

# Jewelry

## NEWS & VIEWS



Visit the Friendly Staff  
at Houston Jewelry

### Did You Know?

Amethyst, once considered more valuable than diamond, is today considered a fashion-forward option amongst millennials. This purple quartz has been spotted both on and off the red carpet by celebrities including Naomi Watts and Brie Larson. With its interesting texture and regal color, amethyst can take on a very rich or very delicate look. Affordable amethyst makes a huge fashion statement without the cost associated with rubies or diamonds.

**September Birthstone Sapphire.** Wisdom and clear thinking are the personal traits of those born in September. A gift of brilliant blue sapphire symbolizes loyalty, sincerity, and faithfulness. Sapphires are not only blue in color, but are available in all colors except red.

MASTER  JEWELER  
BRILLIANCE YOU DESERVE®

HOUSTON.  
JEWELRY  
& Fine Gifts

### TRENDS TO WATCH

## Geometric Designs, Layered Looks, Mix And Match Gems

Key accessories play an important role in transitioning from summer to fall, providing both versatility and individuality to this season's wardrobe. Among the leading trends are geometrically inspired jewelry designs such as spirals, circles, squares, rectangles, and triangular shapes in rings, pins, earrings, pendants, and bracelets. Jewelry that provides a bright, layered look is also a sure-fire way to liven up outfits in this season's popular colors.

A widespread trend for today's fashionistas is the mixing and matching of various styles, colors, metals and gemstones. And this fall, the pairing of two mismatched earrings is flirting with tradition. The lopsided lobe trend of mismatched ear embellishments such as one moon and one star, or a gold and diamond chandelier swaying on one lobe while the other is adorned by a single gemstone stud is becoming increasingly popular. Pulling off this look is simply about having fun and expressing oneself.

Trending necklaces remain to be the subtle and simplistic layering of two or more strands or styles of karat gold or



silver. In addition, stackable rings, bangles, and cuffs set with richly colored gems also lend themselves to fashionable layering. Today, many jewelry designers are mixing various gem colors, cuts, carat weights, and shapes to provide many new and exciting combinations that might not normally be seen together. These can add more character and interest than perfectly matched gems.

BIRTHSTONE OF THE MONTH:

Sapphire



9521 Westheimer ■ (713) 784-1000

[www.HoustonJewelry.com](http://www.HoustonJewelry.com)

Houston's exclusive Master IJO Jeweler