

# Jewelry

## NEWS & VIEWS

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WHAT'S NEW,  
 WHAT'S HOT

# Back to Nature

## Did You Know?

If packing your fine jewelry for a vacation, keep designs separated in a soft cloth pouch or a lined box to prevent scratching. Tip: Thread your bracelets and necklaces through a straw to prevent tangling.

Abrasive sand, sunscreen, hot tub and pool chlorine are jewelry hazards. Sunscreens can coat and bleach gemstones and chlorine will damage karat gold, weakening settings. Before swimming, take off your rings – hands can become cold in water causing fingers to shrink and rings to slip off.

### July Birthstone

**Ruby.** Ruby has been the world's most valued colored gemstone for thousands of years. A precious form of the mineral corundum, its name is from the Latin word "ruber" meaning "red color." Legend and myth state rubies have a history of bestowing good health, a fine life, wealth, and wisdom.



In this glorious season, Mother Nature is in full bloom, showing off her full array of delightful beauty. There's an endless choice of attractive designs to complete your look. Natural forms, in varying colors of yellow, white and rose gold, combined with sterling silver and precious gems, provide for stunning, graceful and tapered silhouettes.



The combination of openwork designs with a flora and fauna, birds, bees and bugs theme allows you to create a distinctive look all your own. While getting in touch with your free spirit and identifying with nature, or taking a walk on the wild side from time to time, these fun reminders of nature's bounty will add flair to any outfit.



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BIRTHSTONE OF THE MONTH:

Ruby 

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