912 Retail \$14.95

SETH THOMAS PRESTIGE

Wall clock in 3 different colors. Hand-painted golden ivy garland on claret red, forest green or jet black. Harmonizes with fine pieces of any period. "Color-loving" America inspires this new version of the Tale clock. Height 10½", Width 8", Depth 2½". Shipping weight, 3 lbs.
301 1-5591; 6-5546 Retail \$8.95



Favor. Eye-pleasing tapered case in white, red or yellow plastic. 7¼" in diameter. Circular white dial with contrasting numbers and hands. *Specify color choice.*

RK61 1-5331; 6-5314 Ret \$4.95
Shpg. Wt. 2 lbs.



Kitchen...



Tea Party. Perennial favorite in America's happiest kitchens. 8½" wide, 7" high with 4" metal dial. The plastic case comes in red, yellow or white. *Specify color choice.*

RK39 1-5331; 6-5314 Retail \$4.95
Shipping Weight 2 lbs.



New Saucer. America's lowest-priced quality kitchen clock. Thin, wall-hugging white case, choice of dial colors: white, red, or bamboo yellow. Contrasting numerals and hands. Day-Glo sweep second hand. 6½" diam. *Specify color choice.*

RK55 1-5265; 6-5257 Retail \$3.95
Shipping Weight 1½ lbs.



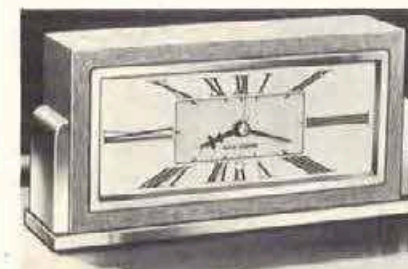
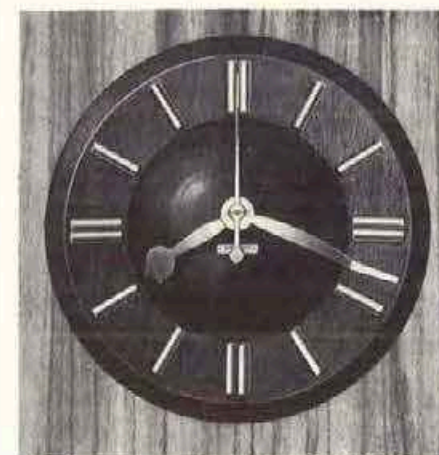
and Office

Office. A big 13½" white dial in a chrome case.
RB88 1-5957; 6-5897 Retail \$14.95
Shipping Weight 5 lbs.
Also available in colored case. White, blue gray, or brown. Specify color.
RB89 1-5701; 6-5657 Retail \$10.95
Shipping Weight 5 lbs.

Chairman. Square case with tapered corners in brown plastic. Legible numerals and hands in brown. 12¼" case.
RB21 1-5829; 6-5777 Retail \$12.95
Shipping Weight 6 lbs.

SETH THOMAS PLAZA

Walnut or blond. A modern designed wall clock, especially suited for den or office. Gold hour markers and hands. Feature clock in National Homes "Monterey House". Diameter 13½", Depth 2½". Shipping weight, 9 lbs.
603 1-52497; 6-52397 Retail \$39.95



SETH THOMAS BAXTER

Mahogany or blond. This versatile clock has sleek, modern lines. Suitable for desk, television cabinet or table. Silver-plated dial. Height 4¼", Width 8½", Depth 2¼". Shipping weight, 3 lbs.
106 1-51247; 6-51197 Retail \$19.95



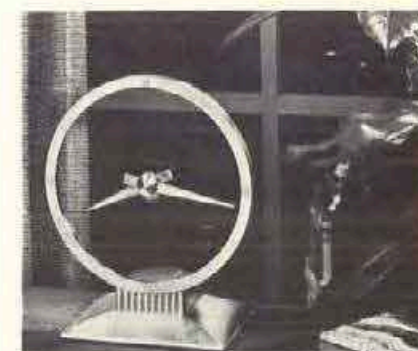
JEFFERSON GOLDEN SECRET

No glass at all! So new, so breathtaking, it absolutely must be one of this year's most popular business gifts. In the home, too — on desk, table or TV set — the Golden Secret will be a center of admiration — a truly prized possession. Dimensions: 7 5/32" high, 6" diameter. Shipping weight, 5 lbs.
580-131 1-51411; 3-51377 Retail \$22.95



JEFFERSON GOLDEN MINUTE

Elegant styling and intriguing "see-thru" dial have made the Golden Minute a conversation piece in every home it enters. Its charming grace is fitting for home or office, desk or table. Base and outer ring are 24-kt. gold plated. . . . inner ring is satin chrome with radium numerals. Dimensions: 7" high, 6" diameter. Shipping weight, 5 lbs.
580-121 1-51534; 3-51497 Retail \$24.95



JEFFERSON GOLDEN HOUR

One of America's favorite gift ideas. Lovely and fashionable in any decorating scheme, the hands of the Golden Hour "float" in clear crystal with no apparent source of movement. 24-kt. gold-plated. . . . brushed satin finish. Dimensions: 8 7/8" overall height, 7 7/16" diameter. Shipping weight, 5 lbs.
580-101 1-51473; 3-51437 Retail \$23.95

Sessions
127 years of Clock Craftsmanship

If not for resale, add 10% to your cost for Federal Excise Tax. See Page 1 for price information.

If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.

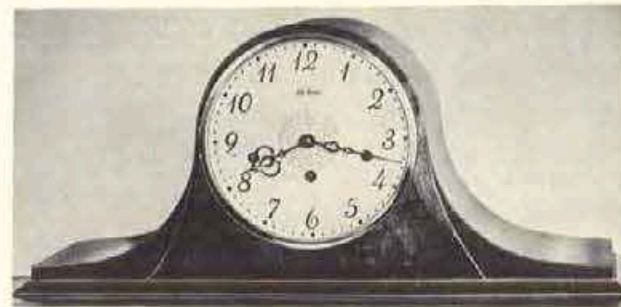
Seth Thomas strikes and chimes

8-day keywound



HOMESTEAD

The fine characteristics of Simon Willard's first banjo clocks are retained in this charming reproduction. Fine grained mahogany case with brass Colonial spool and scroll trim. Height 24 1/2", Width 6 1/2". Shipping weight, 5 lbs.
806 1-52344;
6-52250Retail \$37.50



MEDBURY

A distinguished tambour clock that will accent any decorative setting. Rich mahogany case with overlaid front panel of crotch mahogany. Silver dial with stylized numerals and hands in black. Quarter-hour Westminster Chime. Height 9 1/4", Width 20", Depth 6". Shipping weight, 12 lbs.
1300 1-53719; 6-53570Retail \$59.50



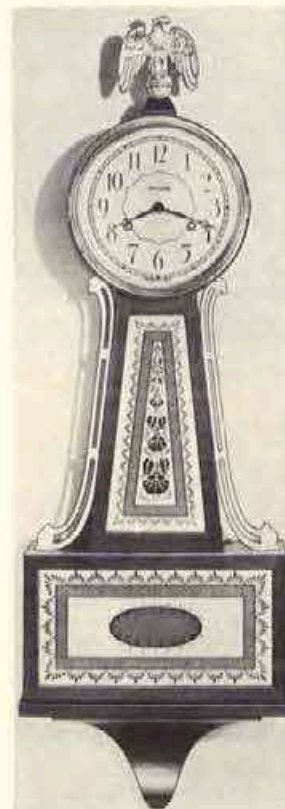
LEGACY

A "masterpiece in time". Dignified 18th Century design in exquisite mahogany case with crotch mahogany sides, door, top and base. Antique dial background has harmonizing center and corner decorations. Silver plated dial ring with Roman numerals etched and filled in black. Black serpentine hands. Quarter-hour Westminster Chime. Height 14 1/2", Width 10 1/4", Depth 7 1/4". Shipping weight 16 lbs.
1301 1-57188; 6-56900Retail \$115.00



LYNTON

A handsome tambour clock for narrow mantels, bookcases and cabinets. Beautifully grained mahogany case with contrasting lighter band along the base. Brown numerals and decorative motif appear against the light dial background. Hour and half-hour strike. Height 8 1/4", Width 16 1/4", Depth 4". Shipping weight, 6 lbs.
1200 1-52484; 6-52385Retail \$39.75



BROOKFIELD

The quaint charm of Early Americana is reflected in this beautiful banjo clock. Rich brown mahogany case with colorful panels in gold, ivory, tan and brown. Brass ash, scrolls and top ornament. Silver dial. Hour and half-hour strike. Height 29", Width 9 3/4". Shipping weight 14 lbs.
808 1-54688; 6-54500Retail \$75.00



DYNAIRE

Symbolizes the latest in modern styling. Perfect atop a TV set, bookcase or desk. Brown mahogany finish on hardwood. Silverplated dial. Height 5 1/4", Width 10 1/2", Depth 2 3/4". Shipping weight, 3 lbs.
701 1-51247; 6-51197Retail \$19.95



MINX

Taupe Gray. Sleek, modern, with a sophisticated air. Equally at home on nightstand or dressing table. Bell alarm. Height, 4 1/4", Width, 5 3/8". Shipping weight, 3 lbs.
519 1-5347; 6-5322Retail \$4.95
520L 1-5393; 6-5363Retail \$5.95
(520L same as 519 except has luminous dial)



VISION

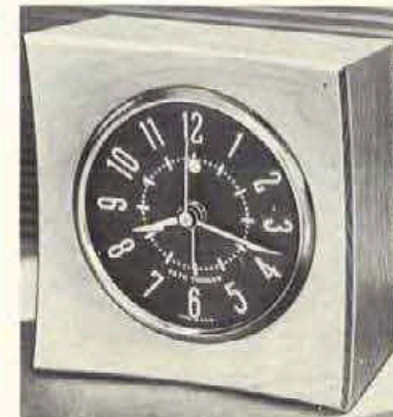
Mahogany or blond. A new concept in alarm clock design — styled for today's living—fashioned for the future. Sculptured hardwood case. Massive brass ring circles the charcoal face. Bell alarm. Height 4 1/2", Width 4 1/2". Shipping weight, 3 lbs.
528 1-5591; 6-5546Retail \$8.95
530L 1-5657; 6-5607Retail \$9.95
(530L same as 528 except has luminous dial)

SETH THOMAS Electric Clocks



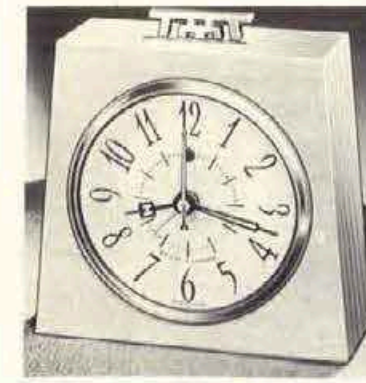
BONAIRE

Walnut finish. Light and airy with clean modern lines. Bold, crystal-clear face has ivory numerals silhouetted against the rich patina of its fine grained walnut finish. Polished fluted brass trim. Bell alarm. Height 4", Width 5 1/8". Shipping weight, 3 lbs.
523 1-5591; 6-5546Retail \$8.95



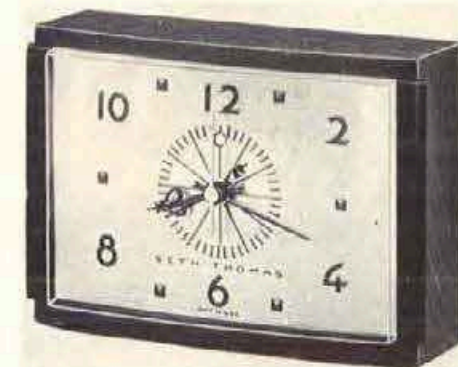
BELWYN

Mahogany or blond. Designed to blend with modern or traditional home furnishings. Polished brass bezel. Bell alarm. Height 5", Width 5". Shipping weight, 3 lbs.
501 1-5591; 6-5546Retail \$8.95
504L 1-5657; 6-5607Retail \$9.95
(504L same as 501 except has luminous dial)



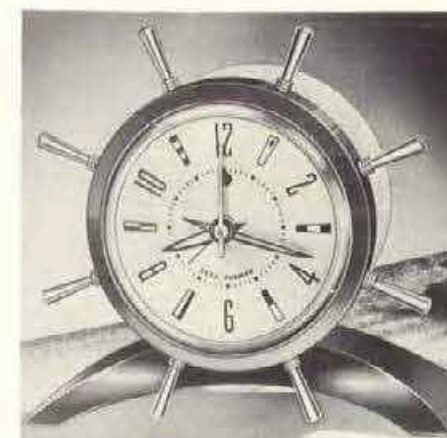
CATHAY

Mahogany or blond. Smart, contemporary alarm with made-to-order look of a decorator's custom design. For night table or desk. Bell alarm. Height 4 3/4", Width 4 1/2". Shipping weight, 3 lbs.
507 1-5591; 6-5546Retail \$8.95
509L 1-5657; 6-5607Retail \$9.95
(509L same as 507 except has luminous dial)



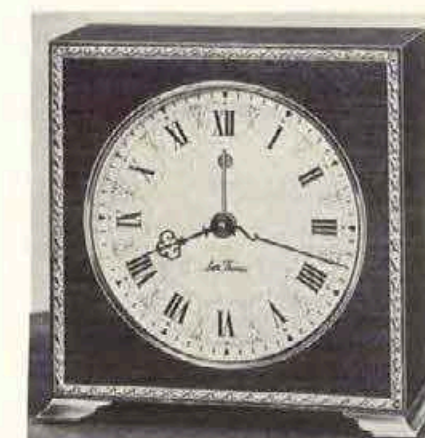
COMPASS

Mahogany or blond. The new "Custom Look" in clocks. Decorative alarm, ribbed silver-gray dial background. Bell alarm. Height 4 1/4", Width 5 1/4". Shipping weight, 3 lbs.
517 1-5693; 6-5641Retail \$10.50



RUDDER

A nautical decorative clock suitable for bedroom, desk, den or mantel. Cork trim, jet black base. Gleaming polished solid brass spokes. Authentic International Signal Pennants in four colors mark the hours on the silvery dial. Bell alarm. Height 5 1/4", Width 6 1/4". Shipping weight, 3 lbs.
511 1-5723; 6-5668Retail \$10.95



POISE

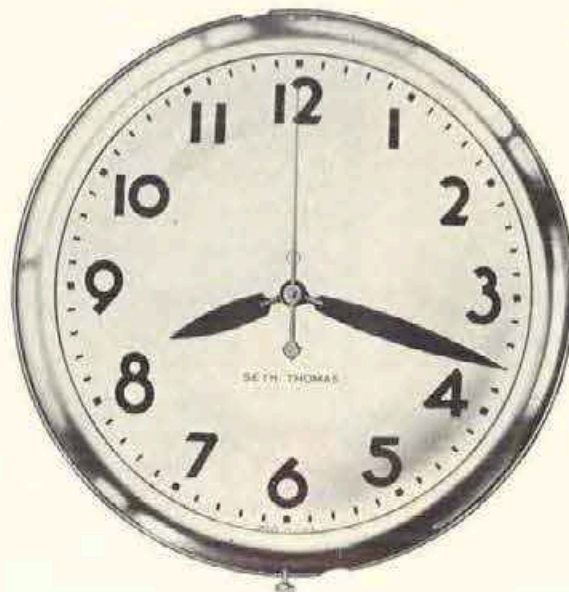
Mahogany. Distinguished period clock. Rich mahogany case framed and footed in solid brass. Handsome dial background. Scroll-iron hands. Bell alarm. Height 5 1/4", Width 5 1/4". Shipping weight, 3 lbs.
516 1-5987; 6-5912Retail \$14.95
In either fine burgundy or green leather with hand tooled, genuine gold leaf design.
521 1-51406; 6-51350Retail \$22.50

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SETH THOMAS CLOCKS

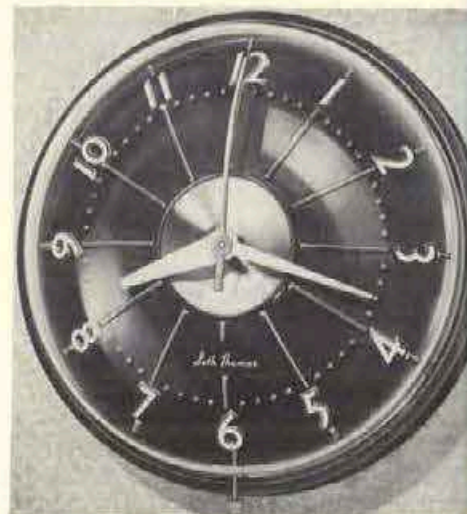


MANAGER

Electric business clock. Thin, clean-cut streamlined. In bronze colored steel case. Convex glass, dial and hands. Black numerals. Diameter 15", Depth 1 3/4". Shipping weight, 9 lbs.
601 1-5957; 6-5885.....Retail \$14.50

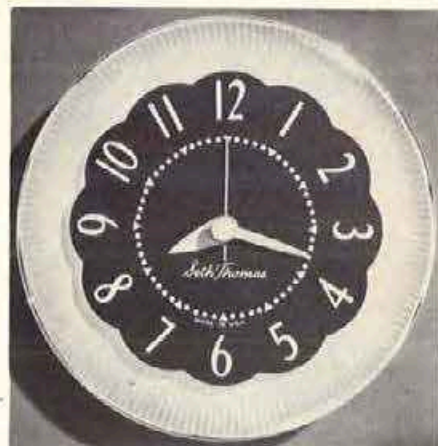
RONDO

Electric kitchen clock. White, Red, Green or Yellow. Dramatic modern design. Big, easy-to-read dial. Mounts to conceal cord and outlet. Diameter 8 1/2", Depth 3 1/8". Shipping weight, 3 lbs.
414 1-5459;
6-5424.....Retail \$6.95



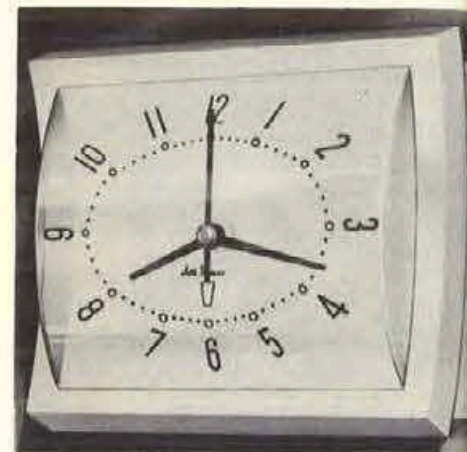
PERT

Electric kitchen clock. Red, Blue, Yellow or Green. Just the bright spot for your kitchen—just the color accent for any room. Clear plastic crystal. Front hand set knob. Mounts to conceal cord and outlet. Diameter 6 1/2", only 1 1/8" deep. Shipping weight, 2 lbs.
419 1-5347;
6-5322.....Retail \$4.95



BREEZE

Electric kitchen clock. White, Coral or Yellow. Today's kitchen is for living, too! Designed for this modern, informal way of life. Mounts to conceal cord and outlet. Height 7 1/4", Width 8 1/4", Depth 3 1/8". Shipping weight, 3 lbs.
401 1-5393; 6-5363.....Retail \$5.95



CLASSMATE

Travel alarm clock. Tan, Green or Blue leather. Smart new rectangular face in jet black with luminous hands and numerals. 7-jewel, 30-hour travel alarm. Height 2 3/4", Width 3 3/8".
921 1-5657;
6-5607.....Retail \$9.95



TRAVOID

Travel alarm clock. Pigskin leather. The aristocrat of fine travel alarm clocks. 8-day, 15-jewel. Silver-plated dial. Luminous hands and numerals. Height 3 1/8", Width 3 1/8".
916 1-51872;
6-51797.....Retail \$29.95



A 30-HOUR 7-JEWEL TRAVEL ALARM CLOCK. A handsomely fashioned, seasoned traveler! Precision movement. Protected by hard-wearing genuine leather case. Smart dial design with raised gilt figures, luminous hands and dots. 3 1/4 x 2 1/4 x 1 1/4". Color choice of pig, brown, red, blue or green. Specify.
756 5610.....Retail \$9.95 plus tax.



B 30-HOUR "WORLD-TIME" TRAVEL ALARM. Time at a glance anywhere in the world! Dramatic new styling...dependable, accurate jeweled movement. Dial has raised gilt figures; hour dots and hands glow in the dark. Genuine leather case. 3 1/2 x 3 3/8 x 1 1/8". Color choice of pig, brown, red, or blue. Specify.
754 5871.....Retail \$13.95 plus tax.



C 8-DAY 7-JEWEL TRAVEL ALARM CLOCK. A smart traveling companion of exceptional value! Single key winds both time and alarm for a full week of reliable timekeeping. Handsome genuine leather case. Raised gilt figures; luminous hands, hour dots. 3 1/2 x 2 1/4 x 1 1/4". Specify red, tan, pig, blue, or brown.
79 5997.....Retail \$15.95 plus tax.



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nationally famous clocks



D E F 30-HOUR 7-JEWEL "ROYAL CONVERTIBLE" ALARM CLOCK. Truly regal in its styling, this superb timepiece is obtainable in three finishes. Dial has raised gilt numerals, luminous hour dots and hands. Protective slide closing to 3 1/4 x 2 3/8 x 1 1/8" (size of cigarette pack). Open: 5 1/2 x 2 3/8 x 1 1/8".

In gleaming gold-like gilt finish.
766 51338.....Retail \$21.50 plus tax
In genuine leather. Choice of: pig, red, or blue.
763 51248.....Retail \$19.95 plus tax
In tortoise enamel finish. Choice of: brown or green.
764 51338.....Retail \$21.50 plus tax

G 30-HOUR HAT-BOX DESIGN TRAVEL ALARM CLOCK. Novel, sophisticated case styling complements the smooth genuine leather case. Jeweled, precision movement; raised gilt numerals combined with luminous hands and hour dots. 3 1/4 x 3 x 1 1/8". Choice of red, green, blue, tan.
120 5790.....Retail \$12.95 plus tax



H 30-HOUR 7-JEWEL "CUTIE" ALARM. High fashion glamour in a radiantly lovely clock fit for a princess! Raised gilt numerals, luminous hands and hour dots. Open: 3 1/2 x 1 3/8 x 2 1/2". In gold-like gilt finish.
737 51185.....Retail \$18.95 plus tax
In tortoise enamel finish. Color choice of green, brown, or jet black.
738 51248.....Retail \$19.95 plus tax



K 30-HOUR MUSICAL ALARM. Parisian decor in beautiful plastic! Gilt figures; luminous musical notes, clef-design hands. 4 1/2 x 3 3/8 x 1 1/2". Ivory, gold, lt. blue, pink.
121 5677.....Retail \$10.95 plus tax

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NATIONALLY ADVERTISED

Prices subject to 10% Federal Excise Tax
See page 1 for price information.

P 8-DAY 7-JEWEL DESK CALENDAR ALARM CLOCK. Changes the day, date, and month automatically with positive "touch-action." A handsome accessory to dress up the desk. Smartly fashioned in gilt that gleams like precious metal. Dependably accurate 8-day movement. $3\frac{3}{4} \times 4\frac{3}{4}$ " height $2\frac{1}{2}$ ".
799 52060.....Retail **\$32.95** plus tax

L M 8-DAY 7-JEWEL "TWIN FACE" CLOCK. Fashion-smart with double dials. Ideal for wall or desk use. Gilt case; raised gilt figures with tear-drop luminous hour indicators, hands. Swivel top. $7 \times 4\frac{1}{2} \times 2$ ".
L 7877 8 53450 Wt. 4 lbs. (With bracket) Rtl. **\$55.00**
M 7877 53125 Wt. 4 lbs. (Without bracket) Rtl. **\$49.95**

R 8-DAY 7-JEWEL "THREESOME" DESK CLOCK. Thermometer, barometer, and clock... fashioned in one smartly functional, attractive creation! In glistening gilt. Raised gilt figures and hour indicators; gilt color hands. Accurate performance for 192 hours with one winding. $6\frac{1}{4}$ " base, $4\frac{1}{2}$ " height; $1\frac{1}{4}$ " depth.
7876 52965.....Retail **\$47.50** plus tax

N 8-DAY 4-JEWEL WALL CLOCK. Charming and distinguished in antique bronze finish, artistic gilt hands, and rich dial design. Gilt Roman numerals. Complete with wall hook. Easy to wind. $12\frac{1}{2}$ " overall; $6\frac{1}{2}$ " dial diameter; $2\frac{1}{4}$ " depth.
7875 51875 Sh. wt. 4 lbs.Retail **\$29.95** plus tax

S 8-DAY 7-JEWEL DESK/BOUDOIR ALARM. Casually elegant yet smartly sophisticated—on the desk, in the bedroom, or on the TV console. Precise, timeworthy movement. Raised gilt figures and hour indicators; luminous hands and hour dots. $6\frac{1}{2} \times 4\frac{1}{2} \times 1\frac{1}{2}$ ".
797 51770.....Retail **\$28.50** plus tax

T V W 8-DAY 7-JEWEL WALL CLOCKS. Lovely... choice of decorator styles! Three dazzling models in bright gilt with variant case designs. Raised gilt figures and hour indicators. Gilt colored hands. Pull-cord for easy on the wall winding. Overall diameter 15"; dial diameter 7"; depth $1\frac{1}{2}$ ".

X 30-HOUR 7-JEWEL BOUDOIR ALARM. A scintillating sparkling creation! Blazing with white baguette and round-cut colored stones—a jeweled fantasy! Gilt figures with luminous hands and hour dots. Available in rose, aqua, peridot, amethyst, blue sapphire or crystal. $2\frac{1}{2} \times 3\frac{1}{4} \times 1\frac{1}{2}$ ".
721 51248.....Retail **\$19.95** plus tax

T 7871 52500 Sh. wt. 5 lbs. Retail **\$39.95**
V 7872 52500 Sh. wt. 5 lbs. Retail **\$39.95**
W 7873 52500 Sh. wt. 5 lbs. Retail **\$39.95**

Prices subject to 10% Federal Excise Tax
See page 1 for price information.

Y 8-DAY 7-JEWEL BOUDOIR ALARM. As enchanting as a dream... and desirably feminine! She will love it! Exquisitely fashioned in gold-like gilt. Accurate as it is lovely. Hour dots, slender hands are luminous tipped. Raised gilt figures, hour indicators; bell top. $4\frac{1}{2} \times 3\frac{1}{4} \times 1\frac{1}{4}$ ".
790 51720.....Retail **\$27.50** plus tax

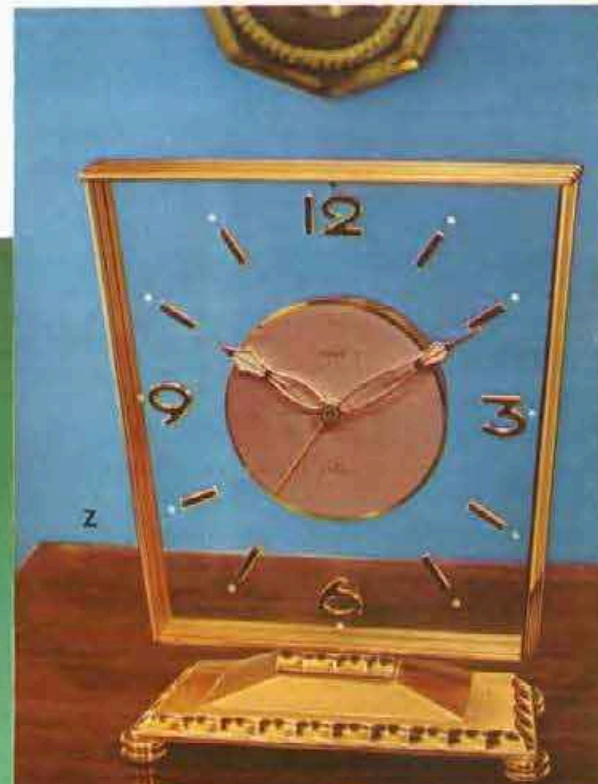
Z 8-DAY 7-JEWEL DESK/BOUDOIR ALARM CLOCK. For gracious, modern decor and for trustworthy time... this creation in a transparent case! Ideal for TV console. Attractive gilt base. Raised gilt figures and hour indicators. Luminous hands and dots. $7\frac{3}{8} \times 6\frac{1}{2} \times 1\frac{1}{2}$ "; base $5\frac{1}{2} \times 2\frac{1}{2}$ ".
798 52180 Sh. wt. 4 lbs.Retail **\$35.00** plus tax

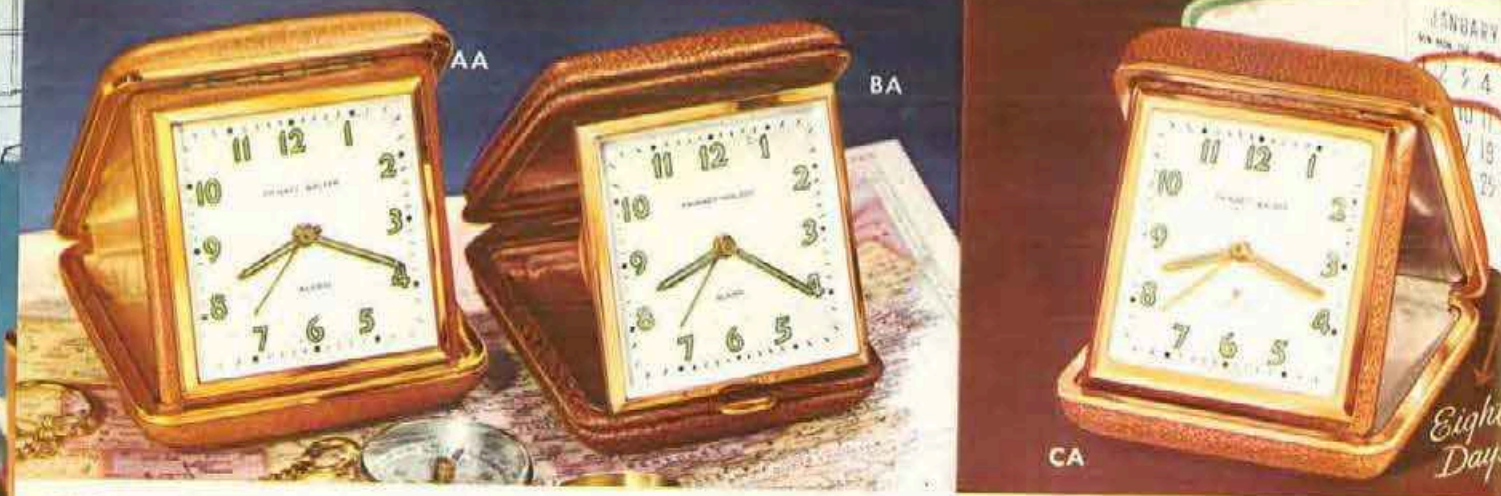


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Gifts of Timely Beauty





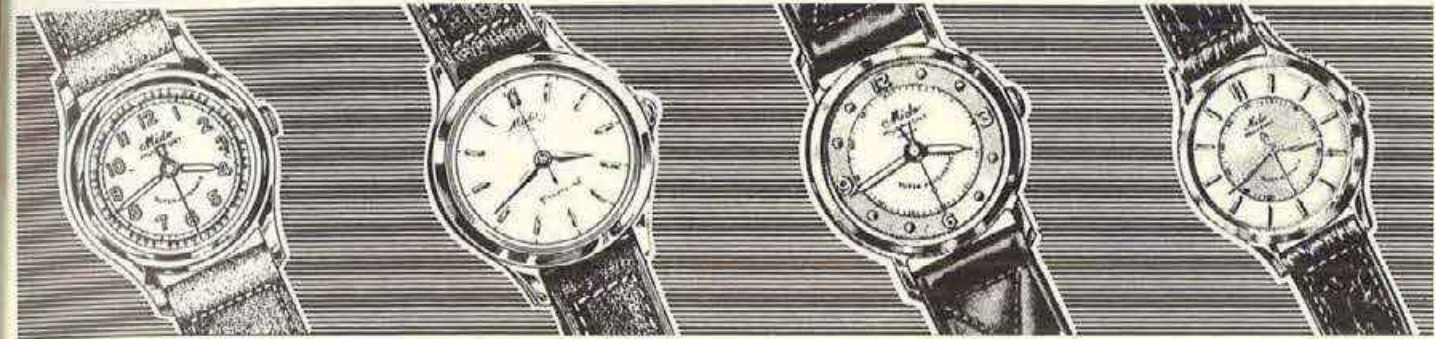
AA 30-HOUR DESK/TRAVEL ALARM. A rugged timepiece of superior quality. Elegant GILT TRIM, genuine Texol covered case. Luminous figures and hands. Choice of colors: brown alligator, blue, green, tan, or maroon. $3\frac{1}{2} \times 3\frac{1}{2} \times 1\frac{1}{2}$ ". PW 27-5 5430.....Retail \$6.95 plus tax

BA 30-HOUR DESK/TRAVEL ALARM. Sturdy, handsome, travel time-tested! For use on desk or dresser—snaps shut for packing. Luminous figures and hands. GENUINE LEATHER CASE. Brown, blue, red, green, tan or brown alligator grain. $3\frac{1}{2} \times 3\frac{1}{2} \times 1\frac{1}{2}$ ". PW 28 5430.....Retail \$6.95 plus tax

CA 8-DAY TRAVEL ALARM. More than a week of meticulous timekeeping on a single winding! Case has GILT TRIM; genuine Texol covering. Luminous figures and hands. Choice of colors: blue, green, brown alligator, tan, or maroon. $3\frac{1}{2} \times 3\frac{1}{2} \times 1\frac{1}{2}$ ". PW 80 5749.....Retail \$11.95 plus tax

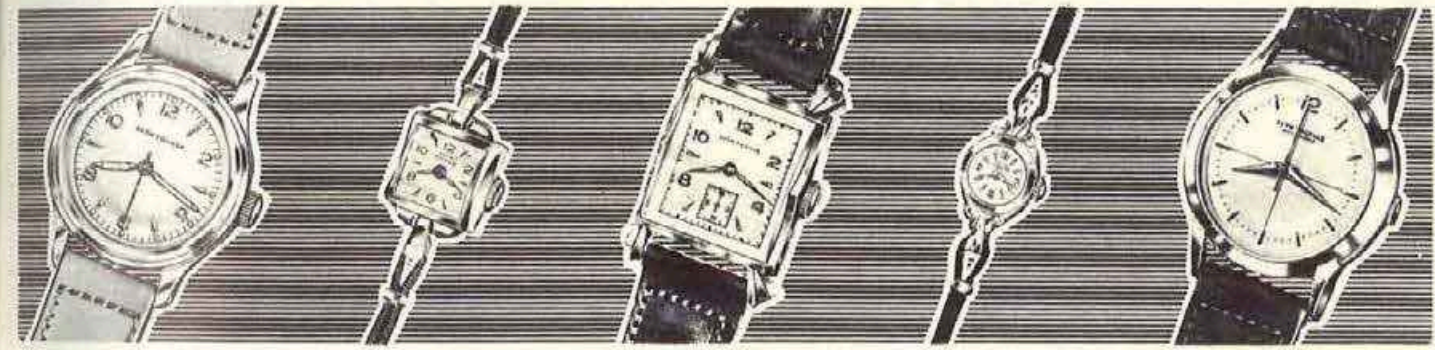


**WORLD'S ONLY SPECIALIST
IN "WORRY-FREE" WATCHES...**
New Power Wind! Waterproof!
Shock-Resistant! Anti-Magnetic!



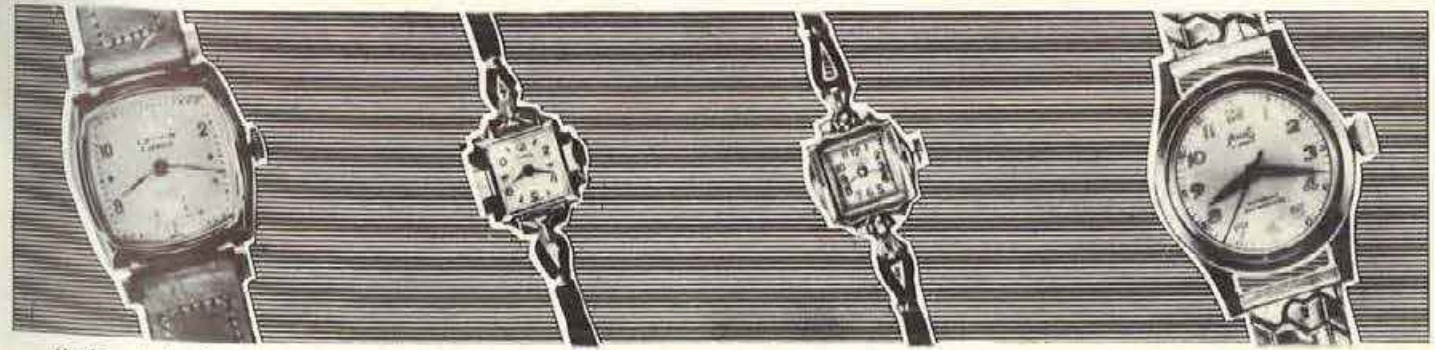
MARQUETTE 17 Jewels — Stainless steel case. 204 54334. Retail \$71.50	JEFFERSON 17 Jewels — Stainless steel case. 201 54818. Retail \$79.50	ROGERS 17 Jewels — Stainless steel case. Yellow gold bezel. 206 56061... Retail \$100.00	RANDOLPH 17 Jewels — 14K Yellow gold. 208 512121. Retail \$200.00
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SETH THOMAS WATCHES



Men's — 17 Jewels. Water resistant. Stainless steel case. 151 52169. Retail \$39.75	Ladies' — 17 Jewels. Yellow or white gold filled case. 152 52700. Retail \$49.50	Men's — 17 Jewels. Yellow rolled gold plated top. 153 52169. Retail \$39.75	Ladies' — 17 Jewels. 14K White gold case. 154 54773. Retail \$87.50	Men's — 17 Jewels. Water resistant. Yellow gold filled case. 155 53900. Retail \$71.50
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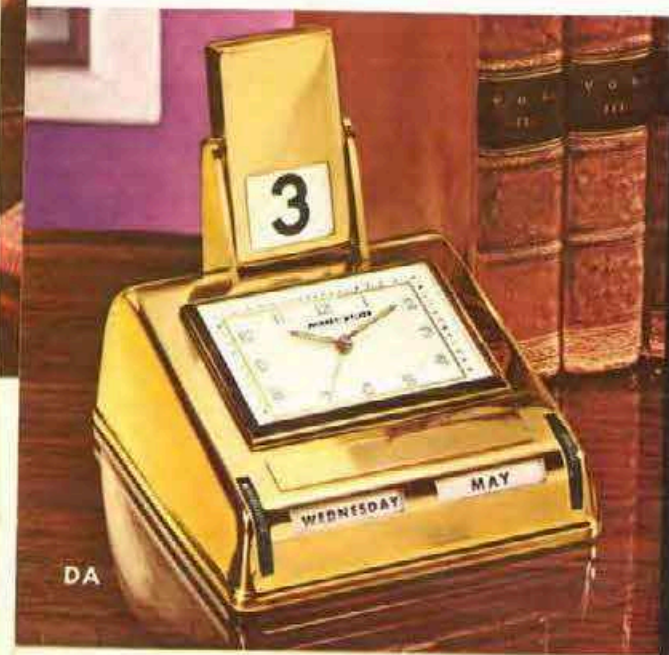
FINE SWISS WATCHES



Men's — 7 Jewels. Yellow gold. 156 51227... Retail \$22.50	Ladies' — 7 Jewels. Yellow or White. 157 51268... Retail \$22.95	Ladies' — 17 Jewels. Yellow or White. 158 51632... Retail \$32.50	Men's — 17 Jewels. Water resistant, stainless steel case. 159 51795... Retail \$37.50
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DA 30-HOUR DESK CALENDAR ALARM. Convenient for the busy businessman! Day, date, and month advance at the flick of a finger! Gleaming gilt case. Smart dial features fully luminous figures and hands. $4\frac{1}{2} \times 4\frac{1}{2}$ "; overall height $4\frac{1}{2}$ ". PW 33 5935.....Retail \$14.95 plus tax

GA 30-HOUR ALARM CLOCK/CIGARETTE BOX. Something to want... to complement office or home! Three dimensional effect in plastic silver color top, with background of gold color continents; black base. Two compartments for cigarettes or cards. Time-tested clock has raised gilt figures; indicators; luminous hour dots, hands. $8 \times 4\frac{1}{4} \times 1\frac{1}{2}$ ". PW 22 5795.....Retail \$12.95 plus tax

attractive! dependable! accurate!
Phinney-Walker
making time for over 40 years!



EA 8-DAY DESK/BOUDOIR ALARM. A charming gilt boudoir or desk clock, in a graceful design. One key winds both time and alarm for unerring accuracy. Raised gilt figures and hour indicators... luminous hands and hour dots. $3\frac{1}{2} \times 3\frac{1}{2} \times 1\frac{1}{2}$ ". PW 48 5871.....Retail \$13.95 plus tax

FA 8-DAY DESK/BOUDOIR ALARM. A delightful harmony of gleaming gilt and enamel. One key winds both time and alarm. Ideal for home and office. Raised gilt figures combined with raised luminous hour dots and hands. Choice of Ivory, black. $4 \times 3 \times 1\frac{1}{2}$ ". PW 49 5997.....Retail \$15.95 plus tax

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See page 1 for price information.



BENRUS WATCHES

RUGBY

17 Jewels — Yellow rolled gold plated top.
111 52727.....Retail \$45.00

MARLIN "D"

17 Jewels—Water resistant. Stainless steel case.
112 53939.....Retail \$65.00

FLYING CLOUD

17 Jewels — Water resistant. Self-winding. Yellow rolled gold plated top.
113 53939.....Retail \$65.00



17 Jewels — Water resistant. Stainless steel case.
118 53606.....Retail \$59.00



CITATION CALV

17 Jewels — Yellow or white gold filled case.
119 545445.....Retail \$75.00



BENRUS WATCHES

EMBRACEABLE EVE

17 Jewels — Yellow rolled gold plated top.
101 53333.....Retail \$55.00

EMBRACEABLE BETH

17 Jewels — Yellow rolled gold plated top.
102 53939.....Retail \$65.00

EMBRACEABLE SUNBEAM

17 Jewels — Yellow gold filled case.
103 55606.....Retail \$92.50

DIAMOND STAR

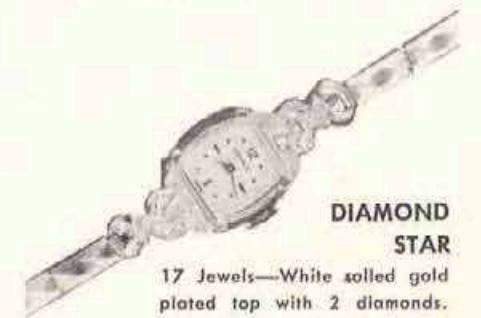
17 Jewels—White rolled gold plated top with 2 diamonds.
108 54334.....Retail \$71.50

GOLDEN TRIANGLE

17 Jewels — 14K Yellow gold case.
109 54818.....Retail \$79.50

CITATION CORONET

17 Jewels — 14K White gold case with 6 diamonds.
119 59091.....Retail \$150.00



SUPERJET "25"

25 Jewels — Water resistant. Self-winding. Stainless steel case.
114 54545.....Retail \$75.00



CITATION CORVETTE

17 Jewels — Water resistant. Yellow gold filled case.
115 55606.....Retail \$92.50



TURBINE

25 Jewels — Water resistant. Self-winding. Yellow rolled gold plated top.
116 55606.....Retail \$92.50



ELEGANCE WATERPROOF "M"

17 Jewels — Yellow gold filled case. Combination expansion and leather band.
117 56061.....Retail \$100.00



MISS ENID

17 Jewels—Yellow rolled gold plated top.
104 52273.....Retail \$37.50



BETSY

17 Jewels — Yellow rolled gold plated top.
105 52727.....Retail \$45.00



CITATION CLAIRE

17 Jewels — 14K Yellow gold case.
106 55606.....Retail \$92.50



DIAMOND MOONGLOW

17 Jewels — 14K White gold case with 4 diamonds.
107 56667.....Retail \$110.00

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BULOVA WATCHES



PHANTOM

17 Jewels — Water resistant. Stainless steel case.
291 53000.....Retail \$49.50

IRIS

17 Jewels—Yellow or White rolled gold plated top.
6780 53000.....Retail \$49.50

TRAIN TIMER

17 Jewels — Yellow rolled gold plated top. Self-winding.
1081 54334.....Retail \$71.50

LIDO

21 Jewels—Yellow or White rolled gold plated top.
6101 53485.....Retail \$57.50

SABER JET

17 Jewels — Water resistant. Self-winding. White.
1099 54334.....Retail \$71.50

DEBUTANTE

21 Jewels—14K White gold case.
5124 54334.....Retail \$71.50

JEFFERSON

21 Jewels — Yellow rolled gold plated.
38193 55152.....Retail \$85.00

ORCHID

21 Jewels—Yellow or White rolled gold plated.
5147 54545.....Retail \$75.00

GRANT

23 Jewels — Water resistant. Self-winding. Yellow rolled gold plated top.
31313 55757.....Retail \$95.00

JULIANA

17 Jewels—14K White gold case with 2 diamonds.
5389 55757.....Retail \$95.00



DEBORAH

19 Jewels — Yellow or white gold filled.
1224 53606.....Retail \$59.50

SUNFLAME

19 Jewels — 14K Yellow or White gold.
8100 54212.....Retail \$69.50

LADY ELGIN STARLETTE

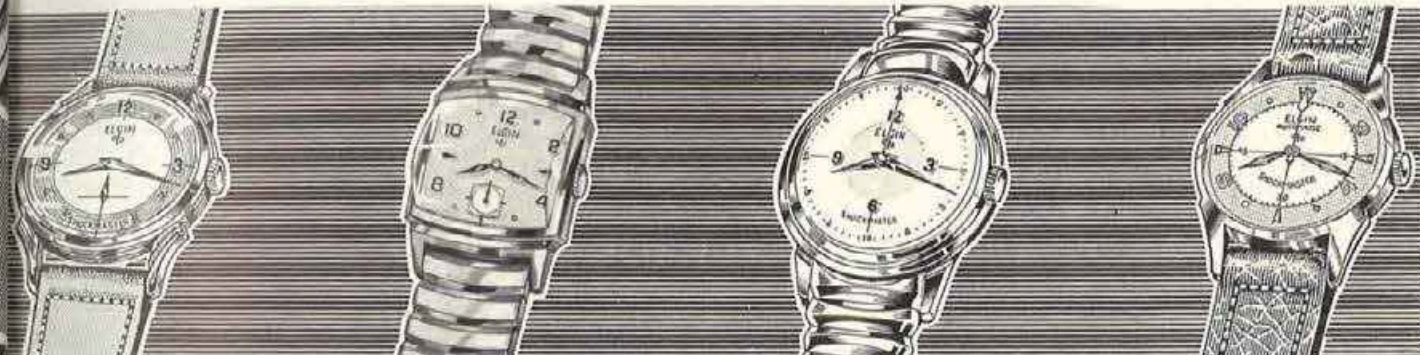
21 Jewels — 14K Yellow or White gold.
7200 54818.....Retail \$79.50

LADY ELGIN LINDALE

21 Jewels — 14K Yellow or White gold.
7203 55152.....Retail \$85.00

LADY ELGIN ODESSA

21 Jewels — 14K Yellow or White gold filled.
7309 55425.....Retail \$89.50
Same as above, except with nylon cord band.
7309 54818.....Retail \$79.50



SEAMAN

17 Jewels — Water resistant. Stainless steel case.
1754 52879.....Retail \$47.50

HENSHAW

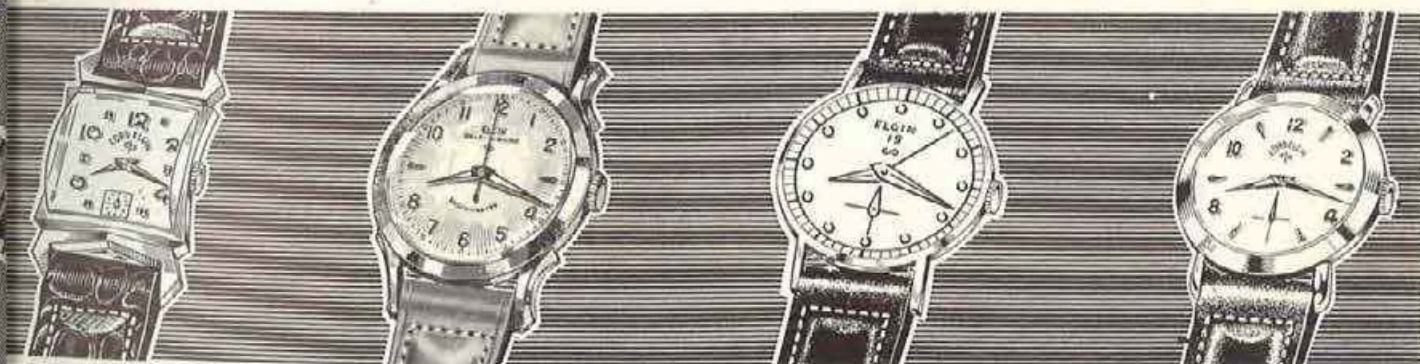
17 Jewels—Yellow rolled gold plated top.
6740 53015.....Retail \$49.75

MIAMI

17 Jewels — Water resistant. Stainless steel case.
5912 53333.....Retail \$55.00

NAUTILUS

17 Jewels — Water resistant. Self-winding. Stainless steel case.
6805 54334.....Retail \$71.50
Same as above with matching expansion band.
6805 54697.....Retail \$77.50



LORD ELGIN MILLBROOK

1 Jewels—14K Yellow Gold filled.
638 54545.....Retail \$75.00

LAKESHORE

17 Jewels — Water resistant. Self-winding. Yellow gold filled.
6825 54818.....Retail \$79.50
Same as above with matching expansion band.
6825 55425.....Retail \$89.50

PERSHING

19 Jewels—10K Yellow gold.
5805 55425.....Retail \$89.50

LORD ELGIN DUNCAN

21 Jewels—14K Yellow gold.
4909 56061.....Retail \$100.00

Only retail prices on this page include Federal Excise Tax. If not for resale, add 10% to your cost for Federal Excise Tax. See page 1 for price information.

Only retail prices on this page include Federal Excise Tax. If not for resale, add 10% to your cost for Federal Excise Tax. See page 1 for price information.

GRUEN WATCHES



VALOR B
17 Jewels — White rolled gold plated top.
133 \$2409.....Retail \$39.75



DEWEY
17 Jewels — Water resistant. Stainless steel case.
134 \$3015.....Retail \$49.75



TILTON
17 Jewels — Yellow rolled gold plated top.
135 \$3333.....Retail \$55.00



AUTOWIND FORTUNE B
17 Jewels — Water resistant. Self-winding. Stainless steel case.
109 \$3606.....Retail \$55.00



MAGIC
17 Jewels — Yellow or white rolled gold plated top.
121 \$2409.....Retail \$39.75

GRUEN WATCHES



MARTINIQUE
17 Jewels — White rolled gold plated top.
122 \$3015.....Retail \$49.75



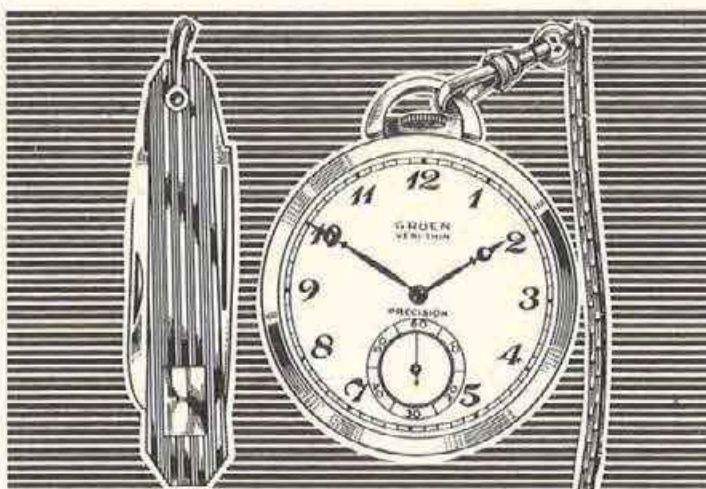
BLOSSOM
17 Jewels — Yellow or white rolled gold plated top.
123 \$3015.....Retail \$49.75



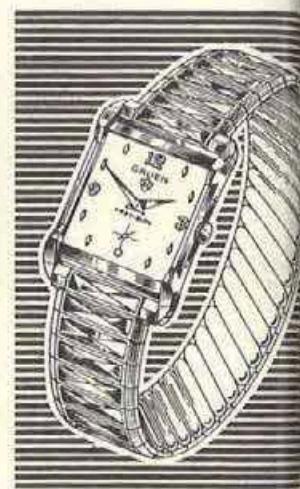
OVETA A
17 Jewels — Yellow or white gold filled top. Sweep second hand.
124 \$3333.....Retail \$55.00



TWA ASSOCIATE B
17 Jewels — Water resistant. Self-winding. Stainless steel case.
138 \$4334.....Retail \$71.50



HARVARD B
17 Jewels — Yellow gold filled. Complete with knife and chain.
136 \$3675.....Retail \$71.50



PHOENIX
21 Jewels — Yellow gold case.
137 \$4334.....Retail \$71.50



COLLEEN
17 Jewels — Yellow or white gold filled case.
125 \$3939.....Retail \$65.00



AUTOWIND HOSTESS
17 Jewels — Self-winding. White gold filled case.
126 \$4334.....Retail \$71.50



CALIENTE SUPREME
17 Jewels — White rolled gold plated top with 4 diamonds.
127 \$4334.....Retail \$71.50



ACAPULCO
17 Jewels — White gold filled case.
128 \$54334.....Retail \$71.50



TYROL
17 Jewels — Water resistant. Yellow rolled gold plated top.
139 \$4818.....Retail \$79.50



AUTOWIND CRUISER
23 Jewels — Self-winding. Yellow gold filled case.
140 \$5425.....Retail \$89.50



AUTOWIND SKIPPER
23 Jewels — Water resistant. Self-winding. Yellow gold filled case.
141 \$5909.....Retail \$97.50



AUTOWIND MANHATTAN
23 Jewels — Water resistant. Self-winding. Yellow gold filled case.
142 \$6667.....Retail \$115.00



LANGDON A
21 Jewels — 14K Yellow or white gold.
129 \$4545.....Retail \$75.00



COLOGNE
17 Jewels — White gold filled case.
130 \$4818.....Retail \$79.50



CATALINA
17 Jewels — 14K White gold.
131 \$5909.....Retail \$97.50



SORRENTO
17 Jewels — White gold filled case with 6 diamonds.
132 \$7575.....Retail \$125.00

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Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg.
HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS

Men's Watch Bands

YELLOW GOLD FILLED EXPANSION
*3571 5335.....Retail \$7.95

STAINLESS STEEL EXPANSION
9571 5240.....Retail \$4.95

YELLOW GOLD FILLED EXPANSION
*3581 5335.....Retail \$7.95

STAINLESS STEEL EXPANSION
9581 5240.....Retail \$4.95

YELLOW GOLD FILLED EXPANSION
*3569 5375.....Retail \$8.95

STAINLESS STEEL EXPANSION
9569 5240.....Retail \$4.95

YELLOW GOLD FILLED EXPANSION
*3472 5375.....Retail \$8.95

STAINLESS STEEL EXPANSION
9472 5240.....Retail \$4.95

GOLD FILLED MESH
Yellow White.
With double safety clasp.
*C422 5480.....Retail \$10.95

YELLOW GOLD FILLED EXPANSION
Adjustable to any length by removing or adding links. Natural hardwood inlays in Africowood (brown).
*3803 5590 Retail \$12.95

STAINLESS STEEL EXPANSION
Same as above.
9803 5440
Retail \$8.95

YELLOW GOLD FILLED EXPANSION
Adjustable to any length, by removing or adding links. Finished lizard leather inlays in tan.
*3802 5540.....Retail \$11.95

STAINLESS STEEL EXPANSION
Same as above.
9802 5350.....Retail \$7.50

YELLOW GOLD FILLED EXPANSION
Adjustable to any length by removing or adding links.
*3801 5495.....Retail \$10.95

STAINLESS STEEL EXPANSION
Same as above.
9801 5315.....Retail \$6.75

YELLOW GOLD FILLED EXPANSION
*3580 5375.....Retail \$8.95

STAINLESS STEEL EXPANSION
9580 5240.....Retail \$4.95

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Ladies Watch Bands

YELLOW OR WHITE GOLD FILLED SQUARE SNAKE CHAIN
Double safety clasp.
C4433 5285.....Retail \$6.75

YELLOW OR WHITE GOLD FILLED JEWELBAND, SQUARE SNAKE CHAIN
Double safety clasp. Baguette-cut center stone in crystal, surrounded by simulated white brilliants.
*C4443 5465.....Retail \$10.95

YELLOW OR WHITE GOLD FILLED EXPANSION
With double square snake chain sections.
*3F58 5300.....Retail \$6.95

YELLOW OR WHITE GOLD FILLED JEWELBAND
Expansion with stone-ornamented ends. All white simulated brilliants.
*3F57 5410
Retail \$9.50

YELLOW OR WHITE GOLD FILLED BOX EXPANSION
Adjustable to any length by removing or adding links.
*4701 5390.....Retail \$8.95

YELLOW OR WHITE GOLD FILLED BOX EXPANSION
*4524 5285.....Retail \$6.75

YELLOW OR WHITE GOLD FILLED EXPANSION
*7382 5300.....Retail \$6.95
Same as above in Stainless Steel Expansion.
7982 5240.....Retail \$4.95

YELLOW OR WHITE GOLD FILLED EXPANSION
*3472 5375.....Retail \$8.95

STAINLESS STEEL EXPANSION
9472 5240.....Retail \$4.95

GOLD FILLED MESH
Yellow White.
With double safety clasp.
*C422 5480.....Retail \$10.95

YELLOW GOLD FILLED EXPANSION
Adjustable to any length by removing or adding links. Natural hardwood inlays in Africowood (brown).
*3803 5590 Retail \$12.95

STAINLESS STEEL EXPANSION
Same as above.
9803 5440
Retail \$8.95

YELLOW GOLD FILLED EXPANSION
Adjustable to any length, by removing or adding links. Finished lizard leather inlays in tan.
*3802 5540.....Retail \$11.95

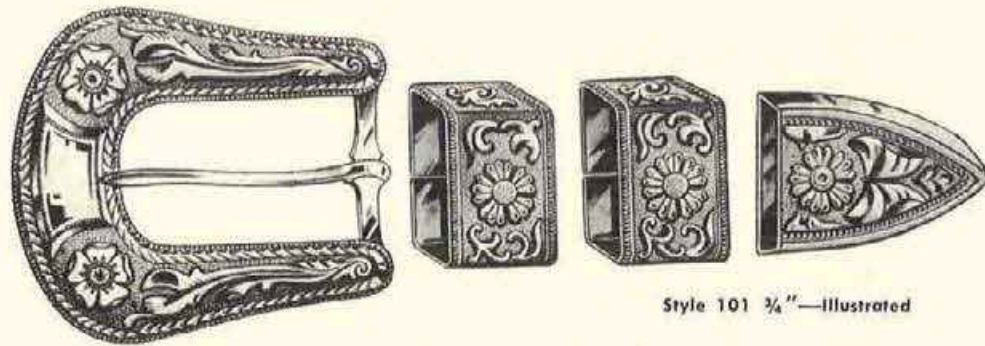
STAINLESS STEEL EXPANSION
Same as above.
9802 5350.....Retail \$7.50

YELLOW GOLD FILLED EXPANSION
Adjustable to any length by removing or adding links.
*3801 5495.....Retail \$10.95

STAINLESS STEEL EXPANSION
Same as above.
9801 5315.....Retail \$6.75

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HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS



WESTERN STYLE BUCKLE SETS

Available in
4 styles

Style 101 3/4" — Illustrated

Sterling Silver, hand engraved.
101 5630 Retail \$11.55

Sterling Silver, hand engraved, rope border.
102 5900 Retail \$16.50

Sterling Silver, hand engraved, 5 rubies, 10K gold overlay.
106 51890 Retail \$34.65

Sterling Silver, hand engraved, rope border rubies, 10K gold overlay.
107 52190 Retail \$40.00

Ladies' and Men's Identification Bracelets



LADIES' STERLING "IDENT". — Name plate 1 1/4" x 5/16".
653 5180 Retail \$3.95



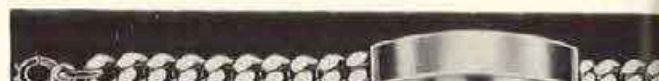
LADIES' STERLING "IDENT". — Name plate 1 1/2" x 5/16".
664 5205 Retail \$4.50



LADIES' STERLING "IDENT". — Name plate 1 3/4" x 9/16".
665 5295 Retail \$6.50



MEN'S STERLING "IDENT". — Name plate 1 3/4" x 7/16".
837 5450 Retail \$9.95



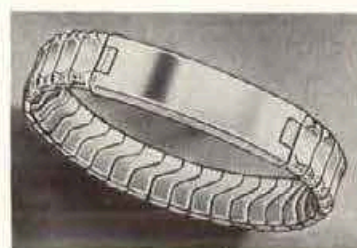
MEN'S STERLING "IDENT". — Name plate 1 7/8" x 1/2".
816 5680 Retail \$14.95



MEN'S STERLING SNAKE CHAIN "IDENT". — Double safety lock clasp. Name plate 2" x 1/2".
868 5905 Retail \$19.95



LADIES' STERLING PHOTO EXPANSION "IDENT". — Name plate 1 1/2" x 3/8".
544 5455 Retail \$9.95
Same as above in Yellow Gold Filled.
244 5545 Retail \$10.95



LADIES' STERLING EXPANSION "IDENT". — Name plate 1 3/4" x 3/8".
531E 5410 Retail \$8.95
Same as above in Yellow Gold Filled.
231E 5450 Retail \$9.95



MEN'S STERLING PHOTO EXPANSION "IDENT". — Name plate 1 3/4" x 3/8".
541 5455 Retail \$9.95
Same as above in Yellow Gold Filled.
241 5545 Retail \$11.95



MEN'S STERLING PHOTO EXPANSION "IDENT". — Name plate 1 3/4" x 3/8".
543 5450 Retail \$9.95
Same as above in Yellow Gold Filled.
243 5545 Retail \$11.95



Antique style musical jewel box that looks like one of the fabulous antiques you see in large museums. Cloisonne decoration in center of top and hand pierced ornaments on each corner. Velvet lined. Size 8" x 6" x 3 1/4". Shipping weight, 3 lbs.
41C 51620 Retail \$27.00



Antique style musical jewel box with Ballerina. Cloisonne decoration in center of top. Velvet lined. Size 8" x 6" x 4". Shipping weight, 3 lbs.
245 51500 Retail \$25.00



Antique style musical jewel box. Jewelers bronze finish. Cloisonne decoration in center of top. Velvet lined. Size 8" x 6" x 3". Shipping weight, 3 lbs.
1148 51125 Retail \$18.75



Antique style musical jewel box. Jewelers bronze finish. Rhinestone top. Velvet lined. Size 4 1/2" x 7 1/2" x 3". Shipping weight, 3 lbs.
147 5900 Retail \$15.00



Luxurious jewel boxes made of the finest saddle finished top grain genuine leather. Smartly saddle stitched to add a note of refined elegance. Both boxes have a self-lifting tray. Available in chestnut only. Large size 7" x 10" x 3 1/2". Shipping weight, 3 lbs.
1532 5650 Sug. Retail \$13.00
Smaller size (Especially suitable for men) 5 1/2" x 11 1/2" x 2 1/2".
331 5480 Sug. Retail \$9.60

Musical jewel case with an antique superlative simulated leather covering . . . self-lifting tray . . . artistically decorated with 24K genuine gold tooling. Lock and key to guard contents. Velvet and satin lining throughout, metal frame construction. Available in dusty rose, Copenhagen blue, maroon, or ivory. Size 10" x 7" x 3 1/2". Shipping wt., 3 lbs.
1700 5495 Retail \$8.50
Same as above except non-musical.
700 5300 Retail \$5.00



Men's jewel case — hand-wrought, rich grained fine simulated leather . . . enriched with sumptuous lining throughout, sectioned for all manner of men's jewelry. 24K genuine gold tooled decoration. Available in tan or ginger. Size 10" x 7" x 2 1/2". Shipping weight 3 lbs.
301 5300 Retail \$5.00

Gifts for Men



TRAVEL KIT

Ginger or suntan russet, genuine top grain cowhide, striped waterproof plastic lining and accessory pocket—10" kit. Shipping weight, 2 lbs.
*578 S510 Retail \$8.50



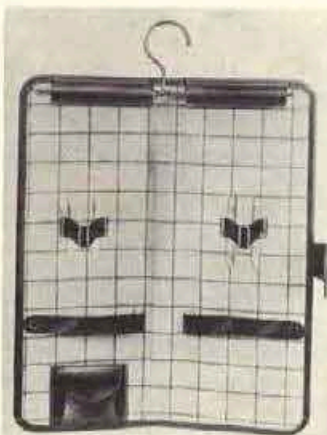
TRAVEL KIT

Ginger or suntan, genuine top grain cowhide, waterproof plastic lining—9" kit. Shipping weight, 2 lbs.
*771 S450 Retail \$7.50



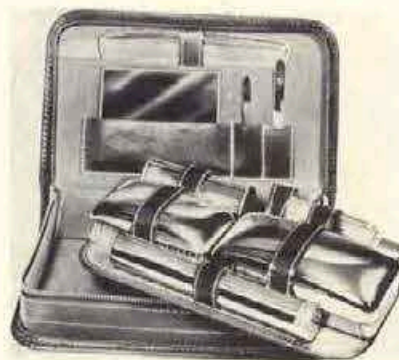
TRAVEL KIT

Ginger or suntan genuine top grain cowhide, expandable washcloth pocket, waterproof striped plastic lining. Oval zipper case—measures 10". Shipping weight, 2 lbs.
*805 S600 Retail \$10.00



TRAVEL TIE RACK

Ginger or suntan, genuine top grain cowhide, plaid lining. Two pairs of collar stays, gusseted accessory pocket. Shipping weight, 2 lbs.
*955 S450 Retail \$7.50



FITTED CASE

Ginger or suntan, genuine top grain cowhide. Heavy gauge chromium fittings. Fully suedine lined—zipper closure. Chrome back brush. Shipping weight, 3 lbs.
332 S900 Retail \$15.00

If not for resale, add 52c to your cost for Federal Tax.



STUD JEWEL BOX

Ginger or suntan, genuine top grain cowhide, fully suedine lined. Zipper closure. With gold, engine turned file and comb.
906 S300 Retail \$5.00



STUD JEWEL BOX

Ginger or suntan cowhide, tuck-flite lock closing, trinket compartment.
700 S345 Retail \$5.75



FITTED MILITARY BRUSH

Suntan Top Grain Cowhide. Zipper case. Contains: 4 fine quality imported, highly polished, nickel plated, surgical steel implements. Closed size 4 1/4" x 2 3/4"."
E742 S265 Retail \$4.25

If not for resale, add 13c to your cost for Federal Tax.



FITTED CLOTHES BRUSH KIT

Suntan Top Grain Cowhide. Zipper case. Brush can be removed for easy cleaning. Contains: 5 fine quality imported, highly polished, nickel plated, surgical steel implements. Closed size 5 3/8" x 2 1/2"."
E743 S535 Retail \$8.44

If not for resale, add 29c to your cost for Federal Tax.



MANICURE SET

Suntan Top Grain Cowhide case. Contains: 8 quality imported, highly polished, nickel plated surgical steel implements. Closed size 8" x 3 1/4"."
E806 S849 Retail \$13.50

If not for resale, add 50c to your cost for Federal Tax.



MANICURE SET

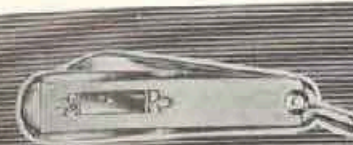
Suntan Top Grain Cowhide, fold-up case. Contains: 4 quality imported, highly polished, nickel plated, surgical steel implements. Closed size 4" x 4 1/4"."
E802 S375 Retail \$6.00

If not for resale, add 24c to your cost for Federal Tax.

*If not for resale, add 10% to your cost on these numbers only for Federal Excise Tax. See page 1 for price information.

Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg.
HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS

Men's Fine Jewelry



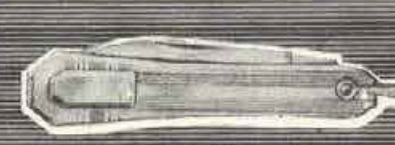
POCKET KNIFE

Yellow Gold Filled—hand engraved and engine turned, one blade.
K605 S175 Retail \$3.50



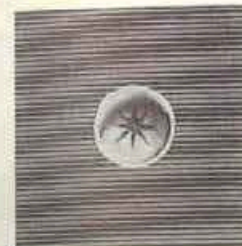
POCKET KNIFE

Yellow Gold Filled—hand engine turned, stainless blade and file.
2229 S275 Retail \$5.50



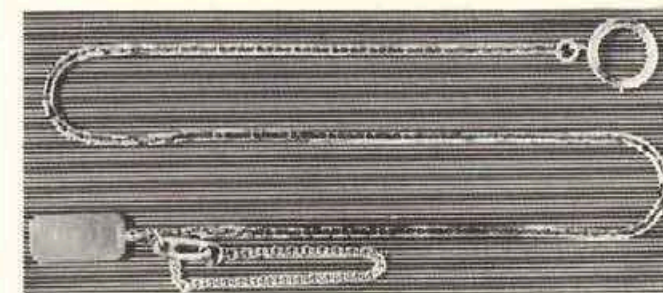
POCKET KNIFE

Yellow Gold Filled—hand engine turned, one blade.
K599 S200 Retail \$4.00



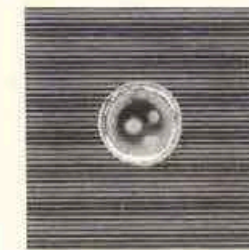
TIE TACK

Sterling Silver—satin finish, set with white stone.
SHA16 S179 Retail \$3.60



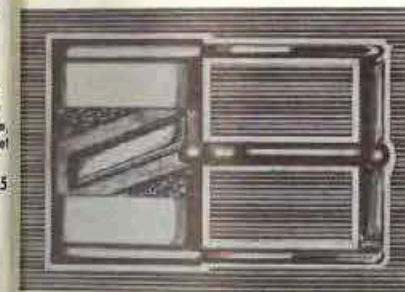
KEY CHAIN

Yellow Gold Filled.
318K S500 Retail \$10.00
Same as above in Sterling Silver.
318KS/S S454 Retail \$9.09



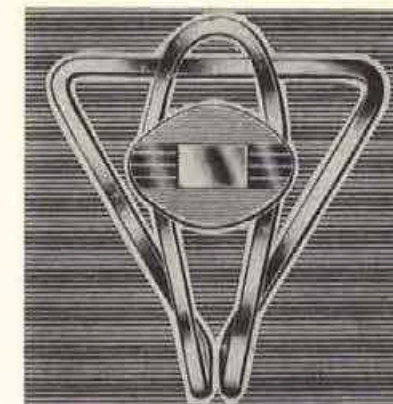
TIE TACK

Cultured Pearl, 10K Yellow Gold back.
3025 S250 Retail \$5.00



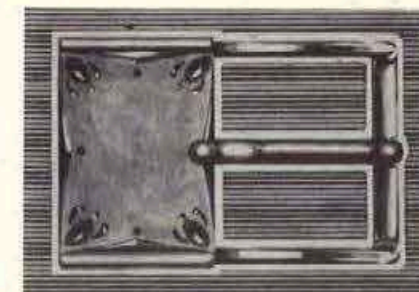
BELT BUCKLE

Sterling Silver—hand engraved, satin and bright finish.
2453W S400 Retail \$8.00



MONEY CLIP

Yellow Gold Filled—bright finish, engine turned with signet.
2753 S300 Retail \$6.00
Same as above in Sterling Silver.
2612 S250 Retail \$5.00



BELT BUCKLE

Sterling Silver—satin background bright hand engraved border.
2452W S432 Retail \$8.75



MONEY CLIP

Sterling Silver—engine turned.
3408 S275 Retail \$5.50



MONEY CLIP

Sterling Silver—bright and satin finish, hand engraved.
2044W S325 Retail \$6.50

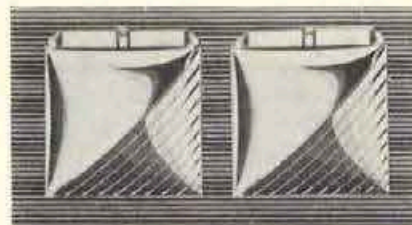


MONEY CLIP

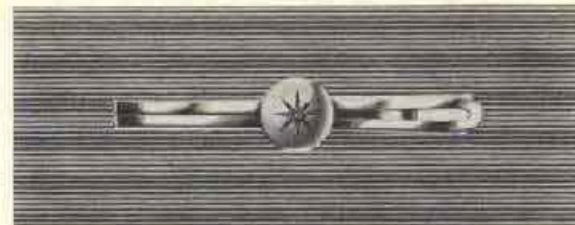
Sterling Silver—engine turned.
2040W S275 Retail \$5.50

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

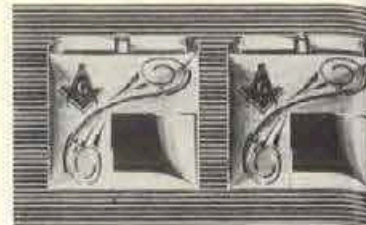
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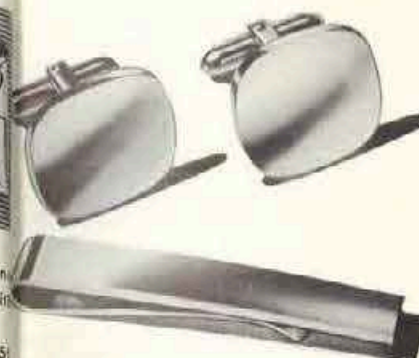
Yellow Gold Filled Cuff Links. Engine turned.
495D 5555 Retail \$12.00



Sterling Silver Tie Slide. Set with white sapphire.
184 5340 Retail \$7.50



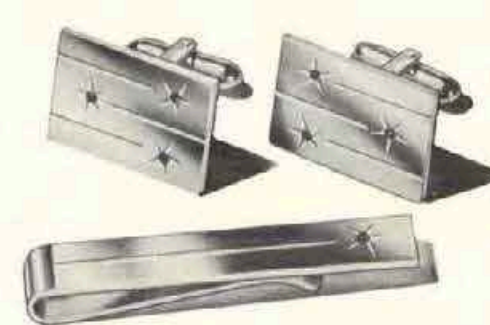
Sterling Silver Cuff Links. Satin and bright finish, hand engraved with Masonic emblem.
501 5600 Retail \$13.50



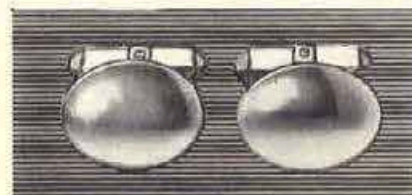
Set — Bright yellow gold or rhodium finish.
9698 5250 Retail \$5.50
Cuff links only.
6698 5150 Retail \$3.30



Set — Bright yellow finish, with jet black center.
9816 5450 Retail \$9.90
Cuff links only.
6816 5275 Retail \$6.05



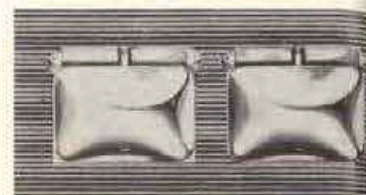
Set — Bright rhodium finish, set with blue sapphires.
R9991 5375 Retail \$8.25
Cuff links only.
R6991 5250 Retail \$5.50



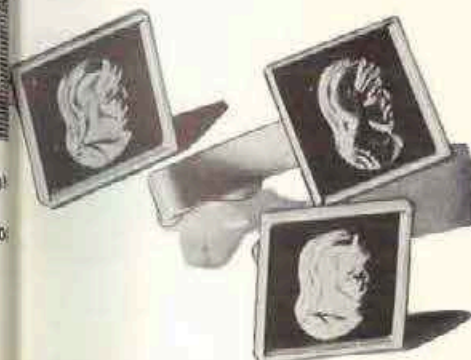
Yellow Gold Filled Cuff Links. Bright finish.
0135 5320 Retail \$7.00



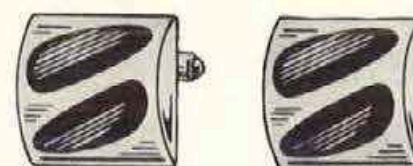
Sterling Silver Tie Slide. Satin finish, hand engraved.
114 5340 Retail \$7.50



Yellow Gold Filled Cuff Links. Bright finish.
0174 5320 Retail \$7.00



Set — Bright yellow gold finish with Trojan on jet black background.
9988 5375 Retail \$8.25
Cuff links only.
6988 5225 Retail \$4.95

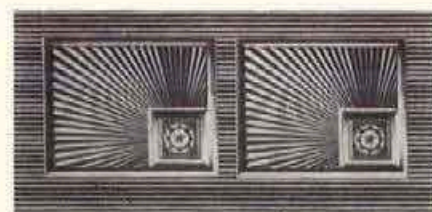


Set — Rhodium and satin finish, with jet black trim.
1317 5300 Retail \$6.75
Cuff links only.
L1317 5175 Retail \$4.00

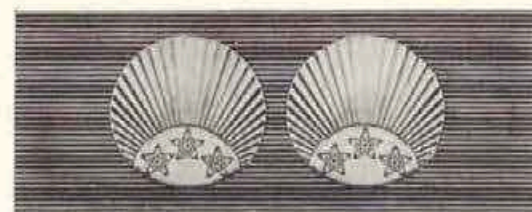


Set — Bright yellow finish, with white stone set in jet black.
9997 5450 Retail \$9.90
Cuff links only.
6997 5300 Retail \$6.60

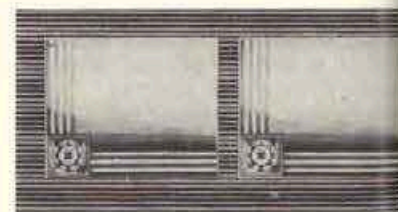
Diamond Cuff Links in 14K Gold



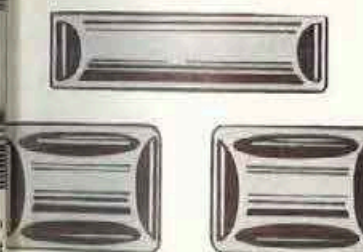
14K White Gold. Engine turned design, set with 2 diamonds, total weight .26 ct. AAA.
21/11LDW 59775 Retail \$179.50



14K Yellow or White Gold. Engine turned background, star set with 6 diamonds, total weight .15 ct. AAA.
10/8 55865 Retail \$107.50



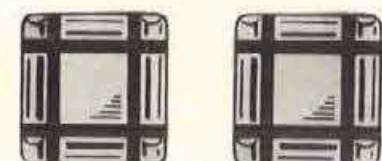
14K Yellow Gold. Engine turned trim plate suitable for monogram. Set with 2 diamonds, total weight .25 ct. AAA.
21/67LD 9500 Retail \$175.00



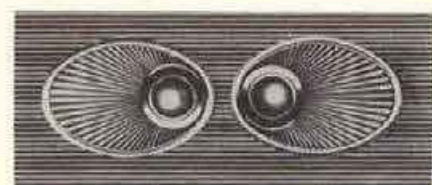
Set — Bright yellow gold finish with jet black trim.
1321 5300 Retail \$6.75
Cuff links only.
L1321 5175 Retail \$4.00



Set — Bright yellow gold finish.
1197 5250 Retail \$5.50
Cuff links only.
L1197 5150 Retail \$3.50



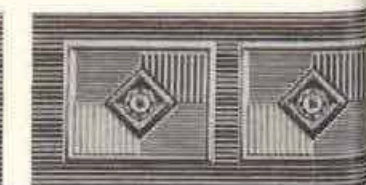
Set — Bright rhodium finish with jet black trim.
1325 5300 Retail \$6.75
Cuff links only.
L1325 5175 Retail \$4.00



14K White Gold. Engine turned design, set with 2 genuine black star sapphires.
16/11BSW 54500 Retail \$82.50



14K Yellow Gold. Engine turned background, star set with 2 diamonds, total weight .09 ct. AAA.
28H/457 55325 Retail \$97.50



14K Yellow or White Gold. Engine turned design, set with 2 diamonds, total weight .14 ct. AAA.
9/23D 55865 Retail \$107.50



Set — Bright rhodium finish set with white stones.
1175 5350 Retail \$7.75
Cuff links only.
L1175 5200 Retail \$4.50

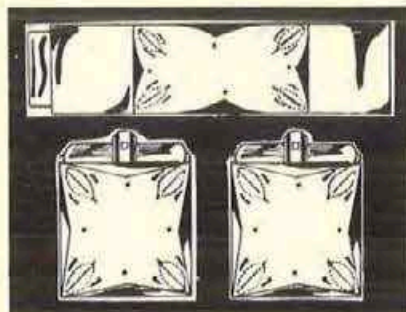


Set — Bright yellow gold finish, engraved design.
1105 5350 Retail \$7.75
Cuff links only.
L1105 5200 Retail \$4.50

All above diamonds AAA quality. See pages 5 and 6 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 ct. to .03 ct.). Price may vary slightly according to weight.

Only retail prices on this page include Federal Excise Tax. If not for resale, add 10% to your cost for Federal Excise Tax. See page 1 for price information.

Only retail prices on this page include Federal Excise Tax. If not for resale, add 10% to your cost for Federal Excise Tax. See page 1 for price information.



Set—Sterling Silver, satin background, bright hand engraved border.
3PS6W 51020 Retail \$17.00
 Cuff links only.
3PCW 5660 Retail \$11.00



Set — Sterling Silver, bright finish, engraved design.
9932 5750 Retail \$15.00
 Cuff links only.
6932 5475 Retail \$9.50

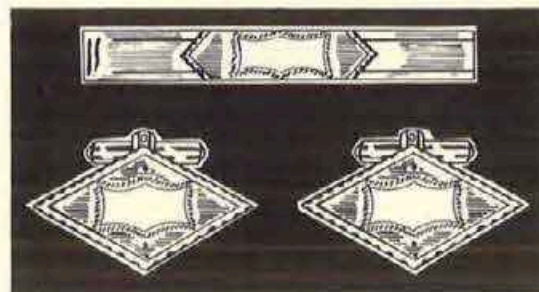


Set — Sterling Silver, satin finish, hand engraved.
356 5675 Retail \$13.65
 Cuff links only.
356 5375 Retail \$7.75

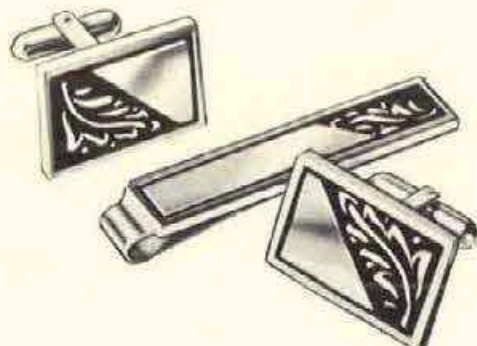


Set Sterling Silver, oil derrick on polished finish.
2TS6W 5840 Retail \$14.00
 Cuff links only.
2TCW 5540 Retail \$9.00

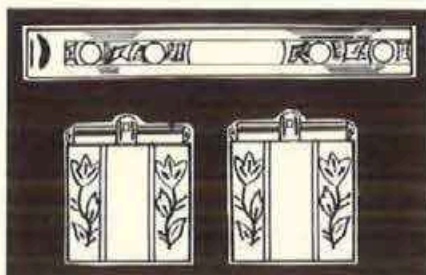
Fine Quality Cuff Links and Sets



Set — Sterling Silver, satin background, polished center and border.
9558W 5840 Retail \$14.00
 Cuff links only.
95CW 5525 Retail \$8.75

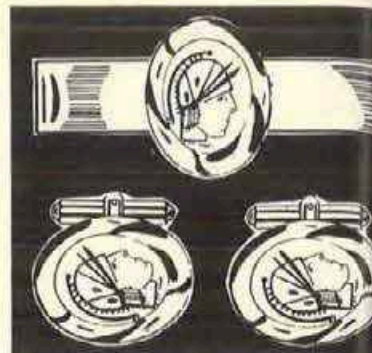


Set — Sterling Silver, bright finish, engraved design on jet black background.
9946 5750 Retail \$15.00
 Cuff links only.
6946 5500 Retail \$10.00



Set — Sterling Silver, satin background, bright hand engraved, polished center.
14RS8W 5735 Retail \$12.25
 Cuff links only.
7CCW 5420 Retail \$7.00

If not for resale, add 10% to your cost for Federal Excise Tax. See page 1 for price information.



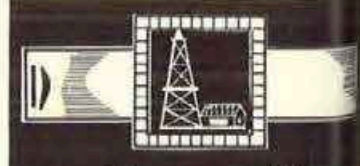
Set — Genuine Hematite set in Sterling Silver.
9AS6W 51000 Retail \$16.75
 Cuff links only.
9ACW 5600 Retail \$10.00



Set — Yellow gold filled with Mason emblem.
9657 5500 Retail \$10.00
 Cuff links only.
6657 5300 Retail \$6.00



Set — Sterling Silver, satin finish, hand engraved.
358 5725 Retail \$14.00
 Cuff links only.
358 5425 Retail \$8.00



Set — Sterling Silver, raised oil derrick on jet black background.
10LS6W 5750 Retail \$12.00
 Cuff links only.
10LCW 5420 Retail \$7.00



Lord Chesterfield

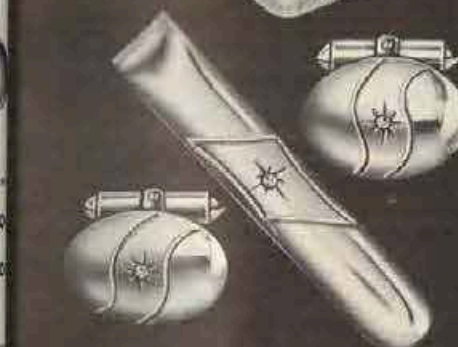
THE ULTIMATE IN STERLING SILVER

MEN'S JEWELRY

Illustrations actual size. All items rhodium finished for lasting wear. Sets and links smartly packaged in charcoal Textol leatherette covered gift box. All stones simulated.

A handsomely blended Sterling Silver set contrasted by mirror finish and hand engraved floral design on satin finish.

52 5825 Set \$16.50
62 5475 Links 9.50



Distinctive simplicity—bright and satin finish contrast, highlighted by star set white sapphires.

53 5825 Set \$16.50
63 5475 Links 9.50



A superlative choice—combining black enamel and fine engraving around star-cut white sapphires.

56 51225 Set \$24.50
66 5675 Links 13.50



Impressive two tone contrast separated by engraved flourish, white sapphires star set in satin tone.

58 51075 Set \$21.50
68 5625 Links 12.50



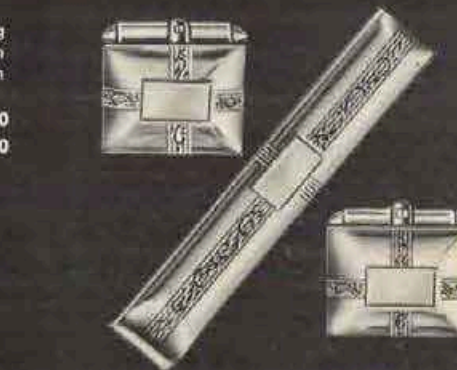
Highlight your attire with this impressive looking Gothic motif on a satin finish.

54 5925 Set \$18.50
64 5525 Links 10.50

If not for Resale, add 10% to

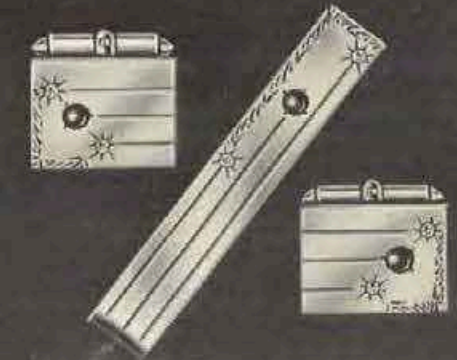


your cost for Federal Excise Tax. See page 1 for price information.



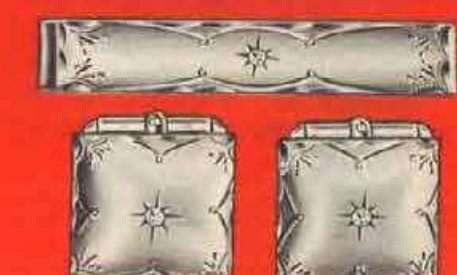
"The Smart Dresser"—Simply engraved straight lines on highly polished sterling, accent a satin finish plaque for monogramming.

55 51075 Set \$21.50
65 5625 Links 12.50



"The Modern Look"—Satin finish highlighted by blue and white sapphires and skillfully blended hand engraving and engine turned lines.

57 51225 Set \$24.50
67 5725 Links 14.50



A classic masterpiece—symmetrical bright-cut borders, star-cut white sapphires in lustrous satin finish.

70 51075 Set \$21.50
80 5625 Links 12.50

A celestial touch—spotlighted with starry white sapphires and engraved swirls on satin background.

59 51225 Set \$24.50
69 5725 Links 14.50

Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg.
 HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS

Lord Chesterfield

THE TRADE MARK OF GUARANTEED QUALITY

14 KARAT GOLD

SUPERBLY STYLED MEN'S JEWELRY
MADE BY MASTER CRAFTSMEN



THE VISCOUNT: Gracefully domed and highly polished 14K yellow gold links — large yet conservative — stunning with or without monogram.

30 \$2175 Cuff Links \$43.50
40 \$1575 Matching Slide 31.50



THE BARONET: Smartly styled 14K yellow gold links, featuring midnight blue enameled border to set off brilliant center diamonds totaling 1/2 carat.

31 \$8850 Cuff Links \$177.00
41 \$4875 Matching Slide 97.50



THE BLACK KNIGHT: For the well-dressed elite — rich genuine black onyx and 14K gold combine into the perfect background pair of beautifully cut 2 1/2 point diamonds.

32 \$3975 Cuff Links
42 \$2475 Matching Slide



THE WINDSOR: A designer's masterpiece — triangular modernistic settings for 1/20 carat of diamonds, plus 14K yellow gold satin finish contrasting background with polished plaque for monogramming.

33 \$3975 Cuff Links \$79.50
43 \$2475 Matching Slide 49.50



THE KENSINGTON: For the man of distinction, this unusual design features 1/10 carat of diamonds in clever black settings. Background is highly polished 14K yellow gold.

34 \$6225 Cuff Links \$124.50
44 \$3600 Matching Slide 72.00



THE RALEIGH: An illusion setting on an interesting angle makes six brilliant diamonds appear as ten. These 14K yellow gold satin finish oval links have contrasting borders.

35 \$4650 Cuff Links \$93.00
45 \$2775 Matching Slide 55.50



THE GAINSBOROUGH: A skillfully matched 14K yellow gold set of domed oval discs, with a brilliant border offsetting rich Renaissance engraving.

36 \$2025 Cuff Links \$40.50
46 \$1500 Matching Slide 30.00



THE OXFORD: Contrasting 1/20 carat of diamonds against ebony black borders gives real distinction to these satin-finish 14K White Gold domed links.

37 \$4800 Cuff Links \$96.00
47 \$3000 Matching Slide 60.00



THE CHURCHILL: For the well-dressed man who wants elegant simplicity — these highly domed 14K white gold links are crowned by 1/20 carat circle-set diamonds.

38 \$3675 Cuff Links \$73.50
48 \$2400 Matching Slide 48.00



THE BUCKINGHAM: Six brilliant diamonds in simple straight-line treatment enhanced by hand-engraved star-cuts. These 14K white gold links have highly polished contrasting borders.

39 \$4875 Cuff Links \$97.50
49 \$3000 Matching Slide 60.00



THE ESSEX: Large and extra heavy, gracefully engraved to effect a jeweler's masterpiece. Each 14K white gold link holds a 2 1/2 point brilliant diamond, emphasized by satin finish background.

50 \$5850 Cuff Links \$117.00
60 \$2850 Matching Slide 57.00



THE CAMBRIDGE: Tailored simplicity makes these mirrored domed white gold links, featuring 1/20 carat of diamonds, an ageless style.

51 \$4050 Cuff Links \$81.00
61 \$2550 Matching Slide 51.00

NOTE: ALL MATCHING 14K TIE SLIDES STYLED AS SHOWN ABOVE.

Illustrations actual size, showing heavy weight 14 Kt. gold. All white gold numbers and white gold settings are rhodium plated for enduring wear.

Cuff links or sets are packaged in right sized charcoal Textol leatherette covered steel gift box as illustrated.

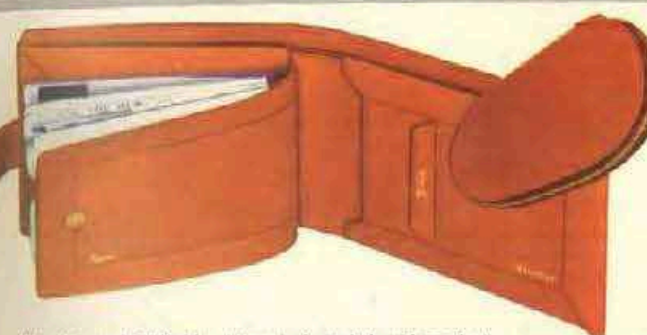
Prices do not include existing taxes and subject to conditions beyond our control.

If not for resale, add 10% to your cost for Federal Excise Tax. See Page 1 for price information.



Beautiful Ladies' Billfold in brilliant red or green Saddle Cowhide. Large gusseted coin purse, golden metal trim on tab closure. Choice of two popular styles. Gift boxed.

	Open Face Billfold	Retail
83 \$3300 Red		\$5.00
84 \$3300 Green (Illustrated)		5.00
91 \$360 Red (Illustrated)		6.00
92 \$360 Green		6.00



The Favored Billfold. Attractively styled with pockets for tickets, cards, keys. Hidden nylon stitching for long wear. Closed compartment for big bills. Removable pass case has Xtra-Pass bar. 6 hook contour shape key case. Beautiful Brown Saddle Cowhide. Gift boxed.

	Retail
35 \$600 2 pc. set	\$10.00
36 \$450 Billfold only	7.50



Exceptional value — the removable pass case holds 8 cards. Large expanding change pocket, zipper and regular money pockets. Six hook contour key case. Elegant Multitone Goatskin. Gift boxed.

	Retail
16 \$450 2 pc. set	\$7.50
17 \$300 Billfold only	5.00



All around zipper closes this beautiful multitone Calfskin billfold. Extra large coin purse. Removable pass case for 8 cards. Hand colored, tooled design on cover of billfold and contour key case. A gorgeous gift set.

	Retail
57 \$750 2 pc. set	\$12.50
58 \$510 Billfold only	8.50

If not for resale, add 10% to your cost for Federal Excise Tax.

Nationally
Advertised



Expanding pocket holds from 2 to 32 cards

The billfold men choose for themselves — handsome, functional, fine leather. The exclusive Album pocket, plus extra space for tickets, currency, keys.

	Retail
10 \$1050 Brown Pinstripe	\$17.50
11 \$750 2 Tone Brown Calf Embossed Design	12.50
12 \$600 Cordovan Color Frontier Saddle	10.00
13 \$495 Black Morocco	8.25

A woman loves photos too — and appreciates the feminine version of the Album. All features described above plus an extra large coin purse and golden tab trim.



	Retail
14 \$495 Red Saddle	\$8.25
15 \$495 Green Saddle	8.25
17 \$495 Blue Saddle	8.25

Heritage

Every Item Attractively Boxed



Try and find this Secret Pocket — it's cleverly concealed. Hand turned ends. Nylon stitched. Beautifully styled, expertly made.

	Retail
56 \$495 Black Calfskin	\$8.25
57 \$495 Brown Calfskin (with 14K gold corners)	8.25
58 \$750 Black Morocco	12.50
59 \$750 Brown Morocco	12.50



Handsome, rich Brown Alligator billfold with polished edges. Divided currency pocket, two card and two ticket pockets. Matching 6 hook contour shape key case.

	Retail
29 \$750 Billfold only	\$12.50
38 \$1050 2 pc. set	17.50

See page 1 for price information.



... distinctive French purse style!

Who could resist this sparkling Saddle Cowhide French Purse? Almost magic — you can pull out a bill without opening the purse or currency pocket. Large frame coin purse, removable pass case, pocket for credit plate. Golden polished metal trim. Gift boxed.

34 S390	Blue	Retail
18 S390	Red	\$6.50
19 S390	Green	6.50



removable pass case

The LEADER of the popular removable pass case billfolds. Pockets for stamps, tickets, cards, keys and money. Soft, smooth Calfskin. Gift boxed.

54 S600	Multitone Tooled Design	Retail
55 S600	Brown, no design	\$10.00
		10.00



14K solid gold corners make this billfold of soft, supple Sealskin a cherished possession. Divided currency pocket, two card and two ticket pockets.

62 S1200	Black Pinseal	Retail
63 S1200	Brown Pinseal	\$20.00
		20.00



For the man who has everything! Choose either of these luxury billfolds in beautiful Alligator or Ostrich and he'll own the best. Removable pass case holds 8 photos. Hand turned edges stitched with nylon. Special Gift Card enclosed. Gift boxed.

99 S1350	Beautiful Brown Alligator	Retail
20 S1200	Genuine South African Ostrich Leather	\$22.50
		20.00

Each item attractively gift boxed



For the man who prefers the order and efficiency of the executive Coat Wallet. A place for everything — currency, stamps, letters, cards, plus the convenience of the perforated note pad. Standard size. Choice of luxury leathers.

93 S450	Brown Calfskin (left above)	Retail
94 S750	Black Pinseal	\$ 7.50
21 S1980	Genuine South African Ostrich (right)	12.50
		33.00



Beautifully hand colored tooled design

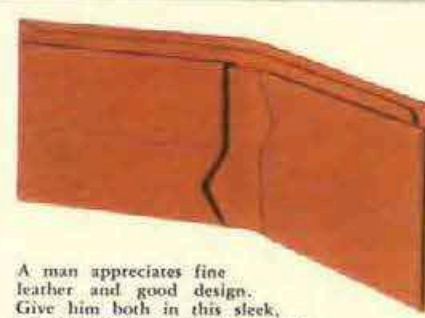
Three places for money — the regular and zippered pockets plus the secret one practically impossible to find.

69 S450	Multitone Steerhide	Retail
70 S690	Multitone Calfskin	\$ 7.50
		11.50



The famous Dial-A-Key Key Case. Contour shape saves pockets. Six removable hooks. Free return service for lost keys. Gift boxed.

64 S145	Black Morocco	Retail
65 S180	Brown Calfskin	\$2.75
		3.00



A man appreciates fine leather and good design. Give him both in this sleek, smooth billfold, especially designed to expand for cards and currency. Handsome natural Saddle Leather.

22 S495	Natural	Retail
23 S495	Brown	\$8.25
		8.25

Revere Ware



COVERED SAUCE PAN

1401 S371	—1 qt.	1402 S543	—2 qt.
Retail	\$4.95	Retail	\$7.25
Shipping weight,	2 lbs.	Shipping weight,	3 lbs.
1401 1/2 S446	—1 1/2 quart.	1403 S618	—3 qt.
Retail	\$5.95	Retail	\$8.25
Shipping weight,	2 lbs.	Shipping weight,	3 lbs.



DOUBLE BOILER

1440 S581	—1 1/2 pt.	1441 1/2 S746	—1 1/2 quart.
Retail	\$7.75	Retail	\$9.95
Shipping weight,	2 lbs.	Shipping weight,	3 lbs.
1442 S821	—2 qt.		
Retail	\$10.95		
Shipping weight,	4 lbs.		



TEA KETTLE

3501C S487	—3 qt.
Retail	\$6.50
Shipping weight,	3 lbs.



COFFEE MAKER

1518 S896	—8 cup
Retail	\$11.95
Shipping weight,	3 lbs.



FRENCH CHEF SKILLET

1446 S412	—6 inch	1450 S746	—10 inch
Retail	\$5.50	Retail	\$9.95
Shipping weight,	2 lbs.	Shipping weight,	4 lbs.
1448 S562	—8 inch	1452 S937	—12 inch
Retail	\$7.50	Retail	\$12.50
Shipping weight,	3 lbs.	Shipping weight,	5 lbs.

EGG POACHER INSET

1515 S221	Retail	\$2.95
	Shipping weight,	3 lbs.



DUTCH OVEN

1585 S971	—6 qt.	Retail	\$12.95
	Shipping weight,	5 lbs.	

7 PIECE STARTER SET

Consists of:
1 qt. covered sauce pan, 1 1/2 qt. covered sauce pan, 6" covered skillet, special rack. Shipping weight, 6 lbs.
X20 S1312 Retail \$17.50

ALL PURPOSE SET

Consists of:
1 qt. covered sauce pan, 3 qt. covered sauce pan, 1 1/2 qt. covered double boiler, breakfast unit of 8 inch covered skillet and egg poacher inset, 10 inch covered skillet and 6 copper utensil hangers. Shipped via Express only.
2200 S3187 Retail \$42.50

See page 1 for price information.



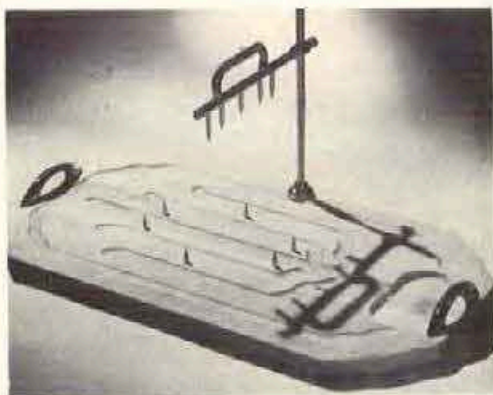
AIKEN ELECTRIC COFFEEMAKER SET

"Aiken" model glass vacuum coffee-maker gift packaged with semi-automatic electric stove, Decanter cover, upper bowl cover and holder, glass filter, cup markings, platinum striped glass. Stove has attached cord, three heat switch. Shipping weight, 7 lbs.
EA18B 1-5907; 6-5837
Retail \$13.95



COPPER AND BRASS CHAFING DISH

Solid copper pan keeps food hotter while serving. Beautiful copper finished stand. Sterno burner, flame control, Wood handle. Shipping weight, 8 lbs.
17CD S1195 Retail \$15.95
Copper Tray. Shipping weight, 3 lbs.
HTL S445 Retail \$5.95



WELL AND TREE PLATTER

Made of seasoned maple. Wax finish. Six aluminum spikes. Chrome plated mechanism and handles. Rubber feet. Shipping weight, 6 lbs.
5515 S435 Retail \$7.25

NEW CORY CARAFE ROYALE

Smartly styled in gold and black with a polished brass collar . . . wrought iron trunnion . . . heat-proof jet black handle and cover . . . top quality, 12-cup heat-resistant glass serving decanter. Carafe tilts easily for serving . . . can be carried with stand attached . . . or removed from stand quickly if desired. Shipping weight, 3 lbs.
DAW 1-5452; 3-5417 Retail \$6.95



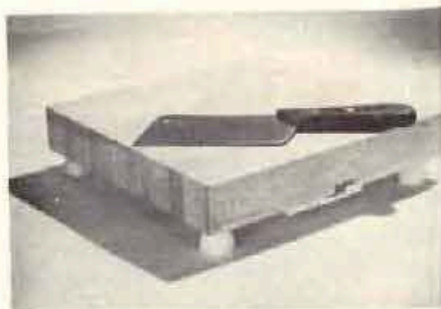
SILEX STARLIGHT CARAFE SET

Styled in tune with today's taste . . . copper and wrought iron. Exclusive wide mouth of carafes permits stirring of beverages, easy cleaning . . . even large enough for ice cubes! Copper "stars" fired into glass. Decorative copper wire encircles glass near its base. 12-hour candles with warmers. Gift packaged. Shipping weight, 6 lbs.
8 Cup H218 1-5452; 3-5417 Retail \$6.95
12 Cup H222 1-5517; 3-5477 Retail \$7.95



SILEX INDIVIDUAL STARLIGHT CARAFES

Formal or casual . . . coffee service at its finest. 2-cup carafes with coffee warmers in set of four. 3-hour candles. Gift packaged. Shipping weight, 6 lbs.
H204 1-5712; 3-5657 Retail \$10.95



CHOPPING BLOCK AND CLEAVER SET

Made of seasoned maple finished with non-toxic lacquer. Stainless steel cleaver fits into compartment under block for easy storage. Wooden feet. Shipping weight, 7 lbs.
5513 S295 Retail \$4.95



WISS HOUSE & GARDEN KIT

Fabric holder with transparent acetate pockets for hanging on wall. Contains kitchen, pruning, flower shears. Shipping weight, 3 lbs.
HG3 S580 Retail \$8.70



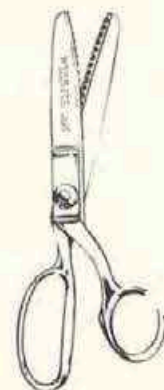
FOOD MIZER

A quality, all purpose device, designed for convenience and economy, it can be used to cut a portion of frozen (and fresh) meats, fish, poultry and vegetables without defrosting. Also can be used as chopper and tenderizer.
100 S397 Retail \$5.95



DEE KAY PEPPER MILLS SET

Popular wood design. Western brands, barbecue size, with Antique Finish barrel. Smooth lacquer finish. Steel cutting gears. Attractively packaged.
900W S663 Retail \$9.95



WISS PINKING SHEARS

Gives fabric professional-looking ravel-resistant finish. Cuts single or multiple thicknesses.
CC7 S530 Retail \$7.95



MEET GILLOOLIE

opens reseals unscrews

Removes caps from any size bottle or jar—quickly, easily, without fuss or bother. Reseals crimped bottle caps. Precision instrument, handy in kitchen or bar.
1121 S197 Retail \$2.95



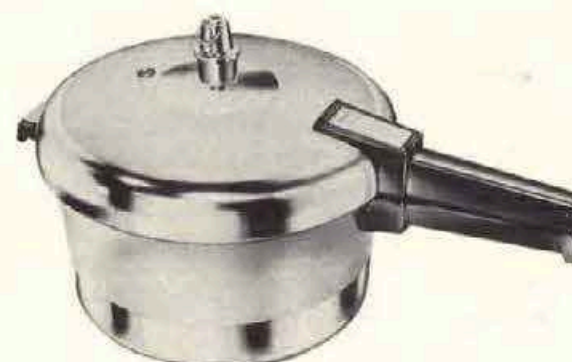
KLEVER KLEEVER

A multi-purpose home and outdoor device. Chops meats, fish, poultry—loosens refrigerator trays, separates frozen foods—meat tenderizer—bottle opener—loosens screw-type bottle caps.
101 S197 Retail \$2.95



HOLIDAY SALAD CUTTER

Slices, shreds, grates, crumps, chops and even peels. Has a large wide hopper with more capacity for processing food faster. The 20 gauge cold rolled, tempered steel cutters are designed to last a lifetime and never need sharpening for they are case hardened. The cutters are on and off with a twist of the wrist. No screws or bolts to try the patience of the housewife. Complete with 3 cutters and stand. Shipping weight, 7 lbs.
500 1-5997; 6-5897 Retail \$14.95



PRESTO COOKER

4 Qt. Deluxe Model. Shipping weight, 8 lbs.
204 S1095 Retail \$14.95
6 Qt. Deluxe Model. Shipping weight, 10 lbs.
206 S1475 Retail \$19.95
4 Qt. Standard Model. Shipping weight, 8 lbs.
704 S1045 Retail \$13.95
6 Qt. Standard Model. Shipping weight, 10 lbs.
706 S1395 Retail \$18.95



REGAL PEPPER MILLS CONDIMENT SET

Hi-gloss Ebony Black and brilliant brass. A perfect match for the present day modern approach. Brass metal coated with long lasting baked lacquer finish. Contains Pepper Mill, Salt and a new container for all the new and delicious seasoning salts. Pepper mills have stainless steel fittings with life time guaranteed steel cutting gears. Shipping weight, 3 lbs.
500 S833 Retail \$12.50



DEE KAY PEPPER MILLS SET

Pepper Mills have exclusive top adjustment for grind and everlasting steel cutting gears. New stainless steel salt top. Beautifully finished wood in choice of following colors: Walnut, Maple, Blonde or Mahogany.
99 S330 Retail \$4.95

See page 1 for price information.



SPICE SET

Eight shakers in Tu-Tone aluminum with black plastic screw caps. White, raised letter identification. Aluminum rack with black plastic, white lettered front panel. Dimensions: Shakers, 3" diameter, 4 1/4" high. Shipping weight, 3 lbs.

494 5530 Suggested Retail \$7.95



RANGE SET

Grease container, Salt & Pepper Shakers, Tu-Tone aluminum with matched plastic cover and screw caps. Brite aluminum knobs. White raised letter identification. Shipping weight, 2 lbs.

492 5233 Suggested Retail \$3.49



KANISTER SET

Tu-Tone aluminum with close fitting black plastic covers. Brite aluminum knobs. White, raised letter identification—Flour, Sugar, Coffee and Tea. Dimensions: Flour 7 3/4" dia., 8" high; Sugar 6 1/2" dia., 7 1/8" high; Coffee 5 1/2" dia., 6 1/8" high; Tea 4 3/4" dia., 5 1/4" high. Shipping weight, 5 lbs.

490 5597 Suggested Retail \$8.95



ROLL TOP BREAD BOX

Tu-Tone aluminum. Easy to keep clean. Dimensions: 15 1/2" long, 7" high, 11 1/2" wide. Shipping weight, 4 lbs.

402 5463 Suggested Retail \$6.95



PAPER TOWEL & WAX PAPER DISPENSER

Tu-Tone aluminum with black plastic sides. Holds all standard sized paper towel, wax paper and aluminum foil rolls. Embossed lettering. Dimensions 14 1/2" long, 8 1/2" wide, 5 1/2" deep. Shipping weight, 4 lbs.

485 5397 Suggested Retail \$5.95



HAND-HAMMERED ALUMINUM ICE BUCKET

Insulated with Fibre-Glass. Capacity: 2 qt. Shipping weight, 3 lbs.

400 5335 Sug. Retail \$5.00



SPORTSMAN'S BAR SET

Deluxe icette of polished gleaming aluminum with decorative contrasting black plastic band. Fiberglass insulation makes it adaptable to cold or hot. Also six 1 1/2 oz. matching whiskey glasses and rectangular chrome-plated tray with black plastic handles. Dimensions: Tray 19 1/2" x 13 3/4". Shipping weight, 15 lbs.

705 5930

Suggested

Retail \$13.95

Ice Bucket only.

Shipping weight,

5 lbs.

775 5597

Suggested

Retail \$8.95



KING SIZE KAKOVER

Tu-Tone aluminum cover with black plastic shield. White, raised letter identification. Brite, aluminum knob. Foated and grooved glass plate. Dimensions: 12 1/2" diameter, 6 1/2" high. Shipping weight, 6 lbs.

*420 5288 Suggested Retail \$3.95

*Price includes special packing required for this item.



STARTER SET

Consists of Kanister Set, Range Set and 11 1/2" diameter standard size Kakover with foated and grooved glass plate. Beautifully gift boxed. Shipping weight, 12 lbs.

400 51033 Suggested Retail \$15.50

See page 1 for price information.

KAROFF ORIGINALS

INGENIOUS GIFTWARE WITH THE SUBTLE QUALITY OF ELEGANCE FOR THE GRACIOUS HOSTESS



"DELUXE FOLD-AWAY" BUFFET. (U.S. Pat. No. D-166605) ... the original expanding tray that revolutionized buffet serving, now 15% larger! Fine grained polished blond hardwood, 5 spacious food wells, glass salt and pepper, 2 wood-covered glass relish dishes with spreaders. Needs no protective doilies. Easy to wash. Opens to 29", folds to 15". Indiv. Packed. Wgt. 6 lbs.

• EXTRA DEEP FOOD WELLS
• T.V. SNACKS
• BUFFET MEALS
• HORS D'OEUVRES
1200 1-5863; 3-5777 Retail \$12.95



BAR MASTER—A handsome contrast of ebony and brass-finished wrought iron makes a sparkling setting for the 8 decorated hi-ball glasses provided with the bar. Holds 4 bottles. Includes a Madeira basket for chips or pretzels, and brass-finished platform for additional bottles, glasses, etc. Can be disassembled for storage. Wgt. 11 lbs. Pat. Pend.

1015 1-5666; 3-5600

Retail \$10.00



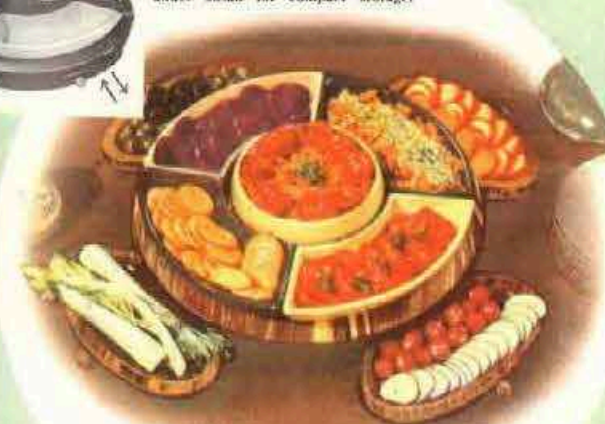
BEER 'n CHIP—Smart, goodlooking fixin's for a happy beer-drinking six-some. Sturdy black wrought iron stand comes complete with 6 gaily striped Beermaster glasses, and a Madeira basket for heaping high with pretzels, chips, etc. Special holders for the glasses and 4 bottles of your favorite beer. Note the convenient handles! Wgt. 6 1/2 lbs. Pat. Pend.

685 1-5400; 3-5360

Retail \$6.00



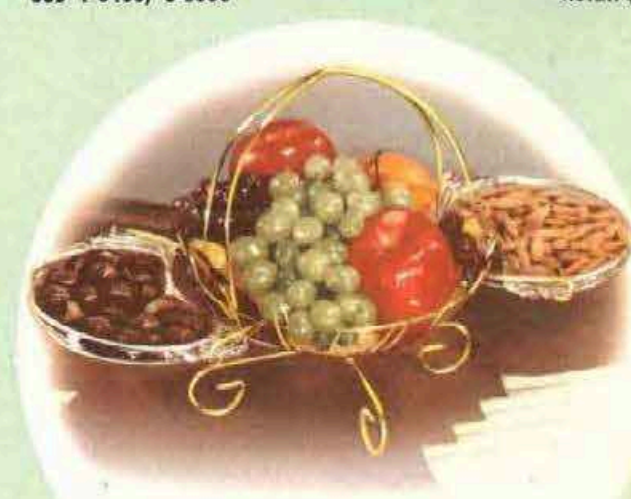
4 extension trays slide completely under susan for compact storage.



"RIVIERA" SLIDE-AWAY LAZY SUSAN—Two-tone, natural mahogany hardwood tray with 4 large oven-proof ceramic dishes and covered casserole, in 2-color combination—forest green and chartreuse. Four sliding hardwood trays provide extra serving space. Opens to 24 1/2"; closes to 16". Revolves on ball-bearing wood base. Indiv. boxed. Wgt. 18 1/2 lbs. Pat. Pend.

2300 1-51500; 3-51350

Retail \$22.50



SUNBURST FRUIT 'n SNACK SERVER—Unique and beautiful server. Styled for modern gracious living. The smartly shaped bowl holds a generous supply of fruit. The ingenious frame holds 2 crystal end dishes that are removed by the flick of a finger for separate service. Ideal for serving fruits, nuts, sweets, chips. Removable handle for compact storage. Wgt. 4 1/2 lbs. Pat. Pend.

565 1-5333; 3-5300

Retail \$5.00

*Prices slightly higher in some zones.



"CORONET" SALAD CHEF—Everything needed for the perfect salad... to make a real gourmet's delight of this fascinating course. A Brass-finished frame holds the large 14" black salad bowl atop, 6 individual black serving bowls stacked beneath, and in convenient loops, 2 frosted salt and peppers, 2 frosted wood covered cruets for vinegar and oil. The salad fork and spoon fit into loops on the side of the frame. Wgt. 6½ lbs. Pat. Pend.

1376 1-5866; 3-5780 Retail \$13.00



THE "FIVE OSCARS" BARBECUE CHEF—Five amusing characters watch while barbecue broils. Faces are handpainted on natural wood handles. Includes a stainless steel fork, spoon and spatula, plus natural wood salt and pepper shakers. Specially designed handles prevent burning hands. Black wrought iron stand has a handy slide-in container for paper napkins. Wgt. 6½ lbs. Pat. Pend.

1025 1-5666; 3-5600 Retail \$10.00



"3-SEASONS" CRUET SET—Modern way to serve seasonings. Holder crafted from black satin finished wrought iron with black and white Pyrolace decoration to match banding on Oil and Vinegar decanters with hardwood covers. Crystal relish jar with wood cover and muddler. Indiv. boxed. Wgt. 2 lbs. Pat. Pend.

Retail \$4.00



"BAGEL 'n LOX" FOLDING SERVER—Or could be used for doughnuts, pretzels, cookies, and other tea-time snacks. Smooth wood spindles hold 8 bagels (or doughnuts); heavy hardwood construction in natural wood finish; trays with ceramic dishes (Burgundy and Grey) fold up for compact storage. Wgt. 3½ lbs. Pat. Pend.

875 1-5400; 3-5360

Retail \$6.00

Printed in U.S.A.



"SEA-SERVERS" COCKTAILS for 6—Refreshing, original new way to serve sea-food cocktails, 6 non-chip styrene shells in true-to-nature colors. Crystal sauce cups fit into base of shells. Gift boxed. Wgt. 2¾ lbs. Pat. Pend.

• FOR SHRIMP COCKTAILS, LOBSTER SALAD, CRABMEATS, ETC.

300 1-5266; 3-5240

Retail \$4.00

* Prices slightly higher in some zones.

THE FOLD'N ROLL VERSA-TABLE—The most amazing all-metal folding table ever designed! VERSA-TABLE folds flat automatically to 3" in just 2 seconds in a single motion! Smooth-rolling, swivel casters make it easy to roll the VERSA-TABLE from room to room... no carrying or lifting. Wgt. 20¼ lbs. Pat. Pend.

• ALCOHOL, HEAT RESISTANT BAKED ENAMEL FINISH
• FOR USE IN DEN, NURSERY, PATIO, KITCHEN, ETC.

2551 1-51666; 3-51500

Black shelves & Frame, Black & White Pyrolace wrapped handle
Retail \$25.00



FLIP UP THE SHELVES AND IT

Folds Flat automatically in 2 Seconds

IN A SINGLE MOTION!



- IT'S A NURSERY TABLE!
- IT'S A PORTABLE BAR!
- IT'S A SERVING TABLE!
- IT'S A UTILITY TABLE!
- IT'S A BED TABLE!
- IT'S A KNICK KNACK SHELF!
- IT'S A BOOK CASE!



"TRAYMASTER" DELUXE—This famed Traymaster DeLuxe is a gracefully decorative display piece... a functional server. 10" x 10" Styrene tray is heavily metalized in non-tarnishing gold or silver plate. Indiv. packed. Wgt. 2 lbs. Reg. U.S. Pat. Off.

• FINGERTIP BAR RAISES OR LOWERS LEAVES

• FOR CANDY, TIDBITS ETC.

1000 1-5333; 3-5300 Silver

1001 1-5333; 3-5300 Gold

Retail \$5.00

Retail \$5.00



"DRINK n CHIP" SERVER—Serves drinks and snacks graciously. Large deep 9" round imported Madeira basket (removable). 6 highball glasses with beautiful banded design to match Pyrolace decoration on black satin finish wrought iron handles. Over all 15" diam. Indiv. boxed. Wgt. 5 lbs. Pat. Pend.

650 1-5400; 3-5360

Retail \$6.00

Entire contents copyright 1955



"CAROUSEL" COCKTAIL CADDY—New ideas in cocktail serving! Tall, slim hand-blown pitcher with long crystal muddler, and 6 platinum banded cocktail glasses. Entire set nests in blood rotating platform which rests on a mahogany base. 2 deep wells for snacks, hors d'oeuvres, etc. Wgt. 8¼ lbs. Pat. Pend.

1225 1-5800; 3-5720

Retail \$12.00

* Prices slightly higher in some zones.

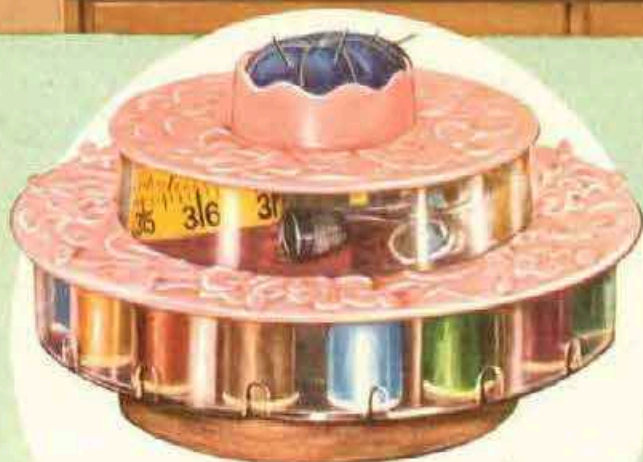
KAROFF ORIGINALS

INGENIOUS GIFTWARE WITH THE SUBTLE QUALITY OF ELEGANCE FOR THE GRACIOUS HOSTESS



KEG BAR—Closed or open, the Keg Bar is a handsome piece to hang on the wall or stand on table or chest. Brass finished hoops, padlock and piano hinges contrast richly with the burnished Walnut finish of the bar. When the bar is opened the base forms a tray to hold bottles, mixers, etc. And there, in full glory, are 6 hi-ball glasses, 6 cocktail glasses, 6 jiggers, smart hand-blown pitcher with crystal muddler and a covered jar for olives or onions, etc. Wgt. 24 lbs. Pat. Pend.

4000 1-52666; 3-52400 —Walnut
Retail \$40.00



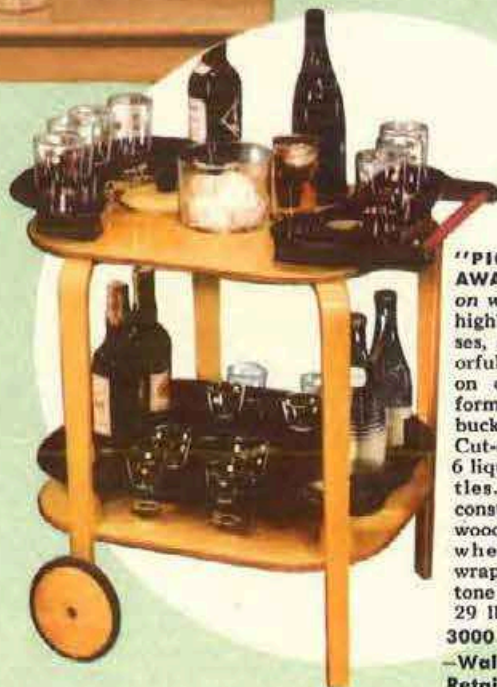
"REVOLVING" SEWING WHEEL—For sewing ease and convenience. Turns like a lazy susan. Clear, see-through polystyrene. Cover embossed with floral pattern in pink or blue. 2-tone silk pin cushion. Indiv. packed. Wgt. 2 lbs. Reg. U.S. Pat. Off.

- WITH 16 SPOOLS QUALITY THREAD • ROOMY WORKBASKET
- FEEDS AND CUTS THREAD WITHOUT REMOVING SPOOLS

400 1-52666; 3-52400 — Pink Retail \$4.00
401 1-52666; 3-52400 — Blue Retail \$4.00

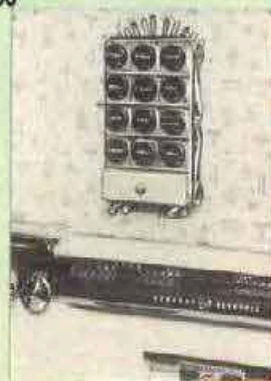


"RISE 'n SHINE" 10 PIECE SHOE KIT—A shoe-shine kit with all the "makin's," cozily boxed so they can hide between shines. The blond hardwood box opens to an easily accessible, roomy compartment housing 2 brushes, 2 shine cloths, 2 daubers, black & brown polish, Carbona cleaner. Wgt. 5½ lbs. Pat. Pend.
635 1-5400; 3-5360 Retail \$6.00



"PICCADILLY" ROLL-AWAY BAR—DeLuxe bar on wheels! Fitted with 8 highball, 8 cocktail glasses, all with original colorful design. Glasses rest on double cut-out platforms. Large crystal ice bucket with wood cover. Cut-outs also provided for 6 liquor or large soda bottles. Heavy hardwood construction with curved wood legs, rubber tired wheels and Pyrolace wrapped handle. In two-tone combinations. Wgt. 29 lbs.

3000 1-52000; 3-51800 —Walnut & Blond Retail \$30.00
3001 1-52000; 3-51800 —Ebony & Blond Retail \$30.00



GOURMET SPICE TAINER—A set of generous-sized containers for all her favorite spices, neatly stacked in a brass-finished frame that hangs handily on the wall or stands on cabinet top or shelf. Names of spices in white on black jar tops, and there's a handy drawer for pet recipes. Wgt. 5¼ lbs. Pat. Pend.
625 1-5400; 3-5360 Retail \$6.00

See Page 1 for Price Information



MAGIC HOSTESS®

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREIN

MAGIC HOSTESS CORP.
KANSAS CITY 41, MO.



MAGNETIC
LID LIFTER!

REMOVABLE CUTTER
FOR EASY CLEANING!



**AUTOMATIC
CAN OPENER**

A streamlined beauty! Removable magnet lifts can lids. Cutting wheel removes for easy cleaning. Single action handle—no levers. Hangs flat against wall when not in use. Opens all cans, all sizes—leaves safe drinking cup edge. Gleaming chrome handle and bracket. Red, white, or yellow body.

5311 1-5463; 6-5417 Specify ColorRetail \$6.95
CP5311 1-5530; 6-5477 Cop. Plate, White or Black Trim Rtl. \$7.95
C5311 1-5597; 6-5537 All ChromeRetail \$8.95
Steep Can Opener (not illustrated):
52M 1-5246; 6-5211 Red or White.....Retail \$3.69
Shipping Weight, 3 lbs.



**WALL ICE
CRUSHER**

Wherever crushed ice is needed! Extra large hopper. Crushes fine or coarse. Brilliant chrome cover and handle with white, red, or yellow body and pitcher.

542 1-5597; 6-5537 Specify ColorRetail \$8.95
CP542 1-5663; 6-5597 Copper Plate,
White or Black Trim.....Retail \$9.95
C542 1-5663; 6-5597 All Chrome.....Retail \$9.95
Shipping Weight, 4 lbs.

America's most breathtaking line of housewares...

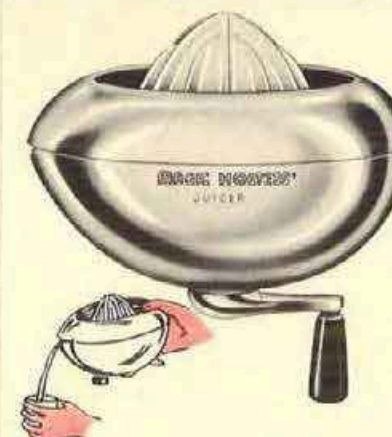


**LARGE
REMOVABLE
HOPPER**

**MEAT GRINDER
AND FOOD CHOPPER**

Portable, no clamps! Suction cup feet grip any smooth, nonporous surface. Patented Magaloy® hopper won't turn black... removes for easy cleaning. Extra cutter for fine and coarse chopping. White, red, or yellow.

550 1-5530; 6-5477Retail \$7.95
Shipping Weight, 6 lbs.



WALL JUICER

Ball-bearing action! Only wall juicer with contoured reamer. Patented spiraling action gets more juice—without bitter rind oil, pulp, or seeds. Polished aluminum or white, red, yellow body.

541 1-5463; 6-5417.....Retail \$6.95
Shipping Weight, 3 lbs.



SALAD CHEF

Portable salad maker with removable hopper for easy cleaning. Shreds, slices, grates! Suction cup feet—no clamps. Three interchangeable steel discs. Safe, lightweight, fast! Streamlined design in red, white, or yellow.

551 1-5597; 6-5537.....Retail \$8.95
Shipping Weight, 4 lbs.

* Prices slightly higher in some zones.

The clever new . . .

MAGIC HOSTESS

Combination

MEAT GRINDER and SALAD CHEF

CHOPS SLICES CRUMBS
GRATES SHREDS CUTS MINCES

IT'S A SALAD MAKER!

IT'S A MEAT GRINDER!

Guaranteed by Good Housekeeping

LIGHTWEIGHT — PORTABLE — A PERFECT GIFT!

GUARANTEED COMPLETE AS SHOWN:

Imagine! This 2-in-1 Kitchen Wonder for Only **\$12.95** RETAIL

America's greatest appliance value! This beautiful new Combination is a delight in every kitchen . . . sturdy . . . lightweight. Makes hundreds of tempting salads, meat treats, desserts—quickly, easily! Only one dual-purpose base to store. Use it anywhere, no clamps! Suction cup feet grip any smooth, nonporous surface. Patented Magaloy® grinder has extra cutter for fine and coarse chopping. Salad Chef has three discs for slicing, shredding, grating. Base in white, red, or yellow. Individually boxed, shipping weight 5½ pounds.

556 1-5863; 6-5777 Retail \$12.95



Changes with a flick of the wrist from meat grinder to salad maker and back again!

Exclusive! Removable silver Magaloy® hopper for easy rinsing under faucet!

MAGIC HOSTESS CORPORATION
KANSAS CITY 41, MISSOURI

See Page 1 for Price Information

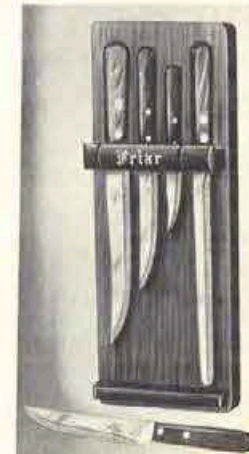
Cutlery and Kitchenware



KITCHEN KNIVES SET
Consists of four basic kitchen knives, and wood rack. Blades of fine steel.
WW11 5399 Retail \$5.95



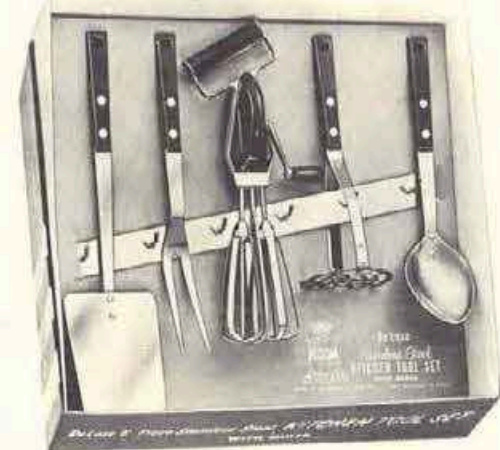
ACE SERVESWARE KITCHEN SET
The "Sterling" of stainless steel kitchen tools. So easy to keep clean. Will never pit, never rust. Complete with 6 pieces and 6-place wall hanger. Formica Pakkawood handles. Shipping weight, 5 lbs.
5505 1-51063; 3-5955 Retail \$15.95
With Jet Black handles.
5005 1-5997; 3-895 Retail \$14.95



FRIAR KITCHEN KNIVES SET
Consists of paring knife, carver, slicer and utility knives. Blades of finest Sheffield steel. Shipping weight, 3 lbs.
R800 5930 Retail \$13.95



KITCHEN TOOLS
Contains pancake turner, large two tine fork, large basting spoon, masher, deep ladle and spatula. Highly polished mirror finish. Tempered-forged solid stainless steel. Sturdily riveted, hand finished. Heat resistant plastic handles, available in black, red or yellow. Shipping weight, 4 lbs.
100 5556 Retail \$7.95



KITCHEN TOOL SET WITH MIXER
Contains turner, fork, spoon, masher and nylon-gear mixer. Highly polished mirror finish. Tempered-forged solid stainless steel. Heat resistant handles, available in black, red or yellow. Shipping weight, 4 lbs.
200 5695 Retail \$9.95



KITCHEN TOOLS
Contains turner, fork, spoon and rack. Highly polished mirror finish. Black heat resistant bakelite handles. Tempered, forged solid stainless steel. Gift packaged. Shipping weight, 3 lbs.
150 5275 Retail \$3.95



TAK-A-PART KITCHEN SHEARS
Comes apart for cleaning. Hot forged steel, fully chrome plated and polished. Serrated non-slip cutting edge. Attractive assistant in your kitchen, useful addition to your tool box.
9002 5200 Retail \$3.00



ACE STARTER KITCHEN SET
The "Sterling" of stainless steel kitchen tools. Contains spoon, turner, fu-prong fork and wall hanger. Solid stainless steel full length of Jet Black handles. Shipping weight, 3 lbs.
5029 1-5530; 3-5480 Retail \$7.95

See page 1 for price information.

Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg.
HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS



GRIFTON STEAK KNIVES

With White Plastic Handles, shaped for comfortable grip. Solingen Imported — hollow ground blades of stainless steel. Shipping weight, 3 lbs.

Set of six:

5816/12 51050 Retail \$17.50

Set of eight:

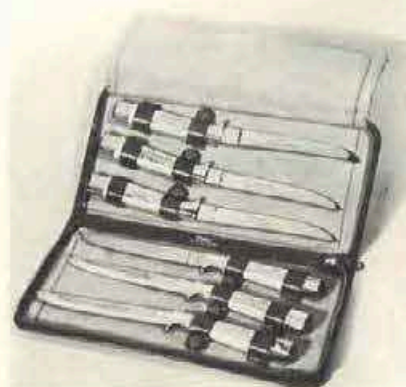
5816/11 51350 Retail \$22.50



FRIAR STEAK KNIVES

Finest Sheffield steel, British Capehorn handles. In "walnut" box. Shipping weight, 3 lbs.

G3046 51140 Retail \$17.00



GRIFTON STEAK KNIVES

With real silver, inlaid in white plastic handles. Solingen Import — hollow ground blades of stainless steel. Top grain cowhide zipper case — Suede lined. Shipping weight, 2 lbs.

5817/20 51260 Retail \$21.00



GRIFTON STEAK KNIVES

Solingen Import steak knives. Filigreed all-around silver inlay. Hollow ground blades of stainless steel. Top grain cowhide zipper case — Suede lined. Shipping weight, 3 lbs.

5819/22 51650 Retail \$27.50



GRIFIN STEAK KNIVES

Imported — Indian stag horn handles. Stainless steel blades — serrated tips for easy cutting. Shipping weight, 3 lbs.

5810/10 51260 Retail \$21.00



GRIFTON STEAK KNIVES

Stainless steel steak knives — Made from one solid piece. Imported. Will stay sharp for years. Shipping weight, 3 lbs.

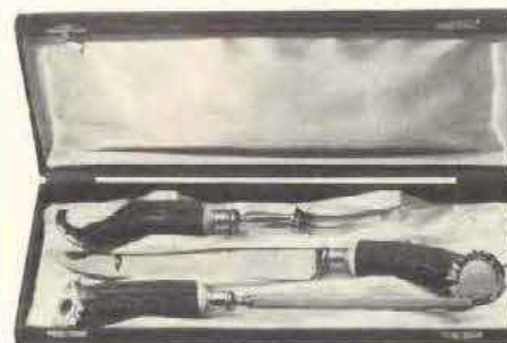
5820/13 51110 Retail \$18.50



GRIFTON CARVING SET

Imported — Indian stag horn handles. Stainless steel knife, Fork with guard, and Sharpening steel. Shipping weight, 4 lbs.

5859/1 5990 Retail \$16.50



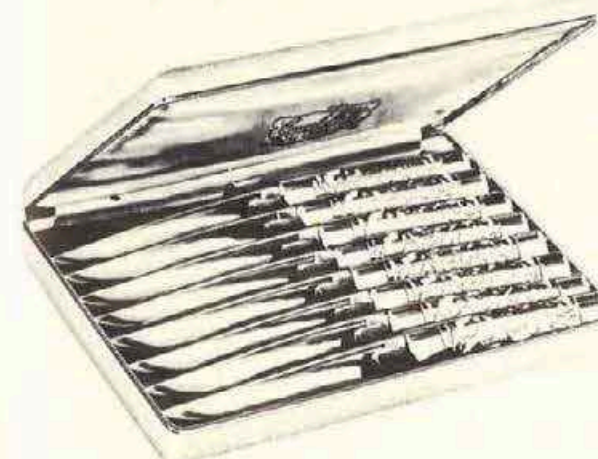
THREE PIECE CARVING SET

Three piece carving set consisting of Carving Knife, Fork and Steel. These have Crown Stag handles. Knife blade is of fine imported Sheffield steel. In presentation box. Shipping weight, 4 lbs.

1303 51085 Retail \$18.10

See page 1 for price information.

Famous Carvel Hall Cutlery by BRIDDELL of Crisfield



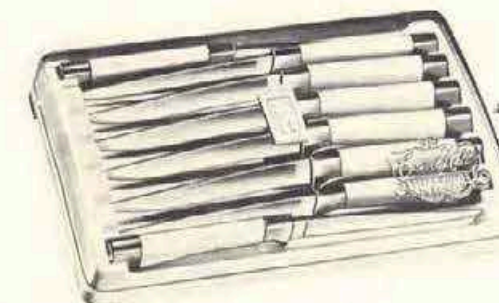
STEAK KNIVES

Classic — Pure Silver Filigree Overlay on Ivory Handle. In Deluxe Box. Shipping weight, 3 lbs. Set of six:

5166 1-52235; 6-52010 Retail \$33.50

Set of eight:

5168 1-52865; 6-52580 Retail \$43.00



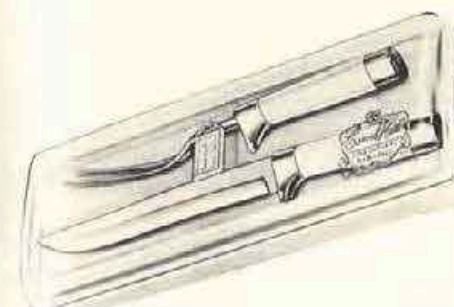
STEAK KNIVES

Vogue — Ivory Lustrex Handle. Shipping weight, 3 lbs. Set of six:

5056 1-51300; 6-51170 Retail \$19.50

Set of eight:

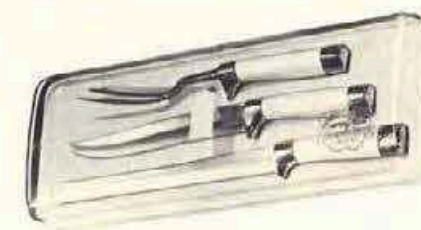
5058 1-51665; 6-51500 Retail \$24.95



CARVING SET

Vogue — Ivory Lustrex Handle. Contains Carver and Fork. Shipping weight, 3 lbs.

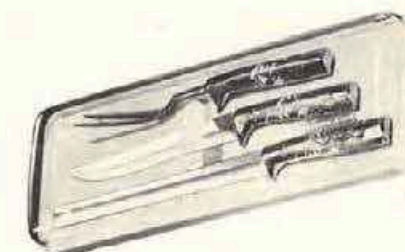
6051 1-51300; 6-51170 Retail \$19.50



CARVING SET

Vogue — Ivory Lustrex Handle. Contains Carver, Fork and Slicer. Shipping weight, 4 lbs.

6053 1-51735; 6-51560 Retail \$26.00



CARVING SET

Classic — Pure Silver Filigree Overlay on Ivory Handle. Contains Carver, Fork and Slicer. Shipping weight, 4 lbs.

6153 1-52265; 6-52040 Retail \$34.00



HOMEMAKER CUTLERY SET

Contains Ivory handled Parer, Utility, Carver, Chef and Slicer in Plastic Chest with Blade-Bar. Shipping weight, 4 lbs.

9055 1-51530; 6-51375 Retail \$22.95



HOMEMAKER CUTLERY SET

Contains Black-Copper Parer, Utility, Carver, Chef and Slicer in Plastic Chest with Blade-Bar. Shipping weight, 4 lbs.

9155 1-51530; 6-51375 Retail \$22.95

See page 1 for price information.

Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg.
HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS



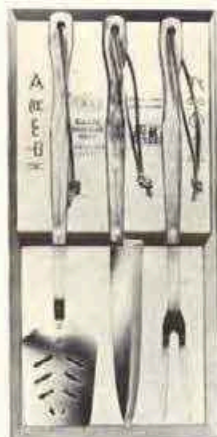
KILTIE PICNIC JUG

Smart, eye-stopping color and styling. Non-rusting aluminum cap. Acid resistant steel liner; does not affect food flavors. Most efficient insulation. Leak-proof. Non-slip, tip-grip in bottom for easy pouring. One gallon size. Shipping weight, 4 lbs. 7K \$349 Retail \$4.98
Two gallon size. Shipping weight, 7 lbs. 9K \$559 Retail \$7.98



KILTIE PORTABLE ICE CHEST

Removable, recessed serving tray cover fastens with two end locks. Convenient, recessed carrying handles. Recessed drain faucet with positive, screw cap. Convenient, ventilated, inner-food tray may be used in 4 positions, to hold food or separate from ice. Holds 50 lbs. of ice. In bright, colorful plaid. Shipped via Express only. K816T \$1187 Retail \$16.95



ACE 3-PIECE BARBACUE SET

Stainless steel with Pakkawood handles and real leather rawhide thongs. The basic tools for the "Master Chef" who likes to cook outdoors. Consists of food turner, tu-prong fork and 8" French Chef knife, each 16 3/4" long. Gift boxed. Shipping weight, 3 lbs. 5730 1-\$730; 3-\$660 Retail \$10.95



SKOTCH COOLER

Fiberglass insulated to keep things hot or cold for hours. It is perfect for family picnics, beach parties, motoring, camping, boating and fishing, and many home uses. 4 gallon size. Shipping weight, 8 lbs.

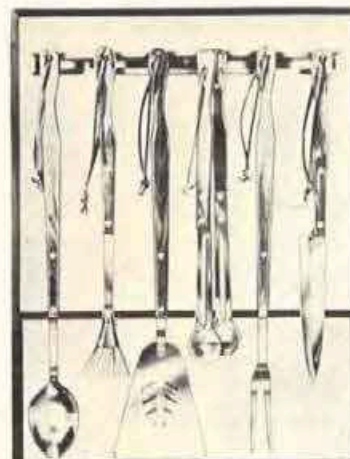
404 \$550 Retail \$7.95
2 gallon size. Shipping weight, 6 lbs. 202 \$397 Retail \$5.95



FIRELIGHTER

Eliminates use of paper and kindling. Safe, clean, convenient. Uses stove oil or kerosene. Black or brass finish. Shipping weight, 2 lbs.

201 \$537 Retail \$8.95



ACE MASTER CHEF BARBACUE SERVESWARE SET

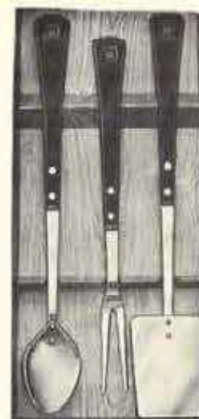
Seven piece set. Extra long Pakkawood handles! The sterling of stainless steel. Consists of wall hanger, spoon, fork, turner, 8" knife, butter brush, and sure-grip tongs. Shipping weight, 8 lbs. 5685 1-\$1663; 3-\$1495 Retail \$24.95



SKOTCH GRILL

The famous Skotch plaid on a charcoal grill — and the finish cannot burn off. Air-cooled, easy to light, burn - proof porcelainized fire-pot. Shipping weight, 8 lbs.

555 \$465 Retail \$6.95



BARBACUE TOOLS

Tempered, forged, solid stainless steel. Consists of spoon, prong fork and turner. Highly polished, mirror finish. Attractive bakelite heat resistant handles, sturdily riveted. Beautifully gift packaged. Shipping weight, 3 lbs.

175 \$345 Retail \$4.95



ACE 3-PIECE BARBACUE SET

Stainless steel with Pakkawood handles and real leather rawhide thongs. Consists of food turner, tu-prong fork and utility spoon, each 16 3/4" long. Gift boxed. Shipping weight, 3 lbs. 5735 1-\$663; 3-\$595 Retail \$9.95

See Page 1 for Price Information

The New Look... An outing kit that is different, beautiful and more practical!

Gotham

SPORTSTER

Trade Mark



Take Sportster to a sports event, in the car or on any outing and its downright convenience will thrill you! No fumbling for food. Set Sportster on the ground beside you—For a drink, lift out the bottle; for a sandwich, snap open the cover.

A handsome, streamlined metal case, lithographed in realistic 3-color wicker design. Fitted with 2 one-quart vacuum bottles in matching wicker design and a more spacious center food compartment with latched cover. Cups and carrying handle in rich tan plastic. Each in carton, wt. 7 1/2 lbs.

17 1-S663; 3-S647 Sportster Retail \$9.95

- ★ Travelling
- ★ Sporting Events
- ★ Picnics and Outings

Patent Pending

CAR-SNAC

Trade Mark

A "Snack Bar" in your car! Smartly styled in 3-color Scotch plaid lithographed on steel. Fitted with 2 qt. size vacuum bottles in matching plaid, 5 plastic cups and spacious food compartment with piano hinged cover. Skillfully designed handles fit snugly over front seat, holding Car-snac securely within easy reach, yet out of the way.

15R 1-5775; 3-5733 Car Snac Retail \$11.95



U.S. Patent No. 2,645,392
Foreign Patents Pending



A PICNIC CASE, TOO

Just swing the handles together and they join into a comfortable grip for carrying on picnics and outings. Each Car-snac with bottles is packed in individual carton, weight 9 lbs.



See page 1 for price information



DeLuxe TABLE PICNIC KIT

A CARRYING CASE



AND A TABLE

TABLE PICNIC KIT

Handsome steel case with piano hinge, double latches and plastic handle. 4 legs convert case into a table. Fitted with plastic service for 4. Ample food space. Size of case closed, 18" long x 11" high x 6" deep. Each in carton, wt. 11½ lbs.

9L 1-S795; 3-S767 Picnic Kit. Retail \$11.95

The last word in picnic equipment! The case is all steel with piano hinge, 2 double latches and plastic handle. Has 4 legs that convert case into a sturdy table. Fitted with 2 quart vacuum bottles and plastic service for 6 in modern colors. Large food compartment will also accommodate Gotham Grill. Size of case closed, 17½" long x 16" high x 7¾" deep. Each in carton, wt. 19 lbs.

11 1-S1330; 3-S1267 DeLuxe Picnic Kit. Retail \$19.95

EACH KIT CONTAINS:

- | | |
|----------------------|----------|
| 2 Qt. Vacuum Bottles | 6 Knives |
| 6 Sectional Plates | 6 Forks |
| 6 Matching Mugs | 6 Spoons |



EACH KIT CONTAINS:

- | | |
|--------------------|----------|
| 2 food boxes | 4 knives |
| 4 sectional plates | 4 forks |
| 4 matching mugs | 4 spoons |

An Outing Kit for the entire family

The Sportsman



Case is made of extra heavy vinylite in rich saddle tan finish with twin comfortable carrying handles. Each case is fitted with 2 one-quart vacuum bottles in 3-color Scotch plaid, 5 drinking cups and a matching sandwich box with hinged plaid cover. Each in carton, wt. 7 lbs.

211 1-S863; 3-S800 Sportsman Retail \$12.95

- SPORTS EVENTS
- PICNICS
- AUTO TRIPS
- GENERAL OUTINGS

PORTABLE
COMPACT
EFFICIENT



GOTHAM GRILL

NO FUSS! NO BOTHER!
Makes Grilling a Breeze!

Attractively styled, with sturdy folding legs and large wire rack. Made entirely of steel, aluminum coated. Legs lock securely to comfortable height. In set-up position, grill measures 14½" wide by 16½" long by 13" high. Closed, it measures only 3½" high. Fits snugly in Gotham Deluxe Picnic Kit. Packed each grill with rack in carton with carry handles, weight 6 lbs.

222 1-S263; 3-S240
Grill. Retail \$3.95



- BAR-B-Q'S
- STEAKS
- CHOPS
- FISH
- FOWL
- HAMBURGERS
- FRANKFURTERS

See page 1 for price information

DELIGHTFUL
COLORS

DISTINCTIVE
DESIGN



MOLDED OF
PLASKON



THE NEW

Cadence

the quality line
with the **Budget** price

New and stunning . . . in today's newest decorator colors, is CADENCE—today's best buy in Melamine ware. Economical to own and economical to use, CADENCE ends breakage replacements. Actually guaranteed against chipping, cracking or breaking!

For beauty and value CADENCE has no equal . . . Smooth, clear surface . . . china like glaze . . . gracefully balanced . . . solid Melamine throughout . . . rich, glowing colors that cannot wear off or rub off.

A modern design that is easy to clean, easy to stack, new CADENCE is a mark of good taste, a symbol of gracious living. It is odorless, non-toxic, non-inflammable, and safely washable in boiling water in sink or dishwasher. CADENCE is the practical dinnerware for every day use and everyone's budget.



20-Pc. DINNER SET

LET 'EM FALL!

Won't chip or break, need no pampering, even when the kiddies use 'em.

COLOR THROUGH AND THROUGH

Impregnated with rich, glowing color all the way through—can't wear off, rub off, or scratch off!



See
Reverse Side
For
Ordering Information



5-pc. Service Set

41-Pc. DINNER SET

41-Pc. DINNER SET →

Service for six includes six 10" large dinner plates, six 6½" plates, six 9 oz. soup or cereal bowls, 6 salad bowls, six cups, six saucers, cream and sugar set, 15" platter, 11" veg. serving dish. Solid colors only. Wt. 12 lbs. Available in either of the following colors: as shown at right

Primrose Yellow
Celadon Green
Coral Pink
Bone White

Retail
7631 1-52397; 4-52157.....\$35.95



← 20-Pc. DINNER SET

Set consists of four place settings including four 10" large dinner plates, four 6½" plates, four 9 oz. bowls, four cups and four saucers. Solid colors only. Wt. 9 lbs. Available in either of the following colors: as shown at left

Primrose Yellow
Celadon Green
Coral Pink
Bone White

Retail
7630 1-5997; 4-5897.....\$14.95

40-Pc. DINNER SET

Set consists of eight place settings including eight 10" large dinner plates, eight 6½" plates, eight 9 oz. bowls, eight cups and eight saucers. Solid colors only. Wt. 18 lbs. Available in either of the following colors:

Primrose Yellow
Celadon Green
Coral Pink
Bone White

Retail
7633 1-51983; 4-51785.....\$29.75

5-Pc. SERVICE SET →

Modern, functional design... match and fit any table setting. The five-pc. set consists of large 15" platter, 11" veg. serving dish, creamer and sugar bowl with cover. Solid colors only. Wt. 3 lbs. Available in either of the following colors: as shown at right

Primrose Yellow
Celadon Green
Coral Pink
Bone White

Retail
7632 1-5663; 4-5597.....\$9.95



Griffon LADIES' SETS

SOLINGEN IMPORTS
FINEST IN IMPLEMENTS
BEST IN LEATHERS
Quality Cutlery Ever Since 1888

Imported essential set with cuticle nippers. Solingen best quality. Cowhide case. Suede lined. Wine or Green.

55056 1-5530; 3-5477
Retail \$7.95
plus .25 Fed. Tax



Solingen import, top quality implements, including two scissors and cuticle nipper. Cowhide case. Soft suede lining and flap protector. Red or Blue.

55062 1-5833; 3-5750.....Retail \$12.50
plus .30 Fed. Tax



Useful set from Solingen with two scissors. Genuine leather, pin seal grain, silk lined. Blue or Red.

55052 1-5333; 3-5300
Retail \$5.00
plus .12 Fed. Tax

Solingen import, cuticle, nail, sewing scissors, cuticle nipper. Cowhide case, suede lining and flap protector. Green or Red.

55070 1-51050; 3-5945.....Retail \$15.75
plus .45 Fed. Tax



These Solingen implements make the job easy. Featuring two nippers and three scissors. Cowhide Case. Suede lining and flap protector. Red or Green.

55072 1-51333; 3-51200.....Retail \$20.00
plus .50 Fed. Tax



6 Piece Pinking Shears—Dressmaker set includes all sewing essentials. Genuine leather case—Silk lined—Red or Green.
55212 1-51100; 3-5990.....Retail \$16.50



Charming Jewel Box. Removable pad—24 karat gold plated implements. Gold mesh fabric covering, velveteen lined. Spacious compartments for jewelry.
55029 1-5667; 3-5600.....Retail \$10.00

Griffon

MEN'S MANICURE SETS

SOLINGEN IMPORTS
FINEST IN IMPLEMENTS
BEST IN LEATHERS
Quality Cutlery Ever Since 1888

Imported Combination Clothes Brush and Manicure Set. Nylon bristles $\frac{1}{8}$ " long. Cowhide and suede lined. Tan or Brown.
55410 1-5667; 3-5600.....Retail \$10.00 plus .30 Fed. Tax

So much for so little. Solingen import, Set includes pocket clip, scissors, and nipper. Cowhide, suede lined. Tan or Brown.
55059 1-5667; 3-5600.....Retail \$10.00 plus .27 Fed. Tax

Essential manicure set imported from Solingen with toe nail nipper. Cowhide, suede lined. Tan or Brown.
55055 1-5500; 3-5450.....Retail \$7.50 plus .25 Fed. Tax

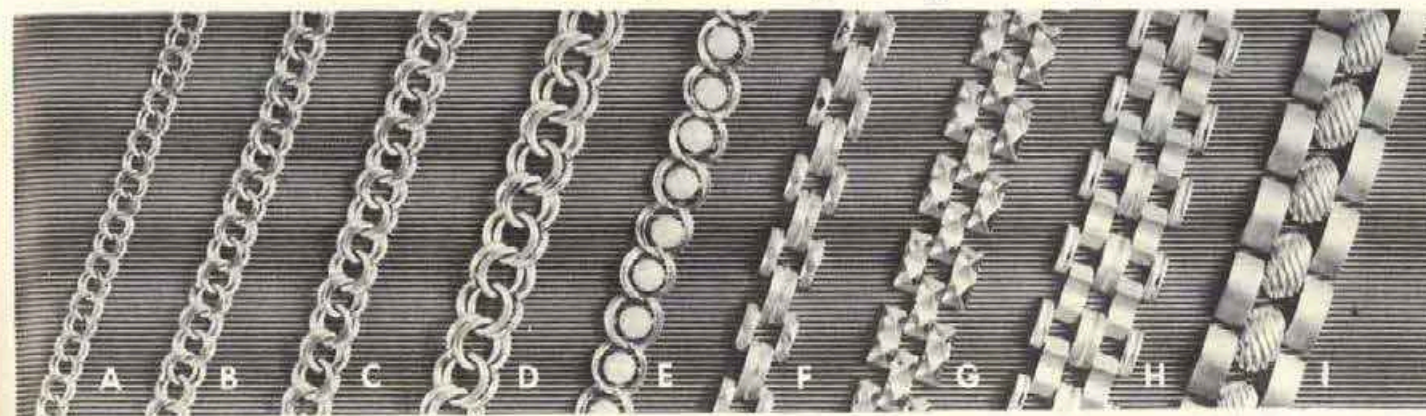
Combination bottle opener, cork screw and beer can opener. Solingen import. Top grain cowhide. Soft suede lining and flap protector. Tan or Brown.
55061 1-5893; 3-5750.....Retail \$12.50 plus .30 Fed. Tax

Solingen import, includes pocket clip, corn rasp, heavy nipper and combination bottle opener—top grain cowhide. Suede lining and flap protector. Tan or Brown.
55071 1-51333; 3-51200.....Retail \$20.00 plus .50 Fed. Tax

Handy, useful and compact. Solingen imported set with two scissors and nail clip. Pin seal grained leather. Tan or Brown.
55051 1-5333; 3-5300.....Retail \$5.00 plus .12 Fed. Tax

Solingen import, with combination knife, bottle opener, cork screw. Top grain cowhide. Suede lining and flap protector. Tan or Brown.
55069 1-5997; 3-5897.....Retail \$14.95 plus .40 Fed. Tax

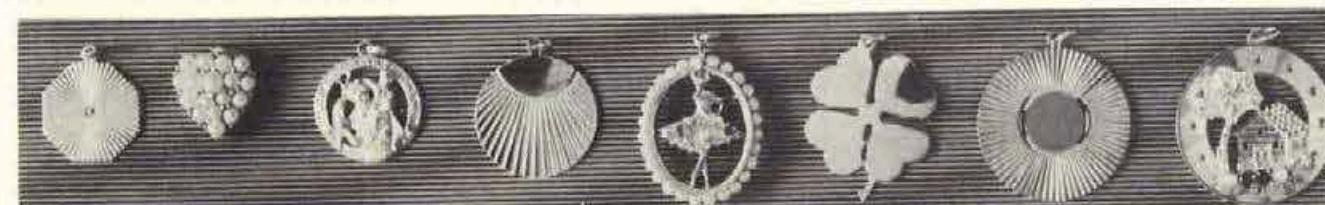
Ladies 14k Yellow Gold Jewelry



A. Neat and fashionable bracelet. Suitable for charms.
033 51955.....Retail \$32.75
B. Lustrous Bracelet. Suitable for charms.
054 54000.....Retail \$66.95
C. Heavy Bracelet. A treasured gift. Suitable for charms.
064 55614.....Retail \$93.75

D. Extra heavy bracelet. Massive in appearance, yet definitely feminine. Suitable for charms.
074 58045.....Retail \$134.25
E. Flexible bracelet. With cultured pearls.
804 53750.....Retail \$62.50
F. Smart, modern styling, dainty and charming bracelet.
614 54500.....Retail \$75.00

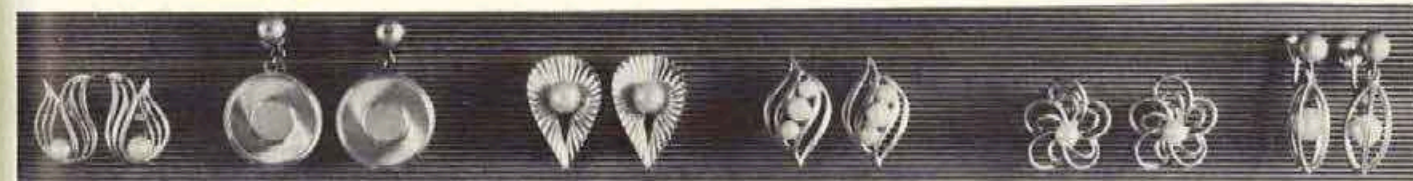
G. Bracelet. Geometric design — as new as tomorrow.
99 56000.....Retail \$100.00
H. Bracelet. Heavy, rich, never out of fashion.
R15 57145.....Retail \$119.25
I. Lavish beauty in a heavy bracelet.
E27 57950.....Retail \$132.50



A. Octagon shaped disc charm.
706/1 5655.....Retail \$11.50
B. Heart charm, paved with lovely cultured pearls.
315 51623.....Retail \$26.75
C. Saint Christopher's medal.
4/25 51180.....Retail \$19.75

D. Round disc charm. Engine turned design.
E702/4 5845.....Retail \$14.25
E. Ballerina in oval setting, surrounded by cultured pearls.
E1707 52250.....Retail \$37.50
F. Four leaf clover charm.
429 5795.....Retail \$13.25

G. Round disc charm. Engine turned design.
E702/6 51235.....Retail \$20.50
H. Three dimensional charm, set with cultured pearls and multi-colored gems.
1572 52525.....Retail \$42.25



A. Lovely earrings, set with cultured pearls. Screw backs.
4677 51210.....Retail \$20.25

B. Drop style earrings, round disc, suitable for monogram. Screw backs.
41805 51795.....Retail \$30.00

C. Unusual, rigid earrings, set with 2 large cultured pearls. Clip backs.
516E 52700.....Retail \$45.00

D. Triple style setting of earrings. With cultured pearls. Screw backs.
4671 51295.....Retail \$21.75

E. Floral favorite earrings, set with matched cultured pearls. Screw backs.
4763 51420.....Retail \$23.75

F. Four lovely cultured pearls — 2 in drop settings. Screw backs.
4118 51920.....Retail \$31.95



CLASSIC QUALITY — Cultured Pearl Necklace. Medium size graduation of expertly selected pearls. Hand knotted and enhanced with a 14K White Gold safety clasp.
2696/2 52750.....Retail \$55.00

FINE QUALITY — with 14K White Gold safety clasp decorated with a cultured pearl.
246/12 54450.....Retail \$89.50

SUPREME QUALITY — with 14K White Gold safety clasp decorated with a cultured pearl.
346/11 56650.....Retail \$135.00

EARRINGS — 2 Cultured Pearls set in 14K Yellow or White Gold mountings. For pierced ears.
3003/5 5835.....Retail \$16.75



SUPREME QUALITY — Cultured Pearl Necklace. Shimmering in all hues of rose to match any complexion. Hand knotted. With 14K White Gold safety clasp decorated with cultured pearl. Packaged in imported leather box as illustrated.
159/11 510455.....Retail \$200.00

FINE QUALITY — Matched iridescent oyster cultured pearls. Hand knotted. With 14K Gold safety clasp decorated with cultured pearl. Packaged in imported leather box as illustrated.
2030 55865.....Retail \$120.00

CLASSIC QUALITY — Medium size graduation of expertly selected cultured pearls. Hand knotted. With 14K White Gold safety clasp decorated with a cultured pearl. Packaged in deluxe box, not illustrated.
251/137 53750.....Retail \$75.00



CULTURED PEARL CHOKER, UNIFORM SIZE — FINE QUALITY — Large matched iridescent oyster grown cultured pearls. Individually hand knotted. 14K White Gold safety clasp.
91/74 55500.....Retail \$110.00

SUPREME QUALITY — 14K White Gold safety clasp.
25/174 57500.....Retail \$150.00

CLASSIC QUALITY — SMALL UNIFORM PEARL CHOKER — 14K White Gold safety clasp. Ideal for the young bride or junior miss.
L120 52200.....Retail \$44.00

EARRINGS — 6 Cultured Pearls set in 14K Yellow or White Gold mountings. Available for pierced ears or screw backs.
W4316/16 51250.....Retail \$25.00

If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.



THE JUNIOR MISS NECKLACE

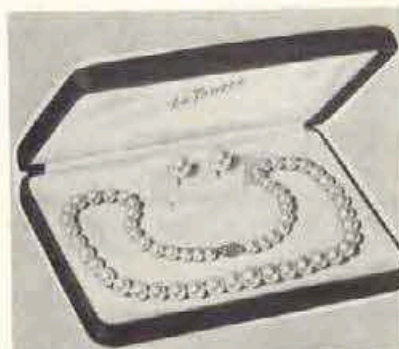
Charming 15 inch necklace of small, uniform size lustrous simulated pearls, with Sterling Silver clasp. Satin-lined gift box.

151 S100 Retail \$3.75



Lustrous simulated pearl necklace, graduated, brilliant rhinestone-set clasp. Satin-lined, white paper covered gift box.

100 S188—Single strand Retail \$3.75
101 S300—Duo Retail 6.00
102 S413—Trio (illus.) Retail 8.25
103 S188—For Juniors—15" Retail 3.75



Perfectly matched hand-knotted necklace and earring ensemble of fine quality, iridescent simulated RADIANT pearls, hand-polished. Necklace safety clasp and screw back earring mountings all of 10K White Gold. Satin-lined, blue velvet covered gift case.

152 S1050 Ensemble (illus.) Retail \$22.50

153 S750 Single strand knotted necklace only, 10K WG clasp Retail \$17.50
154 S1275 Duo knotted necklace only, 10K WG clasp Retail \$27.50
155 S1800 Trio knotted necklace only, 10K WG clasp Retail \$37.50



Luminous simulated pearl necklace, graduated, fiery rhinestone-set clasp. In white plastic satin-lined Carryette case.

104 S525—Single strand (illus.) Retail \$10.50
105 S638—Duo Retail 12.75
106 S750—Trio Retail 15.00



Exquisite matched ensemble, simulated pearl necklace, graduated, rhinestone clasp, screw back earrings. Satin-lined, white leatherette gift case.

110 S450—Necklace and earrings (illus.) Retail \$ 9.00
111 S300—Single strand necklace only Retail 6.00
112 S450—Duo—necklace only Retail 9.00
113 S600—Trio—necklace only Retail 12.00



Finest quality hand-knotted iridescent uniform simulated RADIANT pearls with a precious look, hand-polished, perfectly matched. Adjustable rhinestone clasp. In blue velvet gift case, satin-lined.

156 S750—Single strand (illus.) Retail \$17.50
157 S1275—Duo Retail 27.50
158 S1800—Trio Retail 37.50



Popular, large simulated pearl button earrings, 1/20 12K Gold-Filled Mountings.
114 S150 Retail \$3.00

Matched, graduated, simulated 2 pearl earrings, 1/20 12K Gold-Filled Mountings.
115 S300 Retail \$6.00

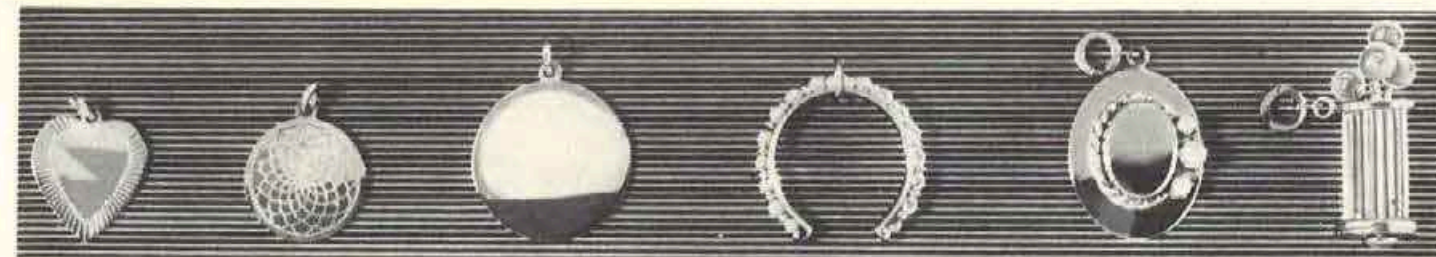
Simulated pearl earrings with pear-shaped drops. Sterling Silver Mountings.
116 S188 Retail \$3.75

Pear-shaped, drop, simulated pearl earrings, set with brilliant rhinestones.
117 S300 Retail \$6.00

Star-shaped rhinestone-set simulated pearl earrings.
118 S300 Retail \$6.00

ALL EARRINGS SUPPLIED IN PLASTIC GIFT CASES

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.



Heart Charm — Yellow gold filled.
H150 S100 Retail \$2.00

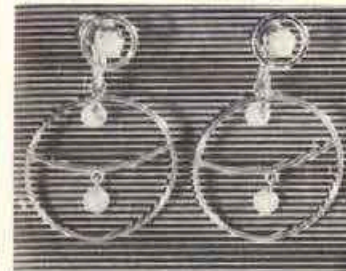
Round Charm — Yellow gold filled, fancy engine turned design.
150 S100 Retail \$2.00

Round Charm — Bright yellow gold filled.
151 S100 Retail \$2.00

Horseshoe Charm — Yellow gold filled with cultured pearls.
CP160 S445 Retail \$8.95

Sombrero Charm — Yellow gold filled with cultured pearls.
C3 S500 Retail \$10.00

Golf Bag Charm — Yellow gold filled with cultured pearls.
C2823 S587 Retail \$11.75



Yellow gold filled drop earrings with cultured pearls. Screw backs.
CP110 S600 Retail \$12.00



Yellow gold filled drop earrings. Screw backs.
1908 S323 Retail \$6.50



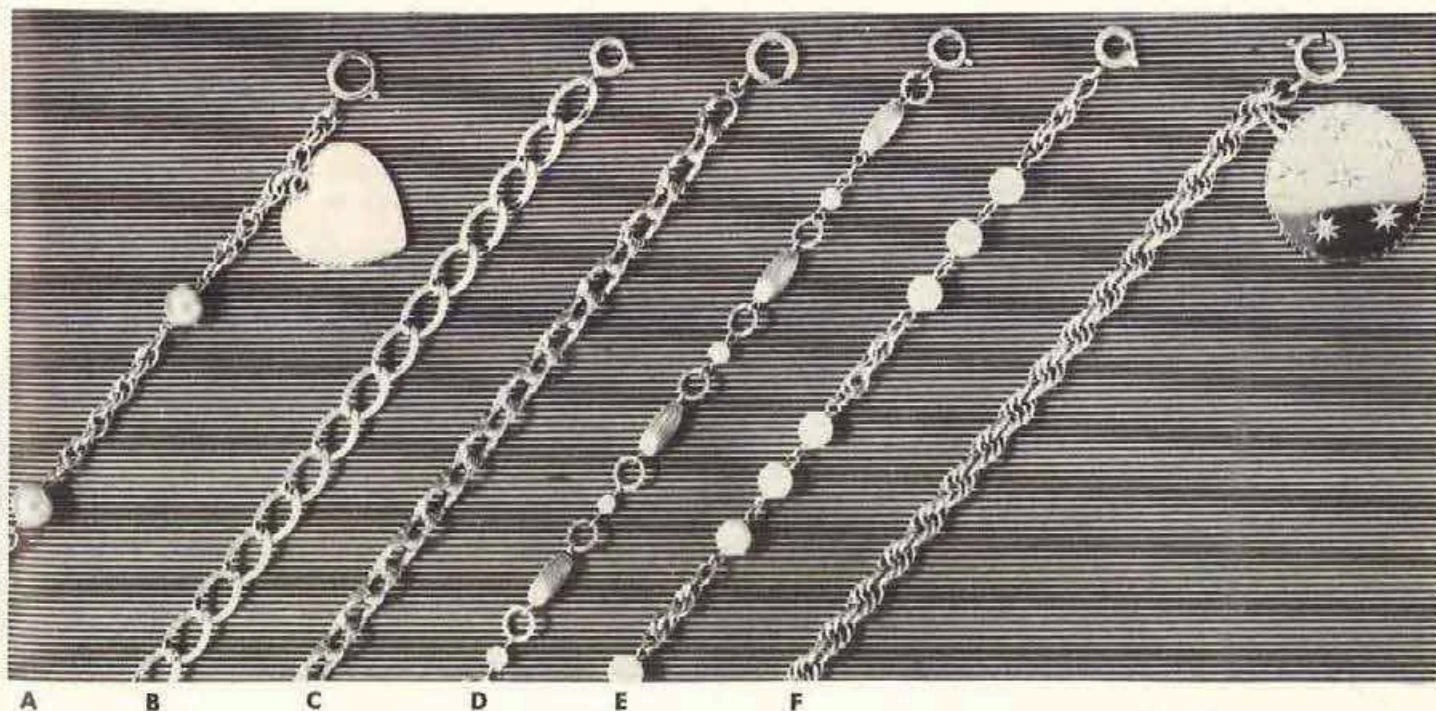
Yellow gold filled bracelet, antique finish.
A143 S809 Retail \$16.15



Yellow gold filled swirl design earrings. Clip backs.
2262 S309 Retail \$6.00



Yellow gold filled drop earrings with cultured pearls. Screw backs.
CP217 S391 Retail \$8.00



A. Yellow gold filled bracelet with cultured pearls. Heart charm.
C50 S375 Retail \$7.50

B. Yellow gold filled bracelet.
CP121 S245 Retail \$5.00

C. Yellow gold filled bracelet.
B2168 S336 Retail \$6.75

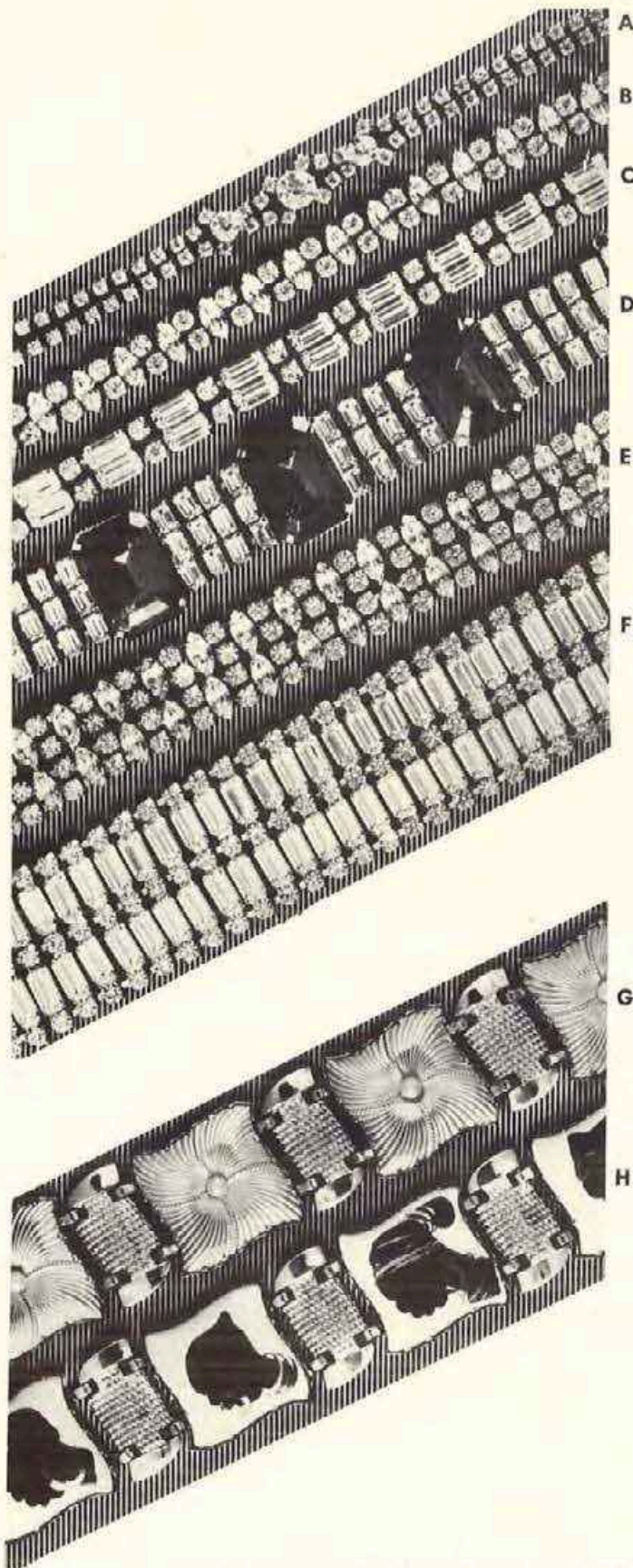
D. Yellow gold filled bracelet with cultured pearls.
CP123 S482 Retail \$9.50

E. Yellow gold filled bracelet with cultured pearls.
CP203 S732 Retail \$14.50

F. Yellow gold filled bracelet. Round charm set with white stones.
C66 S600 Retail \$12.00

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg.
HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS



A. RHINESTONE BRACELET — With 3 large round stones.
3501B \$195.....Retail \$3.95

B. RHINESTONE BRACELET — Mar-
quise and round shaped stones.
3525B \$282.....Retail \$5.65

C. RHINESTONE BRACELET — Large
sized emerald cut and round
stones.
3530B \$418.....Retail \$8.40

D. RHINESTONE BRACELET — With
3 extra large smoke gray em-
erald cut stones.
1823B \$450.....Retail \$9.00

E. RHINESTONE BRACELET — Dou-
ble row of marquise and round
shaped stones.
3514B \$587.....Retail \$11.75

F. RHINESTONE BRACELET — Dou-
ble row of large sized emerald
cut and round round stones.
3465B \$995.....Retail \$19.95

G. GOLD PLATED BRACELET—Fancy
designed with pearls set in cen-
ter.
2159B \$314.....Retail \$6.30

Matching Earrings. Clip backs.
(Not Illustrated).
2108E \$159.....Retail \$3.20

H. GOLD PLATED BRACELET—Hand
painted designs on enameled
background.
2155B \$500.....Retail \$10.00

Matching Earrings. Clip backs.
(Not Illustrated).
2155E \$159.....Retail \$3.20



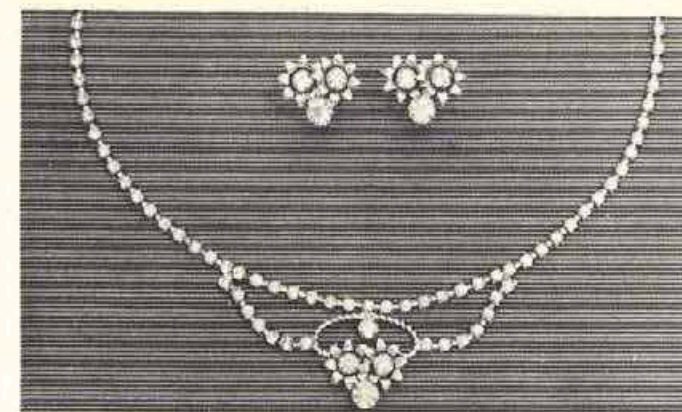
GOLD PLATED BRACE-
LET — Antique yellow
or rhodium finish.
179 \$418
Retail \$8.40



GOLD PLATED BRACE-
LET — Antique yellow
finish.
177 \$500
Retail \$10.00



GOLD PLATED BRACE-
LET — Antique yellow
or rhodium finish.
158 \$500
Retail \$10.00



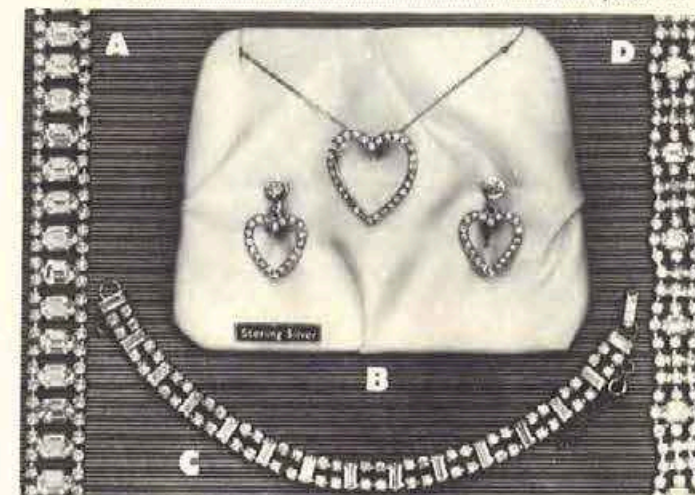
RHINESTONE NECKLACE SET — Flowering grace of round stones and dainty
silver petals. Matching earrings.
C/41 \$500.....Retail \$9.95 Set



RHINESTONE NECKLACE SET — Pear-shaped, round and baguette stones circle
swirling links. Matching earrings.
C/44 \$850.....Retail \$16.95 Set



RHINESTONE NECKLACE SET — Pear-shaped stones drop from round and
baguette stones. Matching earrings.
C/42 \$650.....Retail \$12.95 Set



A. RHINESTONE BRACELET — Large size emerald cut stones. Available in
clear or ice blue.
3452B \$500.....Retail \$10.00

B. RHINESTONE NECKLACE SET — Heart shaped. Sterling silver base and
neck chain. Matching earrings.
2045N/E \$750.....Retail \$15.00 Set

C. RHINESTONE BRACELET — Long narrow baguette stones. Available in
clear or ice blue.
3348B \$336.....Retail \$6.75

D. RHINESTONE BRACELET — Medium size emerald cut stones.
3504B \$250.....Retail \$5.00



RHINESTONE EARRINGS —
Three rings of round stones
with marquise stones set in
each. Clip backs.
8321 \$105.....Retail \$2.10

RHINESTONE EARRINGS —
Drop style with marquise
stones. Screw backs.
2588 \$141.....Retail \$2.85

RHINESTONE EARRINGS —
Double row of emerald
cut stones. Clip backs.
83087 \$159.....Retail \$3.20

RHINESTONE EARRINGS —
Marquise stone sur-
rounded by round and
emerald cut stones with
square shaped stone at
top and bottom. Clip backs.
1803E \$168.....Retail \$3.40

RHINESTONE EARRINGS —
Marquise stones with long
narrow baguettes on sides.
Clip backs.
8314 \$168.....Retail \$3.40



RHINESTONE EARRINGS —
Wheeled design with baguette
stones as spokes. Clip backs.
8318 \$195.....Retail \$3.95

RHINESTONE EARRINGS —
Large emerald cut
stones. Clip backs.
1749 \$223
Retail \$4.45

RHINESTONE EARRINGS —
Marquise and emerald cut
stones. Screw backs.
424E \$282.....Retail \$5.65

RHINESTONE EARRINGS —
Drop style with very
large pear shaped stone.
Screw backs.
8340 \$309.....Retail \$6.20

STERLING SILVER EAR-
RINGS — Fancy style de-
sign with marquise and
pear shaped stones. Screw
backs.
3/548 \$336.....Retail \$6.75

If not for resale, add 10% to your cost for Federal Excise Tax. See page 1 for price information

If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.

Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg.
HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS



Flower-of-Flame—Like a flower in full bursting brilliance! Exquisite hand cut, large and gleaming Rhinestones are surrounded by dainty petals of fine rhinestones in this unusual necklace and earring combination. A lovely "show-off" piece! Adjustable necklace.
1636 5640 Retail \$12.75 Set

Perfectly Matched Bracelet
1636B 5415 Retail \$8.25

Pearl-Fire—A glamorous combination of beautiful perfect simulated pearls and hand picked, fine-cut, gleaming Rhinestones that look like fine diamonds. Perfect blending of radiant stones to pamper your love of luxury. Fashioned in loveliest of floral designs for complement catching wear on all occasions. Earrings styled to match.

2080 51200 Retail \$24.00 set

Perfectly Matched Bracelet
2080B 5565 Ret. \$11.25

Starlight JEWELS
designed by **BOGOFF**
America's Foremost
Jewelry Designer

Lifetime Rhodium
Finish and Uncondi-
tionally Guaranteed

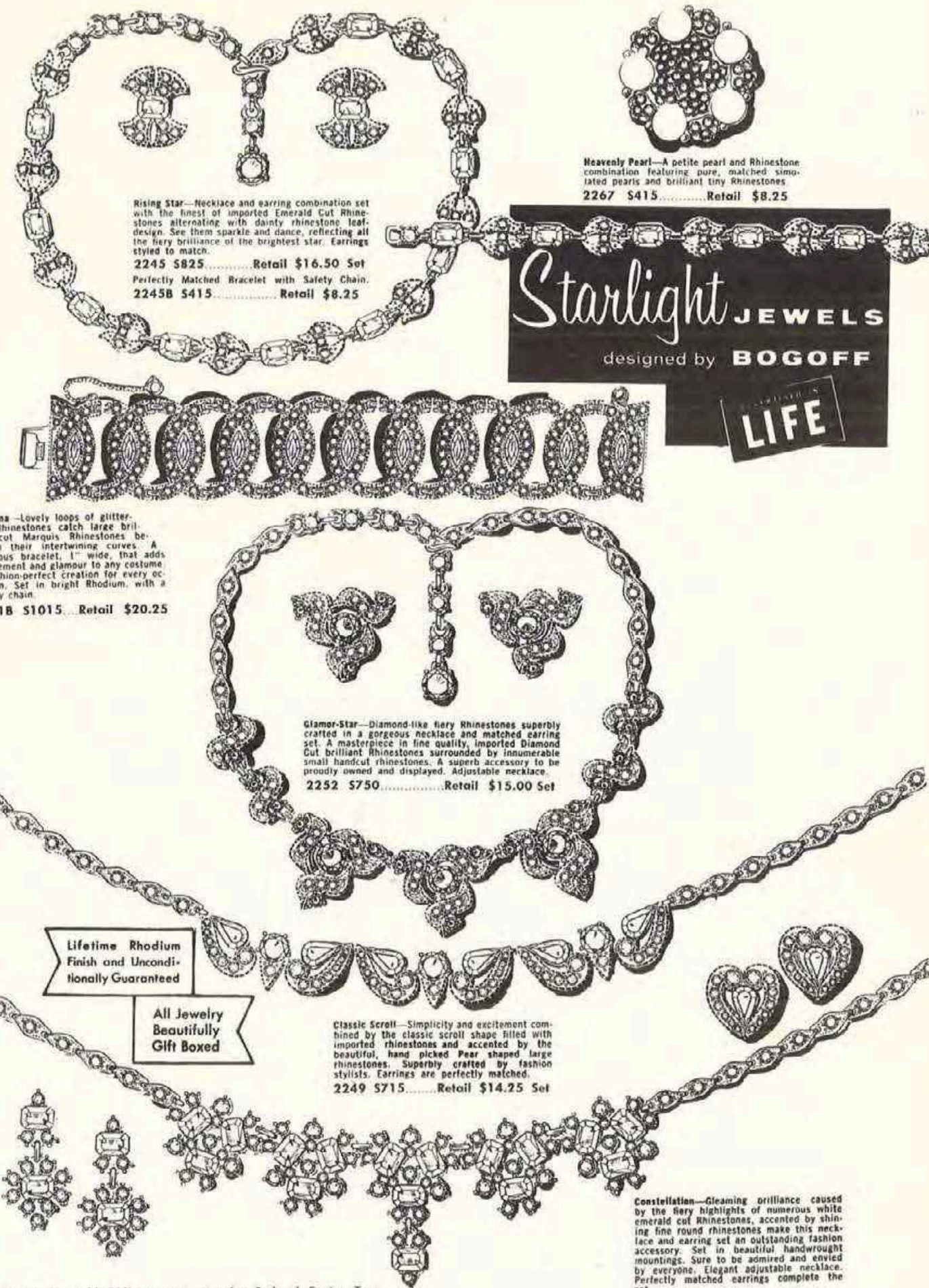
All Jewelry
Beautifully
Gift Boxed

White Emerald—Choker and earrings fashioned with imported Rhinestones to inspire shimmering moonlight magic. Artistically worked, unique design alternates brilliant round Rhinestones with large Emerald Cut rhinestones for a look-of-diamond elegance. Matched earrings to add enchantment after-dark.
2243 5975 Retail \$19.50 Set

Flowers of Venus—Unlike any flowers ever seen, this floral design gleams and flashes and flames from the iridescent beauty of gleaming Rhinestones to shimmer in radiant rainbows of glory around a delicate throat. Earrings are perfectly matched to make this a glamorous ensemble.
1253 51650 Retail \$33.00 Set

If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.

Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg.
HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS



Heavenly Pearl—A petite pearl and Rhinestone combination featuring pure, matched simulated pearls and brilliant tiny Rhinestones.
2267 5415 Retail \$8.25

Rising Star—Necklace and earring combination set with the finest of imported Emerald Cut Rhinestones alternating with dainty rhinestone leaf design. See them sparkle and dance, reflecting all the fiery brilliance of the brightest star. Earrings styled to match.

2245 5825 Retail \$16.50 Set

Perfectly Matched Bracelet with Safety Chain.
2245B 5415 Retail \$8.25

Starlight JEWELS
designed by **BOGOFF**

LIFE

Saturna—Lovely loops of glittering Rhinestones catch large brilliant-cut Marquis Rhinestones between their intertwining curves. A fabulous bracelet, 1" wide, that adds excitement and glamour to any costume. A fashion-perfect creation for every occasion. Set in bright Rhodium, with a safety chain.

2261B 51015. Retail \$20.25

Glamor-Star—Diamond-like fiery Rhinestones superbly crafted in a gorgeous necklace and matched earring set. A masterpiece in fine quality, imported Diamond Cut brilliant Rhinestones surrounded by innumerable small handcut rhinestones. A superb accessory to be proudly owned and displayed. Adjustable necklace.

2252 5750 Retail \$15.00 Set

Lifetime Rhodium
Finish and Uncondi-
tionally Guaranteed

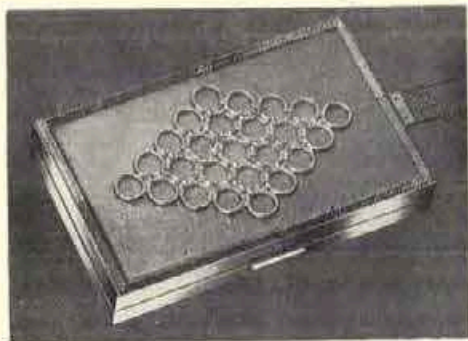
All Jewelry
Beautifully
Gift Boxed

Classic Scroll—Simplicity and excitement combined by the classic scroll shape filled with imported rhinestones and accented by the beautiful, hand-picked Pear shaped large rhinestones. Superbly crafted by fashion stylists. Earrings are perfectly matched.
2249 5715 Retail \$14.25 Set

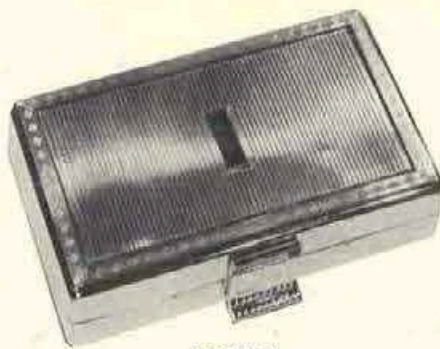
Constellation—Gleaming brilliance caused by the fiery highlights of numerous white emerald cut Rhinestones, accented by shining fine round rhinestones make this necklace and earring set an outstanding fashion accessory. Set in beautiful handwrought mountings. Sure to be admired and envied by everyone. Elegant adjustable necklace. Perfectly matched earrings complete the set.

2242 51050 Retail \$21.00 Set

If not for resale add 10% to your cost for Federal Excise Tax.
See page 1 for price information.



CARRYALL
Stunning cast border and ring motif. Set only in all-over crystal stones.
*808/36 S1350.....Retail \$22.50



CARRYALL
Smartly tailored fine line design in bright golden tone. Contains powder, accessory and cigarette compartments and lipstick case. Comes in black faille carrying case.
468/011 S1005.....Retail \$16.75



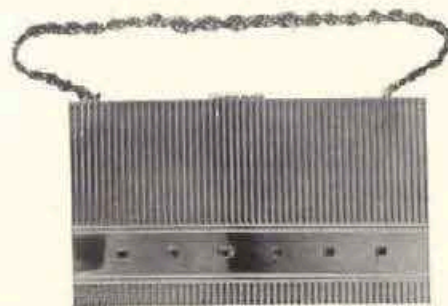
CARRYALL
Mystic signs of the zodiac with nine multi-facet sunburst rhinestone centers. Black enamel background.
*808/35 S1350.....Retail \$22.50



CARRYALL
Mother-of-pearl on golden metal frame and handle. Contains a compact, lipstick holder and cigarette case for king size or regulars.
75/383 S975.....Retail \$19.50



5-PIECE DRESSER SET
Fancy shape of one piece construction. Back is decorated in chased type design and finished in combination of silver and jeweler's bronze. Removable brush for easy cleaning.
1514 S2100.....Retail \$42.00



CARRYALL
Beautiful yellow gold finish set with blue sapphires. Contains a compact, lipstick holder, comb and cigarette case for king size or regulars.
*HM43/334/2 S1950.....Retail \$32.50



DRESSER SET
Graceful tulip shape of one piece construction in sterling silver. Back is decorated with chased type design in matte and bright finish. Removable brush for easy cleaning.
*1515 S2175.....Retail \$43.50



DRESSER SET
Bonnet shape in all silver finish on jeweler's bronze. Back is finished in matte and bright with engine turned design and monogram shield. Removable brush for easy cleaning.
1509 S825.....Retail \$16.50



DRESSER SET
Fancy shape on one piece construction in sterling silver. Back is bright and matte finished with engine turned design and monogram shield. Removable brush for easy cleaning.
*1517 S2475.....Retail \$49.50



The "Breeze King." In soft brush chrome.
EC-1 S210.....Retail \$3.50

EVANS

... presents the "Breeze King" revolutionary new windlighter with Evans exclusive "Automatic Lighting Action." Just flick it open, press the lever and it's lit. Surefire in the strongest wind. Yours in an attractive variety of styles and prices.

ALL ILLUSTRATIONS 1/2 ACTUAL SIZE



Navy Lizard. Vinyl-brush chrome.
EC-2 S240.....Retail \$4.00



Alligator Calf. Polished chrome.
EC-3 S300.....Retail \$5.00



Genuine Snake. Golden metal.
EC-4 S360.....Retail \$6.00



Genuine Ostrich. Golden metal.
EC-5 S450.....Retail \$7.50



Genuine Alligator. Gold metal.
EC-6 S600.....Retail \$10.00
*In gold filled with alligator.
EC-7 S1050.....Retail \$17.50 P.T.



EC-8 S240 Lighter.....Retail \$4.00
EC-9 S120 Key Chain.....Retail \$2.00
A collector's item. Antique auto on lighter and key chain. Ford illustrated.



A charming new lighter for the ladies. No larger than your lipstick. Cover swings back to reveal a fine Evans lighting action.

Golden Metal Line Design
EC-10 S240.....Retail \$4.00

Golden Metal Line Design.
EC-11 S240.....Retail \$4.00

Basketweave of golden metal and rhodium.
EC-12 S300.....Retail \$5.00

Evans Enamel Rose Design.
EC-13 S300.....Retail \$5.00



Jumbo Lighter. Golden metal with black morocco.
EC-14 S300.....Retail \$5.00

Petite Bracelet Lighter.
EC-15 S450.....Retail \$7.50 Plus Tax

Petite Ladies Lighters. Gay hand-painted designs on lasting Evans Enamel. Golden metal.

Masks.
EC-16 S360.....Retail \$6.00
Bouquet.
EC-17 S360.....Retail \$6.00





Evans

LIGHTERS AND SMOKING SETS IN LASTING EVANS ENAMEL

... style and color-toned for modern living.
... gracious luxury with a fashion flair.
... gifts with a purpose and a place in any home.

ENTIRE BODY OF EACH LIGHTER IS A
FUEL RESERVOIR

ALL SETS ATTRACTIVELY GIFT PACKAGED.

Pine Cone 3 Piece Set
EC-18 \$21.00.....Retail \$35.00
Lighter Only
EC-19 \$6.00.....Retail \$10.00



Rooster
EC-20 \$6.00.....Retail \$10.00

Poodle
EC-21 \$6.00.....Retail \$10.00



Flower Cart 2 Piece Set
EC-22 \$13.50.....Retail \$22.50
Lighter Only
EC-23 \$6.00.....Retail \$10.00



Old Fashioned Carriage 2 Piece Set
EC-24 \$9.00.....Retail \$15.00
Lighter Only
EC-25 \$6.00.....Retail \$10.00



Vintage 2 Piece Set
EC-26 \$13.50.....Retail \$22.50
Lighter Only
EC-27 \$6.00.....Retail \$10.00



Rosettes on White 3 Piece Set
EC-28 \$16.50.....Retail \$27.50
Lighter Only
EC-29 \$7.50.....Retail \$12.50
Above also available in black. Specify.



Dragon
EC-30 \$6.00.....Retail \$10.00

Trojan Horse
EC-31 \$6.00.....Retail \$10.00



Ming Tree 2 Piece Set
EC-32 \$13.50.....Retail \$22.50
Lighter Only
EC-33 \$6.00.....Retail \$10.00



Petit Point Pattern
EC-34 \$10.50.....Retail \$17.50



Topaz Colored Enamel Stoned. 3 Piece Set
EC-35 \$21.00.....Retail \$35.00
Lighter Only
EC-36 \$9.00.....Retail \$15.00

EVANS

... superb craftsmanship brings the age old art of fusing enamel and metal to modern day perfection. Preserving unexcelled beauty in a lasting functional form.

RED SEAL FUEL CONTROL PREVENTS
EVAPORATION OF FLUID.

ALL SETS ATTRACTIVELY GIFT PACKAGED.



Evans

FINE WOMEN'S PERSONAL ACCESSORIES

Fashioned by the creators of famous Evans fitted handbags.

Evans "Serv-Pac" cigarette case in golden mesh. King size.
EC-37 \$600.....Retail \$10.00
Also available in "Regular."

Ladies Wallet in golden mesh.
EC-38 \$510.....Retail \$8.50 Plus Tax

Eyeglass Case in golden mesh.
EC-39 \$450.....Retail \$7.50 Plus Tax

Coin Purse in golden mesh.
EC-40 \$300.....Retail \$5.00 Plus Tax

All mesh items also available in white metal. Specify.



3 Piece Enam. Dresser Set
EC-43 \$900.....Retail \$15.00
Also available in both Black and Straw. Specify. Gift Packaged.



Comb and File Set in golden mesh.
EC-41 \$450.....Retail \$7.50



Miss Evans Little Shaver
EC-42 \$90.....Retail \$1.50



Golden Metal Carryall
EC-44 \$1050.....Retail \$17.50 Plus Tax



Rhinestone Decorated Carryall in rhodium
EC-45 \$1800.....Retail \$30.00 Plus Tax

Evans Carryall Engine Turned Design.
EC-46 \$1200.....Retail \$20.00 Plus Tax

All Evans carryalls contain automatic lipstick, coin holder, door type powder compartment, velour puff, make up mirror and compartment for cigarettes.

DISTINCTIVE NEW ENAMELED COMPACTS AND COMBINATIONS

Strikingly different designs handcrafted in the exquisite Evans manner.



Rose Design on White lighter and compact.
EC-49 \$480.....Retail \$8.00
Also available in Chartreuse. Specify.



Sunburst Design on golden metal lighter, lipstick and compact.
EC-47 \$600.....Retail \$10.00



Rosettes on Black lighter and lipstick-compact combination.
EC-48 \$750.....Retail \$12.50



Rose Design on Straw lighter, compact and cuff links.
EC-54 \$900.....Retail \$15.00 Plus Tax
Also available in white. Specify.



Poodle lighter, compact, lipstick and cuff links.
EC-50 \$1050.....Retail \$17.50 P.T.



Old Fashioned Carriage
EC-51 \$450.....Retail \$7.50
Flower Cart
EC-53 \$450.....Retail \$7.50
Also available in Chartreuse. Specify.

Butterfly
EC-52 \$450.....Retail \$7.50

Jewelbugs
EC-58 \$390.....Retail \$6.50
Zulu Head
EC-62 \$300.....Retail \$5.00



A Bluebird
EC-55 \$450.....Retail \$7.50
B Rose Design on Chartreuse
EC-60 \$300.....Retail \$5.00
Also available in white. Specify.

C Ruby Colored Enamel Stones
EC-59 \$450.....Retail \$7.50
Also available in multicolored stones. Specify.
D Stoned Butterfly
EC-57 \$390.....Retail \$6.50

E Redbirds
EC-56 \$390.....Retail \$6.50
F Petit Point Pattern on white
EC-61 \$300.....Retail \$5.00



Evans

**FINE BONE CHINA TABLE
LIGHTERS AND SMOKING SETS**

Finely fashioned accessories designed to complement any home. Conversation pieces in the rich tradition of china. The crowning touch to home decor.

ENTIRE BODY OF EACH LIGHTER
IS A FUEL RESERVOIR.

ALL SETS ATTRACTIVELY GIFT PACKAGED.

All Illustrations 1/2 Actual Size

Quilt Design
EC-63 \$1500.....Retail \$25.00
Lighter Only
EC-64 \$900.....Retail \$15.00
Above also available in Black or White. Specify.



Contemporary American
EC-65 \$1200.....Retail \$20.00
Lighter Only
EC-66 \$750.....Retail \$12.50
Above also available in grey. Specify.



Modern Table Setting
EC-69 \$900.....Retail \$15.00

Shadowbox with Currier and Ives prints.
EC-70 \$900.....Retail \$15.00



Antique Auto Stein Set
EC-67 \$900.....Retail \$15.00
Lighter Only
EC-68 \$600.....Retail \$10.00



E V A N S

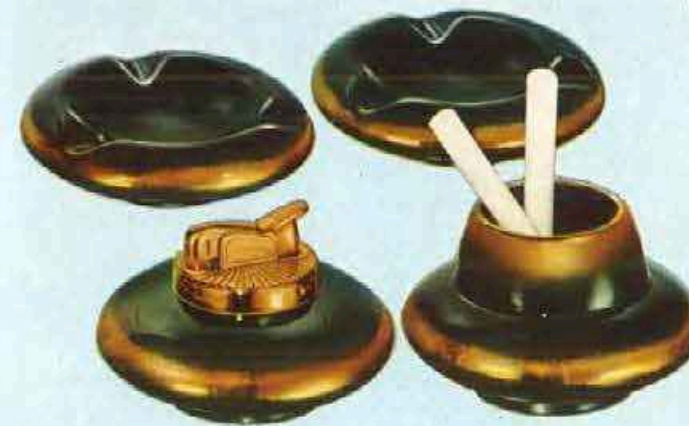
Evans brings you Fine Bone China combined with gleaming metal in a new concept of decoration. Produced through an exclusive process, hand decorated by Evans artisans ... accessories of enduring beauty.

RED SEAL FUEL CONTROL PREVENTS
EVAPORATION OF FLUID.

All Illustrations 1/2 Actual Size

Rosette Swirl Design
EC-71 \$1500.....Retail \$25.00
Lighter Only
EC-72 \$900.....Retail \$15.00

Gold-Toned Modern Design
EC-73 \$750.....Retail \$12.50
Above also available in White. Specify.



Early American Motif
EC-74 \$1500.....Retail \$25.00
Lighter Only
EC-75 \$900.....Retail \$15.00

Melon Fluted Design
EC-76 \$1080.....Retail \$18.00
Lighter Only
EC-77 \$900.....Retail \$15.00
Above also available in Black or White. Specify.



Swedish Contemporary
EC-78 \$900.....Retail \$15.00
Above also available in Black or White. Specify.

ALL SETS ATTRACTIVELY GIFT PACKAGED.



Executive Set in Black Morocco. Golden metal.
EC-79 \$600.....Retail \$10.00
Also available in both Red and Brown. Specify.



Evans Desk Lighter
EC-80 \$300.....Retail \$5.00
Also available in both Red and Brown. Specify.

Warrior Design
EC-81 \$900.....Retail \$15.00
Gift Packaged.
EC-82 \$600.....Retail \$10.00
Lighter only.



Evans

FAMOUS MEN'S SMOKING ACCESSORIES

The perfect addition to any office, den or wardrobe. Designed with the man in mind.



Fleur De Lis
EC-83 \$600..Retail \$10.00
Plus Tax
Also available in Black. Specify.



Two-Tone Swirl
EC-84 \$600..Retail \$10.00
Plus Tax



Ruby Enamel Stones
EC-87 \$900..Retail \$15.00
Plus Tax
Also available in both Sapphire and Emerald. Specify.



Evans Enamel—Gold Lined
EC-85 \$600..Retail \$10.00
Plus Tax



Zebra Pattern
EC-86 \$750..Retail \$12.50
Plus Tax



Sportsmen's Set
EC-89 \$750.....Retail \$12.50

Trojan Horse
EC-88 \$600.....Retail \$10.00
Plus Tax

ALL CUFF LINK COMBINATIONS ATTRACTIVELY GIFT PACKAGED.



A.S.R. MOTHER-OF-PEARL
Genuine Iridescent Tahitian Mother-of-Pearl.
611 \$750 Retail \$12.50



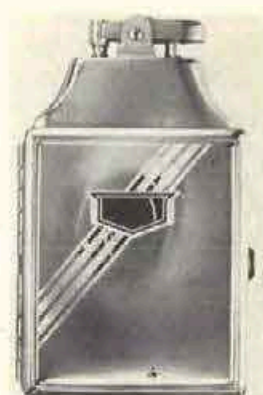
ZIPPO BRUSH FINISH
Heavily chrome plated with satiny, soft-toned brush surface and contrasting high polish.
200 \$210.....Retail \$3.50



ZIPPO ENGINE TURNED
A quietly tasteful design delicately executed on lustrous, high polish chrome.
350 \$345.....Retail \$5.75



RONSON WINDLITE
Satin Finish.
21204 \$237 Retail \$3.95



RONSON MASTERCASE
Satin and Bright Finish, Engraved Design. Holds 14 cigarettes.
26189 \$768.....Retail \$12.80



RONSON CROWN
Table Lighter. Silver Plate.
*30600 \$600..Retail \$10.00



A.S.R. HERITAGE SET
Set includes lighter, cigarette server with ebony handles and graceful embossed tray. Colonial Americana at its traditional best. Non-Tarnish Rhodium finish. Shipping weight, 3 lbs.
902 \$1797Retail \$29.95
Heritage lighter only.
804 \$897Retail \$14.95



RONSON QUEEN ANNE
Table Lighter. Silver Plate.
*56600 \$600Retail \$10.00



LITE-O-MATIC
Combination cigarette case and automatic lighter. Lights automatically when case clicks closed. Holds regular or king-size cigarettes. Beautifully engraved scroll design in panel effect on satin finish golden tone.
394/022 \$1500Retail \$25.00



RONSON NORDIC SET
Genuine marble in modern black and gold design table lighter and matching urn. Base and "plume arm" in chrome plate. Shipping weight, 4 lbs.
49307 \$1350.....Retail \$22.50



LITE-O-MATIC
Combination cigarette case and automatic lighter. Lights automatically when case clicks closed. Holds regular or king-size cigarettes. Tailored and handsome, appropriately styled for men or women. Engraved lines and monogram shield in bright polished gold tone on satin finish background.
394/021 \$1500.....Retail \$25.00

*If not for resale, add 10% to your cost on these numbers only for Federal Excise Tax. See page 1 for price information.

RONSON

world's greatest lighter!



TRIUMPH
Satin Finish, Engraved Design.
82293
5417...Retail \$6.95



CAPRI
Satin Finish, Engraved Design.
27275
5477...Retail \$7.95



PRINCESS
Satin Finish, Engraved Design.
14214
5417...Retail \$6.95



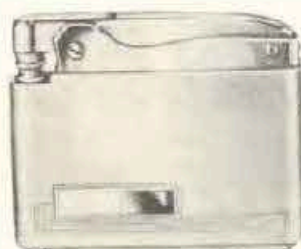
PRINCESS
Tortoise Enamel Finish.
14297
5477...Retail \$7.95



CAPRI
Genuine Oriental Lizard.
27277
5527...Retail \$8.95



WHIRLWIND
Satin and Bright Finish, Engraved Design.
16217
5510...Retail \$8.50



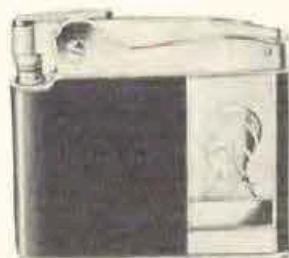
ADONIS
Satin and Bright Finish, Engraved Design.
18202 5537 Retail \$8.95



ESSEX
Satin Finish, Engraved Design.
50275
5477 Retail \$7.95



WHIRLWIND
Engraved Design.
16298
5537...Retail \$8.95



ADONIS
Black Enamel Finish, Engraved Design.
18559 5597 Retail \$9.95



ESSEX
Genuine Oriental Lizard.
50277
5537...Retail \$8.95



WHIRLWIND
Tortoise Enamel Finish.
16558
5570...Retail \$9.50



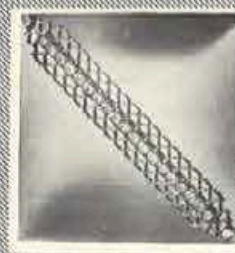
ADONIS
Genuine Oriental Lizard.
18820
5630 Retail \$10.50



TRIUMPH
Engraved Design.
82221 5477 Retail \$7.95

See page 1 for price information.

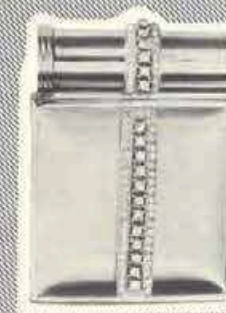
Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg.
HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS



A



B



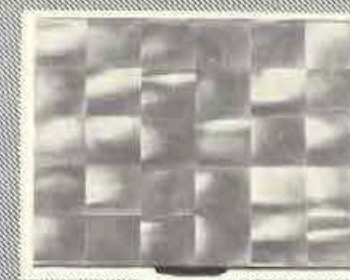
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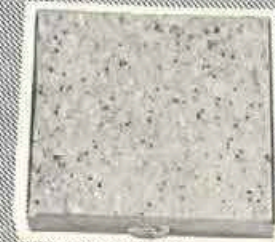
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E



F



G



H



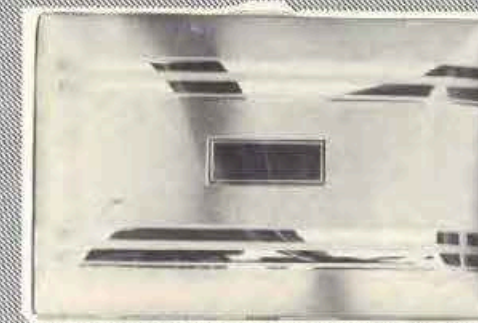
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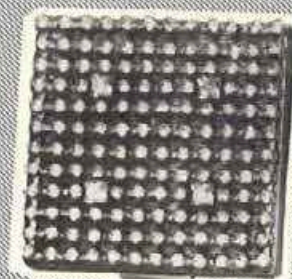
J



K



L



M

A. COMPACT—Golden metal finish with hand set rhinestone decoration. Black faillie case. *1447/0390 5995

Retail \$15.00

B. COMPACT — Hand set emerald cut and round rhinestones on white metal. *D2225/34 5750

Retail \$12.00

C. COMPACT & LIPSTICK HOLDER COMBINATION — Golden metal with hand set rhinestone decoration. Black faillie case. *1140/11X 5678

Retail \$11.25

D. COMPACT—Map of Lone Star State on golden metal finish. Size 3 1/4" x 3 1/4". 10E 5300

Retail \$5.00

E. COMPACT—Golden metal finish, Mother-of-Pearl top. 461/229/2 5390

Retail \$6.50

F. CIGARETTE CASE — Golden metal finish, Mother-of-Pearl top.

1005 5295 Retail \$4.95

G. COMPACT — Crushed Mother-of-Pearl on golden metal finish. 1783233 5165 Retail \$2.75

H. LIPSTICK AND MIRROR COMBINATION—Golden metal finish, Mother-of-Pearl top.

1006 5150 Retail \$2.50

I. LIPSTICK AND MIRROR COMBINATION—Golden metal finish, cloisonne design. With perfume bial at top.

60-53 5240 Retail \$4.75

J. COMPACT — Crushed Mother-of-Pearl on golden metal finish. Has swing out lipstick holder.

1986340 5225 Retail \$3.75

K. COMPACT, LIPSTICK HOLDER AND CIGARETTE CASE COMBINATION—Golden metal finish, Mother-of-Pearl top.

1004 5375 Retail \$6.25

L. CIGARETTE CASE — Golden metal.

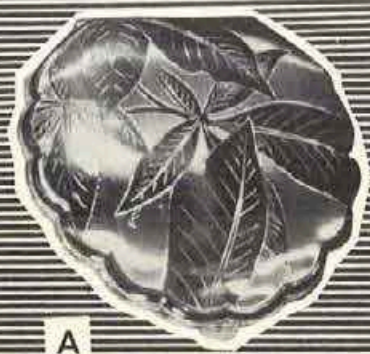
1400/093 5450 Retail \$7.50

M. COMPACT — Hand set rhinestones on white metal. Engine turned back.

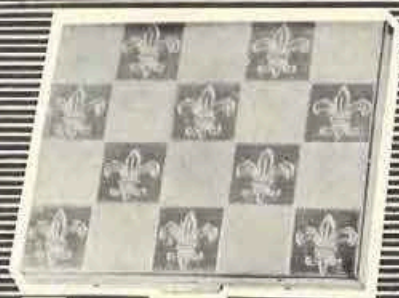
*451/720/3 5750

Retail \$12.50

*If not for resale, add 10% to your cost on these numbers only for Federal Exrse Tax. See page 1 for price information.



A



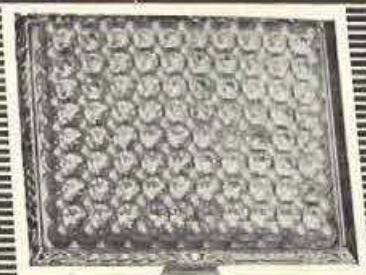
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C



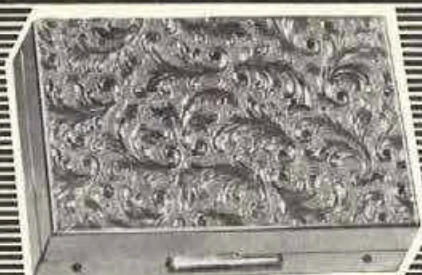
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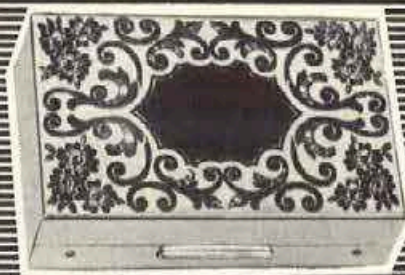
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F



G



H



I

- A. Bright golden tone compact with engraved leaf design and scalloped edges. With powder door.
197/110 S210.....Retail \$3.50
- B. Smart, thin compact in bright silver finish. Has engraved Fleur-de-lis design in golden tone. With powder door.
359/067 S297.....Retail \$4.95
- C. Engraved Florentine design on bright polished gold tone. With powder door.
293/487 S210.....Retail \$3.50
- D. Round compact with delicate floral pattern in red and green gold tones on

- satin finish golden background. With powder door.
448/017 S417.....Retail \$6.95
- E. This compact has simulated pearl and rhinestone insert on golden background. Engraved border. With powder door.
*259/055/01 S357.....Retail \$5.95
- F. Satin silver finish compact with dainty engraved floral motif. With powder door.
448/022 S477.....Retail \$7.95
- G. Musical compact in golden tone. All-over scroll pattern engraved on cover. Plays a tuneful melody when opened.

- Contains powder compartment. Comes in black faillie carrying case.
463/495 S900.....Retail \$14.95
- H. Musical compact with engraved fancy scroll and floral pattern and monogram on shield in bright polished gold tone on satin finish background. Musical unit has manual stop. Comes in black faillie carrying case.
463/017 S1050.....Retail \$17.50
- I. Exquisite Sterling Silver compact in satin finish. Engraved design in brightly polished silver. With powder door.
*294/522 S1200.....Retail \$20.00

*If not for resale, add 10% to your cost on these numbers only for Federal Excise Tax. See page 1 for price information.

Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg.
HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS



10K Yellow Gold Cross,
12" chain — Hand engraved. Baby's.
P1042 S275
Retail\$5.50



1/20 12K Yellow Gold
Filled Locket, 13" chain, Baby's.
M379 S138
Retail\$2.75



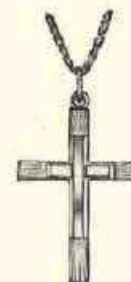
1/20 12K Yellow Gold
Filled Locket, 13" chain, Baby's.
M379 S200
Retail\$4.00



10K Yellow Gold satin
finish Locket, 13" chain — Hand engraved set with Genuine Diamond. Baby's.
O537 S475
Retail\$9.50



10K Yellow Gold Locket,
13" chain — Hand engraved.
O545 S400
Retail\$8.00



1/20 12K Yellow Gold
Filled Cross, 18" chain — Hand engraved.
P213 S263
Retail\$5.25
Same as above in Sterling Silver.
P275 S263
Retail\$5.25



BABY & MISSES
fine jewelry



1/20 12K Yellow Gold Filled tubing
Bracelet — opens with safety guard. Child's size.
593 S200.....Retail \$4.00



1/20 12K Yellow Gold
Filled satin finish Locket, 18" chain — Hand engraved — set with Genuine Diamond.
M993 S413
Retail\$8.25



1/20 12K Yellow Gold Filled Bracelet,
simulated pearls — Heart charm. Baby's.
3132 S200.....Retail \$4.00



1/20 12K Yellow Gold Filled expansion
identification Bracelet — Hand engraved — 2 tone white and yellow gold finish.
B120 S500.....Retail \$10.00



1/10 12K Yellow Gold Filled
Key-to-My Heart Bracelet — Simulated pearls. Child's size.
B202 S238.....Retail \$4.75



1/20 12K Yellow Gold Filled expansion
Bracelet — Hand engraved — satin finish, set with Genuine Diamond.
B125 S550.....Retail \$11.00



1/20 12K Yellow Gold Filled Bracelet,
with gold filled beads — Round charm. Child's size.
G013 S263.....Retail \$5.25



1/20 12K Yellow Gold Filled
Locket and Chain — Expansion Bracelet to match. Baby's.
G013 S450.....Retail \$9.00 Set

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.



BABY PICTURE FRAME
Sterling Silver. Engraved design. 3½ in. diameter. Gift Boxed.
548 \$219 Retail \$3.65



DUMB-BELL RATTLE.
Sterling Silver. Popular Baby Toy. Gift Boxed.
525 \$280 Retail \$4.70



BABY JUICE CUP
Sterling Silver. Lined inside with very bright 24K Gold Finish. Gift packaged.
55 \$219 Retail \$3.65



BABY CUP
Sterling Silver. Hollow Handle. Lined inside with very bright 24K Gold Finish. Superbly designed. Gift Boxed.
512 \$480 Retail \$8.00



BABY CUP
Sterling Silver. Lined inside with very bright 24K Gold Finish. Hollow handle. Gift packaged.
54 \$705 Retail \$11.75

Sterling Baby Gifts



BABY SPOON
Curved Handle. Sterling Silver. Makes for easy handling. Gift Boxed.
515 \$169 Retail \$2.80



LONG HANDLE FEEDING SPOON. Sterling Silver. Impressive "VIRGINIA" pattern—makes an excellent gift—Gift Boxed.
303 \$180 Retail \$3.00

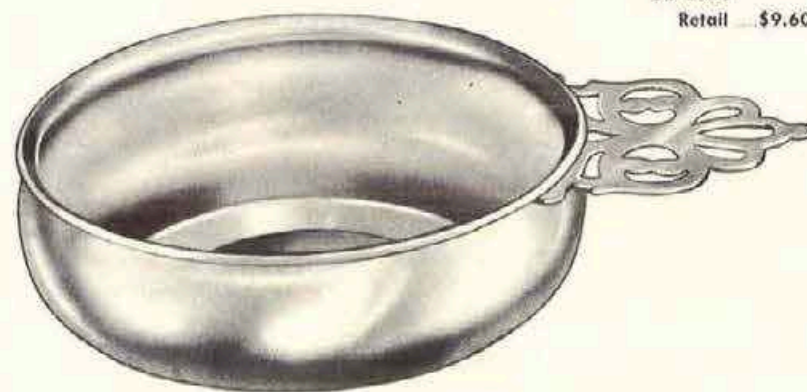
SPACE FOR
ENGRAVING
RECORD OF
BIRTH



BIRTH RECORD TEETHING RING RATTLE. Sterling Silver. Pearlized Ring available in White, Pink, Blue. Satin Lined Gift Box.
523 \$162 Retail \$2.60

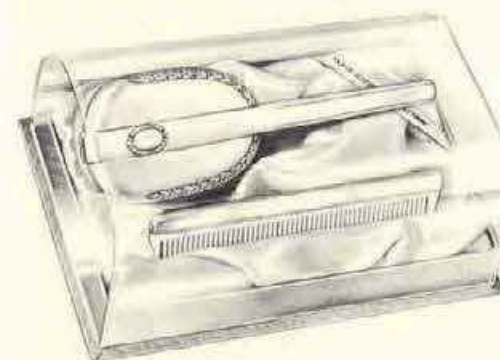


BABY CUP
Sterling Silver. Hollow Handle. Lined inside with very bright 24K Gold Finish. Sturdy design. Gift Boxed.
52 \$578 Retail \$9.60



PORRINGER DISH
Sterling Silver. Beautiful pierced handle. 4" Diameter. Gift packaged.
528 \$690 Retail \$11.50

Sterling Silver Juvenile Ware



2-PC. BABY GIRL COMB and BRUSH SET
Sterling Silver. Nylon Bristles. Luxurious Engraved Design. Satin Lined, Acetate Cover Box.
540 \$528 Retail \$8.80
Not illustrated.
2-PC. MILITARY COMB and BRUSH SET
Same design as No. 545.
542 \$445 Retail \$7.40



2-PIECE EDUCATOR SET
A charming baby-size edition, in solid silver, of the much-loved adult pattern. Baby fork and spoon.
503 \$303 Retail \$4.55



HUMPTY DUMPTY EDUCATOR SET
A practical, safe crib toy, made of strong plastic in soft pink, blue and white, with infant spoon and fork.
500 \$303 Retail \$4.55

3-PC. MILITARY COMB, BRUSH and FRAME SET
Sterling Silver. Nylon Bristles. Handsome matched design picture frame for baby's picture. Engraved design. Satin Lined, Acetate Cover Box.
545 \$669 Retail \$11.15

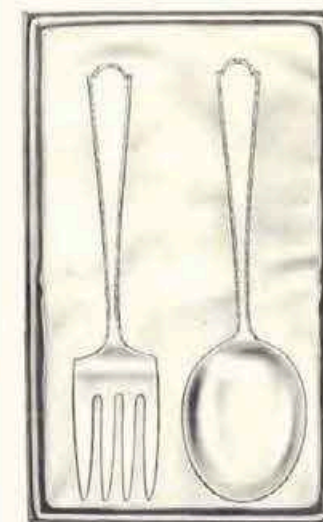
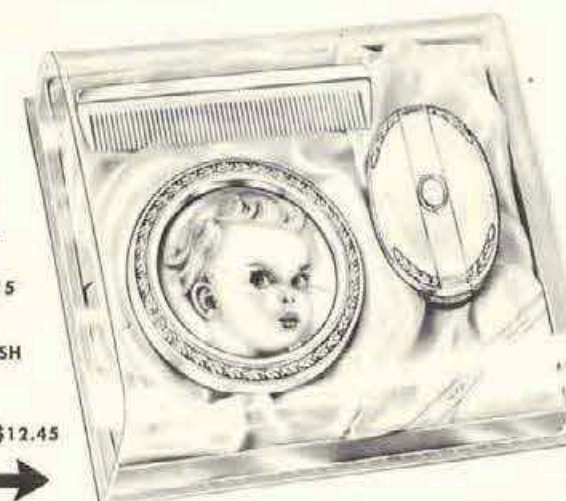
Not illustrated:
3-PC. BABY GIRL COMB, BRUSH and FRAME SET
Same design as No. 540.
544 \$747 Retail \$12.45



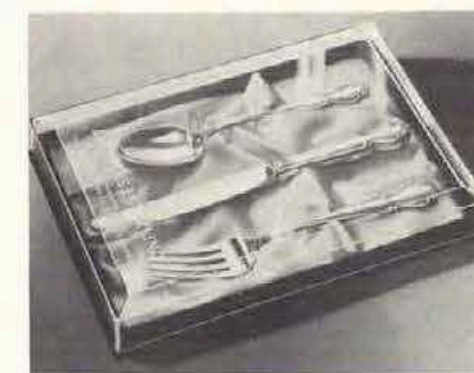
3-PIECE COMPANION SET
Lovely little cup (2" high) with baby fork and spoon.
508 \$849 Retail \$12.73



INFANT FEEDING SPOON
Longer handle reaches to the bottom of baby food jars, shallower bowl lets baby clean off all the food. In plastic gift box.
505 \$212 Retail \$3.18



2-PIECE BABY SET
Sterling Silver Fork and Spoon. Delicately Carved "VIRGINIA" pattern. Satin Lined Gift Box.
300 \$300 Retail \$5.00



3-PIECE CHILD'S SET
Five to ten-year-olds will eat more easily with this lovely silver. Spoon, fork and knife.
507 \$667 Retail \$10.00

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg.
HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS

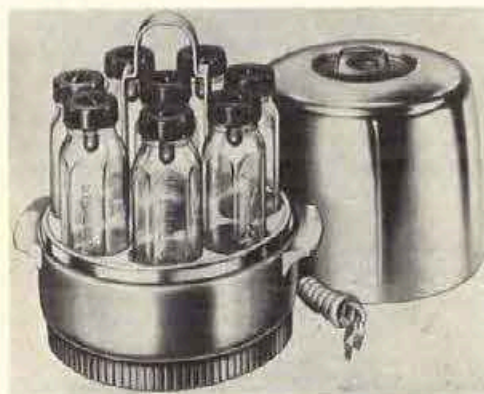
If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.



EIGHT-BOTTLE TERMINAL STERILIZER

Recommended for regular sterilization of the terminal method... bottles, nipples, caps and formula in one easy operation. Shuts off automatically. Set includes measuring spoons, graduate, funnel, tongs, bottle brush and nipple tray. Non-breaking plastic base with gleaming metal top. Shipping weight, 7 lbs.

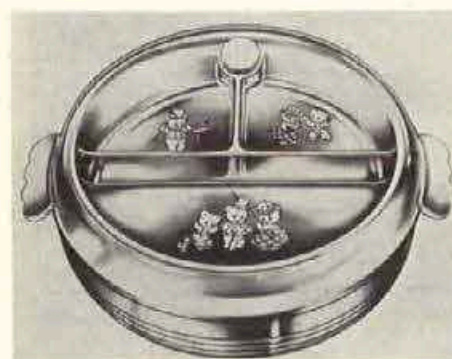
201 5842 Retail \$12.95



AUTOMATIC BOTTLE STERILIZER

Recommended for regular sterilization or the terminal method... bottles, nipples, caps, and formula in one easy operation. Shuts off automatically. Set includes handy bottle rack and nipple tray. Shipping weight, 6 lbs.

200 5712 Retail \$10.95



PLASTIC FOOD WARMER

Attractive 3-compartment plastic dish that fits into gleaming metal base. Hot water in base keeps food warm.

1450 5194 Retail \$2.99



VAPOR-MASTER VAPORIZER

Automatic, electric. Operates for six hours, shuts off automatically when water is gone. Sturdy, non-breaking plastic. Replaceable electric unit. Rubber feet. Makes ideal humidifier. Shipping weight, 5 lbs.

1082B 5842 Retail \$12.95



NITE-LITE BOTTLE WARMER

Combination bottle warmer and night light—a soft glow illuminates the base. Quickly heats bottle; shuts off automatically. Nite-Lite stays on until cord is detached. Available in pink or blue porcelain. Shipping weight, 3 lbs.

1093A 5358 Retail \$5.50



BOTTLE WARMER AND VAPORIZER

Heats bottle to correct feeding temperature; shuts off automatically. Vaporizer fits over bottle warmer, quickly produces steam for cold relief. Pink, blue or ivory finish.

1013C 5163 Retail \$2.50



AUTOMOBILE BOTTLE WARMER

Plugs into car cigar lighter, heats bottle quickly to correct temperature while driving. Turns on when bottle is inserted—shuts off when bottle is removed. Available in 6 or 12 volt.

1217A \$211 Retail \$3.25



EGG COOKER

This handsome appliance cooks eggs exactly the way you like them every time — boiled, poached, scrambled, or shirred. Shuts off automatically; amount of water governs cooking time. Shipping weight, 4 lbs.

300 5842 Retail \$12.95



DELUXE FOOD WARMER

Handsome, fine quality all-in-one warmer and feeding dish. Polished chrome base molded securely to 3-compartment glazed porcelain dish. Gaily decorated with baby's favorite pets. Hot water poured into opening keeps meal warm throughout long feeding periods. Shipping weight, 3 lbs.

485 5322 Retail \$4.95



Polished aluminum cover, available at slight extra cost. Shpg. Wt. 1 1/4 lbs.

No. 2299 1-5206; 6-5197 Retail 3.00

AS ADVERTISED IN American Home, Better Homes and Gardens, Good Housekeeping, House & Garden, House Beautiful, Living for Young Homemakers.



FREE! Beautiful, full-color recipe book included.

Never

DOMINION AUTOMATIC FRY-SKILLET

• FRIES • BAKES • STEWS • CASSEROLES • GRILLS
BRAISES • DEEP FRIES • CHAFES • POPS CORN

No other appliance does so many cooking jobs so well! Exclusive oven-type thermostat provides positive controlled heat. Family-size 3 1/2 quart capacity. E-Z Cook Guide on handle eliminates guesswork. 110-120 volts, AC, 1100 watts. Shpg. Wt. 6 1/4 lbs.

2202 1-51155; 3-51102

Retail Price 16.95

Dominion
TRADE MARK



SO EASY TO CLEAN—Immerse to control box. Finish and controlled heat prevent sticking.



FINGERTIP TEMPERATURE CONTROL—Positive controlled heat—from "simmer" to 420°. Jewel Signal Light indicates when correct temperature is reached.



FLAVOR REGULATOR assures proper strength.



INDICATOR JEWEL glows when coffee is ready.



CUP MARKINGS inside and out, for accurate measuring.

Makes 4 to 10 Cups

ALL CHROME — FULLY AUTOMATIC

"COFFEE-KING"

Brews 4 to 10 delicious cups. And you can make instant coffee in it, too. Once coffee is brewed it will not start percolating again. Stays hot until you serve it. Special cold water pump assures rapid brewing. No drip spout. 110-120 volts, AC, 500 watts. Shpg. Wt. 3 3/4 lbs.

1604 1-51348; 6-51286

Retail Price 19.95

Same as above except polished aluminum.

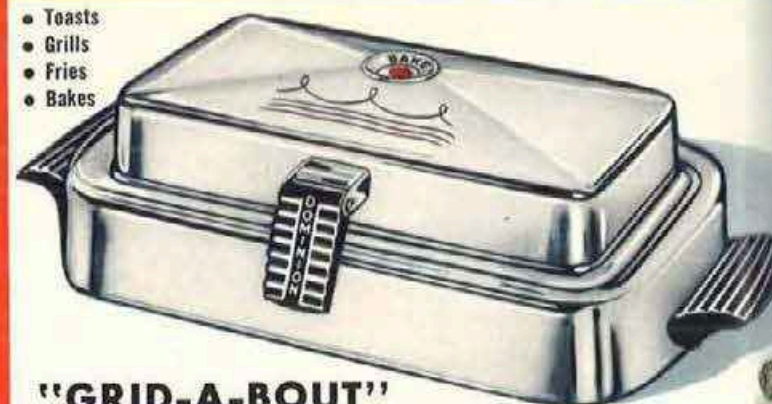
1603 1-51121; 6-51070

Retail Price 16.95



Guaranteed by Good Housekeeping

- Toasts
- Grills
- Fries
- Bakes



"GRID-A-BOUT"

SANDWICH TOASTER AND WAFFLE IRON

Chromium plated. Reversible grids. Size 10 1/8" x 5 5/8". 110-120 volts, AC or DC, 660 watts. Shpg. Wt. 8 3/4 lbs.

1218 1-51110; 6-51059

Retail Price 16.95

"JUMBO POPPER-CHEF"

plus 8-Piece Gay Nineties Hostess Set at No Extra Charge

Large 4-qt. capacity. No stirring or shaking. Separate popping bowl. Heat-proof glass top. 110-120 volts, AC or DC, 600 watts. Shpg. Wt. 10 1/4 lbs.

1703 1-5747; 6-5712 Retail Price 10.95

1702 1-5439; 6-5419 Retail Price 6.45

(2 quart size with 4 colorful plastic bowls)



"GRID-O-MATIC"

AUTOMATIC TABLE COOKER with "Revers-O-Grids"

Beautiful chrome-plated "Grid-O-Matic" bakes waffles for four. Reverse the grids and use it for grilling, roasting, frying. Grids are seasoned to prevent sticking. Has 162 sq. in. of cooking surface. 110-120 volts, AC, 1300 watts. Shpg. Wt. 13 lbs.

1311 1-51692; 3-51614

Retail Price 25.95



Guaranteed by Good Housekeeping



So Easy To Clean! Immerse to control box.



Temperature Control from "simmer" to 420°. Jewel Indicator signals when temperature is reached.

New Dominion

AUTOMATIC FRY-SKILLET

Controlled heat provides even temperature for frying, stewing, grilling, deep frying, baking, casseroles, braising, chafing, popping corn. Does every cooking job easier, better. Generous 3-qt. capacity. E-Z Cook Guide on handle for at-a-glance temperature reference. Free full-color recipe book included. 110-120 volts, AC, 1100 watts. Shpg. Wt. 6 3/4 lbs.

2205 1-51087; 6-51037

Retail Price 15.95

Polished aluminum cover.

Shpg. Wt. 1 1/2 lbs.

No. 2298 1-5171;

6-5163 Retail 2.50



AS ADVERTISED IN American Home, Better Homes and Gardens, Good Housekeeping, House & Garden, House Beautiful, Living For Young Homemakers.

Guaranteed by Good Housekeeping



"POP-O-MATIC" CHROME-PLATED, AUTOMATIC TOASTER

Enjoy toast to your liking, everytime — Light, dark, or in-between. When toasted, bread pops up and current shuts off automatically. Easy-to-clean hinged crumb tray. 110-120 volts, AC, 660 watts. Shpg. Wt. 5 1/2 lbs.

1115 1-51155; 6-51099

Retail Price 17.50



Dominion Automatic

STEAM and DRY IRON

Irons with steam using ordinary tap water. A constant flow of steam is automatically controlled for all fabrics. Weighs only 3 1/4 lbs. Perfectly balanced for easier, faster ironing. Right and left hand thumb rests. Performs perfectly as a dry iron, too. Extra long cord. 1-YEAR REPLACEMENT WARRANTY. 110-120 volts, AC, 1100 watts. Shpg. Wt. 4 lbs.

1050 1-S1067; 6-S1018
Retail Price.....15.95



USES ORDINARY
TAP WATER



WIDE, EVEN
STEAM
DISTRIBUTION



SELECTIVE
STEAM RANGE



WEIGHS ONLY
3 1/4 LBS.



SPECIAL
BUTTON NOOKS

AS ADVERTISED IN

American Home, Better Homes and Gardens,
Good Housekeeping, House & Garden, House Beautiful,
Living For Young Homemakers.



HAIR DRYER

Chrome-Plated

So light in weight, so easy to operate, this popular hair dryer is easily adjusted on convenient "Hand-L-Stand" to dry hair quickly. Delivers hot or cool air. Will not interfere with radio or TV. 110-120 volts, AC, 330 watts. Shpg. Wt. 3 lbs. 2 oz.

1803 1-S668; 6-S636
Retail Price.....9.95



Guaranteed by
Good Housekeeping



"ADJUSTO-CORD" AUTOMATIC IRON

Chrome-Plated

Adjustable cord for right or left hand ironing. Automatic heat control for all fabrics. Large sole plate saves time and work. Maroon stay-cool plastic handle; matching cord. 1-YEAR REPLACEMENT WARRANTY. 110-120 volts, AC, 1000 watts. Shpg. Wt. 3 3/4 lbs.

1011 1-S648; 6-S618
Retail Price.....9.95



"Fold Away" TRAVEL IRON

Chrome-Plated

Heat indicator dial shows "Cool" - "Warm" - "Hot". Iron weighs only 1 1/2 lbs. Removable cord. Complete with zipper carrying case containing scissors, thread, needles, buttons, pins, and thimble. 110-120 volts, AC or DC, 325 watts. Shpg. Wt. 1 1/4 lbs.

1032 1-S525; 12-S501
Retail Price.....7.95



Shetland
TWIN-BRUSH ELECTRIC

POLISHERS

SCRUBBERS



Scrubs Floors



Waxes & Polishes



Steel Wools



Bufs Furniture,
Counters, etc.



Cleans Rugs
(Special Feature Attachment Available)

NATIONALLY
ADVERTISED

REPLACEMENT OR REFUND OF MONEY
Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREIN



ELECTROWAX
Made especially
for Electric Polishing.
Gives high,
long-lasting luster
with maximum slip
resistance.

The Complete FLOOR AND RUG CONDITIONERS

It's so easy to have bright, shining floors and clean, new-looking rugs. And . . . you WILL have them, the easy way with the Shetland. You'll save time because you'll do your floors less often. The motor-driven brushes actually force the wax into the pores of the floor, giving a deep-down foundation shine, not just a surface gloss which wears off quickly.

You'll save money too — fewer floor preparations to buy. You'll dry-clean your rugs right on the floor and one round of rug cleaning practically pays for the entire cost of the appliance. But . . . best of all, you'll save yourself hours of drudgery — the Shetland does all the hard work while you guide it with finger-tip control.

GUARANTEED FOR TWO YEARS

Shetland TWIN-BRUSH ELECTRIC FLOOR POLISHER **\$49.95**
STANDARD

Shetland Twin-Brush IMPERIAL Heavy Duty POLISHER-SCRUBBER
w/Polishing Brushes, Scrubbing Brushes, Lamb's Wool
Buffers

1-62 1-S3897 3-S3702 \$64.95 17 lbs.

Shetland Twin-Brush STANDARD Polisher w/Polishing Brushes ea. TA-15 1-S3247 3-S2997 49.95 13 lbs.

Retail Shipping
Weight



The new Shetland Imperial is the Style Sensation among household appliances. New modern design! New turquoise duo-tone finish, grey rubber trim and chrome yoke with positive lock. New form-fit rubber grip. Engineered for greater power and extra weight.

Shetland
TWIN BRUSH ELECTRIC
IMPERIAL
\$64.95
Fed. Tax Inc.



Shetland

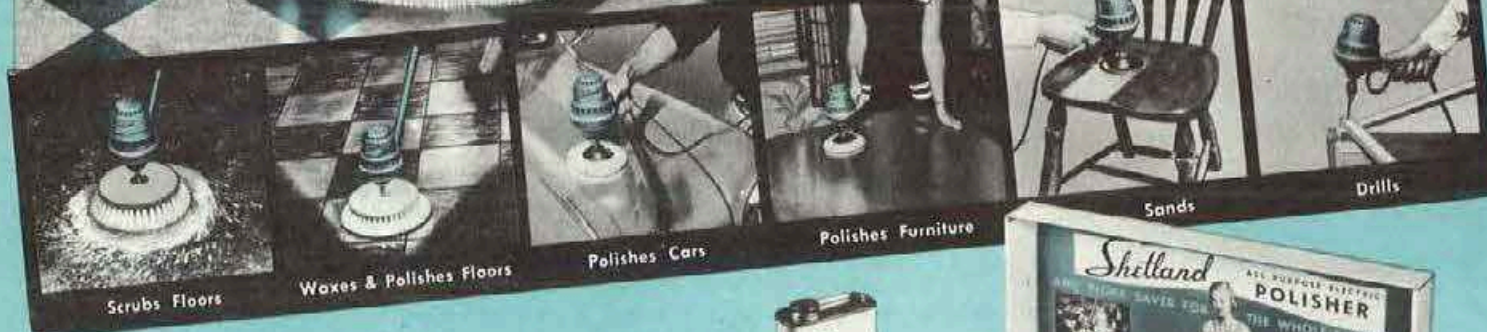
ALL-PURPOSE ELECTRIC

FLOOR POLISHER-SCRUBBER

And Work Saver for the Whole Family

Five Appliances in one! Five ways to save you and the family hours of hard work. The Shetland puts an end to floor drudgery. Scrubs and polishes floors under low places and right up to base boards. Eliminates tedious hours of hard work in polishing cars and furniture, sanding and drilling in the family workshop. The fastest selling electrical household appliance on the market today!

\$24⁹⁵



GUARANTEED FOR ONE YEAR
Super-Power Universal Motor operated from any 110 Volt (AC-DC) light circuit. Power Unit never needs lubrication of any kind. Sturdy Gears, Precision Cut. Die Cast Gear Housing. Special Bumper —to protect furniture.
Nationally Advertised.



ELECTROWAX

Made especially for Electric Polishing. Gives high, long-lasting lustre with maximum slip resistance.

Retail Shipping Weight

Shetland All-Purpose Polisher complete with Power Unit, 9" Floor Polishing Brush, Scrubbing Brush, 36" detachable Handle, Lamb's Wool Bonnet, Drill Chuck, Rubber Disc, 2 pcs. Sandpaper, Electrowax, Storage chest. ea. HO-30 1-51947 3-51797 \$29.95 14 lbs.



\$29⁹⁵



NEW LEWYT VACUUM CLEANER

The 1956 Lewyt has maintained the big wheels, and in addition, the cleaning nozzle has tiny wheels. In two-tone emerald and mist green, with chrome trimmings. Has the following features: "RUG 'N FLOOR NOZZLE": This combination 2-in-1 nozzle allows for the cleaning of rugs and bare floors, without changing tools. **BUILT-IN TOOL RACK:** Puts cleaning tools at the user's finger-tips. **ALLERGY-PROOF FILTER SYSTEM:** Filters the air 4 times. **POWER DIAL:** Dials exact suction for every cleaning job. **PISTOL-GRIP:** Provides easy, "finger-tip" touch. No dust bag to empty. **LOCK-SEAL TUBES:** Specially designed to prevent tubes from falling apart while in use. **DUAL-TURBO MOTOR:** The new motor provides more power, yet is quiet because of its Fiberglas Acoustic Silencer. **SQUARE-SHAPE:** May be stored in a 10" x 12" closet corner. **DEODORIZER:** A built-in chlorophyll deodorizer kills odors, freshens stale, smoky air.

88 55750Retail \$79.95

Shipped via Express only.



NORTHERN ELECTRIC BLANKETS

A warm and welcome gift. Constant, "under the cover" warmth regardless of room temperature. No cold sheets . . . no chilling . . . no overheating. Easy, satisfactory washing . . . by hand, by washing machine, by better laundries. Choice of five beautiful colors: Antique Rose, Sapphire Blue, Forest Green, Sunset Red or Golden Yellow.

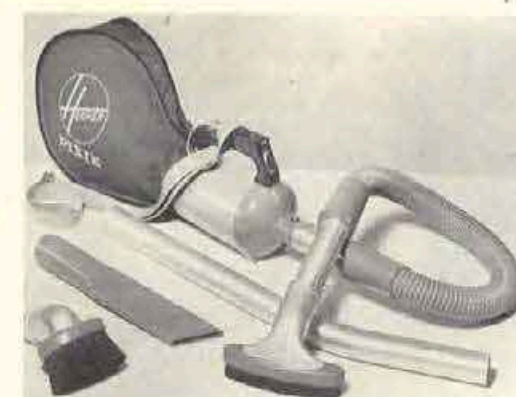
Double Bed, Dual Control. Shipping weight, 11 lbs.
992 1-52997; 3-52877Retail \$47.95
Double Bed, Single Control. Shipping weight, 10 lbs.
991 1-52497; 3-52307Retail \$39.95
Single Bed, Single Control. Shipping weight, 9 lbs.
989 1-52372 3-52277Retail \$34.95



WESTINGHOUSE DRY IRON

Open handle lets user glide iron into damp pockets for faster drying. Handle stays cool. Automatic control dial clicks into each setting. Shipping weight, 5 lbs.

ID-513 5831Retail \$12.50



HOOVER PIXIE CLEANER

Goes anywhere dirt goes! Gets all the daily dust! Cleans upholstery, furniture. Dusts lamps, clocks, books. Cleans stairs, drawers, closets, car seats. You don't carry the Pixie, you wear it—slips on over your shoulders, leaves both hands free. Shipping weight, 10 lbs.

1002 1-52597; 4-52477Retail \$39.95



DU-WAL ELECTRIC FRY-PAN

Bigger, better, 100% washable. Has an exclusive water-sealed automatic heat control. Frys, stews or grills. Use right at the table. Has perfect cooking control. Complete with cover. Shipping weight, 7 lbs.

F1 51232Retail \$18.95



HOOVER STEAM AND DRY IRON

Stainless steel sole plate. Won't scratch, won't snag, won't stain. Channeled steam—spread steam evenly and widely. Easy filling—tap water if you wish. Kool-zone handle, safety set dial. Shipping weight, 5 lbs.

013 1-51297; 4-51237Retail \$19.95



GENERAL TWIN-BRUSH ELECTRIC FLOOR MACHINE

1/4 Horsepower motor operates on AC-DC current. A complete light-weight, all purpose floor maintenance machine for homes, small establishments, stores or professional offices. All polished aluminum or chrome surface. No plastic to crack. Complete with 2 waxing brushes, 2 polishing brushes and 2 lambswool buffing attachments. Shipped via Express only.

T12 55367Retail \$81.49



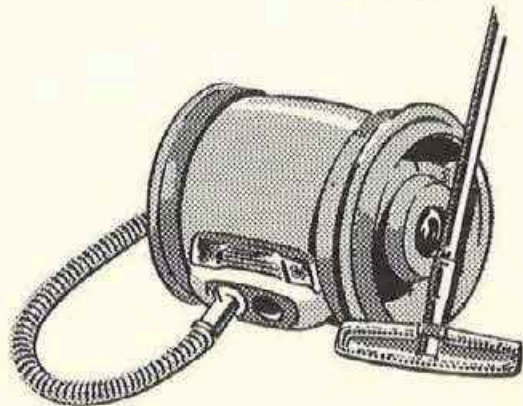
FLOOR POLISHER HOOVER MINUTE-MAN

A complete "floor care" unit designed to scrub, wax and polish all types of "hard surfaced" floors. Included with the polisher are a set of stiff bristle brushes for scrubbing and applying wax, soft bristle brushes for polishing and felt pads to buff the surface to a high luster. Has these extras: built-in headlight, Tip Toe Switch, non-marring Bumper, Clip-on Plug, Handle Ring for easy storage. Shipped via Express only.

0215 1-54729; 3-54519Retail \$71.77

See page 1 for price information.

GENERAL ELECTRIC APPLIANCES



NEW "ROLL-EASY" VACUUM CLEANER

An entirely different type of vacuum cleaner by General Electric, you never have to lift! Rolls anywhere easily—even up and down stairs! So convenient—it follows you around in your house cleaning chores! Has giant 12 inch wheels, powerful GE motor, light flexible hose, extra large "throw-away" bag. Stores easily—ready to clean. Quiet, no static. Complete with attachments. Shipped via Express only.

R-1 55950 Retail \$79.95

Model C-3, not illustrated.

C-3 55195 Retail \$69.95



STEAM AND DRY IRON

Iron with ease, press like a tailor. Volumes of steam in less than 2 minutes, switch to dry instantly. New, larger ironing surface cuts time. Shipping weight, 5 lbs.

F50 51183 Retail \$17.95



GENERAL ELECTRIC "VISUALIZER" IRON

Improved fabric-dial selects right temperature for fabric to be ironed. Shipping weight, 4 lbs.

F33 5853 Retail \$12.95



PORTABLE MIXER

Weighs less than 3 pounds, amazingly handy, with power to spare. Fingertip 2-speed control. Shipping weight, 4 lbs.

M10 51314 Retail \$19.95



AUTOMATIC COFFEEMAKER

Flavor control. Indicator light. Makes 2 to 9 cups, 2 cups in under 4 minutes or 9 cups in under 15 minutes. Has reheat setting. Safety grip handle. Shipping weight, 7 lbs.

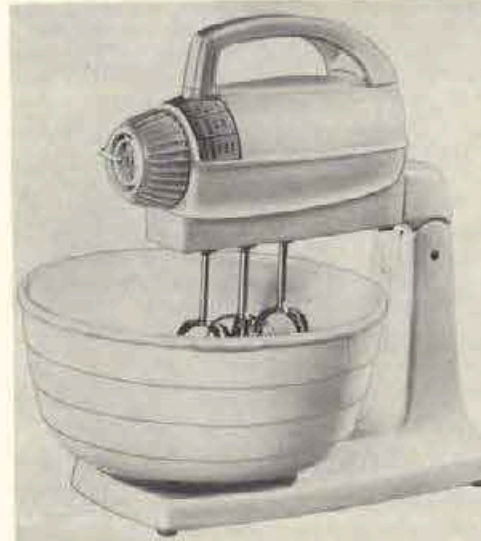
P30 51973 Retail \$29.95



AUTOMATIC SKILLET

Cooks from a simple breakfast to a complete dinner automatically. It fries, bakes, stews, braises—has a dozen different uses. Simply set the accurate temperature selector for the desired heat and the indicator light tells you when the correct cooking temperature is reached. Complete with lid. Shipping weight, 8 lbs.

C26C 51512 Retail \$22.95



TRIPLE-WHIP MIXER

Three beaters whip batter from center to outer edges of bowl. New automatic release slips beaters right out. Built-in light, dial type speed selector, 12 speeds, 2 bowls. Complete with juicer. Shipped via Express only.

M12 52895 Retail \$43.95



AUTOMATIC TOASTER

Simple, most dependable toasting mechanism ever developed. 6-position control. Shipping weight, 8 lbs.

T82 51314 Retail \$19.95



GENERAL ELECTRIC GRILL AND WAFFLE IRON

Completely automatic, just set the control for the desired cooking temperature. Serves up crisp, golden waffles or—by simply reversing the grids—marvelous, grilled sandwiches and delicious pancakes. Shipping weight, 9 lbs.

G42 51512 Retail \$22.95

See page 1 for price information.

Gifts For Better Living

THE Osterizer

THE NEW DELUXE MODEL 403

The mark of distinguished and gracious living. Makes everyday meal preparation easier, faster, better... more economical! Homemakers delight in the Osterizer's around-the-clock usage—for mixing health-giving beverages; preparing tasty mayonnaise in seconds; money-saving purees and chopped foods for feeding baby better; and a host of new things to make with left-overs. Two Kitchen-Engineered Speed Selectivity provides every range of versatility for all food processing tasks from blending smooth sauces to grinding fresh coffee. Four-cup crystal clear glass container has graduated markings for greater accuracy and simplicity in measuring contents. Larger, more powerful motor. AC-DC, 115 Volts, U.L. Listed. Shipping Weight, 14 lbs.

Model 403C OSTERIZER, Chrome Base
1-53367; 3-53046 Retail \$49.95

Model 403W OSTERIZER, White Enamel Base
1-53030; 3-52741 Retail \$44.95



PRACTICAL Processing Unit easily separated from glass container for faster removal of foods and for easier cleaning. Exclusive Flex-O-Matic Seal prevents leakage. On all models.



VERSATILE Specially designed threading permits processing unit to be used on any size standard canning jars. Ideal for preparing small quantities, and storing. On all models.



BENEFICIAL Seal-Tite Cover has removable full ounce measuring cap for adding ingredients while Osterizer is in operation. On Model 403 only.

NEW 96 page Recipe Book with beautiful 4 color illustrations. Covers everything from soups to cakes. Supplied with every model.

THE OSTERIZER MODEL 10

Original Liquefier-Blender. Standard model. Powerful single speed operation... will make an almost endless variety of tasty appetizers, main course dishes and wonderful beverages. One piece, non-breakable, Neoprene cover, sparkling heat-resistant glass container. Handsome base easy to keep spotlessly clean at all times. AC-DC, 115 Volts, U.L. Listed. Shipping Weight, 10 lbs.

Model 10C OSTERIZER, Chrome Base
1-53030; 3-52741 Retail \$44.95

Model 10W OSTERIZER, White Enamel Base
1-52697; 3-52436 Retail \$39.95

See page 1 for price information

For Better Giving

Oster



KNEE ACTION PORTABLE MIXER

Knee Action beaters are automatically self-adjusting to bowl contours—making this Deluxe Mixer as ingenious as it is invaluable in today's modern kitchen! Operates efficiently in any position. Easy to remove and clean life-time stainless steel beaters. Three recipe-tested speeds with control dial for tireless operation in either hand. Indispensable heel rest assures spic and span mixing area at all times. Handy wall bracket for out-of-the-way storage. It really beats all just what this mixer will do! AC-DC, 115 Volts, U.L. Listed. Shipping Weight, 3 lbs. 5 oz.

Model 420
1-51347; 6-51217 Retail \$19.95



OSTERETT PORTABLE FOOD MIXER

"Light as a feather", and easy to use. A compact mixer with praise-winning power per pound, and styling. Stainless Steel Beaters—easily removed and stored—are small enough to fit inside a tumbler or cream bottle. Single speed operation. Beautiful shockproof housing formed to fit the hand. Can be stored in cutlery drawer. AC-DC, 115 Volts, U.L. Listed. Shipping Weight, 2½ lbs.



Model 400
1-51144; 6-51033 Retail \$16.95

Double Action

OSTER ELECTRIC KNIFE AND SCISSOR SHARPENER

Exclusive overlapping sharpening wheels put a hollow-ground cutting edge on any blade... sharpening both sides at once. Too much pressure on wheels automatically stop their turning, cannot damage the blade. New scissor sharpening platform provides correct position for sharpening scissors. AC, 115 Volts, U.L. Listed. Shipping Weight, 5¼ lbs.

Model 500-S
1-51130; 3-51017 ... Retail \$16.95



For Better Living

Raycine

THE RAYCINE DELUXE HAIR CUTTING KIT

The most complete hair cutting kit on the market... with everything needed for easy-to-give professional looking haircuts! Contains ivory-colored Raycine Deluxe electric clipper with new Butch Haircutting Attachment; matching flexible Barber Comb; highly polished forged steel professional-type shears; convenient and practical, double-reinforced haircutting apron; refined lubricating oil; handy neck duster for "the final touch". Only Raycine offers so much in an entire kit. AC only, 115 Volts, U.L. Listed. Shipping Weight, 2 lbs. 10 oz.

No. 125
1-51130; 6-51017 Retail \$16.95



Completely illustrated step-by-step instruction booklet included.



RAYCINE HAIRCUTTING SET

Maroon clipper, haircutting comb, and Butch Haircutting Attachment plus high quality solid steel shears, haircutting instruction booklet packed in colorful display box. AC only, 115 Volts, U.L. Listed. Shipping Weight, 2 lbs. 3 oz.

No. 104-C
1-5730; 6-5657 Retail \$10.95



BUTCH ELECTRIC CLIPPER

Compact and lightweight. Universal motor-driven clipper. For more dependable haircutting. Automatic blade tension provides better cutting. It's vibrationless, cool-running and powerful. AC-DC, 115 Volts, U.L. Listed. Shipping Weight, 1½ lbs.

Model 35
1-51167; 6-51050 Retail \$17.50



RAYCINE DELUXE HAIRCUTTING SET

Deluxe ivory-colored Raycine Clipper and Haircutting Comb, Butch Haircutting Attachment, Solid Steel Barber Shears, Illustrated Instruction Booklet, Red Simulated Alligator Leather Case. AC only, 115 Volts, U.L. Listed. Shipping Weight, 2½ lbs.

No. 117-C
1-5997; 6-5897 Retail \$14.95

THE Airjet OSTER ELECTRIC HAIR DRYER

For quicker, better hair drying—concentrates a stream of fast drying warm tropic air or a cool northern breeze. Shockproof combination stand-handle permits Airjet to be tilted for table-top or shelf use, or held for more flexible operation. Ideal for drying crystal, china, other household needs. AC-DC, 115 Volts, U.L. Listed. Shipping Weight, 4 lbs.

Model 202
1-51330; 6-51197 ... Retail \$19.95



See page 1 for price information



Massagett For Milady



OSTER MASSAGETT

Today's modern woman enjoys the Massagett's velvet-smooth soothing action, and the exhilarating effect it provides. It's light and easy, yet penetrating action has been engineered to help bring into being a new feeling of radiant beauty and glowing loveliness. Beautiful ivory-mist colored housing with matching cord. Comes in red simulated alligator leather Travel Kit complete with illustrated instructions contained in clear-view pocket. AC-DC, 115 Volts, U.L. Listed. Shipping Weight, 2 lbs. 4 oz.

Model 212
1-51330; 6-51197 Retail \$19.95

Oster

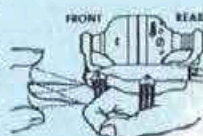


Stimulax Junior For All

OSTER STIM-U-LAX JUNIOR MASSAGE INSTRUMENT

The patented Suspended Motor Action of the Stim-U-Lax Junior produces a Swedish-type rotating-patting movement to the hand and fingers... makes effective massage applications easy to give, and a comfort to get... adding to good health and good living! Stim-U-Lax Junior has black crackle enamel finish, long-life neoprene hand pad. Twin sets of stainless steel grip springs maintain firm but comfortable position of instrument on hand. AC-DC, 115 Volts, U.L. Listed. Shipping Weight, 3 lbs.

Model M4
1-51967; 6-51770 Retail \$29.50



Hairvac Vacuum Massager



OSTER HAIRVAC VACUUM MASSAGER

Massages the scalp—cleans the hair! Loosens and collects dust and dandruff into disposable filter. Has rubber brush, 100 filters. AC only, 115 Volts, U.L. Listed. Shipping Weight, 2 lbs. 4 oz.

Model 201
1-5997; 6-5897 Retail \$14.95

Scientific Massage Modality



OSTER SCIENTIFIC MASSAGE INSTRUMENT

Deluxe heavy duty model for the home. Patented Suspended Motor Action produces several thousand Swedish-type massage movements per minute. AC-DC, 115 Volts, U.L. Listed. Shipping Weight, 3 lbs.

Model M1
1-52833; 6-52550 Retail \$42.50



CORY AUTOMATIC ELECTRIC COFFEE BREWER

So-o-a-o automatic you will find it hard to believe. Brews perfect coffee automatically. Turns down to low heat and keeps coffee piping hot automatically. 4-8 cup capacity. Shipping weight, 7 lbs.

ACB-3 1-52468; 3-52286 Ret. \$37.50



UNIVERSAL COFFEEMATIC

10-cup Percolator—automatically brews perfect coffee to taste. Flavor selector, Redi-lite signal, heat sentinel, non-drip spout. Shipping weight, 7 lbs.

4410 51977 Retail \$29.50



NEW CORY CROWN JEWEL AUTOMATIC PERCOLATOR

The new Cory Crown Jewel was created for the coffee connoisseur. Completely automatic—just set the Taste-O-Matic flavor selector for strength you prefer. Beautiful with its stainless steel body, that handsome Continental design includes a 24 karat gold plated base. Has smart raffia type handle and drip-proof spout. 4-9 cup capacity. Shipping weight, 7 lbs.

DAP 1-53293; 3-53049 Retail 50.00



UNIVERSAL COFFEEMAKER

8-cup Percolator—all the famous coffee-making features at popular price. Shipping weight, 6 lbs.

4408 51647 Retail \$24.50



CAMFIELD COFFEE-MAID COFFEEMAKER

World's only all-stainless steel coffee-maker. Basket, spreader, tube, well, heater nose—all stainless steel. Exclusive ball valve pump lets you brew second pot immediately—no waiting for element to cool. Automatically keeps coffee piping hot without re-perking. Signal light tells when coffee is ready. Shipping weight, 6 lbs.

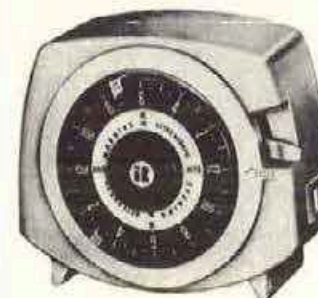
CP1 1-52022; 3-51886 Retail \$29.95



DUNCAN HINES JET-O-MAT

Automatic coffeemaker. Magic Jet pump circulates the water through the grounds without boiling. Fast—3 cups in 5 1/2 minutes. Makes 3 to 10 cups. Modern styling. Shipping weight, 5 lbs.

10 52328 Retail \$34.95



INTERMATIC TIME-ALL

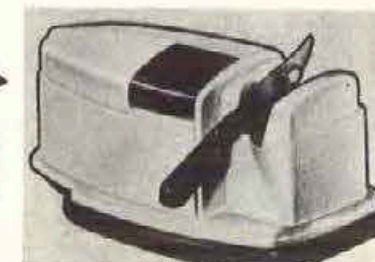
Makes almost any appliance fully automatic. It turns appliances or lights on and off, at the exact desired time, and has to be set only once—after that it resets itself every day. It affords protection when you're away for the weekend, or longer, the best protection you can have for your home is to leave a light on. But a light left on day and night is a dead give away that no one is home. Shipping weight, 3 lbs.

A211 1-5797; 6-5717 Retail \$11.95

CORY ELECTRIC KNIFE SHARPENER

Professionally sharpens any knife. Simple to use; just press starting button—draw blade along sharpening guide and wheel. A. C. only. Shipping weight, 4 lbs.

DKS-2 1-5972; 6-5897 Retail \$14.95



See page 1 for price information.

Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg.
HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS

John Oster

MANUFACTURING CO., MILWAUKEE 17, WISCONSIN, U.S.A.

1114 PRINTED 555 IN U.S.A.

SUNBEAM APPLIANCES



IRONMASTER

Heats faster, stays hotter, irons easier. Thumb-tip heat control dial is easy to see, easy to set. Air cooled wrist-rest handle. Shipping weight, 4 lbs. A10 5928.....Retail \$13.75



AUTOMATIC TOASTER

Radiant control toaster. No levers to push — bread lowers itself automatically. When done, toast raises itself silently without popping or banging. Shipping weight, 9 lbs. T20 51857.....Retail \$27.50



SUNBEAM MIXMASTER JUNIOR

Portable Mixer. Thumb tip control, heel rest, convenient beater ejector. Shipping weight, 4 lbs. J10 51347.....Retail \$19.95



WAFFLE BAKER & GRILL

Automatically bakes four good-sized waffles at once on one side or toasted sandwiches, bacon, eggs, pancakes, on other. Has exclusive Sunbeam Radiant control. Shipping weight, 16 lbs. CG 52194.....Retail \$32.50

MIXMASTER

- LARGER BOWL-FIT BEATERS
- LARGER HEAT-RESISTANT BOWLS
- AUTOMATIC BEATER EJECTOR
- AUTOMATIC BOWL-SPEED CONTROL



11 S3207.....Retail \$47.50
11W S3004 (without juicer).....Retail \$44.50

Shipped via Express only.



COFFEEMASTER

Fully automatic. Patented vacuum principle agitates coffee and water in brew-top. Uses less coffee; saves time by making full-strength coffee, faster. Makes from one to nine 5 oz. cups. Shipping weight, 7 lbs.

C30 52532
Retail\$37.50

AUTOMATIC PERCOLATOR

Has patented thermostatic control and strength control dial with settings - "Milder" - "Stronger", for perfect coffee every time. Sets itself to keep the coffee at the perfect drinking temperature after it's made. Makes 3 to 10 cups. Shipping weight, 6 lbs.

AP10 52022
Retail\$29.95



See page 1 for price information.

Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg. HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS

New CASCO Deluxe

WORLD'S FINEST STEAM AND DRY IRON



EXCLUSIVE! NEW!
Buy now...get your choice of these smart **CASCO DECORATOR COLORS** at no extra cost!

more important features, more work-saving conveniences than any other iron!

If you want the most modern of all steam and dry irons, choose a new Casco in gay decorator colors. It's lightweight, streamlined... so easy to iron with. Imagine! Casco steams up to an hour or more on a single filling. And at a turn of the fabric dial you get correct temperature and steam volume for ironing *all* fabrics including the newest synthetics.

Only Casco has 6 heat settings for steam ironing — others have only one. To enjoy all the advantages of ironing with steam, be sure you choose Casco! Indicate Your Choice of Ebony, Red, Blue-Green or Sahara Yellow

N4 1-51249; 3-51193.....Retail \$18.95

COLORS MAY BE ASSORTED FOR QUANTITY DISCOUNT

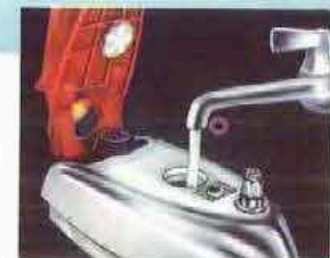
Shipping wt. 4 1/4 lbs.

See page 1 for price information

Stainless Steel

Guaranteed by Good Housekeeping

UL



Uses Plain Tap Water even in hard water areas. Lift-up top makes filling and emptying easier.

More... and larger **Steam Vents** assures best steam distribution, more generous steam volume.



It's Fully Automatic! **Complete Fabric Dial** for both steam and dry ironing with 6 heat settings — not just one.



New fashions in Comfort...

NEW

luxurious

CASCO

Automatic, Electric HEATING PADS

now in exclusive 'designer' fabrics

Why not get rid of your old-fashioned, "too hot-too cold" hot water bottle and get one of these super convenient Casco automatic heating pads. Now, at last, you can enjoy all the soothing comfort, all the safe, constant warmth of a modern heating pad combined with cheerful new covers in rich colors and designs that lift morale in any sickroom.

Choose a Casco, made by the world's largest heating pad manufacturer, and get more quality features, more conveniences, more beauty—and at far less cost than any other heating pad made.

the New CASCO Supreme—World's most Luxurious Heating Pad! Magnificent, exclusive new Gold Crown cover of finest quality, super-soft flannel obtainable... pre-shrunk, washable. Gold finished zipper and rich gold satin binding. Wetproof, vulcanized rubber, permanent cover... safe with wet dressings. 30 fixed heats*, obtainable in no other pad, provide correct heat selection for even the most sensitive skin. Color-blended cord and Nite-Lite switch with Braille markings.

HP51 5582.....Retail \$8.95

the New CASCO Super—Luxurious, Beautiful and Super-Convenient! Exclusive, new American Beauty cover of fine quality, super-soft flannel... washable, pre-shrunk. Wetproof, vulcanized rubber, permanent cover... safe for use with wet dressings. Famous Casco Nite-Lite switch, 3 fixed heats with constant temperature at each setting. Color-blended cord and switch with Braille markings.

HP31 5517.....Retail \$7.95

the New CASCO Deluxe—Cheerful, Appealing and An Outstanding Value! Exclusive, New Nougat pattern cover of top quality flannel... pre-shrunk, washable. Moisture-resistant, rubberized permanent cover. 3 fixed heats with constant temperature at each setting. Color-blended cord and switch with Braille markings.

HP24 5452.....Retail \$6.95

the New CASCO Budget—Highest Quality, Low Priced Pad Ever Offered! Soft, pastel pink, quality flannel cover... pre-shrunk, washable. Moisture-resistant, rubberized permanent cover. 3 speed heats with two safety controls on each. Color blended cord and switch ensemble. Shipping wt. 2 lbs.

HP21 5387.....Retail \$5.95



Exclusive CASCO 30 HEAT NITE-LITE SWITCH
Automatically gives you the right heat for even the most sensitive skin!

CASCO PRODUCTS CORP.
BRIDGEPORT, CONN.

Waring Celebrity BLENDOR

REMEMBER, if it isn't a WARING, it isn't a BLENDOR



PYREX CONTAINER
A WARING exclusive design—over quart capacity



SURGICAL STEEL BLADES
Engineered for maximum blending efficiency



POWERFUL MOTOR
handles all blending jobs

TWO SPEEDS
(except Standard)
LIFETIME LUBRICATION

ONE YEAR WARRANTY
115 Volts;
25-60 Cycles
AC-DC

The WARING BLENDOR opens a whole new world in food and beverage preparation. In just a few seconds you can perfectly blend soups, salad dressings, omelets, sandwich spreads, desserts and even main course dishes. Make body building health drinks—economical pureed foods for baby—special diets for the overweight and convalescent. Save money by blending leftovers into tasty budget dishes. Use the WARING BLENDOR to grind nuts, chop vegetables, make bread crumbs, grind coffee, aerate fruit juices. Durable gray and white plastic, height 15¼ inches. Two speeds for extra blending control.

PB5W2894/2680—3 or more.....Retail \$43⁹⁵

"Free Recipe Book with hundreds of tested recipes, packed with each WARING BLENDOR"

Waring BLENDORS



The WARING Color-tone BLENDOR complements the newest kitchen colors—adds sparkle to older kitchens. A truly beautiful appliance of a hundred uses in Color-tone Pink, Yellow or Green. Height 15¼ inches. 2 speeds.

PB5PW2960/2741—3 or more.....Retail \$44⁹⁵

PB5GW2960/2741—3 or more.....Retail \$44⁹⁵

PB5YW2960/2741—3 or more.....Retail \$44⁹⁵



Popular models for kitchen, den, or bar. Standard BLENDOR has white enamel base, single speed. Gleaming Chrome, Copper and Brass BLENDORS have two speeds for extra blending control. Height 14¾ inches. 2 speeds except Standard.

700SW2565/2375—3 or more.....Retail \$38⁹⁵

702CO/BRW3158/2924—3 or more.....Retail \$47⁹⁵

702CRW2894/2680—3 or more.....Retail \$43⁹⁵



Bowl rest in MIXOR base frees both hands for adding ingredients.



Convenient 3 speed thumb switch for every mixing need—blending, stirring, mixing, beating, whipping.



Exclusive "comfort angle" handle—developed at leading university to eliminate wrist fatigue.

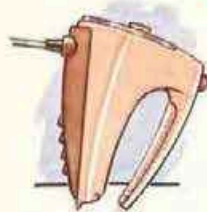
NEW

- **LIGHTEST**—only 2¾ pounds
- **MOST BEAUTIFUL**—"years ahead" styling
- **GREATEST POWER**—in a portable mixer

Waring MIXOR

The new WARING MIXOR does just about every kitchen mixing job from whipping cream and mashing potatoes to beating heavy batters. Use it at the work counter, table, or range with the greatest comfort imaginable—for only the WARING MIXOR eliminates "wrist fatigue." It is lightweight, scientifically balanced and has the exclusive "comfort angle" handle—developed through a series of fatigue studies at a leading university. And the WARING MIXOR is the most powerful hand mixer you can buy.

RM2W1314/1217—3 or more.....Retail **\$19⁹⁵**



Stands on heel rest or lies on either side—beaters never touch work counter.



Positive beater ejection—simply push button and beaters snap all the way out.

Durabilt FOLDING IRONS



Companion

Lowest priced quality travel iron. Take the DURABILT Companion for good grooming "on the go." It's compact—folds to just 2 inches high; weighs only 1½ pounds; heat indicator for rayon, silk, wool, cotton, linen; 22 square inch ironing surface; snap lock handle. 115 Volts—AC-DC—375 Watts. Warranted one year. With cord set and gift box.



Continental

A must for the world traveler. Use it at home or abroad. 115-230 Volts—AC-DC—375 Watts. Warranted one year. With cord set, gift box.

506W853/815
3 or more.....Retail **\$12⁹⁵**

Completely Automatic New Durabilt AC-DC

For home or travel use. Dial exactly the heat you want. Quick heating. 115 Volts—AC-DC—500 Watts. Warranted one year. With cord set and gift box.

402W458/438—3 or more.....Retail **\$6⁹⁵**

195W590/564—3 or more.....Retail **\$8⁹⁵**



SILEX-HANDYHOT WASHER

Electric portable clothes washer. Motor's in the dome, agitator action. Automatic timer. Washes 3 lbs. clothes, 7 gallon aluminum tub. Convenient for storage, 14 9/16" high. Shipped via Express only. 2602 1-S2665; 6-S2497.....Retail **\$39.95**



SILEX-HANDYFREEZE ICE CREAM FREEZER

Beautiful new natural cedar tub trimmed in copper and wrought iron black. Electricity does the work—no tiresome cranking. Mixes while it freezes—assures smooth texture and perfect taste. Recipe booklet includes sherbets and custards. So simple a child can operate it. 4 qt. capacity. Shipped via Express only. 2214 1-S1972; 6-S1826.....Retail **\$29.95**



CAMFIELD TOAST-MAID AUTOMATIC POP-UP TOASTER

Complete controls at both ends... no "reaching around". Automatic timer adjusts itself to moisture content of food. Perfect, uniform toast every time! Does not require preheating. Automatically keeps toast warm or reheats cold toast, without darkening. Shipping weight, 7 lbs. CT5 1-S1451; 3-S1354.....Retail **\$21.50**



PARAGON DE-FROST-IT

Ends hand defrosting. Defrosts refrigerator automatically. Keeps food fresh longer. Cuts down electric bills. Checks refrigerator doors. Prolongs life of refrigerator. Shipping weight, 3 lbs. DT-21X \$663.....Retail **\$9.95**



TOASTMASTER AUTOMATIC TOASTER

New, compact—up to 40% smaller—yet full-size in performance. Takes less space on a crowded breakfast table. Toasts any size bread perfectly—light, dark, or in-between. Fully automatic. Shipping weight, 6 lbs. 1B18 51517.....Retail **\$22.50**



TOASTMASTER POWERMATIC SUPER DELUXE TOASTER

Power action lowers bread, starts it toasting, raises it up—all by itself. Toast control dial selects color of toast preferred. Shipping weight, 8 lbs. 1B16 51853.....Retail **\$27.50**



PARAGON ELEC-TRIVET

Keeps casserole dishes, coffee, etc. at just the right temperature. Ready to serve from the buffet or table. Shipping weight, 3 lbs. TRV-3 5263. Retail **\$3.95**

HOME AID ICE CREAM FREEZER

Just place it in any refrigerator and plug into an electric wall socket—no ice needed—no salt to mess with. Makes 1½ quarts of ice cream or sherbets. Shipping weight, 5 lbs. E44 51330.....Retail **\$19.95**



See page 1 for price information.

Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg. HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS



KITCHENAID FOOD MIXER

Planetary mixing action produces superior, uniform results. Needs no power adapter for the full-line of easy-to-use attachments available. Standard equipment, 1 all purpose beater and 3 qt. Pyrex bowl. Shipped via Express only.

3-C 53920 Retail \$59.50



BLACK ANGUS KING SIZE BROILER-ROTISSERIE

Durable quality construction. "Magic Touch" push button control concentrated even heat; bigger, more compact; 3-way heat control; automatic timer; pilot light; infra-red rays for delicious smokeless cooking; detachable spit and skewers. Shipped via Express only.

5-6 54797 Retail \$79.95



FRESH'ND-AIRE AUTOMATIC HEATER WITH TIMER

Handy built-in 12 hour Automatic Electric Timer Control automatically turns on heater at time desired. Set it and forget it! Fan forced heat, completely safe too . . . Keep-Kool case is air cooled; has no heat traps; always cool to touch . . . plus safety guards. Automatic tip-over switch and thermostat. Copertone baked enamel finish on steel case. Shipping weight, 12 lbs.

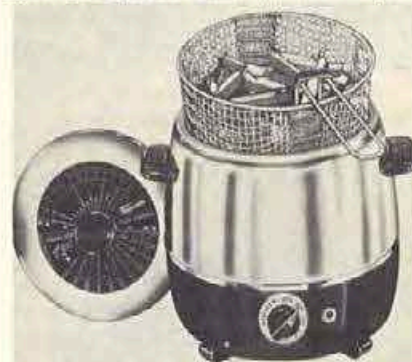
H-5603 51857 Retail \$29.95



NEW CAMFIELD POWER-MIX

Two tone color-dynamic design with outstanding gold finished trim. Portable mixing head tilts back for easy draining—lifts out easily. Includes electric grinder, built-in power drive, 10 kitchen-tested speeds. Two stainless steel mixing bowls, two nickel chrome beaters, grinder, pestle and recipe beater. Shipping weight, 16 lbs.

CM3 1-52870; 3-52676 Retail \$42.50



DOMINION DEEP FRYER & COOKER

Completely automatic. Chromium plated. Fries chicken, meats, fish, shrimp, vegetables, doughnuts, etc. Cooks pot roasts, stews, soups, macaroni, baked beans, etc. Large 4 quart capacity. Shipping weight, 9 lbs.

2103 1-51262; 4-51204 Retail \$18.95

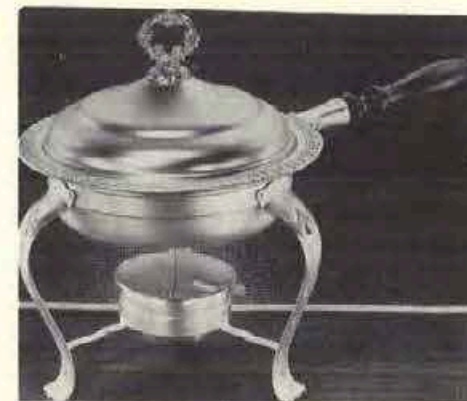


FRESH'ND-AIRE AUTOMATIC ELECTRIC HEATER

Fan forced heat at flick of switch. Safe too . . . Keep-Kool case is air cooled; has no heat traps; always cool to touch . . . plus safety guards. Automatic tip-over switch plus handy automatic thermostat. Grey-green baked enamel finish on steel case. Shipping weight, 11 lbs.

H-553 51175 Retail \$18.95

Fine SILVERPLATE Holloware



CHAFING DISH

Rolled gadroon border. Fits standard sterno can. Capacity 1 1/2 qt., Height 11 1/2", Diameter 10". Shipping weight, 9 lbs.

91 52010 Sug. Retail \$33.50



CHAFING DISH

With alcohol burner. Hand applied rose border. Capacity 2 1/2 qt., Height 12", Diameter 12". Shipped via Express only.

41 55400 Sug. Retail \$90.00



COVERED BUTTER DISH

With glass inserts. Shell & gadroon border. Capacity 1/4 lb. Length 9". Shipping weight, 3 lbs.

091 5360 Sug. Retail \$6.00



BUTTER DISH

Glass lined. Swivel cover. Diameter 5 1/2", Height 5 1/2". Shipping weight, 3 lbs.

591 5990

Sug. Retail \$16.50



SIX COMPARTMENT LAZY SUSAN

Rolled gadroon border. Revolves on ball bearings. Diameter 19", height 8 1/2". Shipped via Express only.

772 52490 Sug. Retail \$41.50

Set of 5 glass inserts

100 5225 Sug. Retail \$3.75



FLUTED SUGAR & CREAMER WITH TRAY

Length 10", height 4 1/2", Shipping weight, 3 lbs.

151 5900 Sug. Retail \$15.00



DESSERT SET

Sugar and creamer on round tray with post handle. Rolled blossom border. Tray may be used as a separate serving piece. Diameter 8 1/2", height 6". Shipping weight, 4 lbs.

621 5990 Sug. Retail \$16.50



SILENT BUTLER

On Legs. Length 7 1/4", Width 5 1/4". Shipping wt. 3 lbs.

431 5660

Sug. Retail \$11.00



SHELL GADROON TEA & COFFEE SERVICE

Seven piece set includes tray, coffee, tea, kettle, sugar, creamer and waste. Tray: width 16", length 27" (including handles). Coffee pot: Capacity 11 cups, Height 11". Tea pot: Capacity 10 cups, height 10 1/4". Swinging hot water kettle: Capacity 14 cups, height 14 1/2". Sugar bowl: Height 6". Creamer: Height 4 1/2". Waste bowl: Height 4 1/4". Shipped via Express only.

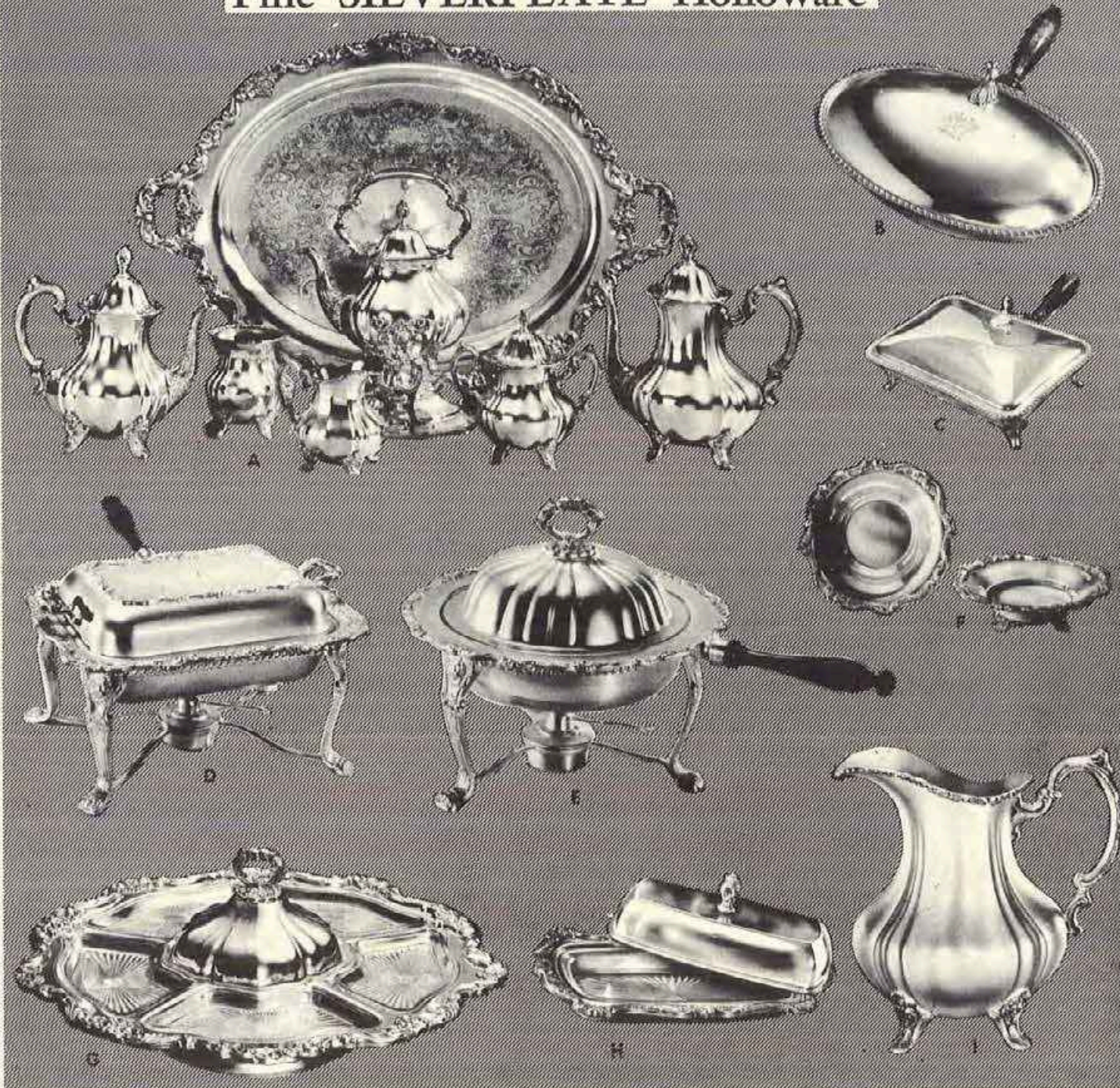
B415/093 57800

Sug. Retail \$130.00

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg.
HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS

Fine SILVERPLATE Holloware



- A. LANCASTER ROSE TEA SERVICE**—Five piece set. Coffee, tea, sugar, cream and tray. The design of this set is authentic dating back to the English War of the Roses. The craftsmanship is exceptional. The tray is 26" long, not including handles; each pot holds approximately 10 cups. Heavily silverplated. Shipped via express only.
400 S14400 Sug. Retail \$240.00
100 S1320 Waste (extra) Sug. Retail \$ 22.00
101 S6600 Kettle (extra) Sug. Retail \$110.00
- B. SILENT BUTLER**—Large size, gadroon border, walnut handle and engraved crest on top. Heavily silverplated. Shipping weight, 3 lbs.
3810 S660 Sug. Retail \$11.00
If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

- C. SILENT BUTLER**—Oblong shape with 4 molded legs. Large size. Engraved crest on cover and walnut handle. Gadroon border. Heavily silverplated. Shipping wt., 3 lbs.
125 S900 Sug. Retail \$15.00
- D. OBLONG CHAFING DISH**—Old English design. Has hot water pan, dish and cover enabling use as three separate vegetable dishes. Alcohol lamp and removable rosewood handle. 13" long, 8" high. Shipping weight, 16 lbs.
5020 S6600 Sug. Retail \$110.00
- E. ROUND CHAFING DISH**—Old English border and fluted cover. Has removable rosewood handle, hot water compartment and alcohol lamp. 10 1/2" diameter, 11" high. Shipping weight, 9 lbs.
5030 S3900 Sug. Retail \$65.00

- F. BON BON DISH**—Old English applied border. Diameter 6 1/2".
5004 S360 Sug. Retail \$6.00
- COMPOTE**—Old English applied border. Three molded feet. Diameter 6 1/2 inches.
5005 S600 Sug. Retail \$10.00
- G. LAZY SUSAN**—Lancaster Rose design with glass inserts. Revolves on ball bearings. Center compartment has cover. 19 1/2 inches in diameter. Shipped via Express only.
5027 S4265 Sug. Retail \$70.00
- H. BUTTER DISH**—Old English design with glass insert. Length 8 inches. Shipping weight, 3 lbs.
5011 S600 Sug. Retail \$10.00
- I. WATER PITCHER**—A beautiful design to match the Lancaster Rose service. Capacity 2 qts. Heavily silverplated. With ice guard. Shipping weight, 4 lbs.
401/A S2400 Sug. Retail \$40.00

Fine SILVERPLATE Holloware



- A. OLD ENGLISH TEA SERVICE**—Five piece set. Coffee, tea, sugar, cream & tray. Set of authentic Old English design. Tray 22" long excluding handles. Pots hold approximately 8 cups. Creamer gold lined. All pieces heavily silverplated. Shipped via Express only.
5000 S10800 Sug. Retail \$180.00
200 S960 Waste (extra) Sug. Retail \$16.00
201 S5400 Kettle (extra) Sug. Retail \$90.00
- B. CASSEROLE**—Old English design with 2 quart Pyrex liner. Shipping weight, 8 lbs. Heavily silverplated.
5029 S990 Sug. Retail \$16.50
- C. DOUBLE VEGETABLE DISH**—Old English applied border. Length 12 1/2". Heavily silverplated. Cover can be used as separate vegetable dish. Shipping weight, 4 lbs.
5001 S1800 Sug. Retail \$30.00

- D. CENTERPIECE BOWL**—Contemporary Silverplate. Has exquisitely designed pierced band around base. 12" in diameter. Heavily silverplated. Satin finish. Shipping weight, 5 lbs.
3215 S1650 Sug. Retail \$27.50
- E. HOT PLATE OR TRIVET**—Beautifully pierced design. Diameter 8". Four insulated feet. Heavily silverplated. (Does not extend) Shipping weight, 3 lbs.
4110 S390 Sug. Retail \$6.50
- F. OBLONG BOWL**—Contemporary Silverplate. Can be used as open vegetable dish or centerpiece. Heavily silverplated, satin finish, 10 1/4" long. Shipping wt., 5 lbs.
802 S1350 Sug. Retail \$22.50

- G. SALAD BOWL**—Shell design with applied Old English border. 16" wide with embossed crest. Shipping weight, 5 lbs.
5013 S1800 Sug. Retail \$30.00
- H. PAUL REVERE BOWLS**—Authentic reproductions available in 3 sizes.
502 S540 6" dia., Shpg. wt., 3 lbs. Sug. Retail \$ 9.00
502 S810 8" dia., Shpg. wt., 3 lbs. Sug. Retail \$13.50
502 S1320 10" dia., Shpg. wt., 3 lbs. Sug. Retail \$22.00
- I. PIE PLATE**—Old English applied border with 3 molded legs. Chased center. Has removable Pyrex glass baking dish. Diameter 12". Heavily silverplated. Shipping weight, 4 lbs.
5017 S900 Sug. Retail \$15.00

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg.
HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS

Fine SILVERPLATE Holloware



- A. WELL & TREE PLATTERS—Old English applied border. Heavily silverplated.
5003 S1800 16" diameter,
Shpg. Wt., 5 lbs. Sug. Retail \$30.00
5003 S3300 22" diameter,
Shpg. via Express Sug. Retail \$55.00
- B. FOOTED CHIPPEDALE TRAYS—Old English design with chased center and lovely applied border. Heavily silverplated. Available in 4 sizes.
3208 S810 10" diameter,
Shpg. wt., 3 lbs. Sug. Retail \$13.50
3209 S990 12" diameter,
Shpg. wt., 4 lbs. Sug. Retail \$16.50
3210 S1320 14" diameter,
Shpg. wt., 5 lbs. Sug. Retail \$22.00
3216 S1650 16" diameter,
Shpg. wt., 7 lbs. Sug. Retail \$27.50
- C. WAITER—Old English applied border. Chased center. Length 22" not including

- handles. Heavily silverplated. Has feet. Shipped via Express only.
5000W S3900 Sug. Retail \$65.00
- WAITER—Applied Gadroon border with beautiful chased center and ornate handles. Length 22" not including handles. Heavily silverplated. Has molded feet. Shipped via Express only.
1000W S3600 Sug. Retail \$60.00
- D. CANDELABRA—Stands 14½" high and holds 3 candles. Gadroon motif. Sturdily constructed and heavily silverplated. Removable arms, can be used as single stick. Shipping weight, 8 lbs.
44/3 S4500 Sug. Retail \$75.00 Pair
- E. CIGARETTE BOX—Perfect design for engraving. Size: 6½" x 3¼" x 2¼". Mahogany liner holds all size cigarettes.
1897 S810 Sug. Retail \$13.50
- F. GRAVY BOAT & TRAY—Tray is 8 inches long with Old English applied border.

- Heavily silverplated. Shipping weight, 3 lbs.
5007 S1650 Sug. Retail \$27.50
- G. BREAD TRAY—Gadroon border. Heavily silverplated. Length 12". Shipping wt., 3 lbs.
1057 S600 Sug. Retail \$10.00
- H. BREAD TRAY—Old English applied border. Length 13". Heavily silverplated. Shipping weight, 3 lbs.
5006 S720 Sug. Retail \$12.00
- I. WATER PITCHER—Old English design. Capacity 2 qts. Heavily silverplated. Shipping weight, 4 lbs.
5008 S1800 Sug. Retail \$30.00
- J. 4-WAY VEGETABLE DISH—Covered vegetable dish with two removable glass baking dishes. A handsome and practical gift. Length 12" Shipping weight, 8 lbs.
1892 S1320 Sug. Retail \$22.00

If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.

Fine SILVERPLATE Holloware



TEA SET—Five piece set. Coffee, tea, sugar, creamer and tray. Georgian design set with interesting detail on spouts and handles. Heavily silverplated. Shipped via Express only.
1030/S S6600 Sug. Retail \$110.00



SANDWICH PLATE—Old English border with attractive pierced design. Diameter 11". Heavily silverplated.
5026 S810 Sug. Retail \$13.50



ICE TUB—Handsome gift set. Ice tub has genuine Thermos liner. Traditionally styled with floral feet and handles. Capacity approx. 2 qts. Heavily silverplated. Shipping weight, 10 lbs.
3900 S1980 Sug. Retail \$33.00



VEGETABLE DISH—Oblong shape with four molded legs. Applied Old English border. With divider. Overall size 13½" x 10½". Shipping weight, 8 lbs.
5012A S2640 Sug. Retail \$44.00



2-TIER LAZY SUSAN—Old English design. Revolves on ball bearings. Excellent for party use. Shipping weight, 7 lbs.
3217 S3900 Sug. Retail \$65.00



ICE TUB—The liner of this tub is excellent for keeping ice up to ten hours and liquids hot for 3 hours. Shipping weight, 2 lbs.
3600 S1200 Sug. Retail \$20.00



WAITER—Lancaster Rose applied border. Chased center. Length 26" not including handles. Shipped via Express only.
400W S5100 Sug. Retail \$85.00

WAITER—Measures 13½" with applied border. 4 molded feet and chased center. Shipping weight, 6 lbs.
403 S1200 Sug. Retail \$20.00

WAITER—Lovely chased center and applied border. 18" long, not including handles. Beautifully molded legs. (All heavily silverplated). Shipped via Express only.
404W S1980 Sug. Retail \$33.00

If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.

★ ROGERS & BRO.

Original Rogers Silverplate

MADE BY INTERNATIONAL SILVER COMPANY



TEA OR COFFEE SERVICE

Three piece set includes tea or coffee, sugar and cream. Floral design decorates spouts and handles. Any woman would be proud to preside over this gleaming service. Shipping wt., 10 lbs.

Chased center on waiter prevents scratching. Waiter, chased, length, 17" — overall length, 21". Shipping wt., 6 lbs.

2300 \$1740..... Sug. Retail \$29.00

2380 \$870 Waiter (extra)..... Sug. Retail \$14.50



GRAVY SET

Capacity 8 oz. Attached tray for easy handling.

Shipping wt., 3 lbs.

2313 \$870..... Sug. Retail \$14.50

If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.



DOUBLE VEGETABLE DISH

Length 11 1/4 inches. Keeps food hot or use cover for extra serving dish.

Shipping wt., 4 lbs.

2312 \$870..... Sug. Retail \$14.50

★ ROGERS & BRO.

Original Rogers Silverplate



PLAIN MEAT DISH

Length, 18". Serves cold meats, sandwiches, jellied salads, etc. Shipping wt., 5 lbs.

2309 \$870..... Sug. Retail \$14.50

WELL AND TREE PLATTER

Length, 18". Deep well catches gravy from roasts, steaks, and chops. Shipping wt., 6 lbs.

2310 \$870..... Sug. Retail \$14.50



WAITER

Waiter, chased, oval, 17 inches. Overall length, 21 inches. Beautiful floral chased center prevents scratching. Use with tea set or separately for serving drinks, hors d'oeuvres. Shipping wt., 6 lbs.

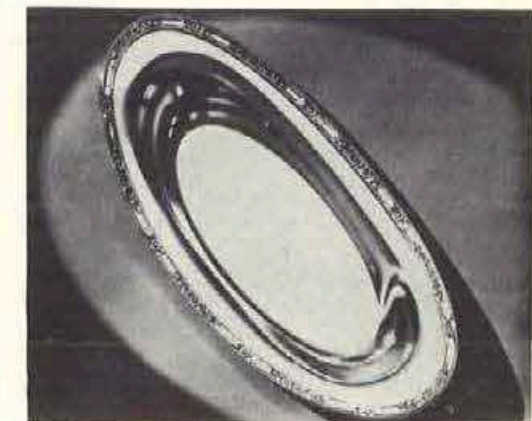
2380 \$870..... Sug. Retail \$14.50



SANDWICH TRAY

Diameter, 11 1/8 inches. Beautiful gleaming surface serves cookies, cakes, sandwiches, hors d'oeuvres. Rests firmly on pedestal base. Shipping wt., 4 lbs.

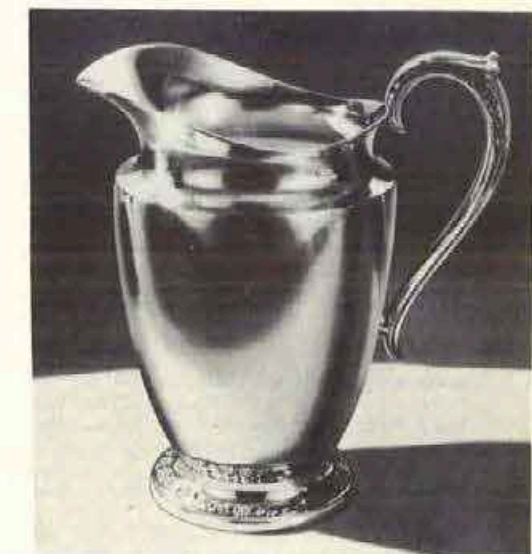
2321 \$540..... Sug. Retail \$9.00



BREAD TRAY

Length, 13 3/8 inches. Serves bread, rolls, sandwiches, celery, or olives. Shipping wt., 3 lbs.

2319 \$540..... Sug. Retail \$9.00



WATER PITCHER

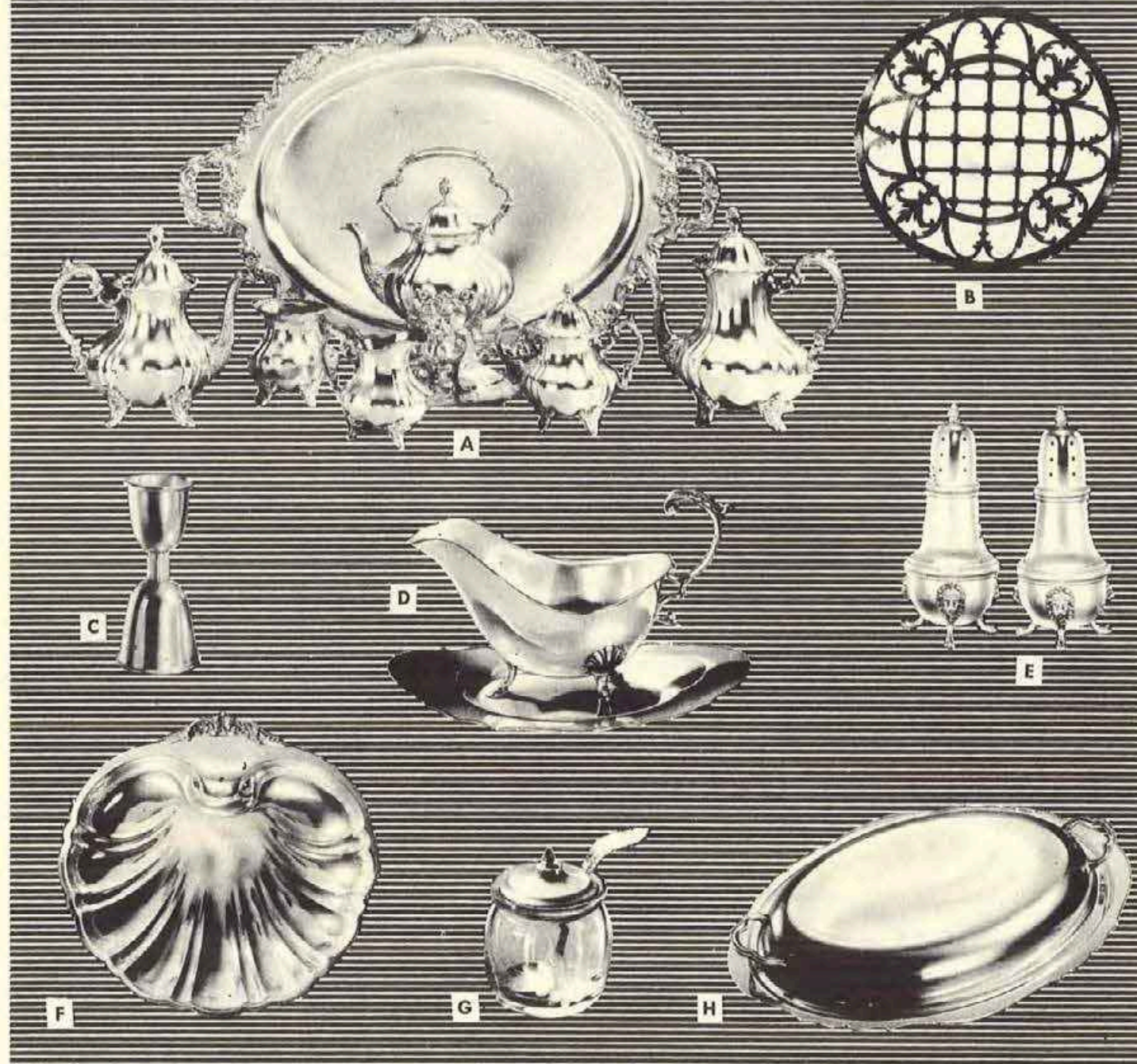
Capacity 2 quarts. For ice water, milk, drinks, or doubles as flower vase. Floral design handles and base. Shipping wt., 3 lbs.

2317 \$870..... Sug. Retail \$14.50

Now in our new and much larger quarters—ground floor (lobby entrance) of the new Houston Club Bldg. HOUSTON WHOLESALE JEWELERS, TRAVIS AND RUSK STS., HOUSTON, TEXAS

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Fine STERLING Holloware



A. SOLID STERLING ENGLISH REPRODUCTION TEA SERVICE — Five piece set including tea, coffee, sugar, cream and waste. Authentic design. Each pot holds approximately 10 cups and has genuine ivory insulators. Tray is 26" long, not including handle. Extra heavy weight. Set shipped via Express only.
990 539000 Sug. Retail \$650.00
Pieces can be purchased separately.
Coffee Pot 990/1 512000 Shpg. wt., 3 lbs. Sug. Retail \$200.00
Tea Pot 990/2 511400 Shpg. wt., 3 lbs. Sug. Retail \$190.00
Sugar & Cream 990/3 511400
Shpg. wt., 3 lbs. Sug. Retail \$190.00
Waste 990/4 54200 Shpg. wt., 2 lbs. Sug. Retail \$ 70.00
Kettle (extra) 990/5 527000
Shpg. wt., 9 lbs. Sug. Retail \$450.00
Tray (extra) 990/6 545000 Shpg. Express Sug. Retail \$750.00

B. STERLING TRIVET OR HOT PLATE — A pierced sterling trivet of traditional design with heavy plate glass inset for complete table protection. Diameter 7". Does not extend. Shipping weight 3 lbs.
953 5720 Sug. Retail \$12.00

C. STERLING WHISKEY JIGGER — For measuring beverages. Has two sides, one with 1 oz. capacity, the other with 2 oz. capacity.
4 5600 Sug. Retail \$10.00

D. SOLID STERLING GRAVY BOAT & TRAY — An heirloom piece of Georgian design. Exquisitely molded feet and handle.
234 52250 Boat Sug. Retail \$37.50
51350 Tray Sug. Retail \$22.50

E. SOLID STERLING SALT & PEPPER SHAKERS — Height 4 1/2"
88 51500 Sug. Retail \$25.00 pair

F. SOLID STERLING CENTERPIECE — Shell design with exquisite matching feet. Measures 14" in diameter. Shipping weight, 4 lbs.
366 57200 Sug. Retail \$120.00

G. MUSTARD JAR — Has solid sterling lid and spoon. Cut glass jar in floral design.
85 5450 Sug. Retail \$7.50

H. SOLID STERLING VEGETABLE DISH — Jack Shepard design. Length 12 1/2" Shipping weight, 4 lbs.
22 56600 Sug. Retail \$110.00

If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.

Fine STERLING Holloware



A. SOLID STERLING CHASED TEA SERVICE—"Crest of Windsor"
Five piece set including tea, coffee, sugar, cream and waste. Set shipped via Express only.
980 539000 Sug. Retail \$650.00

Pieces can be purchased separately.
Coffee Pot 980/1 512000 Shpg. wt., 3 lbs. Sug. Retail \$200.00
Tea Pot 980/2 511400 Shpg. wt., 3 lbs. Sug. Retail \$190.00
Sugar & Cream 980/3 511400
Shpg. wt., 3 lbs. Sug. Retail \$190.00
Waste 980/4 54200 Shpg. wt., 2 lbs. Sug. Retail \$ 70.00
Waiter (extra) 980/6 545000 Shpg. Express Sug. Ret. \$750.00

B. STERLING SUGAR & CREAM—Fluted design with daintily molded handles
567 52400 Sug. Retail \$40.00 Set

C. STERLING PICTURE FRAME—Elegant Georgian design 6" high. A useful and lovely gift.
242 5600 Sug. Retail \$10.00

D. STERLING SUGAR & CREAM — Colonial design. Each piece has daintily molded feet.
115 51980 Sug. Retail \$33.00 Set

E. STERLING CIGARETTE BOX — Plain design, perfect for engraving. Mahogany liner holds all size cigarettes.
14 51320 Sug. Retail \$22.00

F. PUNCH LADLE — Sterling handle, silverplated bowl. Length 14"
6 5960 Sug. Retail \$16.00

G. SOLID STERLING BON BON — Grape and leaf design. 6 1/4" in diameter. Shipping weight, 3 lbs.
99 5600 Sug. Retail \$10.00

H. SOLID STERLING PAUL REVERE BOWLS — Authentic reproductions. Available in four popular sizes.
350 5600 3 1/2" diameter Sug. Retail \$10.00
351 51800 6" diameter Sug. Retail \$30.00
352 53750 8" diameter Sug. Retail \$62.50
353 55700 10" diameter, Shpg. wt., 3 lbs. Sug. Retail \$95.00

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ROGERS & STERLING

DIVISION OF
THE INTERNATIONAL SILVER COMPANY



GADROON STERLING SILVER TEA SET

Five pc. set including, tea, coffee, sugar, cream and waste. Here is true elegance in heavy weight sterling silver pieces with lovely gadroon border design. Every detail of their rich ornamentation an eloquent expression of superb craftsmanship that has made International famous. Capacity coffee, 9 cups; tea 10 cups; waiter, 23" overall. Shipped via Express only.

0302 S28500 Sug. Retail \$475.00
0326 S24000 Waiter (extra) Sug. Retail \$400.00



STERLING CENTERPIECE

Gadroon. Excellent weight, combined with candlesticks or candelabra—an imposing console set. Height 3", diameter 9". Gift packaged. Shipping wt., 3 lbs.

2031 S1320 Sug. Retail \$22.00



LOW COMPOTE

Sterling compote with charming flower design. For candies and nuts. A flattering and discriminating gift. Ht. 2 7/8", diameter 6". Gift packaged.

3040 S450 Sug. Retail \$7.50



WATER PITCHER

Exquisitely crafted of solid sterling silver. Handsome detailed gadroon border. Heavy weight. Capacity 4 1/2 pints. Shipping wt., 3 lbs.

0375 S5100 Sug. Retail \$85.00



STERLING BOWL

Generous capacity for serving vegetables, salads, desserts. Edge in flower relief. Diameter 8 1/2". Gift packaged.

3070 S840 Sug. Ret. \$14.00



STERLING BUD VASE

(Left). In gadroon, graceful and slender. Height 7 1/2". Gift packaged.

1980 S495 Sug. Retail \$8.25

STERLING BUD VASE

Balanced and pleasingly proportioned. Floral edge. Height 7". Gift packaged.

3080 S360 Sug. Retail \$6.00



TALL COMPOTE

Gadroon sterling silver at its finest. A graceful table piece, delicate piercing, excellent weight. Height 6 1/4", diameter 6 1/2". Gift packaged. Shipping wt., 3 lbs.

1930 S660 Sug. Retail \$11.00

TALL COMPOTE

Sparkling sterling with flower motif. Ideal for fruits and candles. Height 5 1/2", diameter 6". Gift packaged. Shipping weight, 3 lbs.

3030 S510 Sug. Retail \$8.50



HURRICANE LAMPS

Gadroon sterling silver base. Removable crystal chimneys, tastefully etched. Height 10 1/4". Gift packaged. Shipping wt., 5 lbs.

1901-40 Sug. Retail \$18.00

HURRICANE LAMPS

Sterling silver bases with charmingly etched globes, reflecting warm hospitality. Height 10". Gift packaged. Shipping wt., 5 lbs.

3001-40 Sug. Retail \$15.00

ROGERS & STERLING

DIVISION OF
THE INTERNATIONAL SILVER COMPANY



SUGAR & CREAM

Gadroon sterling silver set, gold lined, hollow handle, excellent weight. Ht. 3 3/4". Gift packaged.

1910 S1350 Sug. Retail \$22.50

SUGAR & CREAM

Sterling silver set. Floral decoration. Gold lined, hollow handle. Ht. 3", distinctive and sturdy. Gift packaged.

3010 S1050 Sug. Retail \$17.50



SALT & PEPPER

Gadroon sterling silver set, ever popular. Generous capacity. Delightful and useful table appointments. Ht. 5 1/8". Gift packaged.

1920 S720 Sug. Retail \$12.00

SALT & PEPPER

Sterling silver set. Attractive floral decoration. A table necessity. Ht. 4 3/4". Full thread. Gift packaged.

3020 S600 Sug. Retail \$10.00



LOW CANDLESTICK

Distinctive low style in Gadroon sterling. Arrange with your prettiest centerpiece. Ht. 3 3/4", diameter 3 1/2". Gift packaged. Shipping wt., 3 lbs.

1901 S540 Sug. Ret. \$9.00 pair

LOW CANDLESTICK

Traditional sterling candlesticks for personal and informal decoration. The most useful of sterling gifts. Height 3", diameter 3 3/8". Gift packaged. Shipping wt., 4 lbs.

3001 S420 Sug. Ret. \$7.00 pair



BASKET

Sterling silver with delicate floral motif outline. Charming and useful. Swing handle, diameter 6". Gift packaged.

3090 S600 Sug. Retail \$10.00



MAYONNAISE & LADLE

(2-piece)—Sterling bowl and harmonizing ladle for sauces and jellies. Ht. 2 3/4", diameter 4 1/2". Floral motif border. Gift packaged.

4041 S600 Sug. Retail \$10.00



TALL CANDELABRA

Elegant sterling. Removable arms. Gadroon decoration. Height 11 1/4", spread 11 1/2". Gift packaged. Shipping wt., 8 lbs.

1900-3 S3600 Sug. Ret. \$60.00 pair

TALL CANDELABRA

Stately sterling, removable arms. Matching floral treatment. An heirloom possession. Height 9 7/8", spread 10 1/2". Gift packaged. Shipping wt., 7 lbs.

3000-4 S3240 Sug. Ret. \$54.00 pair



LOW CANDELABRA

Gadroon sterling silver. Removable arms. The mark of gracious living. Height 5 1/2", spread 10 1/4". Gift packaged. Shipping wt., 6 lbs.

1901-2 S2700 Sug. Ret. \$45.00 pair

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Fine STERLING Holloware



- A. **GOBLET**—Sterling Silver. Colonial Style. Height 6½". 70 5990 Sug. Retail \$16.50
- B. **3-LIGHT CANDELABRA**—Sterling Silver. Exquisitely designed. Removable arms. "Gadroon and Bead" Border. Ht. 14¾". Arm spread 13¾". Weighted. Shipping weight, 9 lbs. 543/3 58970 Sug. Retail \$149.50
- C. **PEPPER MILL**—Sterling Silver Covered. Supplied with fine imported mechanism. Height 3¾". 440 5630 Sug. Retail \$10.50
- D. **3-PC. TWO COMPARTMENT MAYONNAISE SET**—Crystal bowl with delicately cut design, mounted on Sterling Silver "Donatello" hollow base. Ht. 3½". Bowl diameter 5½". Two matching 5" Sterling Silver ladles. 729 5780 Sug. Retail \$13.00 Set
- E. **NEW MOON COMBINATION BOTTLE AND CAN OPENER**—Ornamental Design. Sterling Silver handle. Exclusive patented combination bottle and can opener. Length 7". 11 5250 Sug. Retail \$4.20
- F. **JAM SET**—Crystal jam jar with delicately cut design. Sterling Silver cover. Ht. 4½". Diameter 3¾". Sterling Silver "Donatello" jam spoon, 5¾" long. 16 5435 Sug. Retail \$7.25

- G. **2-PIECE SAUCE BOAT OR MAYONNAISE SET**—Crystal Bowl with graceful Swan Handle. Mounted on Sterling Silver hollow base. Diameter 4½". Sterling Silver Ladle. Length 5". 1235 5435 Sug. Retail \$7.25
- H. **CONSO-COMPOTES**—Combination Sterling Silver console stick and crystal compote top. "Athena" base unscrews from glass top and can be used alone as a console. Overall height 5½". Diameter of top 6". Diameter of base 3¾". Weighted. Shipping weight, 5 lbs. 540 5660 Sug. Retail \$11.00 pair
- I. **SALT AND PEPPER SHAKERS**—Crystal Shakers with delicately cut design. Mounted on "Georgian Gadroon" Sterling Silver hollow Bases. Sterling Silver Tops. Height 3¾". 436 5450 Sug. Retail \$7.50 pair
- J. **2-PC. LEMON SET**—Crystal center has delicately cut design. Pierced "Donatello" Sterling Silver rim. Diameter 6¾". Sterling Silver Lemon Fork, 5¾" long. Gift B boxed. 38 5600 Sug. Retail \$10.00 Set

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

ROGERS STERLING



Proudly Crafted by
THE INTERNATIONAL SILVER COMPANY

NATIONALLY ADVERTISED—Sterling Silver 925/1000 Fine

OLD CHARLESTON

Heavier than Regular Weight

Strikingly distinctive . . . sparkling design blends with graceful outlines and rich carving, reflecting the pristine charm and elegance of the Old South.

RETAIL PRICE LIST — FEDERAL TAX INCLUDED

100S1850 5-PIECE PLACE SETTING	\$ 30.25
Luncheon Knife, Luncheon Fork, Teaspoon, Salad Fork, Cream Soup Spoon	
101S1909 6-PIECE PLACE SETTING	35.00
Luncheon Knife, Luncheon Fork, Teaspoon, Salad Fork, Cream Soup Spoon, Butter Spreader (Hollow Handle)	
103S1708B 52-PIECE ROMANCE SERVICE FOR 8	313.25
8 Luncheon Knives, 8 Luncheon Forks, 16 Teaspoons, 8 Salad Forks, 8 Cream Soup Spoons, 2 Tablespoons, 1 Butter Knife, 1 Sugar Spoon	
104S2466B 76-PIECE SERVICE FOR 12	452.25
12 Luncheon Knives, 12 Luncheon Forks, 24 Teaspoons, 12 Salad Forks, 12 Cream Soup Spoons, 2 Tablespoons, 1 Butter Knife, 1 Sugar Spoon	

RETAIL OPEN STOCK PRICE LIST

	EACH
105S245 Teaspoon	\$ 4.50
106S409 Luncheon Fork	7.50
107S341 Luncheon Knife (Hollow Handle)	6.25
108S327 Salad Fork	6.00
109S327 Cream Soup Spoon	6.00
110S259 Butter Spreader (Flat Handle)	4.75
111S259 Butter Spreader (Hollow Handle)	4.75
112S136 Coffee Spoon	2.50
113S327 Iced Drink Spoon	6.00
114S218 Oyster or Cocktail Fork	4.00
115S586 Tablespoon	10.75
116S532 Pastry Server (Hollow Handle)	9.75
117S341 Sugar Spoon	6.25
118S355 Sugar Tongs	6.50
119S409 Butter Knife	7.50
120S655 Gravy Ladle	12.00
121S818 Cold Meat Fork	15.00
122S955 Serving or Berry Spoon	17.50
123S818 2-pc. Salad Serving Set (Olive Wood)	15.00
124S1227 2-pc. Steak Set (Hollow Handle)	22.50
125S1746 Carving Set (Hollow Handle)	32.00

LUXURY CHEST of Solid Honduras Mahogany, lined with new International Silver Company Prevent Tarnish Cloth.
496S720 Chest Extra \$12.00
(Chest not subject to Federal Tax)
For each 6 pieces, use 1 lb. shipping weight.



Old
Charleston
ILLUSTRATIONS
ACTUAL SIZE

MADE BY THE
INTERNATIONAL SILVER COMPANY



Breton
Rose
ILLUSTRATIONS
ACTUAL SIZE



ROGERS'S STERLING

Proudly Crafted by
THE INTERNATIONAL SILVER COMPANY
NATIONALLY ADVERTISED Sterling Silver 925/1000 Fine

RETAIL PRICE LIST — FEDERAL TAX INCLUDED

5-PIECE PLACE SETTING: Luncheon Knife, Luncheon Fork, Teaspoon, Salad Fork, Cream Soup Spoon

200S1527 BRETON ROSE \$ 28.00
201S1527 BRIDAL VEIL 28.00

6-PIECE PLACE SETTING: Luncheon Knife, Luncheon Fork, Teaspoon, Salad Fork, Cream Soup Spoon, Butter Spreader (Hollow Handle)

202S1773 BRETON ROSE 32.50
203S1773 BRIDAL VEIL 32.50

52-PIECE ROMANCE SERVICE FOR 8

8 Luncheon Knives	8 Cream Soup Spoons
8 Luncheon Forks	2 Tablespoons
16 Teaspoons	1 Butter Knife
8 Salad Forks	1 Sugar Spoon

204S15886 BRETON ROSE 291.25
205S15886 BRIDAL VEIL 291.25

76-PIECE SERVICE FOR 12

12 Luncheon Knives	12 Cream Soup Spoons
12 Luncheon Forks	2 Tablespoons
24 Teaspoons	1 Butter Knife
12 Salad Forks	1 Sugar Spoon

207S22923 BRETON ROSE 420.25
208S22923 BRIDAL VEIL 420.25

BRETON ROSE

A provincial design with the rapture of old world enchantment. The fiddle back handle is crowned with delicately carved flowers and outlined with graceful scrolls. This magnificent contrast with the plain center panel reflects the radiant brilliance of solid silver.

RETAIL OPEN STOCK PRICE LIST

	EACH
300S232 Teaspoon	\$ 4.25
301S382 Luncheon Fork	7.00
302S314 Luncheon Knife (Hollow Handle)	5.75
303S300 Salad Fork	5.50
304S300 Cream Soup Spoon	5.50
305S245 Butter Spreader (Flat Handle)	4.50
306S245 Butter Spreader (Hollow Handle)	4.50
307S123 Coffee Spoon	2.25
308S300 Iced Drink Spoon	5.50
309S205 Oyster or Cocktail Fork	3.75
310S559 Tablespoon	10.25
311S518 Pastry Server (Hollow Handle)	9.50
312S314 Sugar Spoon	5.75
313S327 Sugar Tongs	6.00
314S382 Butter Knife	7.00
315S627 Gravy Ladle	11.50
316S791 Cold Meat Fork	14.50
317S914 Serving or Berry Spoon	16.75
318S791 2-pc. Salad Serving Set (Olive Wood)	14.50
319S1146 2-pc. Steak Set (Hollow Handle)	21.00
320S1691 Carving Set (Hollow Handle)	31.00

BRIDAL VEIL

Sculptured with elegant simplicity, traditional garland of scrolls and exquisitely wrought flowers frame a shining mirror panel.

RETAIL OPEN STOCK PRICE LIST

	EACH
400S232 Teaspoon	\$ 4.25
401S382 Luncheon Fork	7.00
402S314 Luncheon Knife (Hollow Handle)	5.75
403S300 Salad Fork	5.50
404S300 Cream Soup Spoon	5.50
405S245 Butter Spreader (Flat Handle)	4.50
406S245 Butter Spreader (Hollow Handle)	4.50
407S123 Coffee Spoon	2.25
408S300 Iced Drink Spoon	5.50
409S205 Oyster or Cocktail Fork	3.75
410S559 Tablespoon	10.25
411S518 Pastry Server (Hollow Handle)	9.50
412S314 Sugar Spoon	5.75
413S327 Sugar Tongs	6.00
414S382 Butter Knife	7.00
415S627 Gravy Ladle	11.50
416S791 Cold Meat Fork	14.50
417S914 Serving or Berry Spoon	16.75
418S791 2-pc. Salad Serving Set (Olive Wood)	14.50
419S1146 2-pc. Steak Set (Hollow Handle)	21.00
420S1691 Carving Set (Hollow Handle)	31.00

LUXURY CHEST (illustrated on preceding page)
456S720 Chest Extra. Retail Each \$12.00
(Chest not subject to Federal Excise Tax)

AL-455-48

For each 6 pieces, use 1 lb. shipping weight.



Bridal
Veil
ILLUSTRATIONS
ACTUAL SIZE



INTERNATIONAL Stainless

INSICO
TRADE MARK
REG. U. S. PAT. OFF.

HEAVY WEIGHT
GRADED STAINLESS
TABLEWARE,
MIRROR FINISH

Masterpiece

Boldly crafted in the modern manner with functional lines enhancing the polished contours of carefree stainless steel for easy informal living.

RETAIL PRICE LIST

100S1245 26-PIECE SERVICE FOR 6 \$20.75

6 Dinner Knives 6 Oval Soup Spoons
6 Dinner Forks Shipping 1 Butter Knife
6 Teaspoons wt., 4 lbs. 1 Sugar Spoon
With Hollow Handle Forged Knives

101S1635 34-PIECE SERVICE FOR 8 \$27.25

8 Dinner Knives 8 Oval Soup Spoons
8 Dinner Forks Shipping 1 Butter Knife
8 Teaspoons wt., 4 lbs. 1 Sugar Spoon
With Hollow Handle Forged Knives

102S2159 52-PIECE SERVICE FOR 8 \$35.00

8 Dinner Knives 8 Salad Forks
8 Dinner Forks Shipping 2 Tablespoons
16 Teaspoons wt., 6 lbs. 1 Butter Knife
8 Oval Soup Spoons 1 Sugar Spoon
With Hollow Handle Forged Knives
Knives have Serrated Blades

Handsome Solid Wood
Chest with smart Ebony
Finish, lined with Char-
treuse Duvelyn with
white satin pad.

103S300 Chest Extra.

Retail Each—\$5.00

Shipping weight, 5 lbs.



Empire

Simply sculptured in heavy weight stainless . . . with perfect balance and striking symmetry for smart harmony with all accessories.

201S885 26-PIECE SERVICE FOR 6 \$14.75

6 Dinner Knives 6 Oval Soup Spoons
6 Dinner Forks Shipping 1 Butter Knife
6 Teaspoons wt., 4 lbs. 1 Sugar Spoon
With Solid Handle Forged Knives

202S1155 34-PIECE SERVICE FOR 8 \$19.25

8 Dinner Knives 8 Oval Soup Spoons
8 Dinner Forks Shipping 1 Butter Knife
8 Teaspoons wt., 5 lbs. 1 Sugar Spoon
With Solid Handle Forged Knives

203S1679 52-PIECE SERVICE FOR 8 \$27.98

8 Dinner Knives 8 Salad Forks
8 Dinner Forks Shipping 2 Tablespoons
16 Teaspoons wt., 6 lbs. 1 Butter Knife
8 Oval Soup Spoons 1 Sugar Spoon
With Solid Handle Forged Knives
Knives have Serrated Blades

THE WORLD'S FINEST
HOLLOW HANDLE FORGED KNIFE
With a real forged blade

The same type blade and construction
as used on the most expensive silverplate
and sterling knives.

See page 1 for price information.

MASTERPIECE
ILLUSTRATIONS
ACTUAL SIZE



MADE BY THE INTERNATIONAL SILVER COMPANY

There is no Federal Excise Tax on Stainless Flatware.



EMPIRE
ILLUSTRATIONS
ACTUAL SIZE





INTERNATIONAL *Stainless*

Mastercrafted in Steel by
THE INTERNATIONAL SILVER COMPANY

New Dawn

Keynotes casual elegance in today's living . . . functionally designed with a medley of bold lines and smooth contours for exciting table harmony.

RETAIL PRICE LIST

300S1797 26-PIECE SERVICE FOR 6 \$29.95

6 Dinner Knives		6 Oval Soup Spoons
6 Dinner Forks	Shipping	1 Butter Knife
6 Teaspoons	weight, 4 lbs.	1 Sugar Spoon

301S2370 34-PIECE SERVICE FOR 8 \$39.50

8 Dinner Knives		8 Oval Soup Spoons
8 Dinner Forks	Shipping	1 Butter Knife
8 Teaspoons	weight, 5 lbs.	1 Sugar Spoon

302S3270 52-PIECE SERVICE FOR 8 \$54.50

8 Dinner Knives		8 Salad Forks
8 Dinner Forks	Shipping	2 Tablespoons
16 Teaspoons	weight, 6 lbs.	1 Butter Knife
8 Oval Soup Spoons		1 Sugar Spoon

303S4797 76-PIECE SERVICE FOR 12 \$79.95

12 Dinner Knives		12 Salad Forks
12 Dinner Forks	Shipping	2 Tablespoons
24 Teaspoons	weight, 10 lbs.	1 Butter Knife
12 Oval Soup Spoons		1 Sugar Spoon

RETAIL OPEN STOCK PRICE LIST

	Per Dozen
304S480 Teaspoon	\$ 8.00
305S840 Dinner Fork	14.00
306S840 Oval Soup Spoon	14.00
307S840 Salad Fork	14.00
308S1260 Dinner Knife, Hollow Handle Forged	21.00
309S840 Iced Drink Spoon	14.00
310S600 Oyster Fork	10.00
311S840 Butter Spreader	14.00
	Each
312S90 Table or Serving Spoon	\$ 1.50
313S90 Butter Knife	1.50
314S75 Sugar Spoon	1.25
315S150 Berry Spoon	2.50
316S150 Cold Meat Fork	2.50
317S150 Gravy Ladle	2.50

Knives have Serrated Blades



BRETON CHEST

Stunning modern solid wood—
footed chest in blonde finish.
Attractive two-tone lining.

106S480 Chest Extra.

Retail Each \$8.00

Shipping weight, 5 lbs.

See page 1 for price information.

There is no Federal Excise Tax on Stainless Flatware.

INTERNATIONAL *Stainless*

Mastercrafted in Steel by
THE INTERNATIONAL SILVER COMPANY

Spring Lily

Gay, rhythmic lines flawlessly modeled for casual living. Heavy weight mirror stainless expertly fashioned for perfect balance and durability.

RETAIL PRICE LIST

400S1797 26-PIECE SERVICE FOR 6 \$29.95

6 Dinner Knives		6 Oval Soup Spoons
6 Dinner Forks	Shipping	1 Butter Knife
6 Teaspoons	weight, 4 lbs.	1 Sugar Spoon

401S2370 34-PIECE SERVICE FOR 8 \$39.50

8 Dinner Knives		8 Oval Soup Spoons
8 Dinner Forks	Shipping	1 Butter Knife
8 Teaspoons	weight, 5 lbs.	1 Sugar Spoon

402S3270 52-PIECE SERVICE FOR 8 \$54.50

8 Dinner Knives		8 Salad Forks
8 Dinner Forks	Shipping	2 Tablespoons
16 Teaspoons	weight, 6 lbs.	1 Butter Knife
8 Oval Soup Spoons		1 Sugar Spoon

403S4797 76-PIECE SERVICE FOR 12 \$79.95

12 Dinner Knives		12 Salad Forks
12 Dinner Forks	Shipping	2 Tablespoons
24 Teaspoons	weight, 10 lbs.	1 Butter Knife
12 Oval Soup Spoons		1 Sugar Spoon

RETAIL OPEN STOCK PRICE LIST

	Per Dozen
404S480 Teaspoon	\$ 8.00
405S840 Dinner Fork	14.00
406S840 Oval Soup Spoon	14.00
407S840 Salad Fork	14.00
408S1260 Dinner Knife, Hollow Handle Forged	21.00
409S840 Iced Drink Spoon	14.00
410S600 Oyster Fork	10.00
411S840 Butter Spreader	14.00
	Each
412S90 Table or Serving Spoon	\$ 1.50
413S90 Butter Knife	1.50
414S75 Sugar Spoon	1.25
415S150 Berry Spoon	2.50
416S150 Cold Meat Fork	2.50
417S150 Gravy Ladle	2.50

Knives have Serrated Blades

Handsome Solid Wood Chest
with smart Ebony Finish, lined in
Chartreuse Duvetyn with white
Satin Pad.

506S300 Chest Extra.

Retail Each \$5.00

Shipping weight, 4 lbs.



See page 1 for price information.

There is no Federal Excise Tax on Stainless Flatware.



Spring Lily

ILLUSTRATIONS ACTUAL SIZE



Heavy weight stock
graded for beauty
and durability.



New Dawn

ILLUSTRATIONS ACTUAL SIZE



Hollow Handle FORGED
Blade Knives as made in the
most luxurious tableware.



MEDIUM WEIGHT
GRADED STAINLESS
TABLEWARE
MIRROR FINISH

Glamour

Magnificently styled with traditional detail seldom found in stainless steel. Crafted in substantial weight—each piece superbly polished with bright mirror finish requiring no special care.

RETAIL PRICE LIST

500S719 26-PIECE SERVICE FOR 6 \$11.98

6 Dinner Forks 6 Teaspoons
6 Dinner Forks 6 Oval Soup Spoons
2 Tablespoons

With Hollow Handle Stylecraft Knives
Shipping weight, 3 lbs.

501S945 34-PIECE SERVICE FOR 8 \$15.75

8 Dinner Knives 8 Teaspoons
8 Dinner Forks 8 Oval Soup Spoons
2 Tablespoons

With Hollow Handle Stylecraft Knives
Shipping weight, 4 lbs.

502S1230 52-PIECE SERVICE FOR 8 \$20.50

8 Dinner Knives 8 Salad Forks
8 Dinner Forks 2 Tablespoons
16 Teaspoons 1 Butter Knife
8 Oval Soup Spoons 1 Sugar Spoon

With Hollow Handle Stylecraft Knives
Shipping weight, 5 lbs.

Liberty

Especially interpreted to reflect the natural beauty of carefree stainless... distinctly sculptured with perfect balance and graceful contours for striking harmony with all decor.

600S441 24-PIECE SERVICE FOR 6 \$7.35

6 Dinner Knives 6 Teaspoons
6 Dinner Forks 6 Oval Soup Spoons

With Solid Handle Two-Piece Knives
Shipping weight, 3 lbs.

601S585 32-PIECE SERVICE FOR 8 \$9.75

8 Dinner Knives 8 Teaspoons
8 Dinner Forks 8 Oval Soup Spoons

With Solid Handle Two-Piece Knives
Shipping weight, 4 lbs.

Walnut Finish solid
wood chest—lined with
Castillon Red Duvetyn.
539S237 Chest Extra.
Retail Each \$3.95
Shipping weight, 4 lbs.



See page 1 for price information.



LIBERTY

★ ROGERS & BRO.

REINFORCED PLATE
ORIGINAL ROGERS SILVERPLATE • MADE BY
THE INTERNATIONAL SILVER COMPANY

52-PC SERVICE FOR 8 WITH CHEST

16 Teaspoons 8 H. H. Dinner Knives
8 Dinner Forks 8 Dessert (Oval Soup Spoons)
8 Salad Forks 2 Table Spoons
1 Butter Knife 1 Sugar Spoon

52 S2397..... Sug. Retail \$39.95
Shipping Weight, 11 lbs.

SPECIAL 64-PC. SER. FOR 8 WITH CHEST

16 Teaspoons 8 Soup Spoons
8 Dinner Knives 8 Ice Drink Spoons
8 Dinner Forks 3 Table or Serv. Spoons
8 Salad Forks 1 Butter Knife
1 Sugar Shell 1 Cold Meat Fork
1 Berry Spoon 1 Pierced Server

64 S2997..... Sug. Retail \$49.95
Shipping Weight, 12 lbs.

79-PC. SERVICE FOR 8 WITH CHEST

16 Teaspoons 8 Salad Forks
8 Dinner Knives 8 Iced Tea Spoons
8 Dinner Forks 8 Butter Spreaders
6 Cocktail Forks 8 Dessert (Oval Soup Spoons)
1 Butter Knife 1 Pierced Server
1 Sugar Shell 2 Table or Serving Spoons
1 Berry Spoon 1 Cold Meat Fork

79 S3597..... Sug. Retail \$59.95

With Drawer Chest

79 S3897..... Sug. Retail \$64.95
Shipping Weight, 14 lbs.

Note: There is no tax on silverplated flatware
or stainless steel.

See page 1 for price information.



Daybreak



Starlight

GLAMOUR
ILLUSTRATIONS
ACTUAL SIZE

MADE BY THE INTERNATIONAL SILVER COMPANY

There is no Federal Excise Tax on Stainless Flatware.



Community

THE FINEST SILVERPLATE



Twilight
IS HERE!
The Delightfully
Different
NEW
PATTERN
IN
COMMUNITY
The Finest Silverplate
New!
Exciting new design of rich simplicity. New proportion, fine hand-wrought look.
A Perfect Blend of Modern and Traditional

54 PIECES SERVICE for 8

Including Drawer Chest

8 Dinner Knives	16 Teaspoons	1 Cold Meat Fork
8 Dinner Forks	1 Pierced Serving Spoon	1 Sugar Spoon
8 Salad Forks	1 Serving (Table) Spoon	1 Pastry Server
8 Dessert Spoons	1 Butter Knife	

LIMITED TIME ONLY

454/8 55495 Retail Value \$113.00

Shipping weight, 15 lbs.

See page 1 for price information.

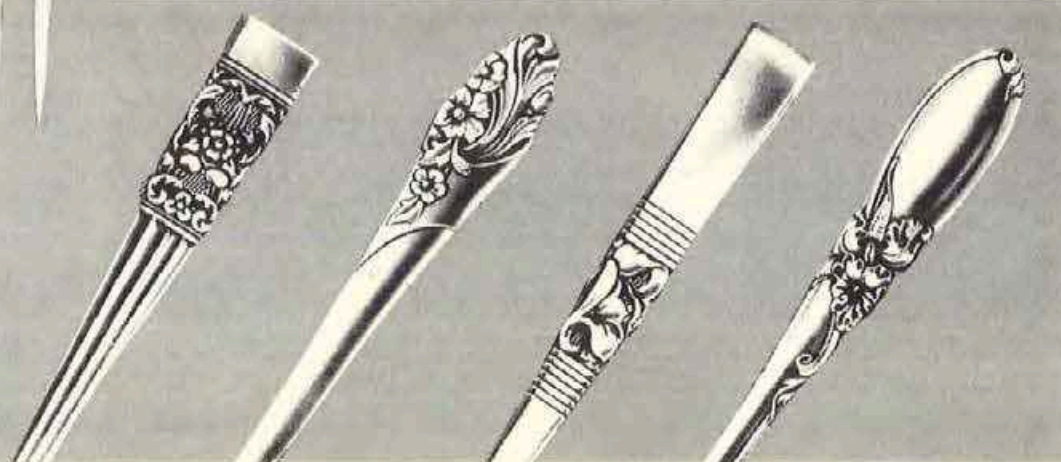
CORONATION

EVENING STAR

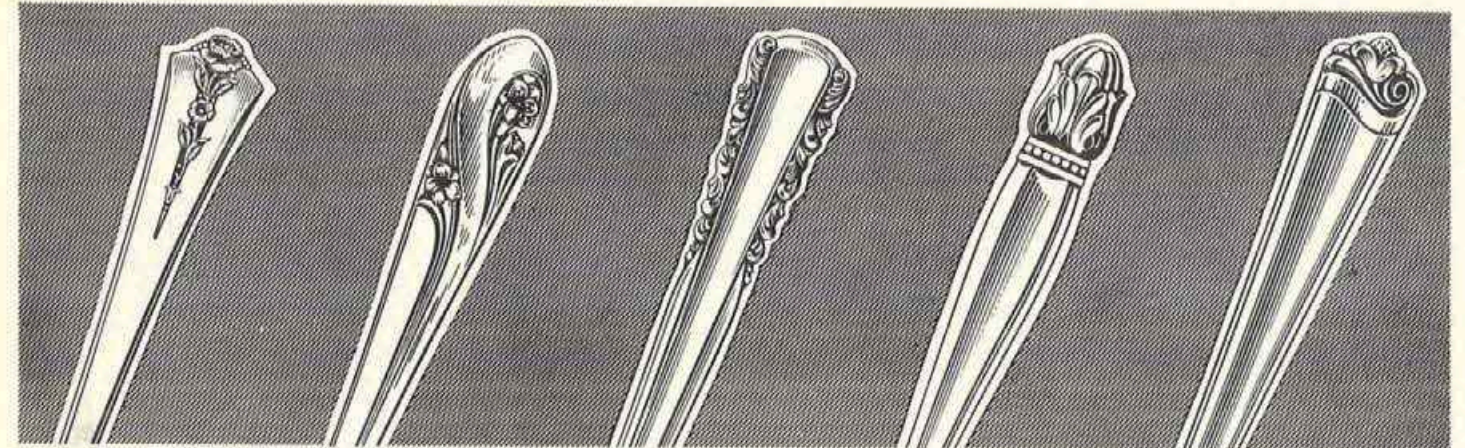
MORNING STAR

WHITE ORCHID

South Seas



HOLMES & EDWARDS



SPRING GARDEN

ROMANCE

MAY QUEEN

DANISH PRINCESS

BRIGHT FUTURE

HOLMES & EDWARDS STERLING INLAID SILVERPLATE

56 PIECES Service for 8

8 Dinner Knives	16 Teaspoons	1 Cold Meat Fork
8 Dinner Forks	2 Serving Spoons	1 Berry Spoon
8 Salad Forks	1 Sugar Spoon	1 Jelly Server
8 Cream Soup Spoons	1 Butter Knife	1 Gravy Ladle

Silverware Retail Value \$ 97.50

Drawer Chest Retail Value \$ 25.00

TOTAL VALUE \$122.50

LIMITED TIME ONLY

500 55495 Retail Value \$122.50

Chest Included

Shipping Weight, 15 lbs.



Note: There is no tax on silverplated flatware or stainless steel.

Fine Silverware Chests

PRICES ARE FOR CHESTS ONLY, SILVER NOT INCLUDED!



The attractive brass lock adds a note of distinction to this fine all wood chest in mahogany finish. Genuine Pacific cloth lining. Holds 156 pieces including 12 knives and 12 hollow handle butter spreaders. Shipping weight, 7 lbs.

906 5750 Retail \$12.50



All wood mahogany finish drawer chest. Roomy—gracefully proportioned! Polished brass knobs. Genuine Pacific cloth lining. Holds 187 pieces, plus section for carving set. Shipping weight, 9 lbs.

912 51125 Retail \$18.75



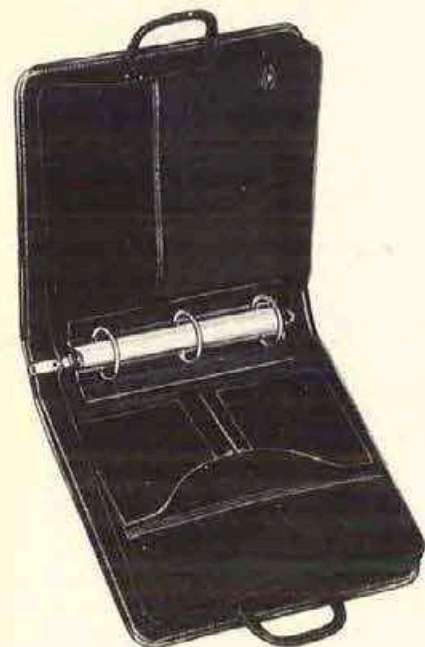
Luxurious drawer chest of solid hard wood in mahogany finish. Mortised high grade lock to seal both lid and drawer. Solid brass, satin finish name plate, handles and drawer pulls. Genuine Pacific cloth lining. Total capacity 228 pieces in addition to section for carving set. Shipping weight, 15 lbs.

925 51925 Retail \$32.00

Same as above, except in blonde finish.

921 52080 Retail \$34.50

See page 1 for price information.



HEAVY DUTY TUFIDE RING BOOKS LARGE CAPACITY

Available in British Brown or London Tan. Lined and pockets in strong brown Lexide. One vertical, one horizontal pocket. Extra heavy duty finest grade trigger ring metal. Steel ring protector. New patented interlocking Tuck-A-Way handles. Book size 14 1/2" x 11 1/2" x 2 1/2". 1 1/2" Rings. Shipping weight, 4 lbs.

7-9-126 5933 Retail \$14.00



MEN'S AND LADIES FIBERGLASS

The magic glass-reinforced material that acts like steel-reinforced concrete, feels like a handful of air and spends a lifetime proving itself indestructible. Count these virtues:

Dent, scratch and scuff resistant.
Will not warp, fade, stain, impervious to mildew.
New aluminum closure is dust and rust proof.
Permanently beautiful, washable colors.

For women: Available in Charcoal, Ivory or Air Corps Blue, mair rayon lined.

For men: Available in Charcoal or Ivory, Irish linen lining. Shipped via Express only.

14" Train Case—FG14 51845 Retail \$27.00
21" Weekender—FG21 51845 Retail \$27.00
25" Pullman—FG25 52778 Retail \$41.00
29" Pullman—FG29 53178 Retail \$47.00

21" Companion—FG21M 51845 Retail \$27.00
25" Two-Suiter—FG40 53378 Retail \$50.00



THREE-WAY ZIPPER ENVELOPES — COVER IN TUFIDE

Available in British Brown or London Tan in strong Lexide. Two vertical expanding pockets. Book size 16" x 12". Shipping weight, 3 lbs.

3-126 5533 Retail \$8.00



TUFIDE ATTACHE CASE

Available in British Brown or London Tan. Lined in strong Lexide. Nylon cord edge, lifetime handle. Size 16" x 12" x 3 1/2". Shipping weight, 5 lbs.

22-126-16 51400 Retail \$21.00

Size 18" x 12" x 4 1/2". Shipping weight, 6 lbs.

22-126-18 51667 Retail \$25.00

MULTIPOCKET CASE—COVER IN TUFIDE

Available in British Brown or London Tan. Lined in strong Lexide. Two vertical, one flat divided vertical pocket. Patented Tuck-A-Way interlocking handles. Book size 16" x 12". Shipping weight, 4 lbs.

4-126-16 5767 Retail \$11.50

Book size 18" x 13". Shipping weight, 4 lbs.

4-126-18 5900 Retail \$13.50



TUFIDE BRIEF BAG

Available in British Brown or London Tan. Lined in brown strong Lexide. Brass extension lock. Patented molded nylon lifetime protected edge. Size 16" x 13", 8" expansion. Shipping weight, 6 lbs.

9-6F-126-16 51200 Retail \$18.00

Size 18" x 14", 8" expansion. Shipping weight, 6 lbs.

9-6F-126-18 51330 Retail \$20.00



TOP GRAIN COWHIDE BRIEF BAG

Available in British Brown or Suntan. Smooth, aniline dyed 6 oz. top grain cowhide. Solid brass lock. Patented lifetime molded nylon protected edge. Size 16" x 13", 8" expansion. Shipping weight, 5 lbs.

9-5F-25-16 2133 Retail \$32.00

Size 18" x 14", 8" expansion. Shipping weight, 5 lbs.

9-5F-25-18 52333 Retail \$35.00



The Miracle Material—Rich looking and durable!

Nationally
Advertised!!

NEOLITE

LIFE
POST
HOLIDAY



Belber
NEVERBREAK
the
Ultimate
In Luggage

LADIES' MATCHED LUGGAGE SETS

NEOLITE in smooth saddle hide finish created by Goodyear Tire & Rubber Company. Luggage that sets new standards in lightness, beauty, and durability. Three-ply molded wood box construction protected by large, scuff-proof bumper edge, solid brass polished lock, glamorous quilted satin lined interior fitted with extra double pockets. Train cases, overnights, weekenders, pullmans, and wardrobes ideal for dresses, and suits, plenty of room for extras.

NEVERBREAK LUGGAGE is unconditionally guaranteed against any manufacturing or material defect. Backed by 76 years of luggage manufacturing experience. YOUR BEST BUY IS—NEVERBREAK.

All Styles in GINGER—SUNTAN and BLUE only
Please Specify Colors on Orders

B *STANDARD PULLMAN 26 x 16 1/2 x 8" LN26 52045 Retail \$30.00	F *TRAIN CASE 14 x 9 1/2 x 8" 7 lbs. LN14 51478 Retail \$21.50
D *LADIES' WARDROBE 21 x 18 x 8 1/2" LN31 52415 Retail \$35.50	HAT & SHOE (not shown) 18 x 17 x 11" LN32 52415 Retail \$35.50
E *WEEKENDER 21 x 14 x 7" 8 lbs. LN21 51478 Retail \$21.50	A & C NOT AVAILABLE

*Ladies' Basic Travel Set.

MEN'S MATCHED SETS

NEOLITE, the famous Goodyear material that looks just like smooth, fine quality leather and lasts for years and years of travel. Two-suiters have hangers and special packing arrangements to carry suits without wrinkling. The center partition provides separate compartment for shirts and accessories. Companion cases have divider with pocket for convenient packing.

Sturdy steel frame styles with highly polished brass locks, reinforced corners, and double stitched straps are most popular.

In GINGER or SUNTAN
Please Specify Colors on Orders

J TWO SUITER 24 x 18 1/2 x 18 1/4" Express N82 52667 Retail \$40.00	THREE SUITER (not shown) 26 x 19 x 9 1/2" N80 53445 Retail \$51.00
K COMPANION CASE 21 x 14 1/2 x 7 1/2" 10 lbs. N85 52200 Retail \$33.00	G & H NOT AVAILABLE

See Page 1 for price information.



If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

Prices subject to 10% Federal Tax



Belber
NEVERBREAK
LUGGAGE



Each Style in **CARDINAL RED** or **NAVY BLUE**
Please Specify Colors on Orders

LADIES' SMARTLY STYLED WHIPCORD SETS

Popular priced for long bound luggage with so many high quality features. Triple stitched vinyl plastic binding and durable pyroxylin plastic coated whipcord covering provide lasting satisfaction. Lightweight, strong 3 ply aircraft veneer wood case. Highly polished locks. Lustrous CELANESE yarn rayon lining with quilted padded bottoms. Plastic lined, zipper pocket in weekender cases.

A NOT AVAILABLE			
B *STANDARD PULLMAN	26 x 16 1/2 x 8"	Express	
V26 51309			Retail \$19.00
C *TRAIN CASE	14 x 9 1/2 x 8"	7 lbs.	
V14 5964			Retail \$13.80
D *WEEKENDER	21 x 14 x 7"	7 lbs.	
V21 51095			Retail \$15.80
E *LADIES' WARDROBE	21 x 18 x 8 1/2"	Express	
V31 51565			Retail \$22.80

*Ladies' Basic Travel Set.



Each Style in **CRUISE BLUE—SPRING GREEN—MIST GRAY**
Please Specify Colors on Orders

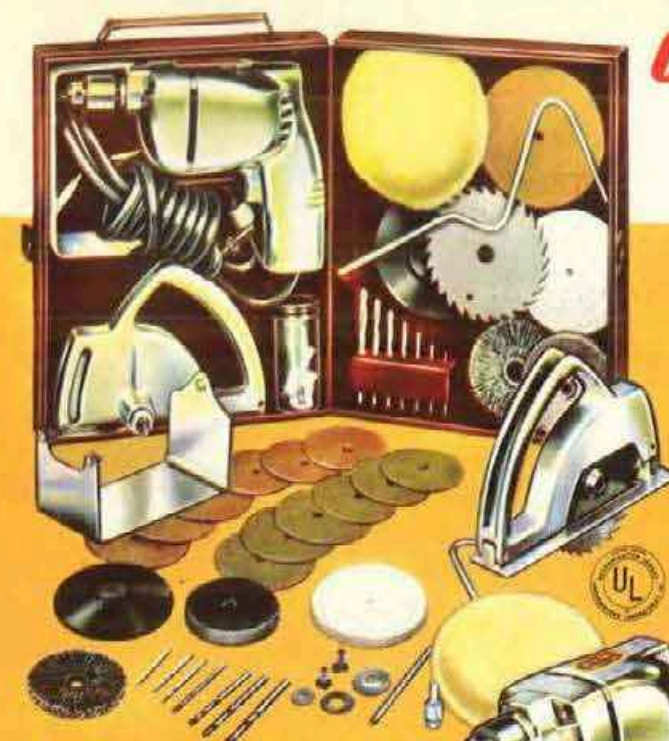
LADIES' MATCHED KALISTRON SETS

The most rugged and beautiful luggage covering yet developed. KALISTRON is a tough transparent sheet with a rich glowing depth of color. A U. S. Plywood Co. product, light weight, strong, three ply veneer wood cases. Polished solid brass locks, matching triple stitched bumper plastic binding. Exquisite chromespun soft tone lining with quilted bottoms. Extra lid pockets and deluxe interior.

G *WEEKENDER	21 x 14 x 7"	8 lbs.	
K21 51565			Retail \$22.80
H *LADIES' WARDROBE	21 x 18 x 8 1/2"	Express	
K31 52915			Retail \$37.00
J *TRAIN CASE	14 x 9 1/2 x 8"	7 lbs.	
K14 51565			Retail \$22.80
L *STANDARD PULLMAN	26 x 16 1/2 x 8"	Express	
K26 52245			Retail \$33.00
HAT & SHOE (not shown)	18 x 12 x 11"	Express	
K32 52515			Retail \$37.00
F & K—NOT AVAILABLE			

*Ladies' Basic Travel Set.

Prices subject to 10% Federal Tax. See Page 1 for price information.



Cummins Portable Electric DO-IT-YOURSELF WORKSHOPS

MODEL 3052 Deluxe WORKSHOP with 1/4" Perm-Align DRILL

A king-sized, superb quality home workshop that's the apple of any do-it-yourselfer's eye! Drill, sand, saw, polish, grind, buff, clean, mix paint... the easy, modern way. Includes Cummins husky 1/4" geared chuck drill with double-coil motor and PERM-ALIGN gearing that can't be knocked out of line. Portable 4" power saw unit cuts sawing time—adjusts to 1 1/2" depth of cut. Loaded with accessories that help you do countless building and repair jobs in record time—while saving cash too! Shipping Weight: 10 1/2 lbs.

Model 3052	32661	Retail	\$39.95
Model 3051	Same as above but without Saw Attachment.		
	S2328	Retail	\$34.95

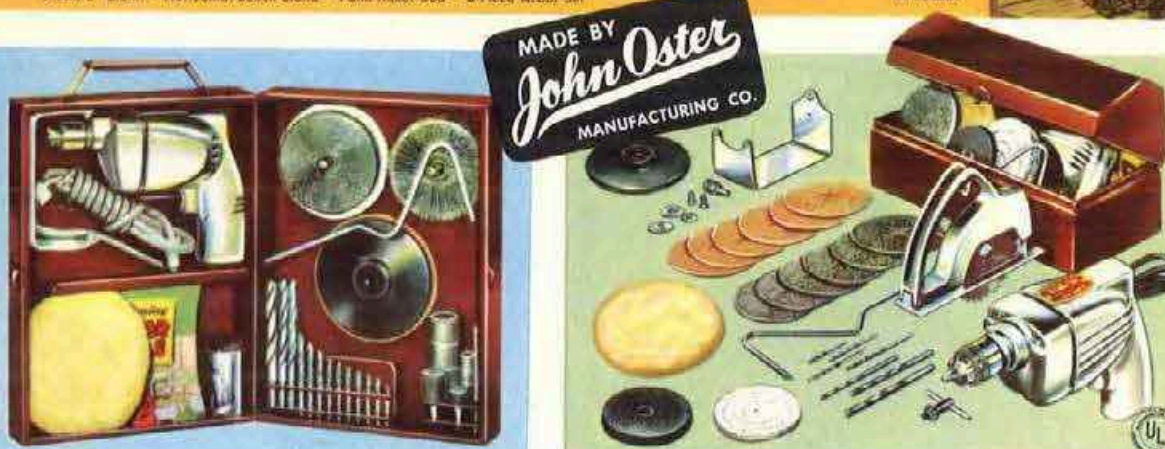


PORTABLE
Carries from
job to job.

NEW "ORGANIZER" CASE

• Hangs on
wall in a
jiffy.
• Each part
and piece
in sight—
in reach.

KIT CONTAINS: Full four-finger, pistol-grip drill, 1800 R.P.M., Universal A.C.-D.C. Motor, 115 volts • Geared Chuck • Chuck Key • Four-inch saw attachment with chrome alloy steel blade (in 3052 only) • Deluxe metal "Organizer" case • 7 drill bits for wood or metal • 6 coarse sanding discs • 6 fine sanding discs • Lamb's wool bonnet, 4 1/2" diam. • Rubber Backing Pad, 4" diam. • Grinding Wheel, 3" diam. • Buffing Wheel, 3" diam. • Wire Wheel Brush, 3" diam. • Horizontal Bench Stand • Paint Mixer Rod • 6-Piece Arbor Set



MADE BY
John Oster
MANUFACTURING CO.

MODEL 3062 Custom Drillshop with 1/4" BALL-RITE Drill

Nothing finer on the market... a truly "professional" workshop with the "extra" performance and accessories that put this deluxe outfit in a class by itself. New spade drill-bits that zip 1" holes in wood—sanding drums that smooth round and cornered surfaces PLUS oversize accessories for power drilling, sanding, buffing, cleaning, polishing, mixing paint. Famous Cummins BALL-RITE mirror-finished drill with full Pistol-Grip handle. Packed in "Organizer" case that mounts on wall—eliminates "hunting" for tools. If you appreciate the "best"—the "3062" is for you! Shipping Weight: 12 1/4 lbs.

KIT CONTAINS: BALL-RITE Four Finger Pistol Grip Drill with PERM-ALIGN gearing, A.C.-D.C., 1800 R.P.M., 115 volts • Geared Chuck and Key • Custom Deluxe Metal "Organizer" Carrying Case • 10 High Speed Drill Bits for wood or metal (1/16", 1/8", 3/16", 1/4", 5/16", 3/8", 1/2", 5/8", 3/4", 1" diam.) • 3 Drill Bits for wood (1/4", 1/2", 3/4" diam.) • 3 Spade Drill Set (1/4", 1/2", 3/4" diam.) • 6 coarse Sanding Discs, 5 in. diam. • 6 fine Sanding Discs, 5 in. diam. • 3 Sanding Drums, 1 in. diam. x 1 in. • 3 Sanding Drums, 1/2 in. diam. x 1/2 in. • Lamb's Wool Bonnet, 5 1/2 in. diam. • Rubber Backing Pad, 5 in. diam. • Grinding Wheel, 4 in. diam. • Buffing Wheel, 4 1/2 in. diam. • Wire Wheel Brush, 4 in. diam. • Horizontal Bench Stand • Paint Mixer • 8 piece Arbor Set.

Model 3062	S3327	Retail	\$49.95
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MODEL 3042 Standard Workshop with 1/4" Perm-Align Drill

A power-packed workshop with the "many-job" performance you expect only at a much higher price. Everything the new do-it-yourselfer needs for drilling, sanding, polishing, grinding, sawing, buffing and mixing paint—all packed in a portable steel chest. Whip through repair and building chores with a minimum of effort. Features Cummins PERM-ALIGN, satin-finished drill. Shipping Weight: 9 lbs.

KIT CONTAINS: Pistol-grip drill, 1800 R.P.M., A.C. Motor, 115 volts • Geared Chuck • Chuck Key • Hip-Roofed Metal Case • 7 Drill Bits for Wood or Metal • 6 coarse Sanding Discs, 4" diam. • 6 fine Sanding discs, 4" diam. • Four inch saw attachment with chrome alloy steel blade • Lamb's wool bonnet, 4 1/2" diam. • Rubber Backing Pad, 4" diam. • Grinding Wheel, 3" diam. • Buffing Wheel, 3" diam. • Horizontal Bench Stand • Paint Mixer Rod • 6-Piece Arbor Set.

Model 3042	S2328	Retail	\$34.95
Model 3041	Same as above but without Saw Attachment		
	S1995	Retail	\$29.95



Cummins 1/4" Perm-Align DRILLS

MODEL 306 BALL-RITE

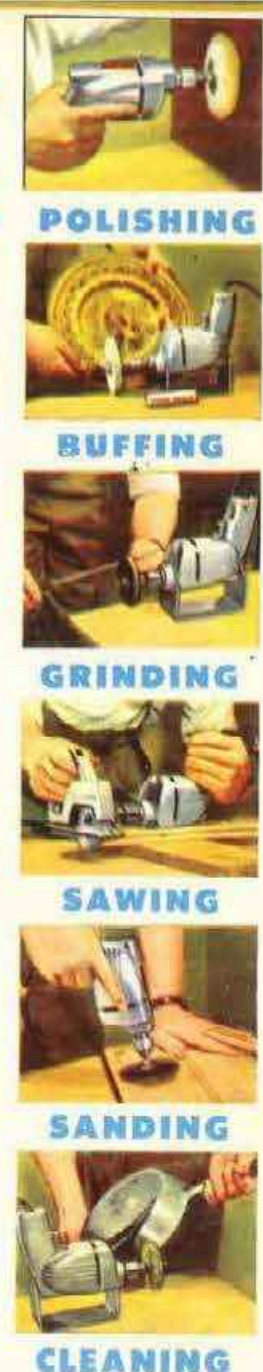
Wherever extra power and longer drill life is required—you'll find the "306". Universally accepted by electricians, plumbers, mechanics, automotive and woodworking shops. Now available to hobbyists and homeowners at a special low price. Tops for polishing, grinding, sanding, cleaning, buffing, sawing, drilling. Has beautifully "mirrored" finish—extra-long handle. Features combination of ball and self-lubricating bearings, hardened gears, double coil motor. Complete with geared chuck and key. Shipping Weight: 5 lbs.

Model 306	S2328	Retail	\$34.95
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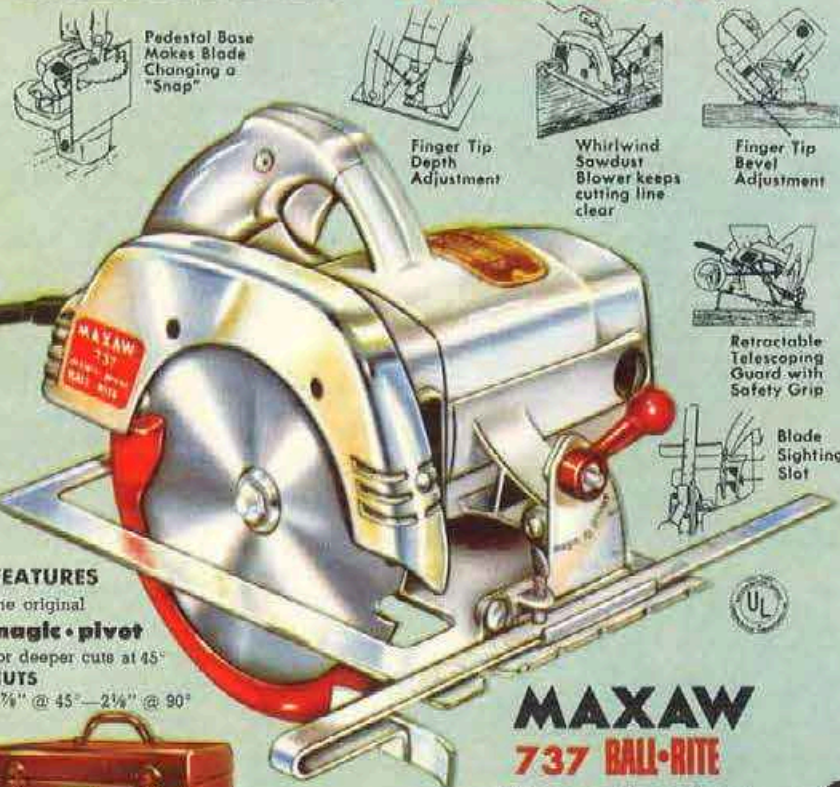
MODEL 304 Standard Perm-Align

A "dream" to use for building and repair jobs in home, shop or garage. New compact design adds to this drill's efficiency—for working overhead or in small or cramped spaces. Drives drill bits, sanding discs, polishing pads, wire brushes, grinders, buffers, saw attachment. Attractive satin finish—self-lubricating sintered bronze bearings. Plenty of power—makes "tough" jobs seem easy! For fine performance, long drill life, at a lower cost, choose the "304". Geared chuck and key included. Shipping Weight: 4 1/2 lbs.

Model 304	S1662	Retail	\$24.95
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Cummins MAXAW



FEATURES
the original
magic-pivot
for deeper cuts at 45°
CUTS
1 1/2" @ 45°—2 1/4" @ 90°



Sturdy Metal Carrying Case . . .
for Maxaw 737 and Maxaw 717

Compact—easy to carry—at
folds full protection for saw
when not in use. Shipping
Weight: 9 1/4 lbs.

Model 3003 \$667
Retail \$10.00

MAXAW
737 BALL-RITE
with magic-pivot

A mirror and satin finished "man-size" saw with more
new features than any other saw on the market today!
Exclusive magic-pivot enables MAXAW to make all cuts
in 2" dressed lumber at any angle . . . with blade to spare.
Weights far less than other saws, yet builds everything from
bookcases to houses with ease. Has ball and self-lubricating
sintered bronze bearings. Complete with calibrated rip
fence, 8 1/2" diam. combination chrome alloy steel blade
and wrench. Shipping Weight: 14 1/4 lbs.

Model 737 BALL-RITE \$3993 Retail \$59.95
Model 717 MAXAW SPECIAL Satin-finished with
heavy duty, self-lubricating Sintered
Bronze Bearings \$3327 . . . Retail \$49.95

Cummins RUGGED DUTY 1/2" DRILLS



MODEL 352
BALL-RITE DRILL

Really built to "take it" . . . no
1/2" drilling job is too tough
for the "352". When you first
wrap your fist around the
handle of this high-powered,
mirror-finished drill you'll
know your choice was right.
Features ball bearings in
right places and self-lubricat-
ing sintered bronze bearings.
Industrial quality double coil
motor. Shipping Weight:
11 1/4 lbs.

Model 352 \$3327
Retail \$49.95

MODEL 351
STANDARD
DUTY DRILL

The stand-out value leader in
the 1/2" drill field! An unbeat-
able combination of superior
Cummins design, stamina,
power and long life that
you'd expect only from
much more expensive drills.
Has smooth, satin finish—
self-lubricating sintered
bronze bearings. A terrific
buy for the money! Ship-
ping Weight: 11 lbs.

Model 351 \$2661
Retail \$39.95

MADE BY
John Oster
MANUFACTURING CO.

Cummins
do-it shop
Trade-Mark



BENCH SAW

DISC SANDER

A LATHE

HORIZONTAL
DRILL

Most Amazing Power
Tool Achievement in 20 Years!

Think of it—a complete power workshop that enables you to
"do-it-yourself" automatically—ten times faster than by hand!
Home owners, farmers, apartment dwellers—everyone can
use this compact 7-tool-in-1 unit that gives accurate, profes-
sional results—every time! Requires space of only 45 1/4" x
7 1/2". Builds rooms, garages, sheds, dens—makes luxurious
new furniture pieces—does all types of repair jobs indoors
and out. Best of all . . . you'll save money . . . and have fun
doing it! So new, so exciting, so different—you must see it to
believe it! Shipping weight: 29 lbs.

Model 440 55325 Retail \$79.95



VERTICAL
DRILL PRESS



SHAPER



PORTABLE DRILL



HORIZONTAL
DRILL

Printed in U.S.A.

Cummins do-it JIGSAW

(DRILL NOT INCLUDED)



A DRILL RUNS THE JIGSAW!

Positively the best value in the jigsaw field! The new do-it JIGSAW
operates with any good quality 1/4" electric drill (or larger)—there's
no expensive, bulky motor to buy.
This precision JIGSAW effortlessly cuts wood up to 2" thick to center
of a 28" circle. Blade turns 90° to allow unlimited length of cut.
Multi-purpose chuck allows use of either pin-type or blank-end
blades. Overarm removes for Saber Sawing. Built-in blower keeps
cutting line sawdust-free. Table tilts to any angle up to 45°. Adjust-
able hold-down foot gives hairline cutting accuracy. Complete with
Pulley, V-Belt, 3 Assorted Saw Blades, Adjusting Wrench, Mounting
Hardware. Shipping Weight: 13 lbs.

Model 441 52328 Retail \$34.95

PT25-5-55

THERE'S A MODERN **Norelco** ROTARY BLADE ELECTRIC SHAVER FOR EVERY SHAVING NEED!

NORELCO always performs quickly, easily, smoothly, quietly to give you shaving at its modern best. Featuring unique,
exclusive rotary blade action, NORELCO brings you electric shaving's first basic improvement in 20 years, to make *all*
other electric shaving as old-fashioned as lather. Precision engineered by Philips Industries of Holland, world's largest
maker of electric shavers. Sold in Canada and elsewhere as PhiliShave. Serviced throughout the world by Philips.



Norelco Double-Header

To hear the full story of NORELCO Rotary Blade ac-
tion, simply *ask* a user. To experience the smoothest,
easiest shave of your life, simply *try* this superb
shaving instrument on *your* face. You'll get a
clean satisfying shave the first time you use
NORELCO. In leather travel case. AC/DC

Model SC 7759
\$24.95 retail

1-S1622;
6-S1497

New
Lady Norelco
Electric Razor



Specially
designed for feminine grooming
of legs and underarms. Safe,
simple, easy to use. Razor and
cord in matching Nassau pink.
Two-tone Paris-styled travel case.
AC/DC

Model SC 7767
\$24.95 retail

1-S1622;
6-S1497



Norelco
Sportsman
Battery
Shaver

Runs on three flash-
light batteries, or plugs
into car's cigarette lighter.
Shaves *wherever* you go. Gives
same wonderful shave as 110 volt

AC/DC model. Leather travel case, metal battery holder,
unbreakable mirror, adaptor plug.

Model SC 7750
\$29.95 retail
(less batteries)

1-S1947;
6-S1797

See full details of all shavers on other side

See Page 1 for Price Information

Norelco Double-Header

Join the millions of enthusiastic users who look smoother, feel smoother with the closer shaves they get every time with the unique NORELCO Rotary Blade Action DOUBLE-HEADER. NORELCO shaves you according to your beard's natural growth pattern and as closely as a barber's razor. Its patented skin stretcher rim upends each whisker; 60 angulated slots in each stationary skin guard catch whiskers no matter how they grow. Then, six precision-honed, self-sharpening blades in each of the double heads slice off all whiskers without pull, or burn, or nick. Self-starting real brush motor. Lubricated for life. Quiet. Fits the hand. No radio, TV interference. In leather travel case. AC/DC

Model SC 7759

\$24.95 retail

1-S1622;

6-S1497



The best name in Electric Shaving is **Norelco**

Norelco Sportsman Battery Electric Shaver

An ideal gift for the man who camps, boats, fishes, hunts or travels. Operates on three ordinary flashlight batteries, or can be plugged into cigarette lighter of cars with 6 or 12 volt batteries. Shaves you wherever you go with the same smooth, rotary blade action as the DOUBLE-HEADER. A wonderful away-from-home shaver for the salesman, business man, service man. Rich maroon shaver, matching cord, battery case. With leather travel case, unbreakable mirror, adaptor plug.

Model SC 7750

\$29.95 retail

(less batteries)

1-S1947;

6-S1797



New Lady Norelco Electric Razor

Neat, feminine grooming at all times is yours to enjoy when always-ready Lady Norelco is on your dressing table. Plug in on regular house current. Easy to use. Enjoy the luxury of satin-smooth legs and underarms. Stop fussing with messy soaps or wet preparations and dangerous blades that cut or nick the skin. Lady Norelco removes hair quietly, closely, smoothly, without pinch or burn. Easy to clean. Engineered for a lifetime of trouble-free service. In Nassau pink with matching electric cord. Luxurious Paris-styled two-tone travel case. AC/DC

Model SC 7767

\$24.95 retail

1-S1622;

6-S1497



World-Wide Travel Kit

For international travelers. Voltage regulator from 110 to 220 volts on detachable cord with four adaptor plugs. In leather wallet.



SC 7755

\$9.95 retail

1-S647;

6-S587



Form F55-1
Printed in U.S.A.

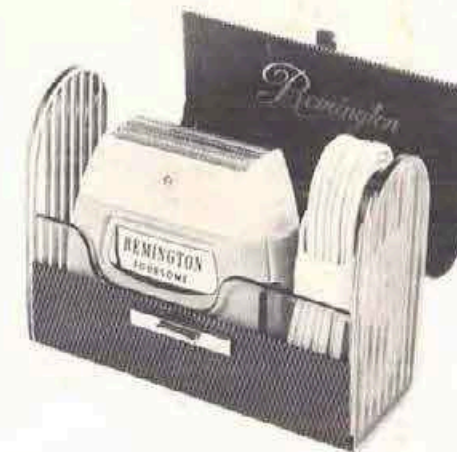
ELECTRIC SHAVERS



REMINGTON AUTO-HOME WORLD-WIDE

The famous 60 Deluxe performance in a car or at home. Equipped with three, extra long, twin Blue Streak heads with a model for either 6 or 12-volt car systems. Adapter plug fits into cigarette lighter. Runs on virtually every current in the world. Just dial proper voltage from 110 to 240 AC or DC. Shipping weight, 3 lbs.

653-110 1-S2047; 3-S1890...Retail \$31.50



NEW REMINGTON FOURSOME

Newly designed Silver Streak heads give the Foursome more cutting power, much more live shaving surface and smoother shaving action. "Silent Pressure" cutter spring maintains firm and constant pressure. New styling permits easier handling, firmer grip. New "Two-Purpose" gift case doubles as removable holder for shelf and handy travel case. Shipping weight, 3 lbs.

455 1-S1787; 3-S1650...Retail \$27.50



REMINGTON 60 DELUXE

The ultimate in shaving. Diamond-honed cutters mounted on exclusive Remington "Contour" plate. Has 1-piece hair pocket that lifts off for easy cleaning. Radio and TV static suppressor. Simplified stop-start wheel starts the powerful motor with a flick of the finger. Jewelry style gift case. Shipping weight, 3 lbs.

653 1-S1917; 3-S1770...Retail \$29.50



REMINGTON DUCHESS

Equipped with three twin shaving heads, designed especially for use on tender feminine skin, the Duchess quickly removes unwanted hair from legs and underarms. It's fast, safe, economical and elegantly packaged in a sparkling golden dappled jewel case. Available in pink or blue. Shipping weight, 3 lbs.

604 1-S1398; 3-S1290...Retail \$21.50



SUNBEAM SHAVEMASTER

It fits every curve of the face—under the chin, over the neck, smooth and comfortable at all times—a masterpiece of precision engineering. In new self-container case in rich ivory plastic. Top of case serves for convenient cord storage. 24K gold-plated fittings and trim. Shipping weight, 3 lbs.

WB 51997...Retail \$29.95



NEW SCHICK "25"

Schick's 25th anniversary Silver Jubilee Model. This white and silver beauty makes shaving a real pleasure. Super-honed heads with new sharpness. Curved combs with new precision, curved shape presses down skin around each whisker for gentle shaves, no irritation. Hi-power motor with new perfection. Snap it on with a touch of the switch. Shipping weight, 2 lbs.

25 1-S1918; 6-S1770...Retail \$29.50



SHAVEX

Closer, all day shaves in half the time. Converts fluctuating household current to smoother, more powerful DC, making shavers up to 60% more efficient. More speed and more power mean closer, faster shaves.

911 1-S517;

6-S477...Retail \$7.95

KAR-SHAVE

Now it is possible to shave electrically anywhere. Converts battery voltage from car, trailer, plane or boat, to operate an electric shaver. Just plug into your cigarette lighter, attach shaver and shave.

6 volt model 115 1-S842;

3-S777...Retail \$12.95

12 volt model 116 1-S972;

3-S897...Retail \$14.95



See page 1 for price information.

HOUSTON **wholesale** **jewelers**

1956 CATALOG

NOW IN OUR NEW AND
ENLARGED QUARTERS
IN THE HOUSTON CLUB BUILDING
TRAVIS AND RUSK STREETS
Two Convenient Lobby Entrances

