

# Jewelry NEWS & VIEWS

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**BRIDAL UPDATE**

## Top Picks In Bridal Styles

Romance is always in style and is seen in many of today's bridal designs. What's old is new again this season with elegant, vintage rings and antique diamond cuts both so prevalent. Classic designs are consistently popular and sleek. Contemporary styles with gemstone accents in unexpected colors continue to make an appearance.

grooms seem to be paying particular attention to interesting, lightweight and durable contemporary metals such as titanium or cobalt.

Not surprisingly, the round brilliant-cut diamond is still the most popular shape for engagement rings, but emerald, cushion, and radiant cuts are becoming more popular by celebrities



Couples today are choosing styles that have a timeless appeal and many of the new designs featuring arcs, curves, twists and swirls are making antique-inspired styles with hand engraving, micro-pavé, and filigree details high in demand.

While the most popular metals for today's bridal jewelry is white gold and platinum, two-toned gold combinations are a fashion forward alternative. Today's

such as Beyoncé, Kim Kardashian, and Jennifer Aniston. Comfortable, simplistic wedding bands for gents remain favorites, while more ornate bands set with pavé diamonds, diamond baguette eternity bands, hand-engraved bands, or fine detailed milgrain edges are popular with the ladies.

This year, more than ever, bridal jewelry is available in designs and prices to suit every taste and budget.



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### Did You Know?

Celebs weren't the only ones rocking at the recent MTV Video Music Awards. Mix & match diamond earrings, in all styles, were the go-to look of the evening. From the sparkling, white clusters and studs worn by Nicki Minaj and Ariana Grande, to the black diamond ear climbers vining up Rita Ora's ear. Queen Bey lit up the red carpet wearing massive emerald, diamond, and tourmaline earrings before donning white chandelier earrings during the show.

#### October Birthstones

**Opal.** In the Middle Ages, opal was considered a stone that could provide great luck because it was believed to possess all the virtues of each gemstone whose color was represented in the color spectrum of the opal.

**Tourmaline.** While transparently clear, it comes in a rainbow of colors...more than almost any other gem.

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BIRTHSTONE OF THE MONTH:

Opal  Tourmaline 

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